

WHAT IS THE SEND?

THE SEND IS A GLOBAL MOVEMENT, UNITING BELIEVERS ACROSS NATIONS TO SEE THE GREAT COMMISSION FULFILLED.

What if the only thing stopping us from reaching every community, campus, and nation with the Gospel was our lack of willingness to act? THE SEND exists to mobilize every believer, church, and mission-driven organization to reach the world.

HISTORY OF THE SEND

The Send was a step of action after Azusa Now in 2016, a prayer and worship event centered on seeing missions rise again. A collaboration of leaders came together to found THE SEND. The current leadership team of The Send is Andy Byrd (Fire & Fragrance), Francis Chan (Crazy Love), Teo Hayashi (Dunamis), SunAwh Park (YWAM Asia), and Andreas Nordli (YWAM Europe).

The first The Send was held in Orlando in 2019, gathering about 60,000 people. The following year The Send Brazil filled three stadiums. The Send came to Europe in 2022; since then it's grown into a global movement with The Send expressions in over 14 locations. The current locations in Europe are Norway, Sweden, Finland, Denmark, The Netherlands, Albania, UK, and Ireland.

THE VISION

The vision of THE SEND is to mobilize a generation into missional action, reaching every campus, community, and nation with the Gospel. We do this by gathering believers, partnering with churches and mission-driven organizations, and connecting them all to take bold, strategic steps that advance the Great Commission. We see an opportunity for a whole generation of believers to arise who will have no disconnect between their faith and action, and who, instead of settling for a life of complacent Christianity, will be activated into their evangelistic and missional calling.

People gathered is not our success metric, but people activated into their missional calling.

The stadium event is not the goal in and of itself; we want to see young people be given practical action steps. We've seen The Send Movement impact countries for many years following the event. We've seen different Bible schools filled with students, university and high school students boldly sharing their faith, pastors growing in unity with each other and Christians activated into a missional lifestyle both locally and globally.

FOUNDATIONAL BELIEFS

Our mission is to catalyze a generation into wholehearted obedience to Jesus and the Great Commission, fueled by unity around these essential truths. THE SEND stands firmly within the stream of historic Christian orthodoxy, holding to foundational statements of faith such as the Apostles' Creed, the Nicene Creed, the Lausanne Covenant, and the Langham Partnership Affirmations and Commitments. We are rooted in these shared beliefs as we work broadly

and collaboratively across the evangelical movement, from conservatives to charismatics to reach the world with the Gospel.

WHY DO WE NEED THE SEND IN THE BALTICS?

THE WHY

People in the Baltic nations tend to carry a mindset of someone who needs help and who needs to be served. For years, missionaries from abroad have been coming to serve us, but now it's time to switch the narrative.

THE SEND BALTICS VISION

From a MISSIONS FIELD to a MISSIONS FORCE.

The Baltics are called to be missionary sending nations. We are called to reach our own people and beyond. We are called to whole-hearted surrender and a life fully devoted to the expansion of God's Kingdom.

FOR SUCH A TIME AS THIS

We believe that the time is now. The Baltics need the gospel as never before, and we are the answer to that prayer. The harvest is ripe, but the laborers are few. LET'S CHANGE THAT.

UNITY IS NO LONGER OPTIONAL

We need each other to see the Great Commission happen. We are called to build up the body of Christ, and that's all of us together. It's not the great suggestion; it's the Great Commission.

Just like we came together to form the Baltic Way in 1989, uniting for our freedom, now we are calling the body of Christ in the Baltics to unify under the name of Jesus to see a new generation released to live out the freedom of Christ in our schools, communities, and to the ends of the earth.

WE ARE FULL OF FAITH THAT WE WILL SEE REVIVAL SWEEP THROUGH OUR NATIONS AGAIN.

WHAT HAPPENS AFTER THE SEND?

The Send focuses on four outcomes: schools and universities, communities and workplaces, vulnerable children, and nations.

We will be partnering with local organizations working in these areas in each of the Baltic States. Our outcomes teams will connect people who have decided to take action with local churches and organizations for discipleship and next steps.

THE SEND BALTICS is calling a generation to rise together in unity and bring the Gospel to schools, communities, and nations across the Baltics and beyond. We believe this is a defining moment to see our region transformed from a missions field into a missions force — and we cannot do it alone. By partnering with THE SEND, you become part of mobilizing and equipping people for lasting Gospel impact.