



*Traditional food
of your native*

Concept

Foodyz the home made food app will help people to find traditional home made food which is made by Housewife's. This will help Working individuals, Travellers & Tourist, Students, find the food of their own taste of their own region, who are unattainable to the quality of home food and also helps housewife's to earn some extra money.



Objective

- Helps in create bridge between the Homemade cooks and Working individual's , students ,tourist etc. by putting them on the same platform.
- Working individual and bachelors get easy access to the homemade and regional food.
- Homemade cook can earn money by making food and provide it to the customers.



Key insights of Research

- 85.29% people would like to avail services that will provide them customized food that suits their diet and taste.
- 58.89% people are health conscious and they prefer home made food over restaurant.
- 76.47% people prefer restaurant for their daily meal when they go on short term trips or official/business trips since they are not aware of local home caterer.
- 51.82% people says it is difficult to find the food of their taste.



STYLE & COLOR

I used a tone of fresh orange , white color and neutral grey colour as a primary colors for the app.

Typography

Roboto

Regular

a b c d e f g h i j k l m n o p q r
s t u v w x y z

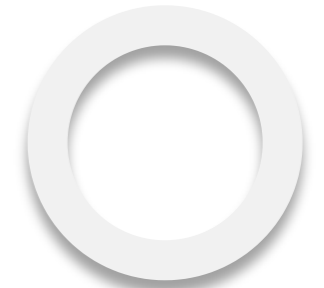
Medium

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0

Colors



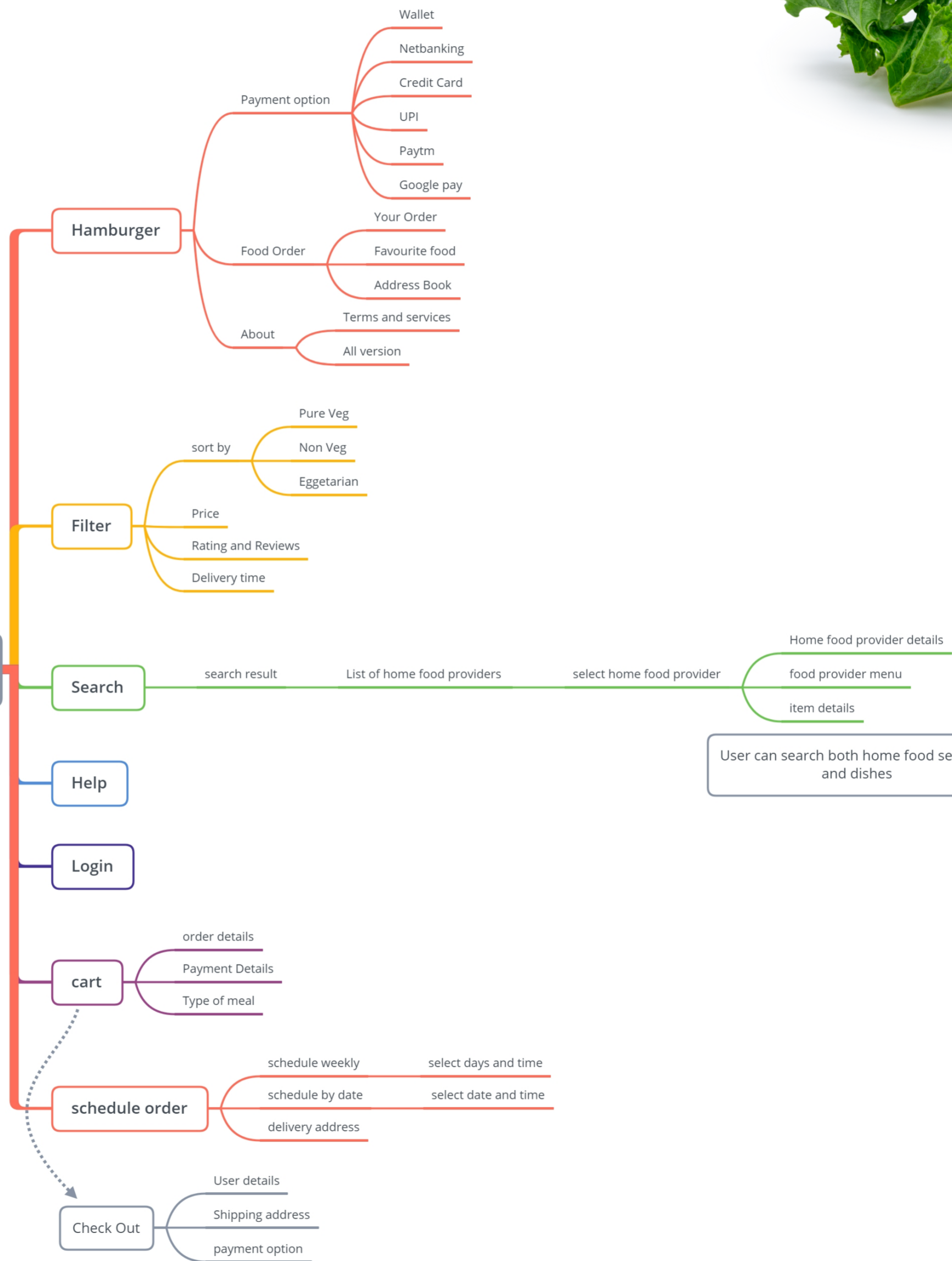
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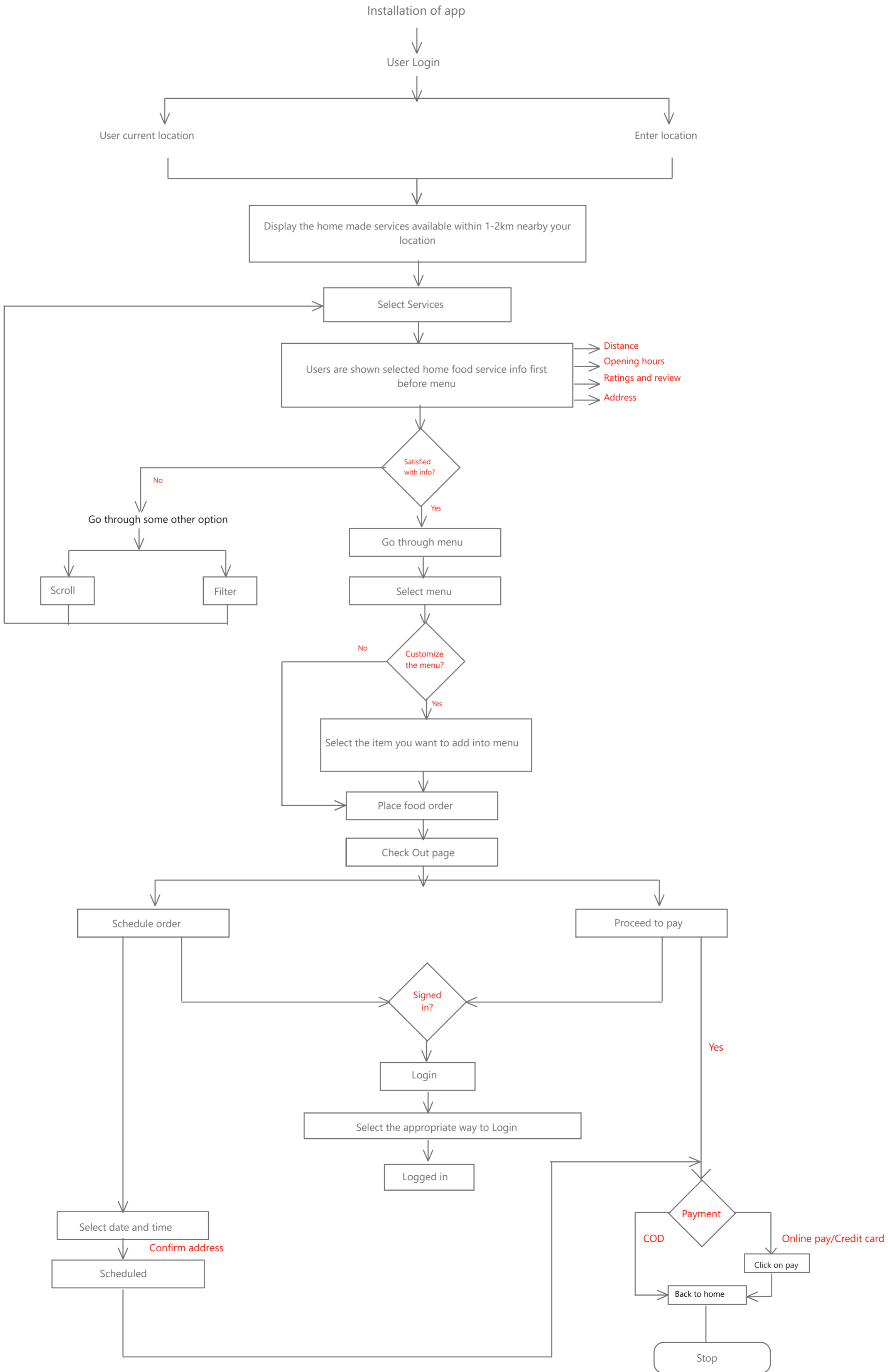
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Information Architecture

