



**IIM Lucknow
Enterprise
Incubation Center**

presents



3 Days Bootcamp
on
Entrepreneurship & Innovation Program
for
Undergraduate & Post Graduate Students

Nurturing Future Entrepreneurs

Venue:
IIM Lucknow EIC, Sec 62, Noida Campus

Outreach
Partner



ISHITA VERSEAS
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IIM Lucknow Enterprise Incubation Center

IIM Lucknow Enterprise Incubation Center “IIML EIC” is a not-for-profit organization, established in 2013, by Indian Institute of Management Lucknow at their Noida Campus, to nurture entrepreneurial talent across the nation.



IIML EIC's focus on Entrepreneurship

IIML EIC is focused to provide speed and faster growth to new venture for successful commercialization of technology/product through a combination of Accelerator program, Seed Capital, Corporate Venture Capital (CVC) Fund, Smart Co working space, Corporate Market Access, Mentoring and Training programs.



Program Overview



▶ Program Objectives

The program focuses on overall understanding of startup ecosystem of the country, training & educating the students about building a startup.

The bootcamp is structured to enable the participants so that they can have a broader understanding of the ecosystem and can start developing their ideas into a working business model.

▶ Program Outcome

By the end of this bootcamp, students will get knowledge about idea generation and through knowledge sessions and relevant activities which can help them practically understand the methodology and vision behind knowledge sessions, giving them a 360-degree approach towards startup building.

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Start Up Ecosystem

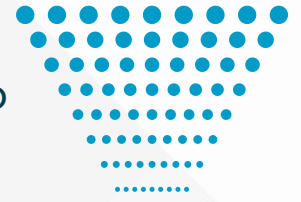
Ideation

Business Model

Pitching



Program Approach



There will be three tier approach towards training, to provide holistic development of participants:

Knowledge Sessions



- Transform innovative ideas to viable business ventures
- Fundamentals of starting a business
- Identifying market opportunities
- Developing business models
- Operational facets of a startup

Activity Based Workshops



- Engaging and Informative bootcamp
- Interactive and collaborative workshops
- Real-world insights
- Opportunities to build connection in the startup community.

Knowledge Sessions



- Hands on component
- Developing & Presenting startup ideas
- Idea Generation & Refinement
- Creation of compelling pitch decks to effectively share business ideas
- Present in front of a panel of judges.



Program Schedule



The Program shall be conducted over 3 days, spread over 4 sessions per day, including Incubation Center visit for participants

Program	Day 1	Day 2	Day 3
Session 1	Entrepreneurship & Entrepreneurial Mindset; Business Opportunity Identification	Articulate a convincing Value Proposition	Competitive Analysis
Session 2	Workshop Building up Team	Understanding Lean Model Canvas & business strategy	Understanding GTM
Session 3	Workshop Design Thinking	Mentoring Business Model Canvas	Pitch Presentation by Participants
Session 4	Workshop Design Thinking	The Art of Pitching: Interaction with Successful Founder & Incubation Visit	Valedictory Session

Other Information

Venue & Duration of program

- Venue: IIM Lucknow Enterprise Incubation Centre, Sec 62, Noida
- 3 Day Residential Program

Program Past Batches

To mention information on past batch with pic

Program Certification

Upon successful completion of this course, a Certificate will be issued to the participants by IIML EIC



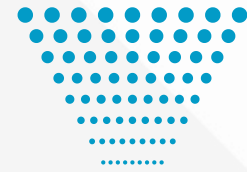
Program Fee

INR 75,000* (Residential inclusive of stay, meals and all taxes)

*Travel cost to the venue is additional



Outreach Partner: Ishita Overseas



Ishita Overseas is outreach partner for the IIML EIC Entrepreneurship & Innovation Bootcamp

Education Tours by Ishita Overseas

Ishita Overseas curates educational tours and Immersive programs to renowned global institutions, offering students immersive academic experiences.

These Programs provide exposure to National and international learning environments, helping students broaden their global perspective.

The tours are designed to enhance both educational and cultural understanding.

Contact Us

For any questions about the training program, please reach out to:



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