

# Aditya Gujar

Last Updated - 12/23/2024

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## EXPERIENCE

### Simply Day — Chief Executive Officer

Jan 2025 - PRESENT

I founded SimplyDay, a print-on-demand brand specializing in high-quality, customizable apparel. My focus is on innovation, design, and delivering a seamless shopping experience. Through strategic growth and creative execution. <https://simplyday.company.site>

### CapCut Certified Template Editor

Apr 2024 - PRESENT

I have edited numerous videos for myself and my family, as well as pursued video editing as a personal hobby. Additionally, I participated in both editing and acting in several scenes, demonstrating not only my technical skills but also my ability to collaborate and contribute creatively.

### Website Designer - Freelancing

June 2024 - PRESENT

I freelanced for small to medium businesses, primarily offering website services to landscaping and pressure washing companies. To find clients, I cold-called prospects, which taught me valuable skills such as effective communication, handling rejection, and confidently pitching a niche service.

## EDUCATION

### Rock Hill High School, Frisco

2023 - 2027

Participated in many clubs, including, Deca, Student Council, and Red Cross.

### Bill Hays Middle School, Frisco

2021 - 2023

I attended this middle school with all honors classes.

## SKILLS

Graphic Design  
Adobe Photoshop  
Adobe Illustrator  
UX design

## CERTIFICATIONS

### Social Media Marketing Certification

Issued Apr 2025 · Expires Apr 2027

### Adobe Certified Professional in Visual Design

Issued May 2024 · Expires May 2027

### Professional in Graphic Design & Illustration Using Adobe Illustrator

Issued Apr 2024 · Expires Apr 2027

### Professional in Visual Design Using Adobe Photoshop

Issued Dec 2023 · Expires Dec 2026

## LANGUAGES

English, Hindi, Marathi, Spanish