Home food delivery

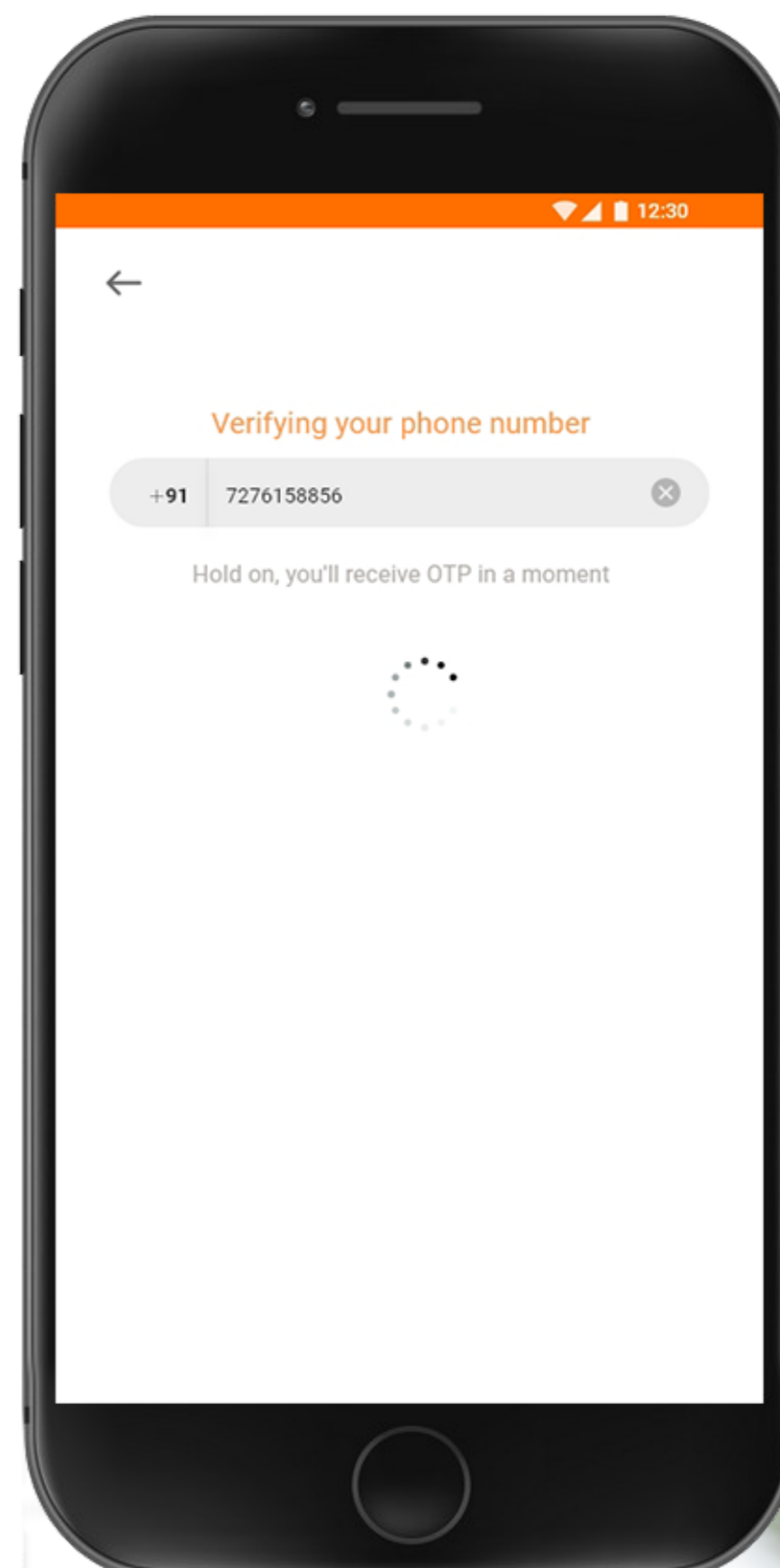
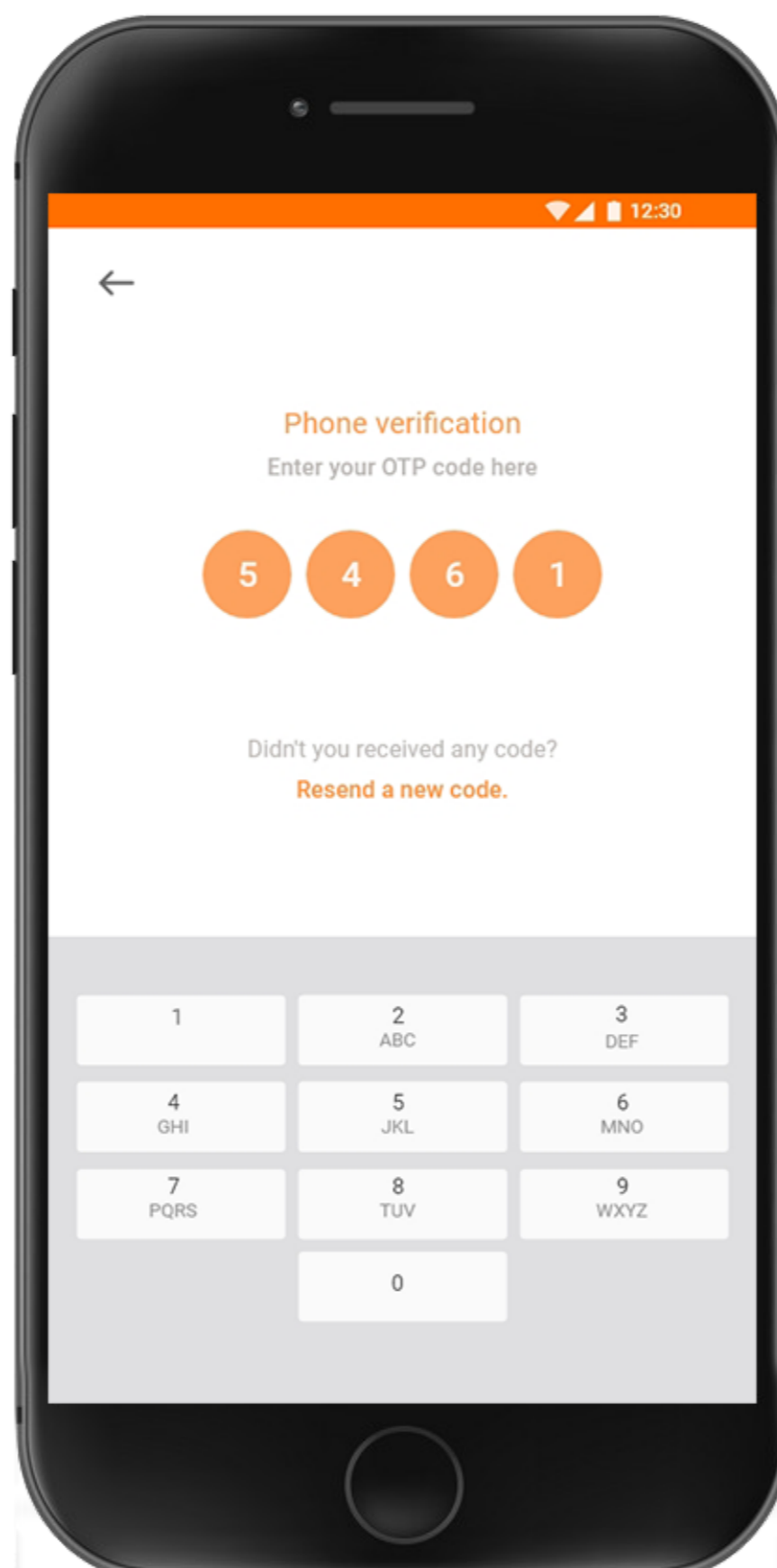
