



PRIVACY POLICY

At Kognitive Street Consulting Solutions Pvt Ltd, we value and respect your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website, interact with us, or use our services. By using our website and services, you agree to the terms outlined in this policy.

1. Information We Collect

We collect the following types of information:

A. Personal Information

- Name
- Email address
- Contact number
- Company name
- Job title
- Postal address
- Any other personal information voluntarily provided by you via contact forms or email.

B. Technical and Usage Data

- IP address
- Browser type and version
- Time zone setting and location
- Operating system and platform
- Website interaction history (pages visited, time spent, clicks, etc.)

2. How We Use Your Information

We use your information for the following purposes:

- To respond to your inquiries and provide requested services
- To send you updates, newsletters, or marketing communications (with consent)
- To improve our website, offerings, and customer experience
- To comply with legal obligations
- To secure our website and prevent fraud or misuse





3. Sharing of Your Information

We **do not sell or rent** your personal information. We may share it with trusted third parties only in the following circumstances:

- Service providers who help us operate our website or business
- Law enforcement or regulatory bodies when required by law
- Business transfers in case of merger, acquisition, or asset sale

All third-party partners are contractually obligated to protect your data in accordance with applicable privacy laws.

4. Cookie Policy

Our website uses **cookies** to enhance user experience and analyze web traffic.

What Are Cookies?

Cookies are small text files placed on your device by websites you visit. They help us remember your preferences and understand how you interact with our content.

Types of Cookies We Use:

- **Essential Cookies:** Enable basic functions like navigation and security
- **Performance Cookies:** Help us understand how visitors interact (e.g., Google Analytics)
- **Functionality Cookies:** Remember choices such as language or location
- **Marketing Cookies:** Track visitors across websites to display relevant ads

Managing Cookies:

You can manage or disable cookies through your browser settings. Please note that disabling certain cookies may affect the functionality of our site.

By continuing to use our site, you consent to our use of cookies in accordance with this policy.

5. Data Security

We use industry-standard security measures including encryption, firewalls, and access control to protect your personal information. However, no method of transmission over the Internet is 100% secure.





6. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access the personal data we hold about you
- Request correction or deletion of your data
- Withdraw consent at any time
- Object to or restrict processing
- File a complaint with a supervisory authority

To exercise these rights, please contact us at info@kognitivestreet.com

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices. We encourage you to read their policies before providing any personal data.

8. Children's Privacy

Our services are not directed to individuals under the age of 18. We do not knowingly collect data from children.

9. Changes to This Policy

We may update this policy from time to time. The updated version will be indicated by an updated "Effective Date" and will be effective as soon as accessible.

For : Kognitive Street Consulting Solutions Pvt. Ltd.



Authorised Signatory

