

C.C. TRUBIAK

JUKEBOX IN EXILE — PREMIUM PRESS KIT



**AN ALBUM BORN FROM EVACUATION, MEMORY,
RESILIENCE, AND CLASSIC COUNTRY STORYTELLING.
ALBUM RELEASE —**

JUNE 5, 2026



FOR MEDIA USE

C.C. TRUBIAK IS A QUEER COUNTRY SINGER-SONGWRITER FROM NORTHERN MANITOBA WHOSE WORK BLENDS CLASSIC COUNTRY STORYTELLING WITH THEMES OF DISPLACEMENT, RESILIENCE, AND RURAL IDENTITY.

WRITTEN DURING THE 2025 WILDFIRE EVACUATION, JUKEBOX IN EXILE CAPTURES THE EMOTIONAL LANDSCAPE OF UNCERTAINTY, MEMORY, AND COMING HOME. TRUBIAK'S MUSIC HAS EARNED NATIONAL ATTENTION THROUGH:

- CBC
- TINNITIST
- RAINBOW RODEO
- CANADIAN INDIE COUNTRY COUNTDOWN



KEY QUOTES



“I NEEDED TO FIND A WAY TO TURN ALL OF MY FEARS, MY ANXIETIES, MY DEVASTATION INTO SOMETHING.”

– CBC NEWS

“I STARTED WRITING A TRADITIONAL COUNTRY ALBUM BECAUSE THAT WAS WHERE MY HEART FELT AT HOME.”

– CBC NEWS

“CLASSIC COUNTRY HAS ALWAYS BEEN ABOUT HONESTY AND STORYTELLING, AND THAT’S WHAT I TRIED TO BRING TO THIS RECORD.”

– ARTS INCUBATOR

“AT ITS CORE, THIS RECORD IS ABOUT REBUILDING— PERSONALLY, EMOTIONALLY, AND AS A COMMUNITY.”

– ARTS INCUBATOR

“THIS RECORD REALLY BELONGS TO THE PEOPLE. THE COMMUNITY LIVED THIS WITH ME, AND THEIR SUPPORT CARRIED ME THROUGH.”

– ARTIST STATEMENT

“IF EVEN ONE SONG GIVES SOMEONE A MOMENT OF PEACE, OR HELPS THEM FEEL LESS ALONE, THEN I’VE DONE WHAT I SET OUT TO DO.”

– ARTIST STATEMENT

OLD COUNTRY SONGS

C.C. TRUBIAK



OLD COUNTRY SONGS

A NOSTALGIC, EMOTIONALLY GROUNDED OPENER THAT SETS THE TONE FOR THE ALBUM. ROOTED IN CLASSIC COUNTRY INFLUENCES, THE SONG REFLECTS ON MEMORY, LOSS, AND THE COMFORT OF FAMILIAR SOUNDS DURING A TIME OF UPHEAVAL. FEATURED BY CBC AND TINNITIST, IT CONTINUES TO GAIN TRACTION ON STREAMING PLATFORMS.

BEING RICH

C.C. TRUBIAK



BEING RICH

A REFLECTION ON WHAT "RICHNESS" TRULY MEANS IN THE FACE OF DISPLACEMENT AND UNCERTAINTY. WRITTEN DURING EVACUATION, THE SONG BLENDS TRADITIONAL COUNTRY PHRASING WITH THEMES OF GRATITUDE, GROUNDING, AND THE VALUE OF COMMUNITY OVER MATERIAL THINGS.

Willie

C.C. TRUBIAK



WILLIE

A SONG OF DEEP LOVE AND DEVOTION, "WILLIE" CHANNELS THE SPIRIT OF CLASSIC COUNTRY NAMESAKE SONGS WHILE CARVING OUT ITS OWN EMOTIONAL SPACE. BUILT AROUND A PROMINENT PEDAL STEEL AND RICH VOCAL HARMONY, THE TRACK BLENDS TENDERNESS WITH TRADITION, HONOURING THE TIMELESS COUNTRY STORYTELLING THAT SHAPED TRUBIAK'S MUSICAL ROOTS. IT STANDS AS ONE OF THE ALBUM'S MOST HEARTFELT EXPRESSIONS OF LOYALTY, LONGING, AND CONNECTION.

PRESS & MEDIA RECOGNITION



FEATURED IN A NATIONAL NEWS SEGMENT HIGHLIGHTING THE STORIES BEHIND JUKEBOX IN EXILE AND THE WILDFIRE EVACUATION.



EDITORIAL INTERVIEW AND ALBUM REVIEW SUPPORTING THE RELEASE AND THEMES OF THE RECORD.



FEATURED ARTIST WITH EDITORIAL COVERAGE AND PLAYLIST INCLUSION ON CANADA'S LGBTQ+ COUNTRY PLATFORM.



ONGOING SUPPORT AS A MANITOBA ARTIST CREATING MUSIC THAT REFLECTS THE PROVINCE AND ITS PEOPLE.



AIRPLAY AND CHART RECOGNITION FOR OLD COUNTRY SONGS.



FEATURED IN AN IN-DEPTH INTERVIEW DISCUSSING THE CREATIVE PROCESS, INFLUENCES, AND MEANING BEHIND THE ALBUM.



COMMUNITY. CONNECTION. REBUILDING.

GIVING BACK TO DENARE BEACH

**\$1,230 RAISED THROUGH
JUKEBOX IN EXILE**

Following the launch of *Jukebox In Exile*, we're proud to share that \$1,230 was raised for the Denare Beach Build Back Better Program.



Village of Denare Beach

A PROMISE KEPT

I drove out to Denare Beach today to deliver the \$1,230 raised during my album launch for the Build Back Better Program.

Laurie at the Village Office accepted the donation on behalf of the community, and asked me to pass along her thanks to everyone who contributed.

Being there again was emotional – the impact of last year's fires is still deeply felt, and yet the strength that takes to rebuild is evident everywhere.

I'm grateful to everyone who helped make this small gesture possible. Your generosity travelled exactly where it needed to go, and it was received with real appreciation.

“

Your generosity travelled exactly where it needed to go.”

— C.C. TRUBIAK



COMMUNITY IMPACT

\$1,230

RAISED
FOR THE

DENARE BEACH

BUILD BACK BETTER PROGRAM



THANK YOU

A heartfelt thank you to everyone who attended the launch events, supported the fundraiser, shared stories, and helped make this contribution possible. *Together, we are rebuilding.*



PHOTO CREDIT:
NOELLE DRIMMIE

CONTACT & INDUSTRY INFORMATION



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 NORTHERN MANITOBA, CANADA

STAY CONNECTED

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**CLASSIC COUNTRY STORYTELLING
FROM THE HEART OF NORTHERN
CANADA.**

