QuickPage Pilot Participation Terms

Pilot Overview

The QuickPage Pilot is a limited program designed to validate a fast, focused website format that prioritizes clarity, credibility, and momentum over customization.

The pilot operates under a defined structure to ensure fairness, consistency, and quality for all participants.

Pilot Duration

- The QuickPage Pilot runs for **60 days** from the official start date.
- Participation is subject to availability within this window.
- Pilot capacity is limited.

How the Pilot Works

Participation follows a simple, structured flow:

1. Intake & Readiness Confirmation
2. Asset Submission
3. Preview Prepared
4. Activation Decision

No step is skipped, and no activation occurs before the preview.

Preview & Decision Rule

- All QuickPage pilot builds are created in **preview mode**.
- The preview is provided to demonstrate structure, visual quality, and fit.
- The preview is **not** a final deliverable.

After reviewing the preview, participants make a **binary decision**:

- Activate the page
- Do not activate the page

There is no negotiation phase during the pilot.

Activation & Pricing

- Activation requires payment.
- Pricing is determined **at the point of activation**, not submission or preview timing.

Pilot Pricing Tiers (Activation-Based)

- The first **5 activated QuickPages** receive **Founders Pricing**.
- The next **10 activated QuickPages** receive **Pilot Pricing**.
- All subsequent activations receive **Standard Pricing**.

Pricing tiers are applied based on **activation order**, not intake or preview order.

Founding pilot status is tied to **activation**, not submission.

Scope by Design

QuickPages are intentionally limited to remain fast, focused, and effective.

- Scope is defined by the selected QuickPage version (Base, Booking, or Payment).
- Scope does **not expand** during the pilot.
- Custom features, redesigns, or structural changes are not included.

If a Page Is Not Activated

If a participant chooses not to activate:

- The pilot ends cleanly.
- No payment is required.
- The preview page may be repurposed as a demo with all identifying details removed.

Important Notes

- The pilot is not a custom website service.
- The pilot is not an iterative revision process.
- Participation does not guarantee activation or pricing tier placement.

Final Acknowledgment

By participating in the QuickPage Pilot, you acknowledge and agree to the structure, limits, and decision process outlined above.