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# Entrepreneur Profile

Rob Watts  
Founder, Manic Brands



## ONE Pioneering Profitable Paths With Manic Ventures

The entrepreneurial force behind Vancouver-based Manic brands, Rob Watts, is reshaping industries and redefining business success with his emerging portfolio of diverse ventures. Each arm of the Manic brand not only represents innovative solutions but also stands as a beacon of opportunity in their respective sectors.

Manic Vodka, for instance, isn't just another spirit brand; it's a testament to the lucrative potential within the liquor and beverage market. With a focus on quality craftsmanship and unique flavor profiles, Manic Vodka has quickly gained traction among consumers seeking premium alternatives. This venture presents a promising opportunity for Manic to tap into the thriving spirits industry and capitalize on evolving consumer preferences.

In the aerospace and aviation sector, Manic Air is soaring to new heights with its commitment to cutting-edge technology and forward-thinking solutions. As the demand for aerospace innovations continues to grow, Manic Air stands out as a prime investment opportunity for

those interested in capitalizing on the future of flight. With a strong emphasis on research and development, coupled with a dedication to safety and efficiency, Manic Air is poised to capture a significant share of the market while paving the way for groundbreaking advancements in personal air travel.

Meanwhile, the electric mobility sector is experiencing unprecedented growth, and Manic Bikes and Manic Scooters are at the forefront of this revolution. With an increasing focus on sustainability and eco-friendly transportation solutions, the demand for electric bikes and scooters is skyrocketing. By offering high-quality, reliable products that cater to this growing demand, Manic Bikes and Manic Scooters present lucrative opportunities for investors looking to capitalize on the booming electric mobility market.

What sets these ventures apart is not just their potential for profitability but also their commitment to innovation, sustainability, and meeting the evolving needs of consumers. By aligning with the core values driving societal and market trends, each Manic venture positions itself as a compelling business opportunity for investors seeking not only financial returns but also the chance to be part of transformative industries shaping the future.

Rob Watts and his Manic enterprise exemplifies the essence of entrepreneurial vision and opportunity. Through a strategic blend of innovation, market insight, and unwavering dedication, Watts has cultivated a portfolio of ventures that not only promise profitability but also embody the potential to drive positive change in their respective sectors. For investors seeking to ride the wave of innovation and capitalize on emerging market trends, the diverse offerings under the Manic brand present a compelling opportunity to be at the forefront of industry evolution and positive change.

## **TWO**

### **Overcoming Mental Health to Triumph in Entrepreneurship**

Rob Watts' journey to entrepreneurial success is not just a tale of triumph in the business world, but also a testament to resilience in the face of personal adversity. Throughout his life, Watts has grappled with mental illness, navigating the highs and lows while striving to build a legacy of achievement and impact.

From an early age, Watts confronted the challenges of mental health head-on, grappling with anxiety, depression, and other debilitating conditions. The weight of these struggles could have easily derailed his ambitions, but instead, Watts found solace and strength in his entrepreneurial pursuits.

For Watts, entrepreneurship became more than just a career path; it was a lifeline—a means of channeling his inner turmoil into creative energy and forward momentum. Despite the inner

battles he faced, Watts refused to let his mental health define him or dictate his future. Instead, he forged ahead, fueled by a relentless determination to succeed against all odds. Much of this determination has been driven by Watt's family, he does it all for his kids, through the difficulties parenting while under the immense pressure of entrepreneurship coupled with chronic mental illness.

However, the road to success was far from smooth. Along the way, Watts encountered setbacks, moments of doubt, and periods of profound darkness. Yet, with each setback, he emerged stronger and more determined than ever, refusing to succumb to the grip of mental illness.

Watts' triumphs in the business world are not just a reflection of his entrepreneurial prowess but also a testament to his resilience and courage in the face of adversity. Through sheer grit and determination, he turned his struggles into strengths, using his love for those around him to fuel his drive and passion for success.

Today, as Watts stands at the helm of Manic, his journey serves as an inspiration to countless individuals grappling with their own mental health challenges. By openly sharing his story and advocating for mental health awareness, Watts has become a beacon of hope, showing others that it's possible to overcome adversity and achieve greatness, even in the midst of personal struggles.

While the journey has been marked by heartache and pain, it's also been defined by moments of triumph and resilience. Through it all, Watts' story reminds us that our greatest challenges can ultimately become our greatest sources of strength—and that with perseverance and courage, anything is possible.

### **THREE**

#### **Pioneering Mental Health Support Through Manic Enterprises**

Rob Watts is not only shaping industries with Manic, but is also forging a path of compassion and social responsibility through his visionary philanthropic initiatives. Watts has pledged to allocate a portion of revenues from sales of Manic products to support mental health research and care – a commitment that underscores his unwavering dedication to catalyzing positive change and love for all.

Watts' decision to earmark funds for mental health initiatives is not a mere gesture of goodwill but a profound testament to his personal journey and ethos. Having confronted the specter of mental illness throughout his life, Watts intimately understands the toll it exacts on individuals and families. His decision to leverage the platform of Manic Enterprises as a vehicle for change reflects a deeply ingrained commitment to alleviating the burdens borne by those grappling with mental health challenges.

Through strategic partnerships with leading mental health organizations and research institutions, Watts aims to drive tangible progress in the field of mental health research and care. By directing funds towards cutting-edge research initiatives, innovative treatment modalities, and community-based support programs, he seeks to catalyze transformative advancements that have the potential to uplift countless lives.

Moreover, Watts' philanthropic endeavors extend beyond the realm of financial contributions. As a vocal advocate for mental health awareness and destigmatization, he utilizes his platform and visibility to spark meaningful conversations, challenge societal norms, and foster greater empathy and understanding towards those affected by mental illness.

The impact of Watts' philanthropic vision reverberates far beyond the confines of Manic Enterprises. By galvanizing support for mental health initiatives within the business community, he catalyzes a broader movement towards advocacy. His leadership serves as a beacon of hope, inspiring other entrepreneurs and corporations to prioritize mental health and leverage their resources for social good.

Rob Watts' commitment to allocating a portion of revenues from Manic product sales to support mental health research and care epitomizes the transformative power of entrepreneurship when aligned with a profound sense of purpose. Through his visionary philanthropy, Watts not only amplifies the voice of those affected by mental illness but also catalyzes meaningful change that reverberates across communities and generations. As he continues to chart new frontiers in business and philanthropy, Watts stands as a beacon of compassion and resilience—an exemplar of the profound impact that can be achieved when business acumen converges with a heart-driven mission.

## MANIC BRANDS OVERVIEW

<b>Manic Vodka</b>	Manicvodka.ca cheers@manicvodka.ca	Manic Vodka creates simple, pure and delicious spirits for those who are fanatical about quality and taste.
<b>Manic Air</b>	Manicair.com fly@manicair.com	Manic Air provides on-demand private charter service with personalized and flexible travel times. We make personal, group and business travel easier and more fun.
<b>Manic Scooters</b>	Manicscooters.com hello@manicscooters.com	Manic Scooters is the pinnacle of electric scooter engineering - delivering unrivaled performance, safety, and convenience in a sleek package.
<b>Manic Bikes</b>	Manicbikes.com hello@manicbikes.com	Manic Bikes offer a unique combination of advanced frame designs, materials, components and hardware to make leading e-bikes for extreme downhill and cross-country riding.