SAHERA SHAIK

UI/UX DESIGNER

CONTACT

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📍 Kavali , Nellore district

EDUCATION

2014 - 2016
INTERMEDIATE

- MPC

2016 - 2020
BACHLORE'S DEGREE

- Computer Science Engineering
- 73%

SKILLS

- Adobe XD
- Adobe Illustrator
- Adobe Photoshop
- Adobe Express
- Canva

LANGUAGES

- English (Fluent)
- Hindi (Fluent)
- Telugu (Fluent)

ABOUT ME

As an experienced UI/UX Designer with over 3 years of experience in web and mobile application design, skilled in Adobe XD , Adobe Illustrator , Photoshop and Canva , I'm eager to collaborate with product teams to create user-friendly products, bridge the communication gap between users, developers, and key business stakeholders, and maintain a strong focus on the end-user in all aspects of product design.

WORK EXPERIENCE

Snovasys Software Solutions   2022 - PRESENT

UI/UX Designer

- Experienced User Experience Designer with 3 years at Snovasys Software Solutions, specializing in creating comprehensive web designs and enhancing user interfaces using Adobe XD and Adobe Illustrator.
- Successfully led a team of 4 junior designers, ensuring project deadlines were met.
- Developed compelling wireframes and prototypes for 2 key projects and 1 client project.
- Created logos for QOLI.AI and Inviztrack projects, ensuring brand identity aligns with design principles.
- Contributed to design processes, resulting in a 40% increase in user satisfaction scores.

Time Champ Project   2022 - PRESENT

- Designed user-centric experiences for Time Champ, focusing on marketing websites and product modules to enhance usability and efficiency.
- Collaborated with cross-functional teams to ensure cohesive branding and seamless design alignment with business objectives.

QOLI.AI Project   2023 - PRESENT

- Led the UX design for QOLI.AI, delivering intuitive frameworks that prioritize child online safety and align with the brand's goals.
- Enhanced product usability and satisfaction through detailed design strategies, including creating the logo to align with the product's vision and branding.

Rhyme Crafter Mobile Application Project   04/2023 – 06/2023

- Designed an engaging and user-friendly interface for Rhyme Crafter, enabling children to create or blend stories interactively.
- Enhanced product usability and satisfaction through detailed design strategies and attention to user behavior.

Designed engaging social media posts and graphics for QOLI.AI and Timechamp.io, boosting online visibility and brand awareness.