



MAPP

Multicultural Association of
Property Professionals Inc.

— Sponsorship Prospectus

FY 2026-2027

Acknowledgement of Country

Multicultural Association of Property Professionals (MAPP) Inc. acknowledges the enduring connection of First Nations Australians as the traditional custodians of the lands and waters across Australia, with a special recognition of the Kulin nation peoples within the area where MAPP Inc. operates.

We pay our respects to the Elders, both past and present, of Country, and honour the cultural diversity within First Nations peoples.

About us

Multicultural Association of Property Professionals (MAPP) Inc. is a not-for-profit body established in late 2023 to address the cultural diversity gap in senior leadership in the built environment industry from 'ground-up'.

Our aim is to create a platform for the built – environment professionals to acknowledge and celebrate their cultural diversity, and connect and empower them to achieve professional growth and success.



Mission Statement

Our mission is to:

1. Acknowledge, embrace and celebrate cultural diversity within the property, construction and built environment industry
2. Foster a platform to connect built environment professionals from diverse cultural backgrounds
3. Empower individuals and facilitate pathways to provide equal access for professional growth and success
4. Advocate cultural diversity in senior leadership within the built environment industry
5. Promote awareness and education to embrace cultural diversity and reduce biases



Founder / President



“With over 17 years of experience in the built-environment industry, my move to Australia in 2016 highlighted a significant gap in our field. I observed a lack of platform for professionals from diverse multicultural backgrounds to connect and support one other. This realization served as the inspiration behind establishment of MAPP inc.”

Pragya Gupta,

Founder & President

Multicultural Association of Property Professionals Inc.

Meet Our Founding Committee



Pragya Gupta

Founder &
President

Senior Associate
(Architecture)

Indian-Australian

<https://www.linkedin.com/in/pragya-gupta-47999350/>



Aaron Chen

Secretary + Head
of Marketing and
Comms.

Architect

Australian
Malaysian Chinese

<https://www.linkedin.com/in/aaron-chen-092a307b/>



Jacquelyn Mangubat

Treasurer + Head of
Education

Architect

Australian Filipino-
Maltese

<https://www.linkedin.com/in/jrmangubat/>



Elly Buchanan

Head of
Community

Sales Engineer

Australian-
Indonesian

<https://www.linkedin.com/in/elly-buchanan-8416571b/>



Zamaneh Khoshdel

Head of Events &
Programs

Associate Director

Iranian-Australian

<https://www.linkedin.com/in/zamaneh-khoshdel-68698464/>

Vision

MAPP aims to achieve its mission by:

1. Hosting networking events, anchored by a speaker or panel from the property industry
2. Sharing stories to inspire other multicultural professionals in the property industry
3. Conduct workshops on key topics to provide a focussed outlook
4. Provide Mentoring opportunities by connecting the senior leaders with upcoming talent
5. Facilitate Business Development opportunities
6. Create career pathways for the new and experienced talent



Our Members

Our members are junior, mid-level and senior professionals in the built environment industry from culturally diverse backgrounds who wish to develop their leadership and professional skills and expand their network.

Our founding committee members work for mid and top-tier organizations from the built industry including architecture, engineering, project management and legal firms.



What have we achieved in so far?

- Delivered **6+ in-person events** till date where thought provoking topics were discussed with 1 more scheduled in May-June 2026.
<https://mappnetwork.com.au/past-events>
- Our events have seen over **800 + attendees** so far with **25+ multicultural leaders** from industry as speakers
- Built a strong community with **1800+** LinkedIn & Instagram followers
- Quarterly **Newsletter** and Strong **website** outreach and views
<https://mappnetwork.com.au/>
- Successfully running Monthly **Leadership Spotlight** series.
- **Volunteer Committee** established with **20+** active volunteers
- **Leadership Program** launched and running with great success
<https://mappnetwork.com.au/mapp-leadership-program>
- Cultural Diversity **Benchmarking Pilot survey** done, with follow user group sessions scheduled March-May 2026.
- Conducted **Volunteer awards** with 4 categories presented.



Look ahead for FY 2026-2027 ?

MAPP inc. has various programs/initiatives planned for FY 2026-2027:

- 1. Leadership Program :** Following the success and demand for this Program in 2025-26, the new round will run this year. Education and training workshops held for mid-senior industry professionals to equip them with skills to prepare them for success in senior leadership positions.
- 2. Cultural diversity industry benchmarking :** Following the pilot survey and user group sessions in 2025-26, cultural benchmarking report will be launched.
- 3. Networking events :** Events to bring the community together.
- 4. Leader Spotlight :** Current leader spotlight will be converted to an online database, which will then act as a growing online platform.
- 5. Volunteer Awards :** to facilitate volunteers contributions.
- 6. Cultural Diversity Week:** Launch this as an industry wide initiative.



Why become a Sponsor?

