



MAPP

Multicultural Association of
Property Professionals Inc.

— Sponsorship Prospectus

FY 2025-2026

Acknowledgement of Country

Multicultural Association of Property Professionals (MAPP) Inc. acknowledges the enduring connection of First Nations Australians as the traditional custodians of the lands and waters across Australia, with a special recognition of the Kulin nation peoples within the area where MAPP Inc. operates.

We pay our respects to the Elders, both past and present, of Country, and honour the cultural diversity within First Nations peoples.

About us

Multicultural Association of Property Professionals (MAPP) Inc. is a not-for-profit body established in late 2023 to address the cultural diversity gap in senior leadership in the built environment industry from 'ground-up'.

Our aim is to create a platform for the built – environment professionals to acknowledge and celebrate their cultural diversity, and connect and empower them to achieve professional growth and success.



Mission Statement

Our mission is to:

1. Acknowledge, embrace and celebrate cultural diversity within the property, construction and built environment industry
2. Foster a platform to connect built environment professionals from diverse cultural backgrounds
3. Empower individuals and facilitate pathways to provide equal access for professional growth and success
4. Advocate cultural diversity in senior leadership within the built environment industry
5. Promote awareness and education to embrace cultural diversity and reduce biases



Founder / President



“With over 16 years of experience in the built-environment industry, my move to Australia in 2016 highlighted a significant gap in our field. I observed a lack of platform for professionals from diverse multicultural backgrounds to connect and support one other. This realization served as the inspiration behind establishment of MAPP inc.”

Pragya Gupta,

Founder & President

Multicultural Association of Property Professionals Inc.

Meet Our Community



Pragya Gupta

Founder & President

Senior Associate (Architecture)

Indian-Australian

<https://www.linkedin.com/in/pragya-gupta-47999350/>



Aaron Chen

Head of Marketing and Comms.

Architect

Australian Malaysian Chinese

<https://www.linkedin.com/in/aaron-chen-092a307b/>



Jacquelyn Mangubat

Treasurer

Architect

Australian Filipino-Maltese

<https://www.linkedin.com/in/jrmangubat/>



Carolyn Tran

Head of Sponsorship

Senior Associate (Legal)

Australian Vietnamese - Chinese

<https://www.linkedin.com/in/carolynptran/>



Elly Buchanan

Head of Operations

Sales Engineer

Australian-Indonesian

<https://www.linkedin.com/in/elly-buchanan-8416571b/>



Zamaneh Khoshdel

Head of Events & Programs

Associate Director

Iranian-Australian

<https://www.linkedin.com/in/zamaneh-khoshdel-68698464/>

Vision

MAPP aims to achieve its mission by:

1. Hosting networking events, anchored by a speaker or panel from the property industry
2. Sharing stories to inspire other multicultural professionals in the property industry
3. Conduct workshops on key topics to provide a focussed outlook
4. Provide Mentoring opportunities by connecting the senior leaders with upcoming talent
5. Facilitate Business Development opportunities
6. Create career pathways for the new and experienced talent



Our Members

Our members are junior, mid-level and senior professionals in the built environment industry from culturally diverse backgrounds who wish to develop their leadership and professional skills and expand their network.

Our founding committee members work for mid and top-tier organizations from the built industry including architecture, engineering, project management and legal firms.



What have we achieved in FY 2024-2025 ?

- Delivered **4 in-person events** till date (including launch event) with 1 more scheduled in May 2025. <https://mappnetwork.com.au/events>
- Our events have seen over **600 attendees** so far.
- **16 multicultural leaders** from industry as speakers
- **Thought provoking topics** discussed like – Intersectional challenges in Leadership, Art of Communication, Wear your Culture, Culture X PRIDE
- Built a strong community with **1200+** LinkedIn & Instagram followers
- Strong **website** outreach and views <https://mappnetwork.com.au/>
- Monthly **Leadership Spotlight** series soft launched
- **Volunteer Club** established with **15+** active volunteers
- Quarterly **Newsletter** launched.



Look ahead for FY 2025-2026 ?

MAPP inc. has various programs/initiatives planned for FY 2025-2026:

- 1. Leader Spotlight :** Featuring the journey and experience of multicultural leaders in the industry to inspire and empower the community through blogs on our website and social media channels.
- 2. Pathway to Leadership :** Education and training workshops held for mid-senior industry professionals to equip them with skills to prepare them for success in senior leadership positions.
- 3. Cultural diversity industry benchmarking :** Launch an industry research and benchmarking on cultural diversity.
- 4. Networking event :** End of Financial Year event to bring the community together.



Why become a Sponsor?

