



HELÉNA STAKOUNIS

EDUCATION SPECIALIST



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Dedicated specialist with over 20 years experience in the public and private education sectors. A research-driven leader and innovator shaping policy and practice through strategic analysis, insight and care for quality, accessible and equitable education

EDUCATION

PHD APPLIED LINGUISTICS

Lancaster University, UK, 2024

MSC SMART ED-TECH, CO-CREATIVITY & TECHNOLOGY-ENHANCED EDUCATION

Université Côte d'Azur, France, 2025

MA APPLIED LINGUISTICS FOR ENGLISH LANGUAGE TEACHING

Salford University, UK, 2010

BA FRENCH AND GERMAN

University of Leeds, UK, 2005

QUALIFICATIONS

Senior Fellowship of the Higher Education Academy (2022)

Online Teaching: Creating Courses for Adults (2021)

CMI Award Level 6 Leadership & Management (2020)

DELTA (2013)

TEFL (2006)

LANGUAGE & SKILLS

English C2	Virtual Learning
French C1	Environments (VLE)
Italian B2	Learning design
German B2	Microsoft suite
Spanish B1	Intercultural
Greek A1	communication

EXPERIENCE

EDUCATION CONSULTANT | LANGUAGE CAFÉ ONLINE

September 2024 - present

Specialist education advice and project work, especially related to assessment, internationalisation, intercultural communication, policy and language use

ASSISTANT PROFESSOR | DURHAM UNIVERSITY

January 2021 - August 2024

Development, delivery and assessment of master's modules for MA Applied Linguistics and TESOL e.g. Intercultural communication, Sociolinguistics, Technology-enhanced language education; master's dissertation supervision, academic advising, digital content and communications, AI policy development; training teachers for international language education

CO-ORDINATOR | LANCASTER UNIVERSITY

May 2016 - December 2020

Recruitment, teacher training and management of 40 staff, in-person and online; development and delivery of in-person and online EAP programmes for 400 international students; delivery and assessment of BA English language and linguistics

ASSOCIATE LECTURER | SALFORD UNIVERSITY

January 2014 - April 2016

Delivery, development and assessment of MA TESOL and Applied Linguistics modules, training future language teachers

ACADEMIC & COMPANY DIRECTOR | LANGUAGE CAFÉ LTD

January 2014 - April 2016

My own private, British-Council accredited language school; recruitment, teacher training, CPD, curriculum creation, teaching; marketing, international relations, administration, management; proofreading, document content quality and enhancement, translation

OTHER ROLES

Assessment Associate/ ELT Digital Content and Assessment Writer Pearson Education, Global
Rapporteur COST Association, EU
EAP Moderator/Assessment Writer/Education consultant NCUK, Global
IELTS Examiner British Council, France
Magazine Article Researcher & Writer French-property.com, France
Online Adjunct Lecturer Open University of Catalunya, Spain
English and French teacher British Embassy School, Italy
French and German teacher Fun French Ltd, UK
English language assistant Lycée Marie Madeleine Fourcade, France

KEY ACHIEVEMENTS

2025: Won a tender to collaborate with the Council of Europe/ Turkish Ministry of Education on the development of nationwide language assessment
2025: First book published by Routledge
2021-2024: Gained the highest student feedback
2021: Won tender to carry out large-scale national research into impact of Covid-19 on the UK EAP sector
2020: Successfully redeveloped the EAP and teacher training programmes at Lancaster University for online delivery during the pandemic and they are still running today owing to their popularity and success
2016: Won EAP scholarship at Lancaster University
2013: Won an entrepreneurship award from Salford University for my work with Language Café
2013: Gained British Council accreditation at my private language school, with points of excellence

PUBLICATIONS

Stakounis, H. & Youdale, J. (2025). Perceptions and Potentials of Immersive Virtual Reality Assisted Language Learning (iVRALL). Research in Learning Technology.
Stakounis, H. (2025). Language matters at the internationalised university: from practice to policy. Routledge.
Bruce, E. & Stakounis, H. (2022). Emergency Remote Assessment (ERA) Narratives from the UK English for Academic Purposes (EAP) Sector, in Sadeghi, K. (ed). Technology-Assisted Language Assessment in Diverse Contexts, UK: Routledge.
Bruce, E. & Stakounis, H. (2022). Emergency Remote Assessment in the UK EAP sector: Challenges, innovations and opportunities. TEASIG Today.
Bruce, E. & Stakounis, H. (In press). The impact of Covid-19 on the UK EAP sector: An examination of how organisations delivering EAP were affected and responded in terms of academic delivery and operational procedures. BALEAP Conference 2021 proceedings.
Bruce, E. & Stakounis, H. (2021). The impact of Covid-19 on the UK EAP sector during the initial six months of the pandemic. BALEAP-funded report.
Jarvis, H. A. & Stakounis, H. (2010). Speaking in social contexts: Issues for pre-sessional EAP students. TESL-EJ, 14(3)

PRESENTATIONS

Stakounis, H. (2024). Language and the teacher in the internationalised university classroom. Durham University.
Stakounis, H. (2023). Internationalisation at home under threat: foreign language skills needed. World Conference on Language Learning.
Stakounis, H. (2023). ELF and other Englishes at odds with internationalisation agendas. St Andrews EAP Conference 2023.
Stakounis, H. (2023). Shouldn't pre-sessionals be inclusive of all? 2023 BALEAP Conference.
Kendall, L. & Stakounis, H. (2022). Community Building. Durham Teaching and Learning Conference.
Bruce, E. & Stakounis, H. (2021). Emergency Remote Assessment in the UK EAP sector: Challenges, innovations and opportunities. TAFSIG Webinar.
Bruce, E. & Stakounis, H. (2021). Emergency Remote Assessment in the UK EAP sector: Challenges, innovations and opportunities. IATEFL TAESIG Webinar.
Bruce, E. & Stakounis, H. (2021). The impact of Covid-19 on the UK EAP sector: An examination of how organisations delivering EAP were affected and responded in terms of academic delivery and operational procedures. BALEAP Conference.
Bruce, E. & Stakounis, H. (2021). Emergency Remote Management (ERM) in EAP 2020 provision, Durham BALEAP PIM: Leadership and management, 5th June 2021.
Stakounis, H. (2016). Role of sojourners' 'cultures' and gender on accessing speaking opportunities. BAAL Lancaster