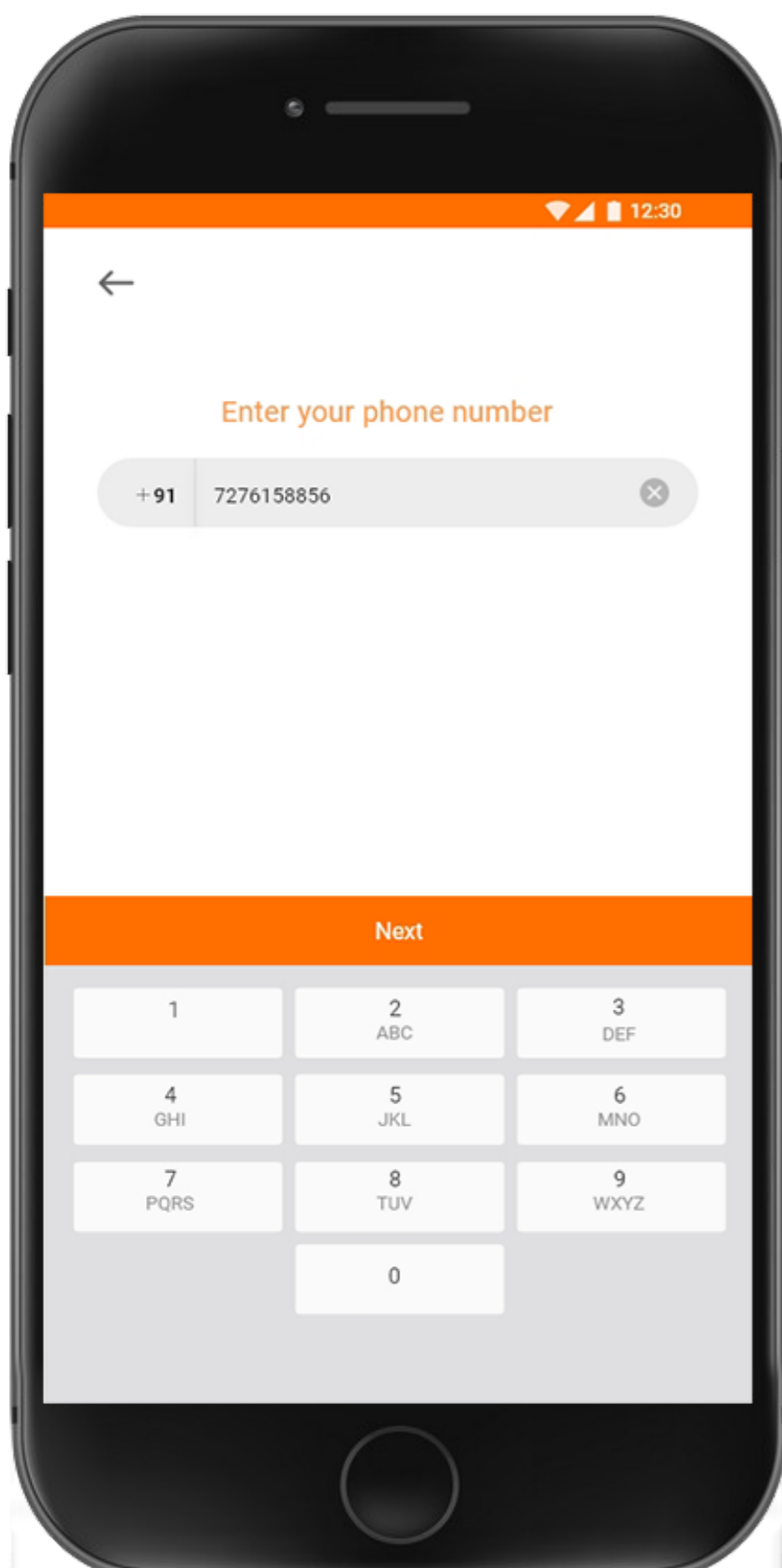
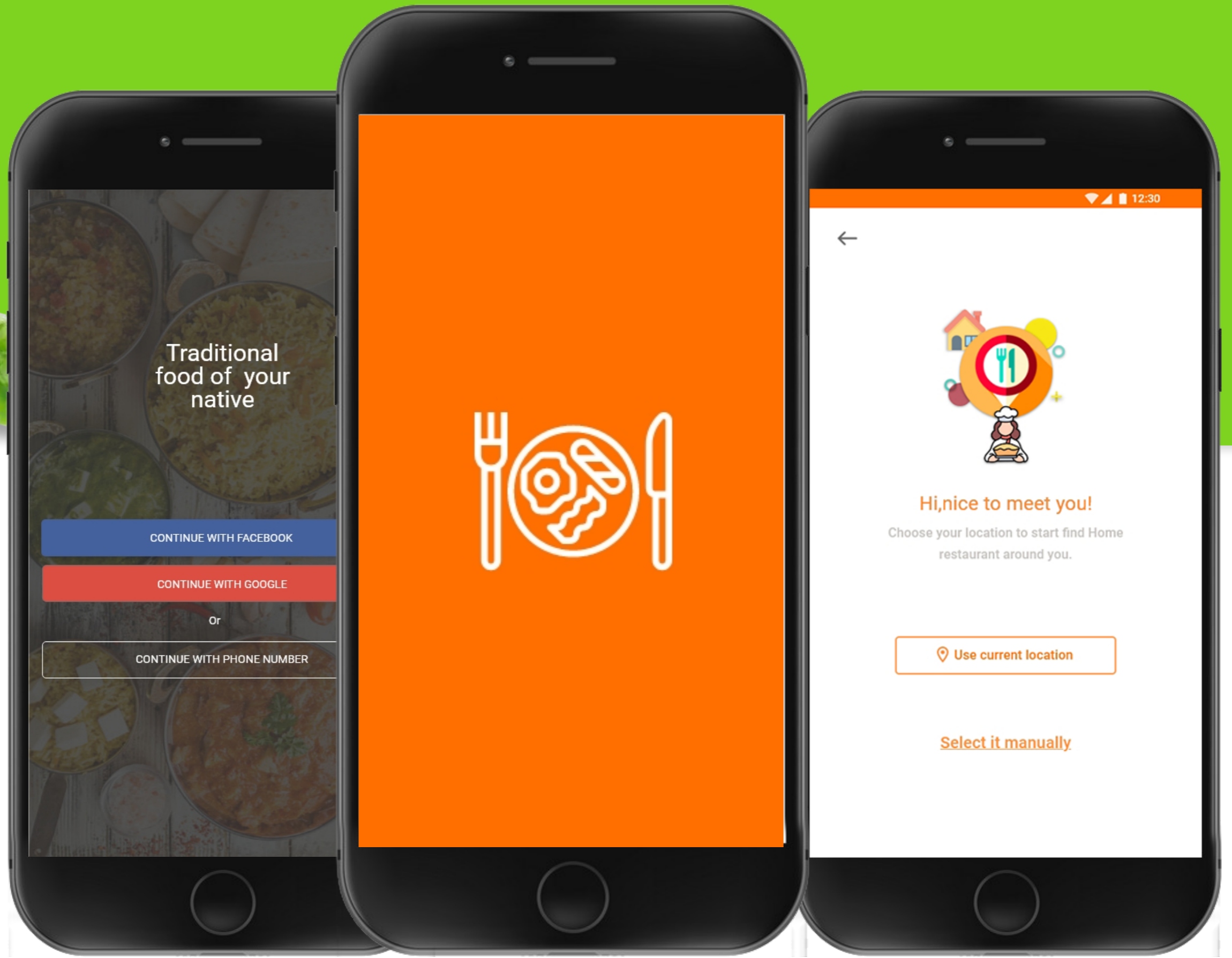