We invite your organization to join MAPP inc. and become a sponsor because you:

- are part of built environment industry;
- acknowledge and support our mission and vision;
- have a strong organizational goal to support diversity and inclusion;
- are committed to uplift and empower professionals from diverse backgrounds;
- have an aim to have good multicultural staff representation

Value-add being a Sponsor?

As a MAPP sponsor you will have opportunity to :

- present your DE+I commitment within the bids & submissions when pitching for work industrywide.
- provide staff a platform to attend networking events & volunteer for initiatives that hold value.
- put forward leaders from your organization to participate in panel discussions.
- acknowledge emerging leaders within your organization by nominating them to participate in Leadership Program.
- consult MAPP team for running cultural diversity initiatives within your organization.

Sponsorship Package - 1

MAPP — Foundation Sponsor

| Type | Amount | Benefits |
|--|----------|--|
| Annual sponsor (valid for 12months for financial year 2026-27) | \$ 8,900 | <ul style="list-style-type: none">• Feature as foundation sponsor on website• Special post announcing the Foundation sponsor across LinkedIn and Instagram channels• Sponsor logo on all promotional material related to all initiatives (across emails, LinkedIn, Instagram)• Logo or banner displayed where applicable at in person event and sessions.• Sponsorship mentions in future participating series across the financial year (webinars, events, written material)• Foundation sponsor noted for industry reporting initiative.• Upto 4 number complimentary tickets provided for each networking event.• Upto 4 number complimentary tickets provided for individual sessions of Leadership Program.• Opportunity to participate in various MAPP initiatives and programs including volunteering, panellist, leader spotlight feature.• Feature as foundation sponsor in Cultural Diversity Week initiative |

Sponsorship Package - 2

MAPP — Leadership program sponsor

| Type | Amount | Benefits |
|---|---|---|
| Annual sponsor (valid for 12months of financial year 2026-27) | \$ 5,900 | <ul style="list-style-type: none"> • Sponsor listed on our website, LinkedIn and Instagram as series Sponsor • Special post announcing the Series sponsor across LinkedIn and Instagram • Pullup banner and logo display at the workshops. • Sponsorship mentions throughout the workshops. • Marketing material presented at the start and end of each workshop (as relevant) • Upto 4 number complimentary tickets provided for individual sessions of Leadership Program. • Opportunity to participate in various MAPP initiatives and programs |
| Venue sponsor (valid for 12months of financial year 2026-27) | Providing venue to accommodate 40pax + AV support for all workshops across the year | <ul style="list-style-type: none"> • Logo on all promotional material related to the series (across emails, LinkedIn, Instagram) • Pullup banner and logo display at the workshops. • Sponsorship mentions throughout the workshops. |

Sponsorship Package - 3

MAPP — Cultural diversity Industry benchmarking sponsor

| Type | Amount | Benefits |
|---|----------|---|
| Annual sponsor (valid for 12months of financial year 2026-27) | \$ 3,900 | <ul style="list-style-type: none">• Sponsor listed on our website, LinkedIn and Instagram as series Sponsor• Special post announcing the Series sponsor across LinkedIn and Instagram channels• Logo on all promotional material related to the series (across emails, LinkedIn, Instagram)• Pullup banner and logo display at the in-person sessions for the series where applicable.• Sponsorship mentions throughout the series• Sponsorship mentions throughout the surveys conducted where applicable• Priority given to participate in the industry reporting initiative• Sponsorship mentions for any reports published for the series. |

Sponsorship Package - 4

MAPP — Individual Event Sponsor

| Type | Amount | Benefits |
|---|---|--|
| Event sponsor (for Individual events) | Cover the catering (food + drink) & panel gift expense for approx. 100pax for an individual event <i>Note: this can be co-sponsorship as well if needed – please discuss with the team</i> | <ul style="list-style-type: none">• Logo on all promotional material related to the event (across emails, LinkedIn, Instagram)• Pullup banner display at in person events• Logo or banner behind host (applicable to virtual background, if hosted online)• Sponsorship mentions throughout the event• Upto 5no. Complimentary tickets for the event |
| Venue Sponsor (for Individual events) | Providing venue + AV support + glassware for approx. 100pax for an individual event | <ul style="list-style-type: none">• Logo on all promotional material related to the event (across emails, LinkedIn, Instagram)• Pullup banner display at in person events• Logo or banner behind host (applicable to virtual background, if hosted online)• Sponsorship mentions throughout the event |

How to become a Sponsor?

Reach out to MAPP inc. at info@mappnetwork.com.au expressing your interest to join us as a sponsor and support the multicultural community.

We will require the following to be included with your expression of interest:

1. Sponsorship package type you wish to pursue;
2. How your organization supports diversity and inclusion
3. Contact details of the person to liaise regarding sponsorship.

Note: Part payment plans for Annual sponsorship are available. Please discuss with the team if required.



Multicultural Association of
Property Professionals Inc.

Contact Us



Multicultural Association of Property Professionals (MAPP) Inc.



@mappnetwork

E : info@mappnetwork.com.au

W : www.mappnetwork.com.au