

Attention wellness and well-being leaders and innovative organizations!

The World Wellness Ranking 2025 invites you to participate in the acknowledgment that honors individuals, companies, organizations and businesses who are globally transforming well-being.

Have you, as a leader or representative of your company, organization or business, made a meaningful impact on individuals' lives through outstanding experiences, products, or services that promote well-being?

The opportunity to acknowledge and publicize them has finally arrived!

It is time to nominate the companies, organizations, and individuals who are elevating standards for wellness and fostering a healthier, happier future for everyone.

What constitutes the World Wellness Ranking?

The World Wellness Ranking (WWR) represents the inaugural global assessment aimed at acknowledging and honoring the most impactful companies, leaders, and initiatives within the wellness sector. Its objective is to create a benchmark of excellence grounded in innovation, influence, sustainability, and comprehensive well-being, advocating for a multidisciplinary perspective that integrates all facets of wellness.

What is the necessity?

The wellness sector has witnessed remarkable growth, evolving into a global industry valued at over \$5 trillion. Nevertheless, to date, there has been no extensive ranking that highlights the influence of companies and leaders on the well-being of individuals and the planet.

First Ranking of its Kind Globally.

The World Wellness Ranking (WWR) is a groundbreaking initiative—the first of its kind globally. Not only is it the world's first wellness ranking, but it also pioneers the use of blockchain technology to collect jury votes, ensuring unparalleled objectivity and transparency. This marks the first time in history that blockchain has been utilized to securely gather votes in a non-electoral public poll.

GLOBAL AND OPEN APPLICATION

APRIL 1 – JUNE 30

Companies, organizations, and individuals may submit their applications through:

<https://worldwellnessranking.com/world-wellness-ranking-phase-1-registration-for-candidates>

Who is eligible to participate?

A) Companies, organizations and businesses:

Any company, organization or business across any sector or country that provides products, experiences, events or services contributing to the well-being of its customers and users deserves recognition and promotion.



B) Individuals:

- Visionary Chief Executive Officers and Founders
- Scientists and Researchers
- Technological Innovators
- Influencers, Educators, and Communicators



Requirements:

- **Innovation and Leadership:** The development of innovative initiatives, products, or strategies across any productive sector that enhance well-being. This encompasses new methodologies, technologies, approaches, or business models, among others.
- **Experience Quality:** Exhibit a dedication to excellence in providing superior wellness experiences. This can be substantiated through testimonials, certifications, accolades, or quantifiable outcomes of user satisfaction.
- **Product and Service Quality:** Providing products and/or services that deliver substantial value to individuals' well-being, characterized by elevated standards of quality, safety, and demonstrated effectiveness. This can be evidenced through certifications, research, accolades, or customer satisfaction.
- **Impact and Contribution to Social Well-being:** Demonstrating a positive and substantial influence on societal well-being, encompassing clients, users, and the community. This will be substantiated through both quantitative and qualitative data, the extent of the initiatives, or evidence reflecting the impact on individuals' quality of life.
- **Long-Term Dedication and Commitment:** Exhibit a proven history of dedication and an ongoing commitment of no less than five years to enhancing well-being through its products, services, or community initiatives. This can be substantiated through the organization's or leader's background, values, mission, future objectives, and activity documentation.

ANNOUNCEMENT OF SELECTED CANDIDATES

JULY 1 – JULY 7

Participants can review the list, leave comments, and request corrections. Once finalized, the list will be published for voting

Analysis and Selection Dynamics

Wellness Certified will confirm that the nominated candidates fulfill the criteria outlined in the call for proposals to be regarded as selected candidates and will subsequently publish the resulting list in:

<https://worldwellnessranking.com/phase-2-meet-the-world-wellness-ranking-participants>

COMMENCEMENT OF OPEN VOTING

JULY 8 - AUGUST 9

Announcement of selected candidates.

Open voting by the public and expert jurors.

Voting dynamics:

The jury will securely cast their anonymous votes on the blockchain platform for each candidate.

Would you be interested in serving as a specialized jury member?

Please refer to the call at: <https://worldwellnessranking.com/become-an-expert-juror>

OFFICIAL RESULTS

AUGUST 10, 2025

The inaugural World Wellness Ranking is published for the first time in history.

<https://worldwellnessranking.com/world-wellness-ranking-phase-4-unveiling-the-future-of-wellness-official-results-2025>

Immediate benefits of participating in the World Wellness Ranking:

Distinction "Wellness Certified"

All selected participants in the tourism and hospitality sector will be awarded the Wellness Certified Distinction, which certifies their dedication to holistic well-being, sustainability, and innovation within the industry. This distinction highlights their global leadership in wellness.



"Wellness Category" Designation

All participants identified as selected candidates from any productive sector whose products or services substantially enhance the well-being of their clients and users will be awarded the Wellness Certified Wellness Category Distinction. This accolade symbolizes their distinctive contribution to well-being within their specific sector and affirms their status as genuine members of the wellness industry.



Wellness Diamonds Scale

All participants identified as successful candidates, irrespective of their production or service sector and final ranking, will be assigned a classification on the Wellness Diamonds Scale developed by Wellness Certified. This scale acknowledges the degree of impact, innovation, and dedication to holistic well-being, and assigns a ranking based on their performance.



World Wellness Route

Candidates in the wellness tourism sector may be included in the World Wellness Route, a curated collection of wellness destinations, experiences, and services that embody the highest quality in wellness tourism.

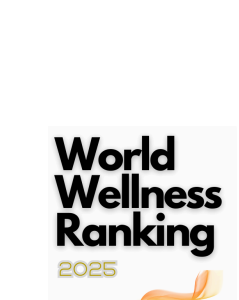


Networking Opportunities

Selected candidates will gain access to a distinguished network of wellness professionals and organizations, facilitating opportunities for strategic alliances, collaborations, and joint ventures.

Licenses

Selected candidates will be granted a 12-month license from the publication of the 2025 World Wellness Ranking to utilize the Wellness Distinction, Wellness Category, Wellness Diamonds, World Wellness Route and 2025 World Wellness Ranking logos in their communications, marketing efforts, websites, and promotional materials.



Disclaimer

- The World Wellness Ranking 2025 is based on a public nomination and voting process. While we strive for fairness, transparency, and accuracy, the final results reflect the opinions of participants and do not constitute an official or scientific evaluation of any nominee.
- All information submitted during the nomination and voting process is subject to verification. The organizers reserve the right to disqualify any entry that does not comply with the established guidelines or that is found to involve fraudulent activity.
- The World Wellness Ranking and its affiliates are not responsible for any claims, disputes, or consequences arising from the results of the ranking.
- By engaging in the nomination and voting process, participants acknowledge and agree to these terms.
- For any inquiries or concerns, please contact: info@wellnesscertified.org