Task Flow



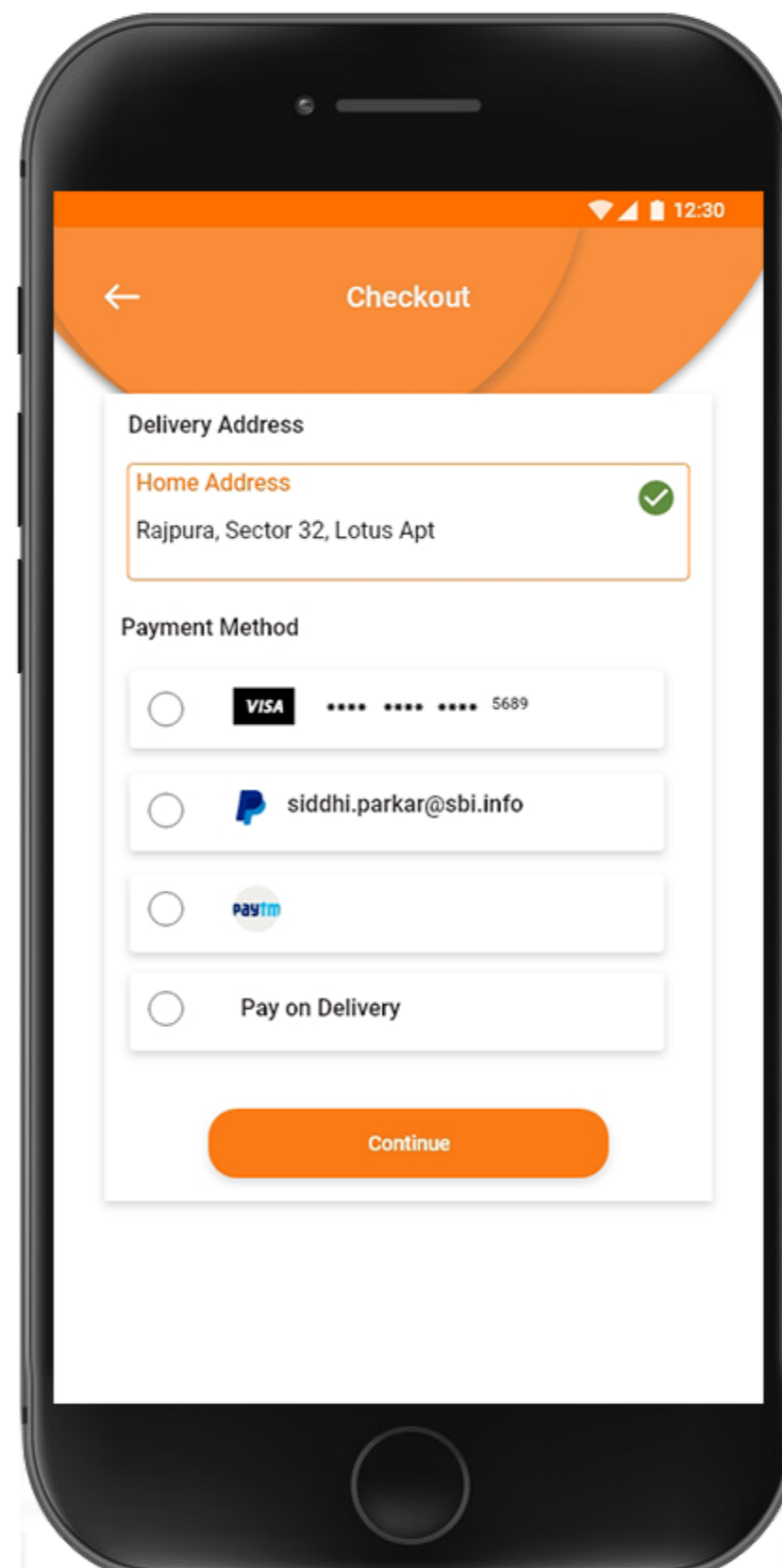
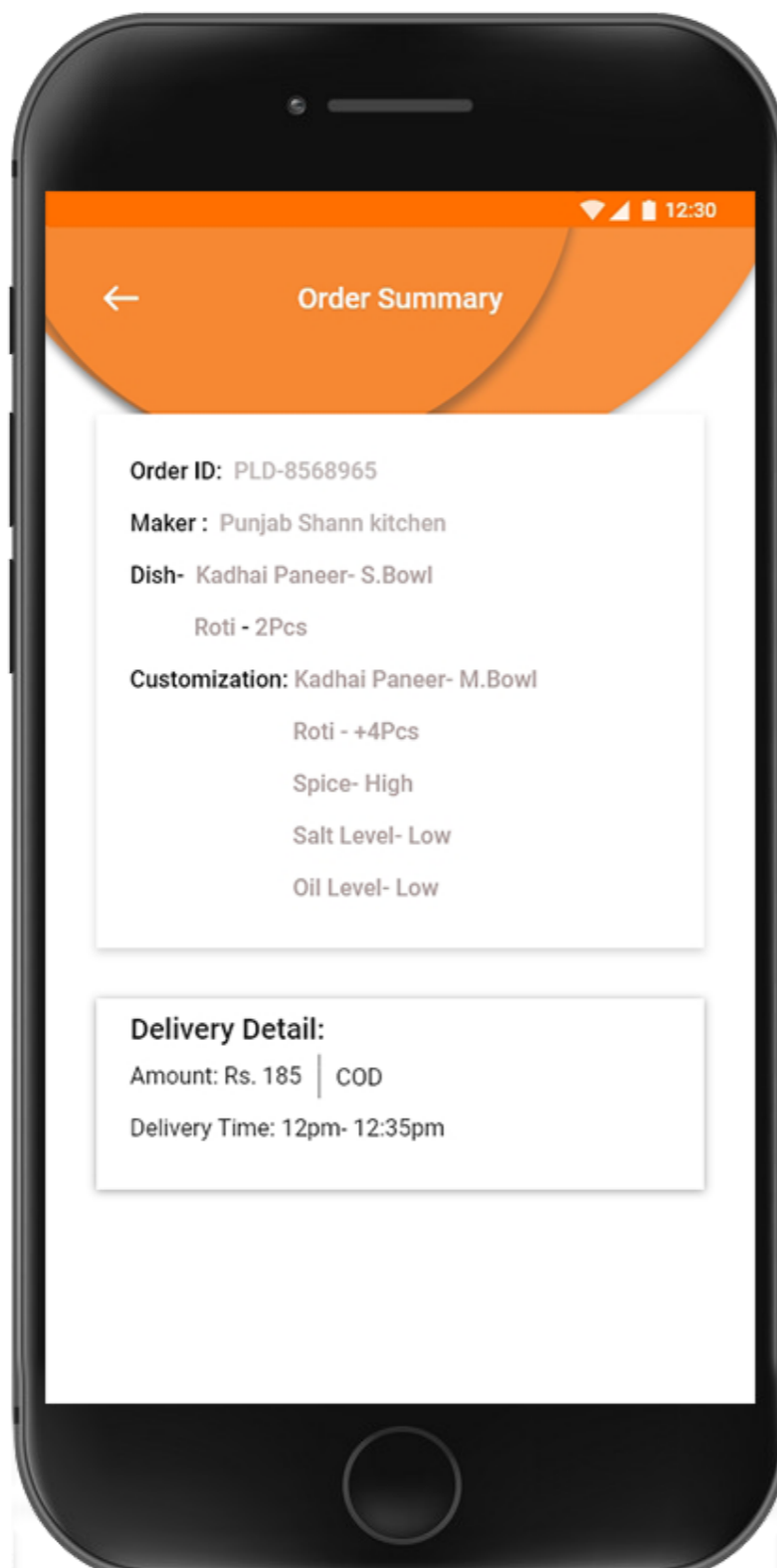
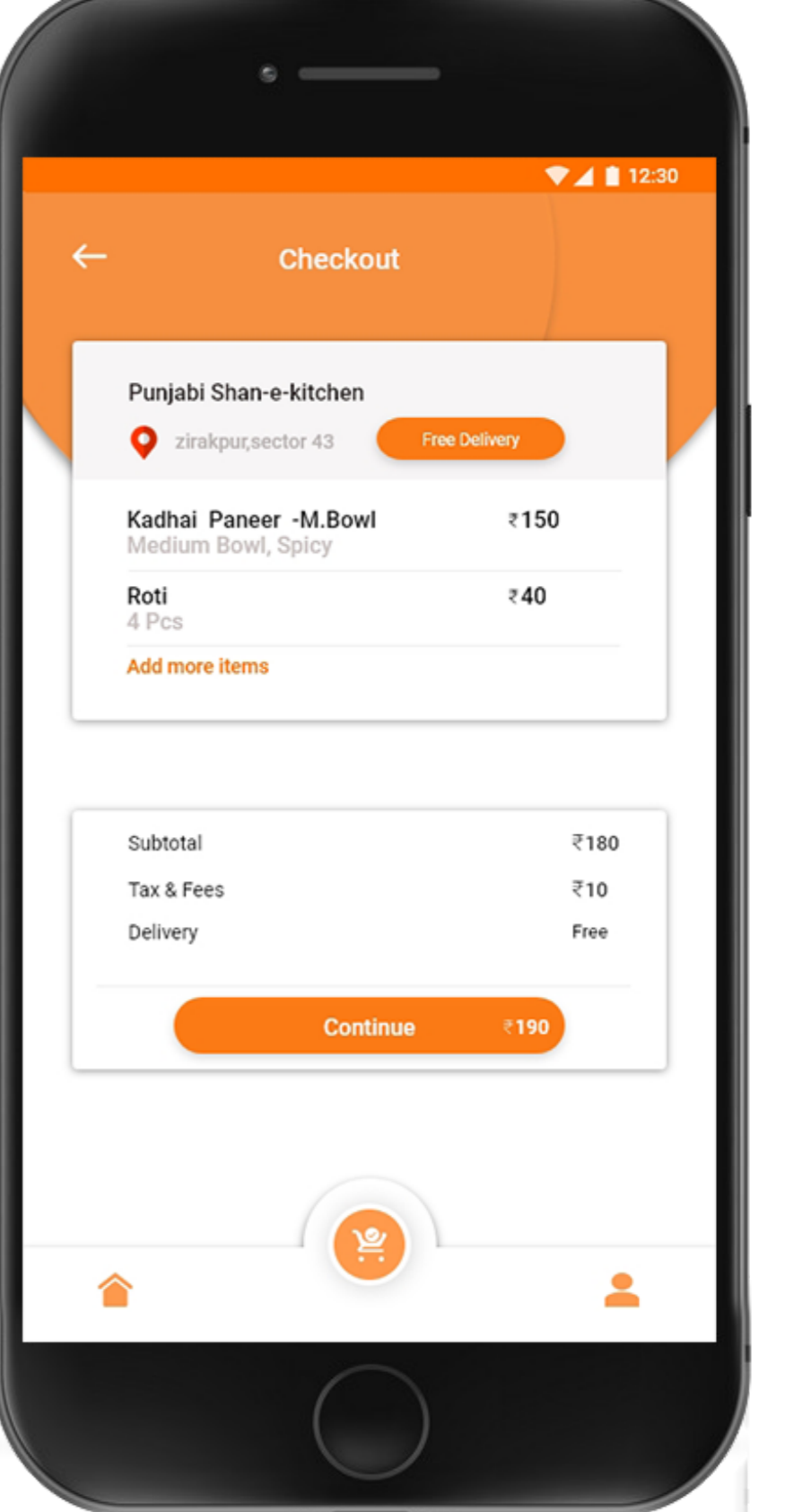
