



Mogul Life TV Network  
2200 Hunt St. #508  
Detroit, MI 48207  
advertising@mogullifetv.com  
313-757-5711

Dear Advertiser,

Thank you for considering Mogul Life TV Network as your platform for advertising! We are thrilled to offer you the opportunity to connect with our vibrant and engaged audience, who are passionate about stories that reflect their experiences and values.

At Mogul Life TV, we believe in the power of representation and the importance of amplifying Black voices in the media. By partnering with us, you're not just promoting your brand; you're joining a movement that supports and uplifts our community.

Our advertising packages are designed to provide you with maximum exposure and engagement, ensuring that your message resonates with our viewers. We are dedicated to tailoring your campaign to meet your specific goals and objectives.

#### Payment Plans Available!

To make the process as smooth as possible, we offer flexible payment plans that can accommodate your budget. No worries—our team is here to help you find a solution that works best for you.

We look forward to the possibility of collaborating with you and creating a meaningful impact together. Please feel free to reach out with any questions or to discuss your advertising needs further.

Thank you for your interest, and we hope to welcome you to the Mogul Life family soon!

Warm regards,

Advertising Assistant  
Mogul Life TV Network

## Promote Your Brand on Mogul Life TV!

Take advantage of our exclusive advertising package to showcase your brand to a diverse and engaged audience on Mogul Life TV Network. With a commitment to amplifying Black voices and celebrating cultural stories, your advertisement will reach viewers who value representation and community.

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### Advertising Package Breakdown

Advertising Package	Price	Includes
<b>Social Media Boost Package</b>	\$99/month	<ul style="list-style-type: none"><li>• 5 dedicated social media posts on our platforms (Facebook, Instagram, Twitter)</li><li>• 1 featured story highlight on Instagram showcasing your brand</li><li>• Engagement analytics report at the end of the month</li></ul>
<b>Influencer Collaboration Package</b>	\$199/month	<ul style="list-style-type: none"><li>• 2 dedicated posts and 1 video story from a Mogul Life TV influencer</li><li>• 1 blog feature on our website highlighting your business</li><li>• Personalized shout-out during a social media live session</li></ul>
<b>Show Sponsorship Package</b>	\$299 for one episode	<ul style="list-style-type: none"><li>• Your business logo displayed during a dedicated sponsorship segment</li><li>• A 30-second pre-recorded ad aired during the show</li><li>• Shout-out on social media promoting your sponsorship</li></ul>
<b>Special Project Feature Package</b>	\$399 for a special project	<ul style="list-style-type: none"><li>• Your business featured in a 60-second promotional segment during a special project</li><li>• Logo placement on all promotional materials related to the project</li><li>• Dedicated blog post highlighting your business as a key supporter</li></ul>

## **Additional Features Included with All Advertising Packages**

As part of our commitment to providing comprehensive advertising solutions, every package includes a **Website Feature** and an **Engagement Analytics Report**. Your business logo will be prominently displayed in our website's advertising section, complete with a direct link to your site for the duration of your ad campaign. Additionally, at the end of your campaign, you will receive a detailed **Engagement Analytics Report** outlining the reach, views, and engagement metrics of your advertisement. This valuable data will help you track the performance of your ad and inform future marketing strategies.

## **Outcomes Delivered After Ad Promotion is Complete:**

- Total reach and impressions of your advertisement
- Engagement metrics, including likes, shares, and comments
- Click-through rates to your website
- Audience demographics and insights
- Recommendations for future advertising opportunities

This thorough approach ensures you not only gain visibility but also valuable insights into your audience's response to your campaign.

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## **How to Get Started**

To book your advertising package or for any inquiries, please contact us at:

**Email:** [advertising@mogullifetv.com](mailto:advertising@mogullifetv.com)

**Subject Line:** Advertising Inquiry - Mogul Spotlight Package

Our team will work with you to create a customized approach that fits your brand's needs and goals. Don't miss out on this opportunity to connect with an audience that values your message!