



MS. HNIN EI PHYU

Graphic Designer



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(Mobile & Whatsapp No.)



Currently in Vietnam

PROFILE SUMMARY

Hey there! I'm Hnin Ei Phyu, your go-to graphic designer with a knack for turning ordinary ideas into extraordinary visual adventures. With over 4 years of experience, I've been on a mission to make the world a more colorful and exciting place, one design at a time. Whether it's crafting quirky logos, designing vibrant websites, or creating print materials, I've got the skills and creativity to make your brand shine.

WORK EXPERIENCE

Freelance Graphic Designer

2020 - Present

Specializing in creating high-quality visuals for a range of design needs, including social media graphics, logos, branding materials, brochures, and flyers. Dedicated to delivering exceptional service, I work closely with clients to understand their vision and provide impactful, cohesive designs that elevate their brand identity. With a focus on client satisfaction, I continuously strive to exceed expectations and adapt to new design trends to keep my work fresh and engaging.

Volunteer Graphic Designer | SpeakUp Global Myanmar

5 Weeks

- As a volunteer graphic designer for SpeakUp Global, I create a range of visual content to engage audiences across social media platforms, including Facebook, Instagram, and Telegram. My work includes:
- Educational Infographics: Designing clear, visually appealing infographics to break down complex topics in English language and debate. Tip: Use a balanced mix of icons, colors, and concise text to simplify information without overwhelming the viewer.
- Memory Recap Posts: Developing recap posts that highlight key moments or insights from events and discussions, fostering audience retention and engagement. Tip: Incorporate a consistent color scheme and typography to make these posts instantly recognizable.
- Achievement Certificates: Designing professional, on-brand certificates to recognize participant achievements, contributing to positive reinforcement within the community. Tip: Choose elegant, readable fonts and keep the layout minimalistic for a polished, formal look.
- Through each design, I aim to capture the essence of educational themes, helping the audience connect with, understand, and apply new concepts.

Senior Graphic Designer | Lemon Aesthetic Centre

May 2023 - Jun 2024

- Social Media Design: Crafted visually captivating and brand-aligned graphics for social media, driving engagement and ensuring a consistent, appealing aesthetic across all channels.
- Print Design Mastery: Designed and produced premium-quality print materials, including brochures, flyers, posters, and other marketing collateral, creating impactful visuals that resonate with clients and customers.
- Brand Identity Leadership: Played a key role in maintaining and evolving the company's brand identity, delivering innovative design solutions that reinforced brand recognition and appeal.
- Creative Content Ideation: Actively contributed to brainstorming sessions, generating fresh ideas for events and engaging content that resonated with the target audience, enhancing brand outreach and engagement.
- Trend-Driven Design: Consistently monitored design trends, incorporating relevant elements into visual content to keep the brand fresh, modern, and in line with industry standards.
- As a Senior Graphic Designer at Lemon Aesthetic Centre, I focused on producing high-impact visuals and driving brand growth through creativity, collaboration, and trend awareness.

Graphic Designer | Nest Marketing Agency

Nov 2022 - Jan 2024

- Collaborative Project Execution: Worked closely with content writers and account executives to fully understand client needs and goals, ensuring that all designs, from initial concepts to final outputs, aligned with client expectations.
- Animation & Video Editing: Created compelling animation ads and performed seamless video editing using Adobe After Effects and Adobe Premiere Pro, delivering polished and engaging visual content.
- Social Media Synergy: Developed visually appealing social media designs that captured attention and enhanced client engagement across platforms.
- Brand Identity Excellence: Consistently strengthened brand identities by crafting innovative design solutions tailored to each client, helping clients establish memorable visual presences.
- Trend Integration: Remained updated on design trends, integrating them into content to keep visuals fresh and relevant in a competitive market.
- In my role at Nest Marketing Design Agency, I focused on creating eye-catching animations and social media visuals while coordinating closely with team members to exceed client expectations.

Corporate Graphic Designer | Royal AtoZ Holding Co Ltd

Sep 2022 - Nov 2022

- Social Media Design: Developed visually captivating posts tailored to home materials, designed to catch attention and drive engagement, ensuring brand consistency across wholesale and retail promotions.
- Print Design Excellence: Created high-quality brochures, flyers, and business cards that emphasized the unique qualities of each material, leaving a lasting impression on clients and customers.
- Event & Content Strategy: Worked closely with responsive managers across departments to ideate, strategize, and design promotional materials and event visuals that aligned with each product's features and target audience, enhancing brand presence.
- At Royal AtoZ Holding Co. Ltd., I collaborated extensively to deliver designs that highlighted the unique selling points of home materials for both wholesale and retail markets, ensuring that each visual asset supported the company's marketing goals.

Junior Graphic Designer | Wisdom Branding Agency

May 2020 - Aug 2022

- Social Media Magic: Crafting captivating visuals and working closely with content writers to ensure your social media presence is engaging and on point.
- Print Perfection: Designing high-quality brochures, flyers, and business cards.
- Design and develop unique and memorable logos that align with brand identity and vision.
- Brand Identity Development: Specialized in creating unique and memorable logos that aligned seamlessly with brand identity and vision, contributing to brand recognition and visual consistency.
- In my role as a Junior Graphic Designer at Wisdom Branding Agency, I honed my design skills and developed a keen eye for detail, which enabled me to deliver impactful visual solutions across various media.

EDUCATION

Bachelor of Arts in English_Distance Education

2015 - 2019

- Dagon University (Yangon, Myanmar)

Certificate in Motion Graphic & Video Edtion Basic

2023

- Creative Space Myanmar (Yangon, Myanmar)

Certificate in Graphic Design

2019

- Newton Internation Collage (Yangon, Myanmar)

PROFESSIONAL SKILL

LANGUAGES

- Social Media Design
- Logo & Branding

- Motion Graphic Ads
- Basic Video Editing

- English
- Burmese