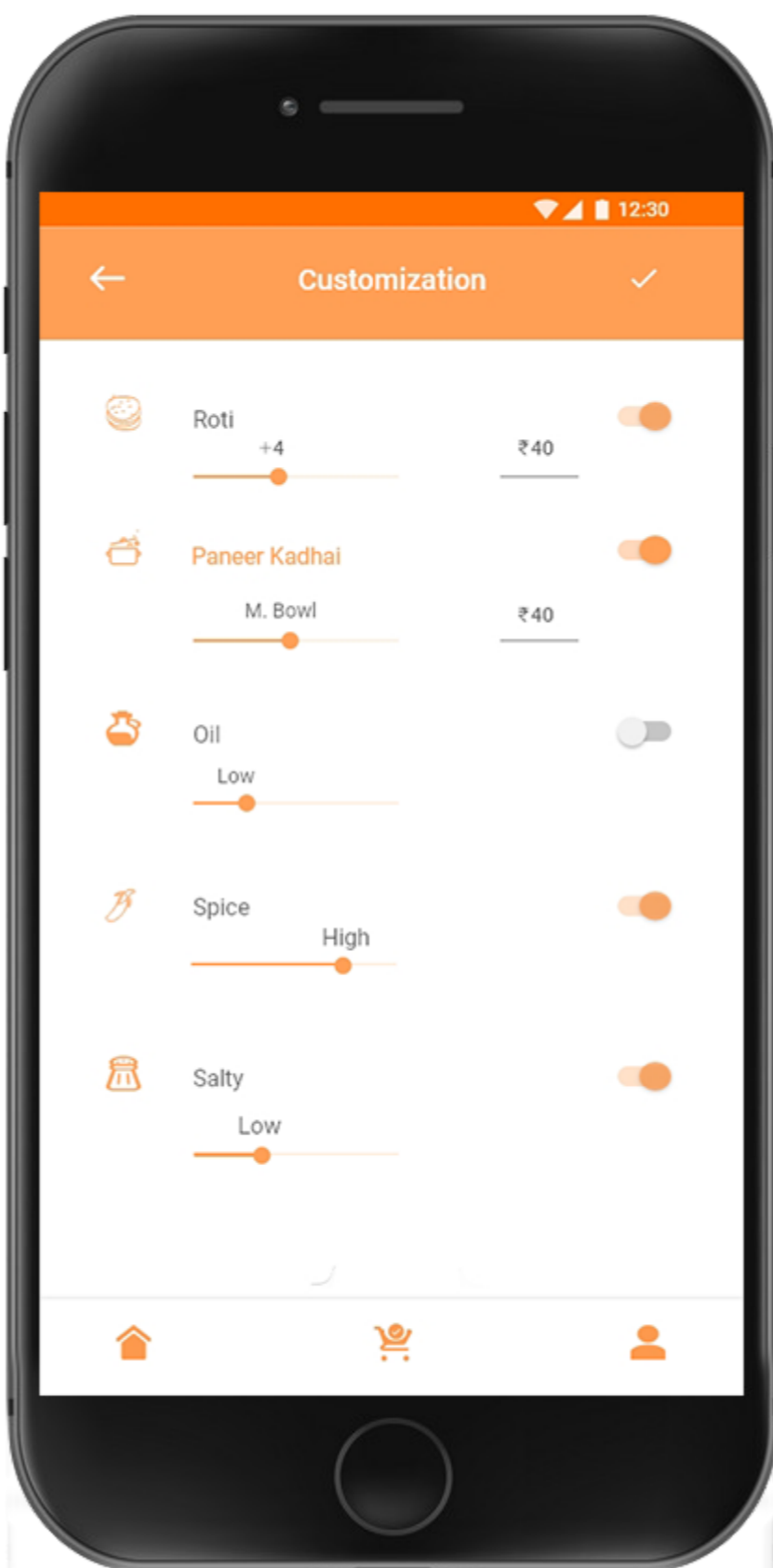
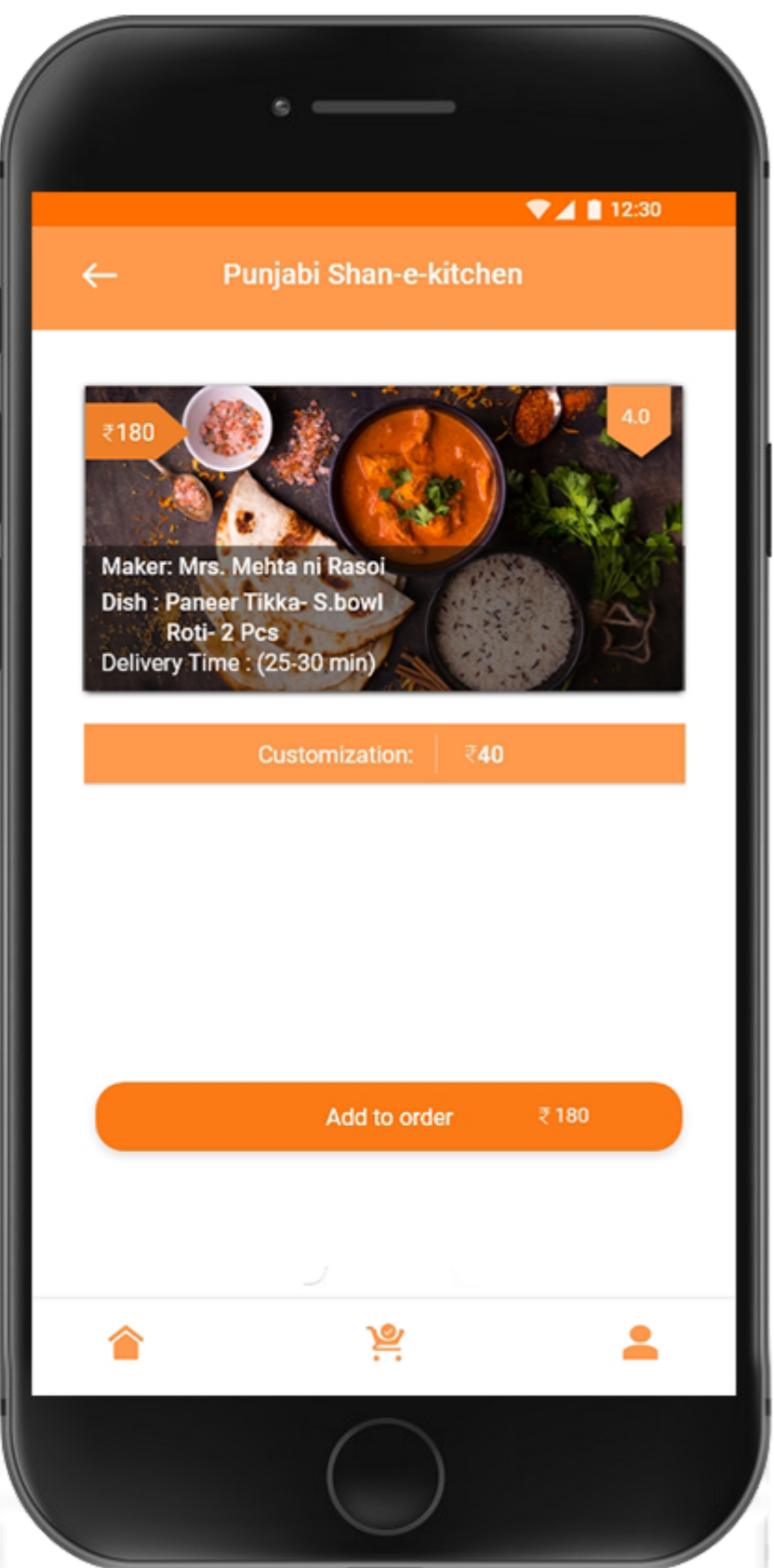
