

Empower Your Brand with India's Leading Fisheries & Aquaculture Platform



11,12 & 13 SEP
BHIMAVARAM

Organised by



**Aqua Farming
Technologies and
Solutions P. LTD.**

In partnership with



**SOCIETY FOR
INDIAN FISHERIES &
AQUACULTURE**



**Fishery
News**

aquaexindia.com



India's Most Trusted and Leading Platform for Fisheries & Aquaculture Professionals.

Aquaex India is India's largest integrated trade, networking, and knowledge event dedicated to the fisheries and aquaculture industry. Sponsoring Aquaex India offers prominent visibility, reinforcing a commitment to the growth and innovation of the fisheries and aquaculture sector. This partnership provides extensive opportunities to connect with farmers, entrepreneurs and key industry stakeholders, fostering forward and backward linkages while ensuring wide exposure among visitors. Additionally, the event offers significant media coverage across print, TV, digital, radio, and social platforms, amplifying brand reach and engagement. As India's most anticipated trade event, Aquaex India serves as a powerful platform to establish valuable partnerships, enhance industry presence, and drive meaningful impact.

With 25,000+ visitors, 150+ exhibitors, and over 100 new product launches per edition, Aquaex India serves as a leading platform for brands to engage with India's fast-growing, multi-billion-dollar fisheries and aquaculture industry.

25,000+

visitors attend each edition, representing all facets of Fisheries & Aquaculture.

40%+

trade conversion rate among 3,000+ buyers and sellers, ensuring strong business outcomes.

1,000+

scientists, researchers, and students, along with 400+ government representatives, participate globally.

Sponsorship Tiers

SPONSORSHIP TIER	TITLE	POWERED	PLATINUM	GOLD
Sponsorship Amount (INR)	25 Lacs	15 Lacs	10 Lacs	5 Lacs

Pre Event Benefits

Logo on Expo Brochure	✓	✓	✓	✓
Logo on Home Page of Expo Website with Links Leading to Sponsors Landing Page	✓	✓	✓	✓
Press Meet, Profile + Logo share on Print and Digital Ads	✓	✓	✓	✓
Sponsors profile/Logo on the Sponsorship Section of the Popular Fishery.News platform	Logo+1000 Words	Logo+500 Words	Logo+250 Words	Logo+100 Words
Promo Videos on Displays Across the Venues (Every Hour)	120 Seconds	120 Seconds	90 Seconds	60 Seconds
Sponsor Logo on Print Media Advertisements	✓	✓	✓	✓
Outdoor Hoardings, Bus-stops and Medians	✓	✓	✓	✓
Inclusions in Mailers & Promotional Activities	✓	✓	✓	✓
Coverage in E-Mailers and on Extensive Digital PR	✓	✓	✓	✓
Dedicated Branding and Promotions on Major Social Media Platforms	✓	✓	✓	✓
Promotions on Social Media via Fishery.News	✓	✓	✓	✓

On Site Benefits

Booth Space at the 3 day Expo	Premium	Premium	Premium	Premium
Exclusive Branding at Venues	Convention Backdrop	Convention Backdrop	Convention Backdrop	Convention Backdrop
Entrance Gate + LED Stage Backdrop + Hall Gates	100%	60%	40%	20%
Maximum Number of Sponsors	1	1	1	1
Logo to be played on all screens	✓	✓	✓	✓
Sponsor profiles on Aquaex India Website for a Year	✓	✓	✓	✓
Acknowledgement of Sponsors during the Event	✓	✓	✓	✓
Promotional Displays in Premises, TFO at entrance, Hall Fascia, Parking Space, LED Displays, Gas Balloons	100%	60%	40%	20%

Post Event Benefits

Database of Attendees	✓	✓	✓	✓
Special Announcements on Post-show Report	✓	✓	✓	✓

The Perfect Platform for Fishery Industry Stakeholders

Key Feature

Aquaex India 2025 presents a unique sponsorship opportunity at the upcoming Expo and Conference, a pivotal gathering dedicated to the fisheries and aquaculture industry. This event will bring together industry leaders, policymakers, innovators, and stakeholders to explore the latest advancements, exchange insights, and shape the future of sustainable aquaculture and fisheries. With a diverse audience that includes farmers, entrepreneurs, researchers, investors, and industry experts, the event will serve as a powerful platform to drive innovation, foster collaborations, and set new benchmarks for the sector.

Prominent Brand Visibility

Maximise exposure through pre-event marketing and on-site branding, connecting with key stakeholders in the fisheries and aquaculture industry for strong brand impact and engagement.

Exclusive Speaking Opportunity

Demonstrate thought leadership through a keynote speech or panel discussion, positioning your organization as an industry pioneer and innovator.

Customized Branding

Strategic branding across banners, event materials, and digital platforms, tailored to maximize visibility and brand recall.

Networking Opportunities

Connect with key stakeholders, potential clients, and industry leaders through exclusive networking sessions and business matchmaking events.

Innovation Showcase at the Expo

Highlight cutting-edge products, services and solutions, demonstrating a commitment to technological advancement, improvised solutions and industry innovation.

Post-Event Visibility

Extend your reach even after the event through post-event coverage, content distribution, media features, and digital promotions.



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Sponsorship Enquiries:

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