




CONTACT INFORMATION

-  zoemontenegromackenzie@gmail.com
-  zoe-montenegro-mackenzie
-  Portfolio: zoemontenegromackenzie.me

EDUCATION

Certificate in Graphic Design & Visual  
Communication 2024  
OCAD University

Bachelor of Arts degree 2020  
Major in Communications  
Concordia University

DESIGN SOFTWARE

- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Photoshop
- Adobe Premiere Pro
- Final Cut Pro
- Canva
- Figma

WEB & DEVELOPMENT

- JavaScript
- HTML
- CSS
- VS Code

PRODUCTIVITY

- Google Workspace
- Microsoft Office 365
- Trello

REFERENCES

Available upon request.

Zoe Montenegro Mackenzie

PORTFOLIO PROJECT HIGHLIGHTS

St. Henri Donuts Bakery – Website Template

Designed a pastel, square-based site for a family-owned donut shop in Montreal. Focused on mood-driven color theory and local charm, targeting families and professionals.

Dulcecito Miami – App & Branding Concept

Personal project designing an app for ordering desserts in Miami, inspired by Art Deco and vibrant pastels. Developed logos and visual identity reflecting the city’s energetic, indulgent vibe.

PROFESSIONAL EXPERIENCE

Design Volunteer

Chez Doris 2024 | (Remote)

- Created a LinkedIn cover image and donation poster to support community outreach efforts.
- Contributed visual content in collaboration with the communications team for brand consistency.

Promotional Marketing Coordinator

Parkland Corporation 2023-2024 | Montreal, QC

- Managed promotional signage and creative for brands like Coca-Cola, Hershey’s, and Red Bull.
- Wrote design briefs, proofed materials, and ensured brand consistency.
- Created internal decks, signage guides, and visual instructions.
- Supported marketing visuals with site photos and content.
- Coordinated with vendors and agencies to improve creative workflows.

Creative Production Coordinator

Mikros Animation 2022-2023 | Montreal, QC

- Created posters and graphics for internal events.
- Managed artist schedules and tracked visual feedback in dailies.
- Designed presentation decks for team communication.

Creative Production Assistant

Framestore 2021-2022 | Montreal, QC

- Prepped and shared visual assets for client reviews.
- Supported internal meetings with agendas and slides.
- Maintained calendars and organized creative files.

Digital Content Specialist

Ufrost 2021 | Montreal, QC

- Designed social media content, flyers, banners, and decks using Adobe and Canva.
- Directed product photography for campaigns and ads.
- Managed content calendars and researched creative trends.