

Running Man

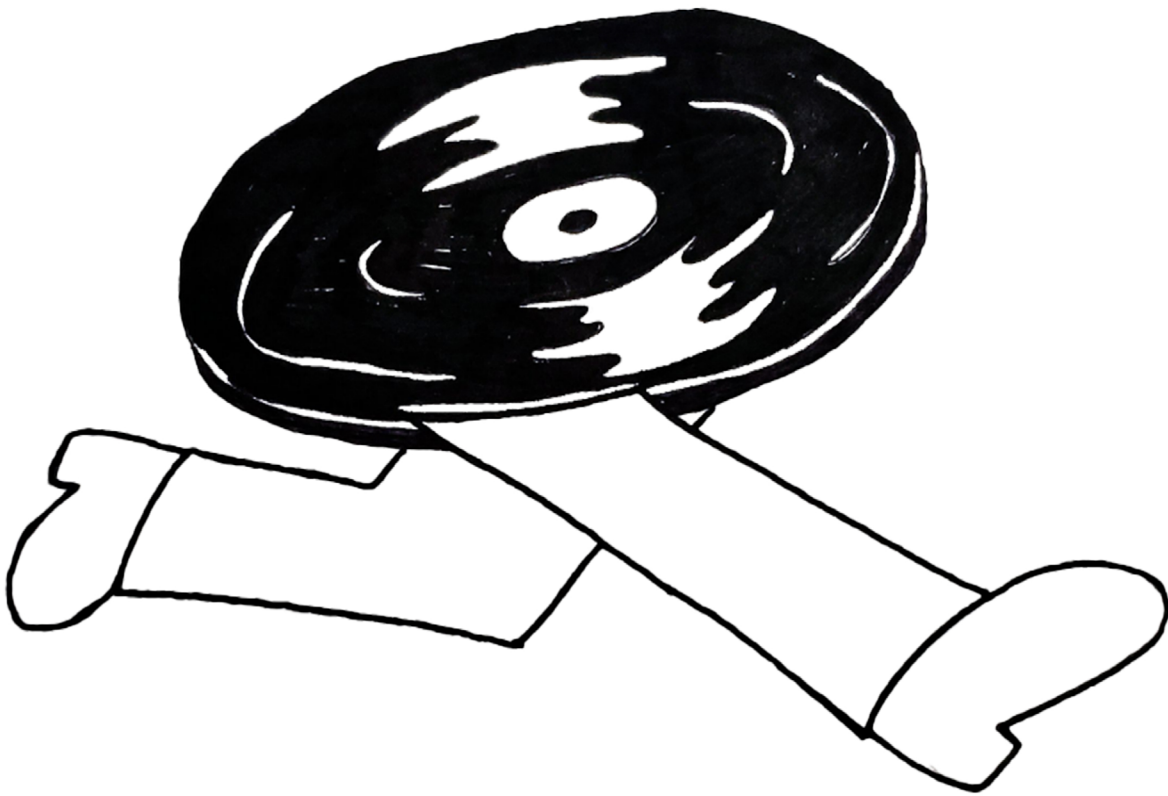
press

QUARTERLY

AUGUST - 2026

MEDIA KIT

VOL. 2 NO. 3



AUGUST 2026

MONTREAL • TORONTO • NEW YORK

ABOUT RUNNING MAN

Running Man Press was started in 2024 in an apartment situated above Lester's Deli in Montreal. The first issue was distributed on October 15, 2024 and featured interviews with prolific Gonzo artist Ralph Steadman and Canada's governor of givin'er Paul Spence, or The Deaner (FUBAR).

Since then, the paper has grown and now 12,000 copies are delivered between Montreal, Toronto and New York City. The paper is building its reputation in these cities and others, as much of the content is also available online and readers who are unable to pick up a copy on the street are sent their issue in the mail. Running Man is now mailed all over North America and even to Europe.

We believe that reading in print has nothing to do with reading on a computer or a phone screen; your heartbeat slows as you settle into an article, short story, interview or simply study a piece of artwork without distraction. Running Man contains all of these forms and is known for featuring loads of artwork, which is why many readers have the pages of Running Man up on their bedroom walls.

In the near future, we plan to grow the paper in several ways: more pages, more copies, more cities, more partners, more writers, more artists, more interviews and more art.



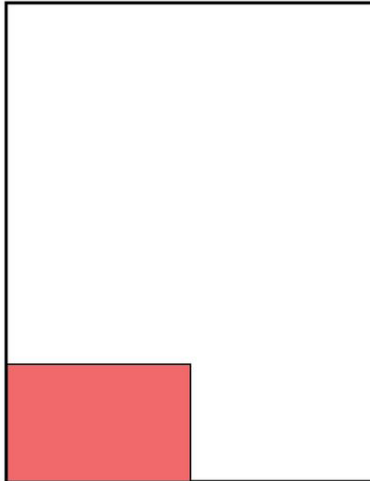
- **Advertisements are full colour**
- **Accepted file types include PDF, JPEG, PNG, TIFF**
- **Consecutive ads are priced 10% cheaper than initial placement**
- **Full page ads come with a 10% discount on screen printing orders of 50 or more units with Running Man Print Shop**

RUNNING MAN PRESS
August 2026

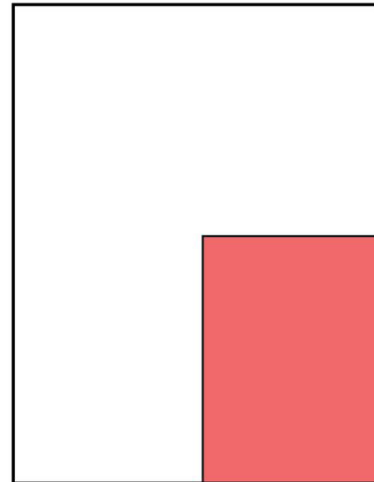


RUNNING MAN PRESS

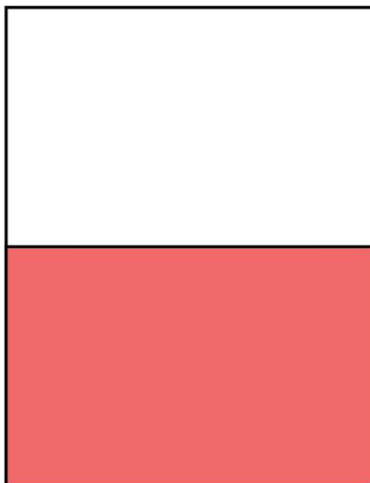
VOL. 2 NO. 3 - AUG. 2026



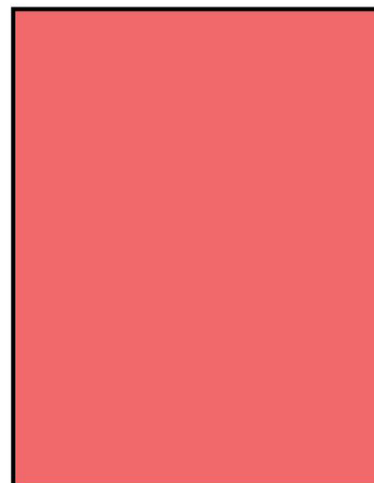
1/8 Page
4 7/8" x 3 1/2"
\$190



1/4 Page
4 7/8" x 6 7/8"
\$240



1/2 Page
10" x 6 7/8"
\$400



Full Page
10" x 14"
Reg. \$600

12,000 copies (Distributed in Motreal, Toronto and NYC) — Back Page* \$850



For additional information
email: info@runningmanpress.ca

THANK YOU!