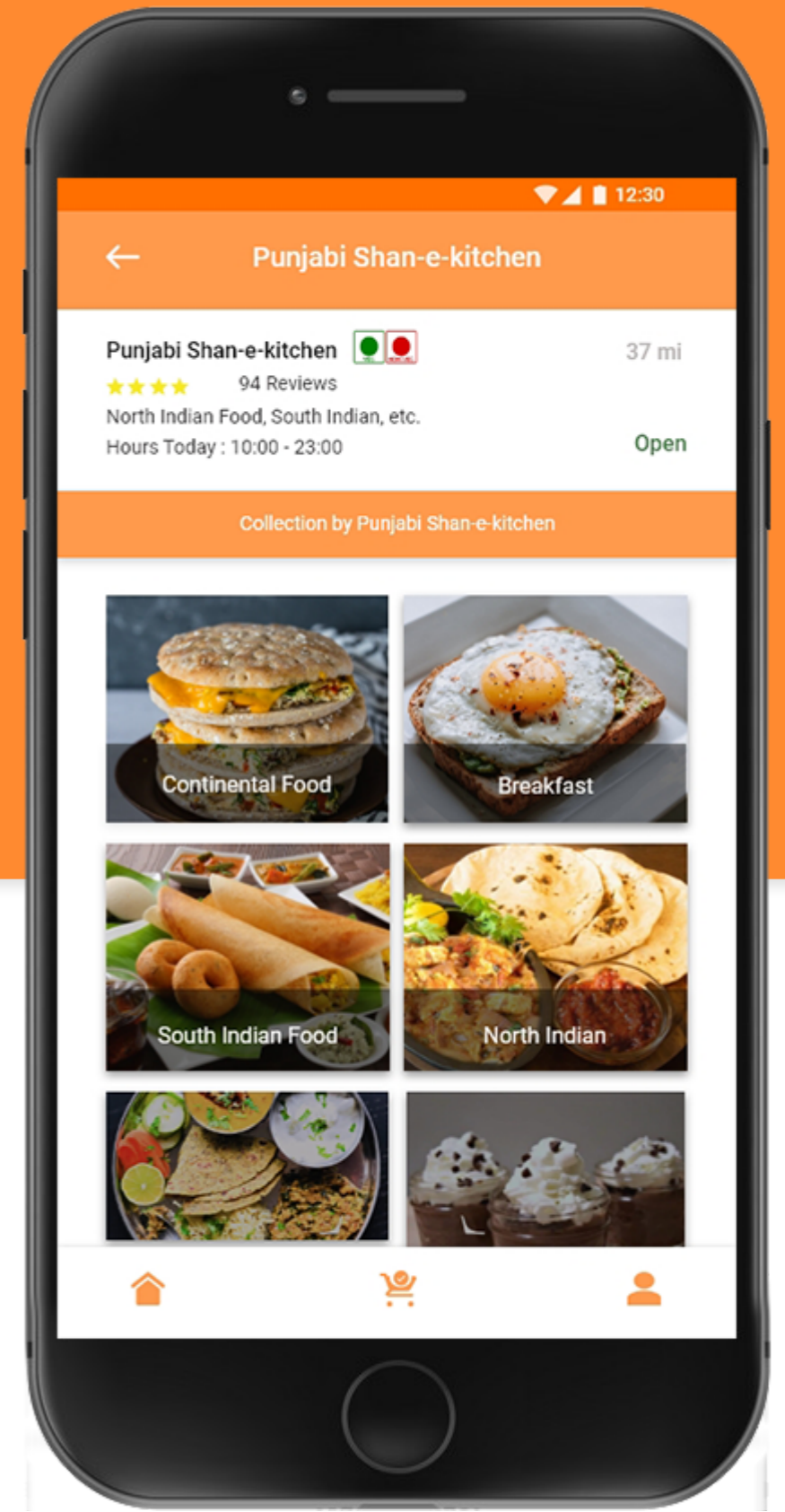
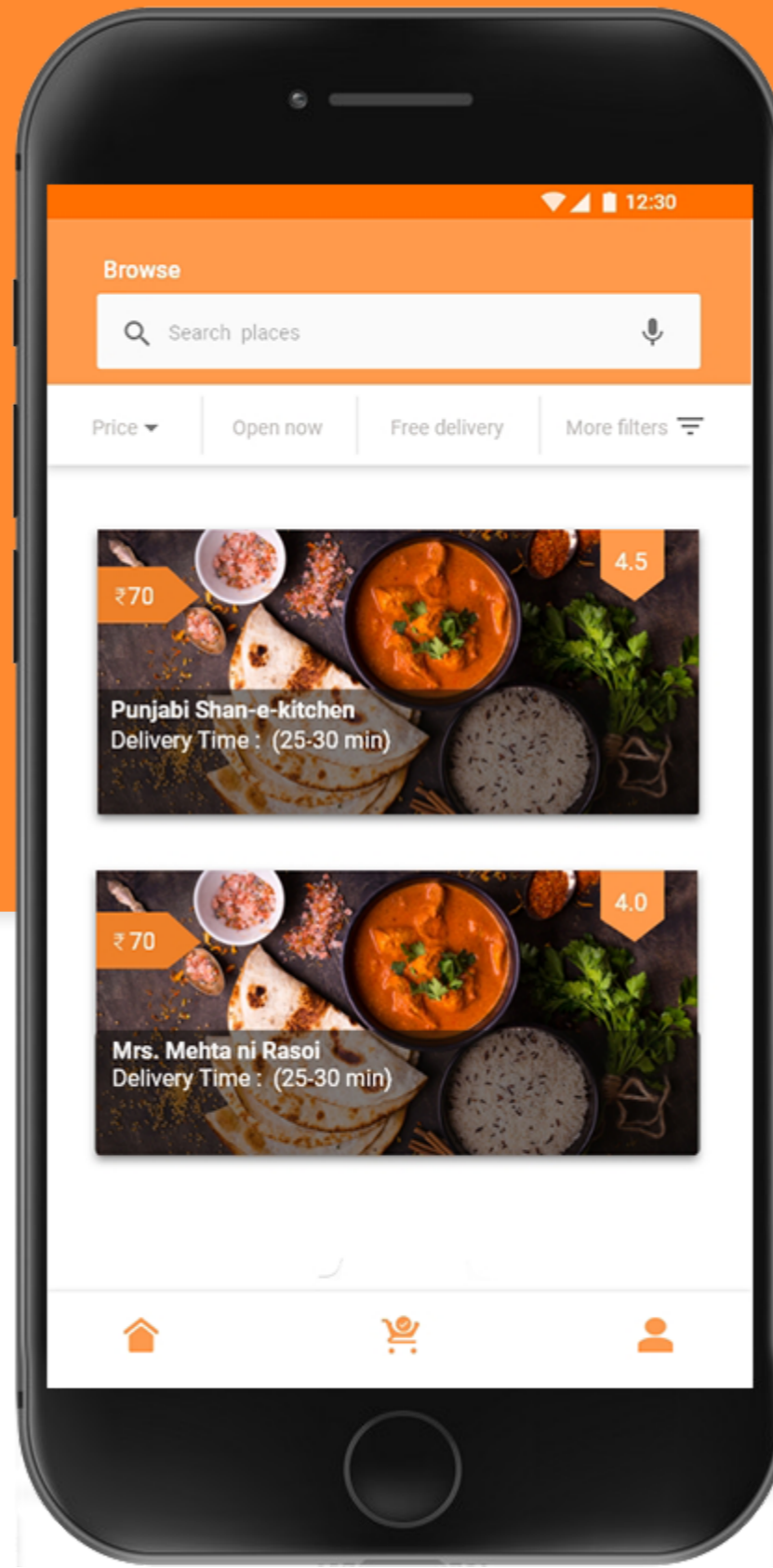
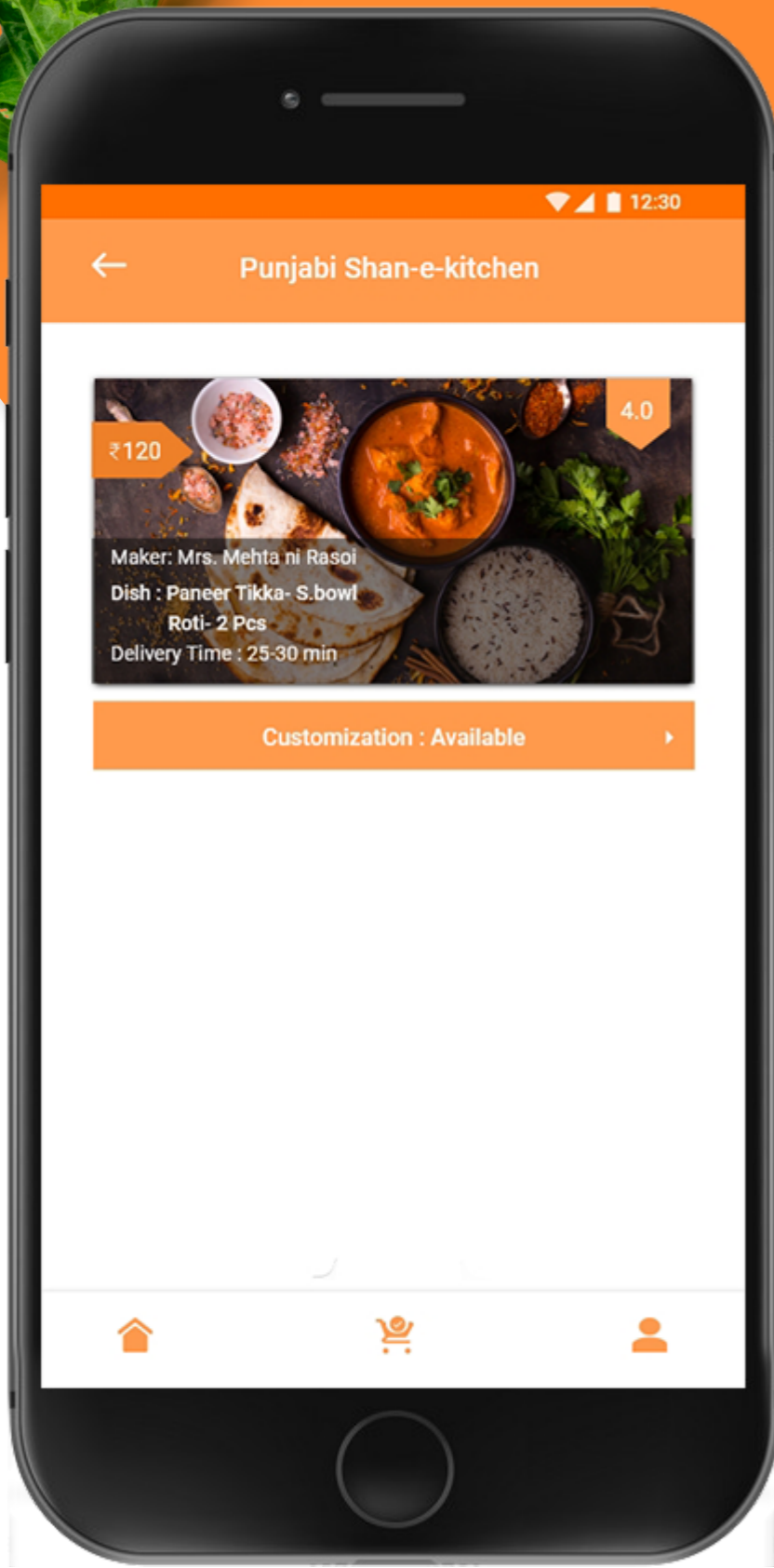
Screens

