

GrupoMoyer.com Website Hosting & Management Service Agreement

Agreement Version: Moyer-0.1-Service

This Service Agreement ("Agreement") is entered into by and between GrupoMoyer.com ("Service Provider") and the undersigned client ("Client"). By signing this document, the Client agrees to the terms and conditions set forth herein.

1. **Scope of Services**

- a. Provider shall deliver the following services to Client for a period of twelve (12) months, commencing on the date of execution of this Agreement: Hosting and management of the Client's website. Development and inclusion of one (1) additional language version of the website, upon request. Implementation of search engine optimization (SEO) techniques and responsive design to ensure compatibility across various devices. Integration and support for contact forms, email signup functionality, website analytics, and periodic content updates. Up to five (5) reasonable content revision requests per calendar month, subject to Provider's approval.

2. **Fees and Payment Terms**

- a. Startup Fees (One-Time, Non-Refundable)
- b. Scheduled planning or development meetings
 - i. billed at \$15–\$25 per hour.
- c. Domain name registration or transfer (if applicable): app \$15, billed at cost.
- d. Annual website management fee (prepaid): \$25.

3. **Annual Renewal Fees (Due Every 12 Months)**

- a. Website Hosting: \$25 per year.
- b. Management: \$25 per year.
- c. Domain renewal (if applicable): ~\$15 per year, subject to registrar pricing.

4. **Referral Discount Policy**

- a. Client may be eligible for a discount on the annual management fee under the following conditions:
 - i. One (1) successfully referred client who pays their startup fees: 50% reduction in Client's next management fee.
 - ii. Two (2) successful referrals: 100% reduction in Client's next management fee.
 - iii. Referral discounts are permanent once applied and do not expire, regardless of the referred party's continued service.
 - iv. Referral discounts shall not apply to hosting or domain fees.
 - v. Limit of two (2) referral discounts per Client.

5. **Service Limitations and Revision Policy**

- a. The included five (5) revision requests per month are subject to a reasonable cumulative annual limit, as determined by the Provider.
 - i. Requests exceeding the scope or volume deemed reasonable may incur additional charges at the hourly rate of \$15–\$25.
- b. Client agrees that the footer of the website shall contain visible branding acknowledging GrupoMoyer.com as the service provider. This will be limited to simple text lines.

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6. Optional Add-On Services

- a. The following additional services are available to Client upon request, at the associated rates:
 - i. eCommerce (max 500 items)
 - a. \$25/month (starting)
 - ii. AI Email Marketing
 - a. \$30/month (starting)
 - iii. AI Blog Posting
 - a. \$10/month (up to 5 posts)
 - iv. Subdomain Website
 - a. \$50 setup + \$5/year recurring
- b. All such add-ons must be explicitly agreed upon in writing.

7. Fee Adjustments and Price Increases

- a. Provider endeavors to maintain fair and consistent pricing. However, in the event pricing amendments become necessary:
 - i. Hosting and management fees may be increased by no more than ten percent (10%) per amendment.
 - ii. No such increases shall apply during the Client's first renewal period.
 - iii. Provider shall provide advance written notice of any pricing changes.
 - iv. Clients experiencing financial hardship may contact Provider for consideration of BSSN group services or discount programs.

8. Payment Terms and Late Payment Policy

- a. Accepted forms of payment include Zelle (preferred), ACH transfer, bank wire, personal/business check, and physical cash.
 - i. Zelle Contact Number: 913-609-0304
- b. Annual renewal payments are due no later than three hundred sixty-five (365) days from the original service activation date.
- c. A grace period of thirty (30) days will be extended following the due date.
- d. If payment is more than sixty (60) days past due, the website may receive reduced service priority.
- e. If payment is more than one hundred twenty (120) days past due, all public-facing pages may be disabled, and only the homepage shall remain accessible.
- f. Payment plans may be negotiated upon written request at the sole discretion of the Provider.

9. Client Acknowledgment and Signature

- a. By signing below, Client acknowledges that they have:
 - i. Read,
 - ii. Understood,
 - iii. And agreed to the terms and conditions of this Service Agreement,
 - iv. and agree to be bound by its provisions.

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Client Information & Signature

Client Name: _____

Business Name: _____

Email Address: _____

Phone Number: _____

Signature: _____

Date: _____

GrupoMoyer

Signature: _____

Date: _____