



MAPP

Multicultural Association of
Property Professionals

— Sponsorship Prospectus
2024

Acknowledgement of Country

Multicultural Association of Property Professionals (MAPP) Inc. acknowledges the enduring connection of First Nations Australians as the traditional custodians of the lands and waters across Australia, with a special recognition of the Kulin nation peoples within the area where MAPP Inc. operates. We pay our respects to the Elders, both past and present, of Country, and honour the cultural diversity within First Nations peoples. Our mission/purpose is to celebrate the vibrant multicultural communities within the Property Industry, and extend this respect to valuing the distinct contributions and embracing the cultural diversity that enriches the collective experience of our industry

About us

Multicultural Association of Property Professionals (MAPP) Inc. is a not-for-profit body established to address the cultural diversity gap in senior leadership in the property industry from 'ground-up'.

Our aim is to create a platform, acknowledge and celebrate diversity in the property and construction industry by connecting and empowering professionals from diverse cultural backgrounds.

Mission Statement

Our mission is to:

1. Acknowledge, embrace and celebrate cultural diversity within the property and construction industry
2. Foster a platform to connect property professionals from diverse cultural backgrounds
3. Empower individuals and facilitate pathways to provide equal access for professional growth and success
4. Advocate cultural diversity in senior leadership within the property industry.
5. Promote awareness and education to remove cultural biases.

Founder / President



“With over 15 years of experience in the property industry, my move to Australia in 2016 highlighted a significant gap in our field. I observed a lack of platform for individuals from diverse multicultural backgrounds to connect and support one other. This realization served as the inspiration behind establishment of MAPP inc.”

Pragya Gupta,

Founder & President

Multicultural Association of Property Professionals Inc.

Meet Our Community



Pragya Gupta

Founder & President

Senior Associate (Architecture)

Indian-Australian

<https://www.linkedin.com/in/pragya-gupta-47999350/>



Aaron Chen

Head of Marketing and Comms.

Architect

Australian Malaysian Chinese

<https://www.linkedin.com/in/aaron-chen-092a307b/>



Jacquelyn Mangubat

Treasurer

Architect

Australian Filipino-Maltese

<https://www.linkedin.com/in/jrmangubat/>



Carolyn Tran

Head of Sponsorship

Senior Associate (Legal)

Australian Vietnamese - Chinese

<https://www.linkedin.com/in/carolynptran/>



Elly Buchanan

Head of Operations

Sales Engineer

Australian-Indonesian

<https://www.linkedin.com/in/elly-buchanan-8416571b/>



Zamaneh Khoshdel

Head of Events

Associate Director

Iranian-Australian

<https://www.linkedin.com/in/zamaneh-khoshdel-68698464/>

Vision

MAPP aims to achieve its mission by:

1. Hosting quarterly networking events, anchored by a speaker or panel from the property industry
2. Sharing stories to inspire other multicultural professionals in the property industry.
3. Conduct workshops on key topics to provide a focussed outlook.
4. Provide Mentoring opportunities by connecting the senior leaders with upcoming talent
5. Facilitate Business Development opportunities
6. Create career pathways for the new and experienced talent

Our Members

Our members are junior, mid-level and senior professionals in property and construction from culturally diverse backgrounds who wish to develop their leadership and professional skills and expand their network.

Our executive committee members work for mid and top-tier organizations from the property industry including architecture, engineering, project management and legal firms.

Why become a Sponsor?

We invite your organization to join MAPP inc. and become a sponsor because you:

- are part of property and construction industry;
- acknowledge and support our mission and vision;
- have a strong organizational goal to support diversity and inclusion;
- are committed to uplift and empower professionals from diverse backgrounds;
- have a good multicultural staff representation

Sponsorship Packages

MAPP — Sponsorship Partner

Tiers	Amount	Benefits
Silver (valid for 12months)	\$ 2,900	<ul style="list-style-type: none">• Logo on all promotional material related to the events – 2nos. (across emails, LinkedIn, Instagram)• Logo or banner behind host for events – 2nos. (including virtual background, if hosted online)• Sponsorship mentions throughout events – 2nos.
Gold (valid for 12months)	\$ 5,900	<ul style="list-style-type: none">• Logo on all promotional material related to the event (across emails, LinkedIn, Instagram)• Logo or banner behind host (including virtual background, if hosted online)• Sponsorship mentions throughout the event• Sponsorship listed on our website and LinkedIn as Foundation Sponsor• Sponsorship mentions in future participating events across 2024 (webinars, events, written material)• Marketing material presented at the start and end of each event

Sponsorship Packages

MAPP — Individual Event Sponsor

Tiers	Amount	Benefits
Individual event	\$ 2,000 minimum depending on event expense	<ul style="list-style-type: none">• Logo on all promotional material related to the event (across emails, LinkedIn, Instagram)• Logo or banner behind host (applicable to virtual background, if hosted online)• Sponsorship mentions throughout the event
Venue Sponsorship		<ul style="list-style-type: none">• Logo on all promotional material related to the event (across emails, LinkedIn, Instagram)• Logo or banner behind host (applicable to virtual background, if hosted online)• Sponsorship mentions throughout the event

How to become a Sponsor?

Reach out to MAPP inc. at mappnetwork@outlook.com expressing your interest to join us as a sponsor and support the multicultural community.

We will require the following to be included with your expression of interest:

1. Sponsorship package type you wish to pursue;
2. How your organization supports diversity and inclusion
3. Contact details of the person to liaise regarding sponsorship.

Note: Part payment plans for Gold sponsorship are available. Please discuss with the team if required.



Multicultural Association of
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Multicultural Association of Property Professionals (MAPP) Inc.



@mappnetwork

Contact Us

E : mappnetwork@outlook.com

W : www.mappnetwork.com.au