Onboarding



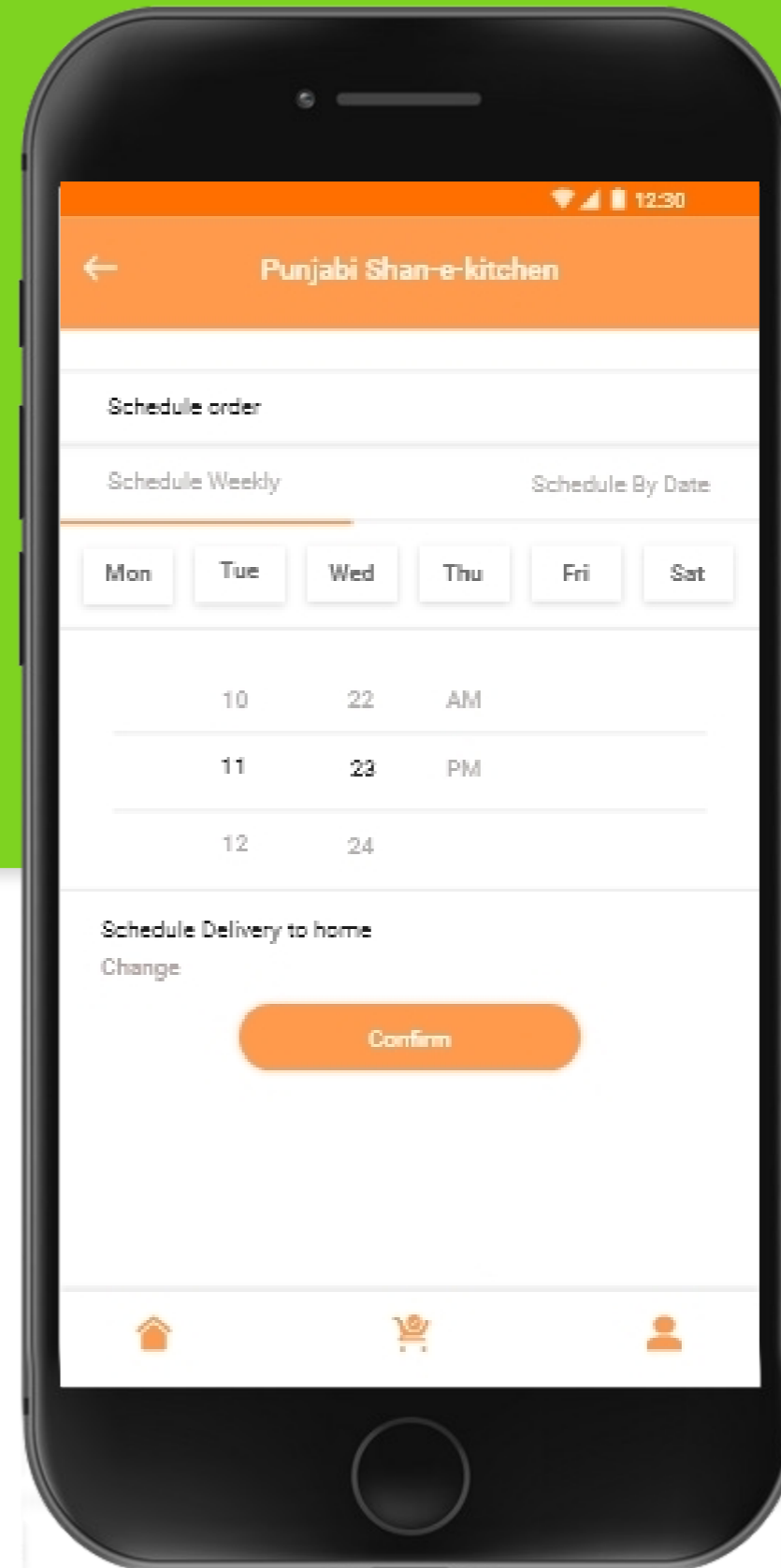
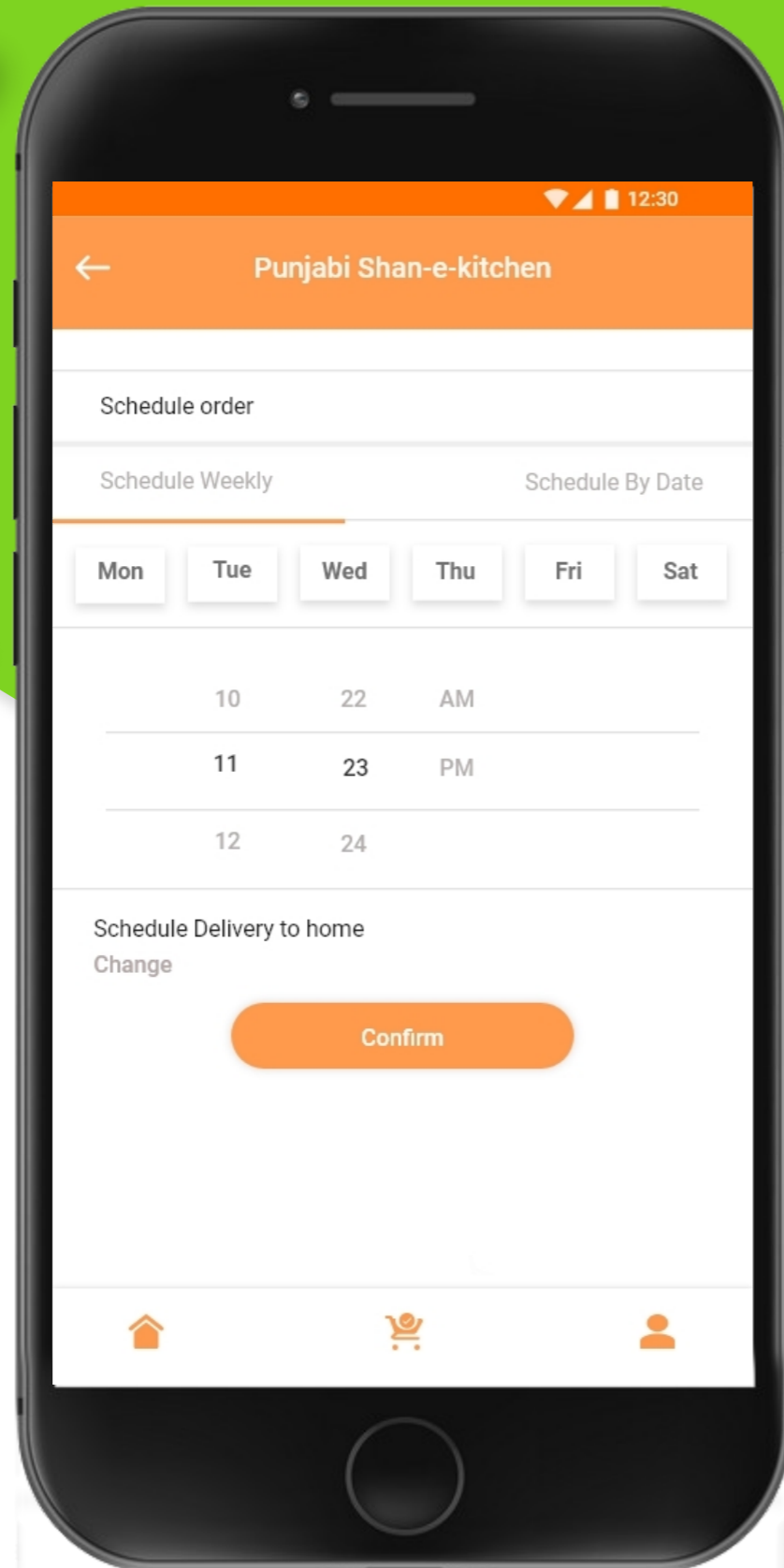
Screens