We invite your organization to join MAPP inc. and become a sponsor because you:

- are part of property and construction industry;
- acknowledge and support our mission and vision;
- have a strong organizational goal to support diversity and inclusion;
- are committed to uplift and empower professionals from diverse backgrounds;
- have an aim to have good multicultural staff representation

Sponsorship Package - 1

MAPP — Foundation Sponsor

Type	Amount	Benefits
Annual sponsor (valid for 12months for financial year 20205-26)	\$ 8,900	<ul style="list-style-type: none">• Feature as foundation sponsor on website• Special post announcing the Foundation sponsor across LinkedIn and Instagram channels• Sponsor logo on all promotional material related to all initiatives (across emails, LinkedIn, Instagram)• Logo or banner displayed where applicable at in person event and sessions.• Sponsorship mentions in future participating series across the financial year (webinars, events, written material)• Foundation sponsor noted for industry reporting initiative.• Upto 4 number complimentary tickets provided for networking event• Upto 4 number complimentary tickets provided for overall workshop series• Opportunity to participate in various MAPP initiatives and programs including volunteering, panellist, leader spotlight feature.

Sponsorship Package - 2

MAPP — Leader spotlight series Exclusive Sponsor

Type	Amount	Benefits
Leader Spotlight name sponsor (exclusive) (valid for 12months of financial year 2025-26)	\$ 7,900	<ul style="list-style-type: none">• Leader spotlight series will be named after the sponsor, for example if organization name ABC, the series will be named “ABC Leader Spotlight”• Special post announcing the Exclusive sponsor across Linkedin and Instagram channels• Sponsor logo and feature on all promotional material related to the Leader spotlight initiative this will include but not limited to:<ul style="list-style-type: none">- MAPP website- Linkedin- Instagram• Priority given to feature multicultural leaders from the organization for the Leader Spotlight series.• Opportunity to participate in various MAPP initiatives and programs

Sponsorship Package - 3

MAPP — Pathway to Leadership Workshop series sponsor

Type	Amount	Benefits
Annual sponsor (valid for 12months of financial year 2025-26)	\$ 5,900	<ul style="list-style-type: none">• Sponsor listed on our website, LinkedIn and Instagram as series Sponsor• Special post announcing the Series sponsor across LinkedIn and Instagram channels• Pullup banner and logo display at the workshops.• Sponsorship mentions throughout the workshops.• Marketing material presented at the start and end of each workshop (as relevant)• Up to 4no. Complimentary tickets provided for overall series.• Opportunity to participate in various MAPP initiatives and programs
Venue sponsor (valid for 12months of financial year 2025-26)	Providing venue to accommodate 40pax + AV support for all workshops across the year	<ul style="list-style-type: none">• Logo on all promotional material related to the series (across emails, LinkedIn, Instagram)• Pullup banner and logo display at the workshops.• Sponsorship mentions throughout the workshops.

Sponsorship Package - 4

MAPP — Cultural diversity Industry benchmarking sponsor

Type	Amount	Benefits
Annual sponsor (valid for 12months of financial year 2025-26)	\$ 3,900	<ul style="list-style-type: none"> • Sponsor listed on our website, LinkedIn and Instagram as series Sponsor • Special post announcing the Series sponsor across LinkedIn and Instagram channels • Logo on all promotional material related to the series (across emails, LinkedIn, Instagram) • Pullup banner and logo display at the in-person sessions where applicable. • Sponsorship mentions throughout the series • Sponsorship mentions throughout the surveys conducted • Priority given to participate in the industry reporting initiative
Venue sponsor (valid for 12months of financial year)	Providing venue + AV support for in person user group sessions for the initiative	<ul style="list-style-type: none"> • Logo on all promotional material related to the series (across emails, LinkedIn, Instagram) • Pullup banner and logo display at the in-person sessions where applicable.

Sponsorship Package - 5

MAPP — Individual Event Sponsor

Type	Amount	Benefits
Event sponsor (for Individual events)	Cover the catering (food + drink) & panel gift expense for approx. 100pax for an individual event <i>Note: this can be co-sponsorship as well if needed – please discuss with the team</i>	<ul style="list-style-type: none"> • Logo on all promotional material related to the event (across emails, LinkedIn, Instagram) • Pullup banner display at in person events • Logo or banner behind host (applicable to virtual background, if hosted online) • Sponsorship mentions throughout the event • Upto 5no. Complimentary tickets for the event
Venue Sponsor (for Individual events)	Providing venue + AV support + glassware for approx. 100pax for an individual event	<ul style="list-style-type: none"> • Logo on all promotional material related to the event (across emails, LinkedIn, Instagram) • Pullup banner display at in person events • Logo or banner behind host (applicable to virtual background, if hosted online) • Sponsorship mentions throughout the event

How to become a Sponsor?

Reach out to MAPP inc. at mappnetwork@outlook.com expressing your interest to join us as a sponsor and support the multicultural community.

We will require the following to be included with your expression of interest:

1. Sponsorship package type you wish to pursue;
2. How your organization supports diversity and inclusion
3. Contact details of the person to liaise regarding sponsorship.

Note: Part payment plans for Annual sponsorship are available. Please discuss with the team if required.



Multicultural Association of
Property Professionals Inc.

Contact Us



Multicultural Association of Property Professionals (MAPP) Inc.



@mappnetwork

E : mappnetwork@outlook.com

W : www.mappnetwork.com.au