Home Screens & Food order process



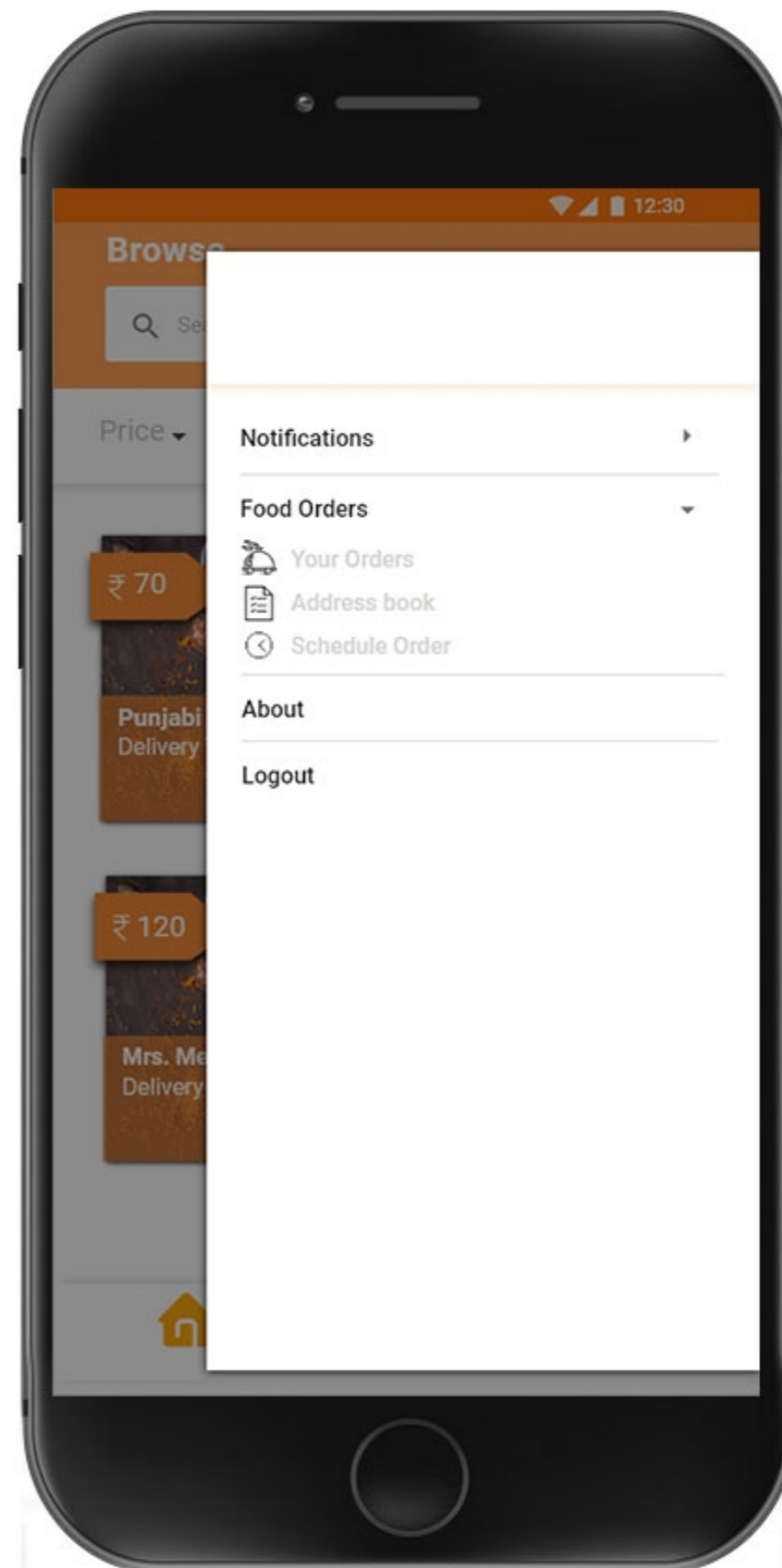
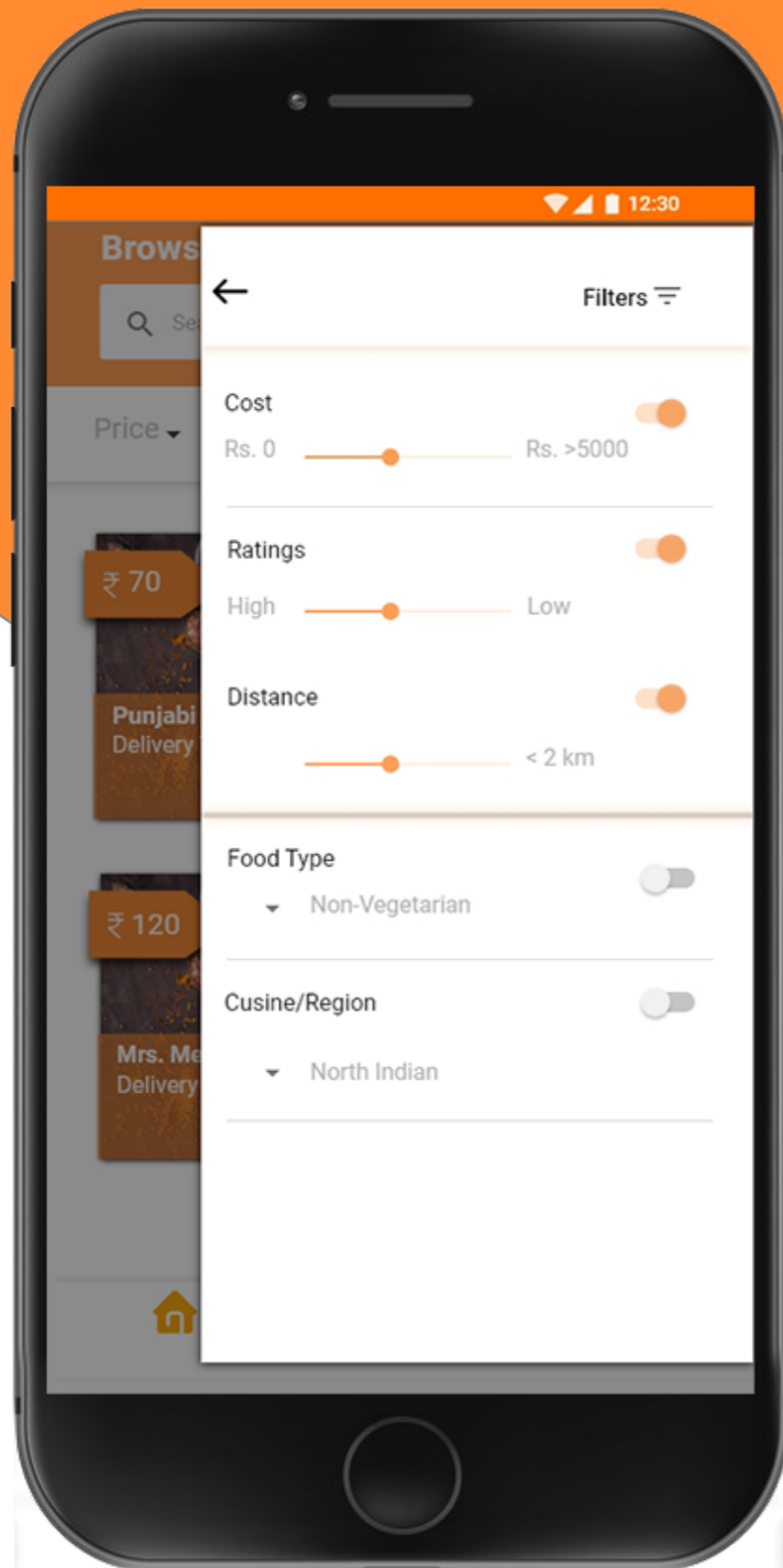
Screens

Food Scheduling process



Screens

Filter option and Menu

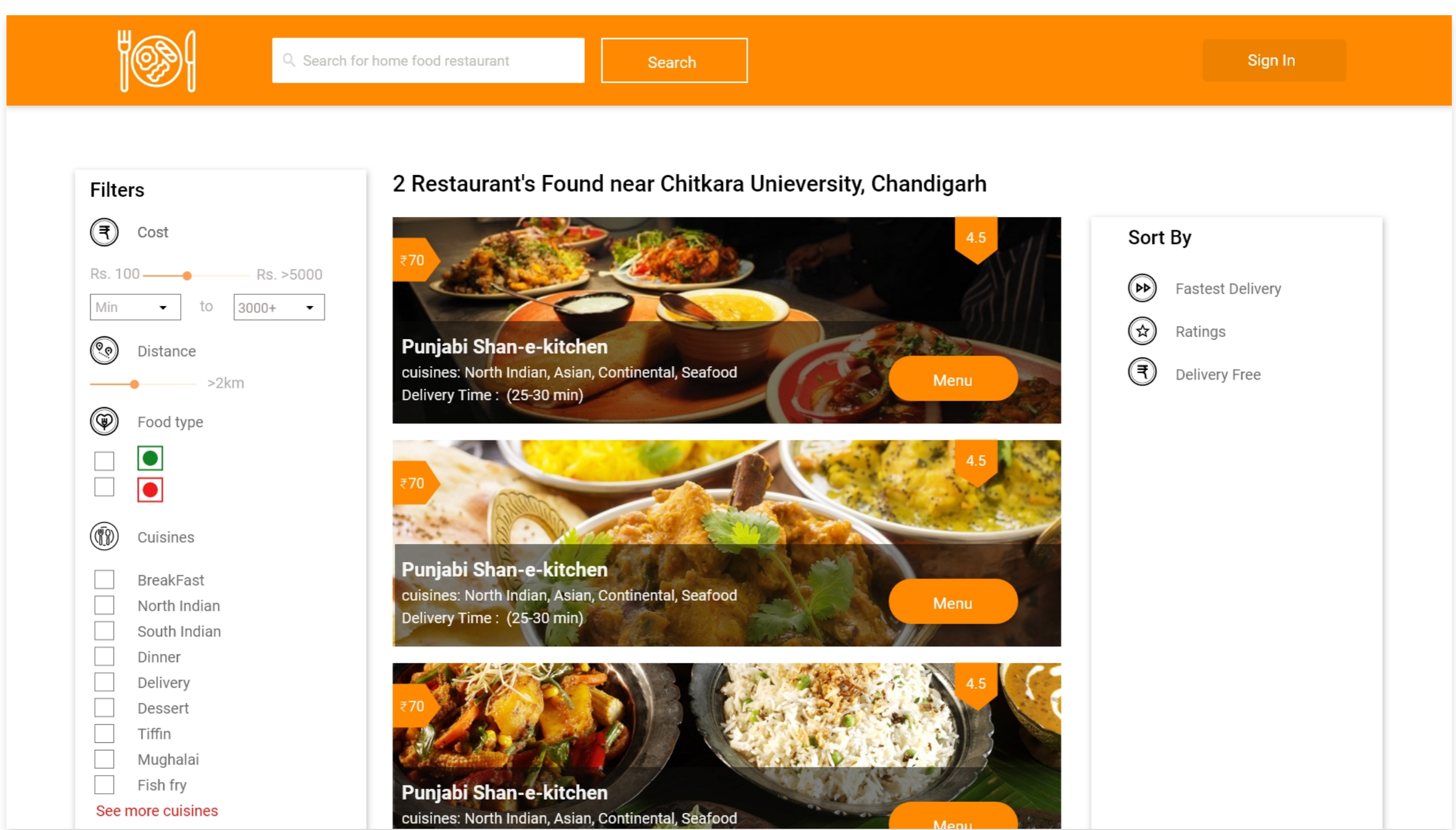


Desktop Screen

Home screen



Search process



Menu selection

