

SYLM JAYA COMPANY PROFILE

We provide what u need
- CEO



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ABOUT US



Introduction

Founded in 2017, Sylm Jaya is a leading distribution company specializing in essential goods. Headquartered in Yogyakarta, we started our journey with two delivery fleets and a single partnership with Fetta, a renowned cooking oil brand. Over the years, we have expanded our network, built strong relationships with manufacturers, and established a trusted reputation in the market.

Company History

Since our inception, we have encountered numerous challenges, including competition from well-established brands with extensive experience and networks. However, through resilience and strategic market penetration, we successfully introduced high-quality products and exceptional services that earned us customer trust and recognition.

By 2020, we expanded our operations by opening branches in Magelang and Wonosobo, despite the economic downturn caused by the COVID-19 pandemic. Our commitment to ensuring food supply chain stability positioned us as a key player in the industry.



SYLM JAYA



MEET UP OUR TEAM





VISION & MISSION

viision

- 1.To expand our market reach and customer base, establishing Sylm Jaya as one of the most trusted and successful logistics companies in the industry.
- 2.To consistently deliver high-quality services and products, ensuring reliability and excellence in logistics and distribution.

MISSION

- 1.To provide efficient, reliable, and cost-effective logistics solutions tailored to meet our customers' needs.
- 2.To continuously enhance service quality and operational excellence through innovation and technology.
- 3.To build long-term partnerships with clients, suppliers, and stakeholders based on trust and mutual growth.
- 4.To invest in employee development, fostering a professional and customer-centric workforce.



MILESTONE

2017

Start Business in Yogyakarta as Headquarter

2018

Open 2 route marketing and established the selling. **Now 3 route.**

2019

Open Magelang as **2nd** office to open new market. **Now 3 route.**

2020

Open Banjarnegara as **3rd** office to open new market and new segment. **Now 2 Route.**

2022

Open Purwokerto as **4th** office to open new market and new segment. **Now 4 Route.**

2021

Surviving the economic shock of covid 19

2024

Open Ungaran as **6th** office to make new market and new segment. **Now 2 route.**

2023

Open Kebumen as **5th** office to open new market and new segment. **Now 3 route.**

2025

Present



OUR REACH

SYLM JAYA
MARKET SELLING VALUE

OVER
\$5.8 M/YEAR

SYLM JAYA
OFFICE BRANCH

6 TOTAL
IN 2025

SYLM JAYA
PARTNER FACTORY

8 FACTORY

SYLM JAYA
MARKET NETWORK

OVER THAN
1000+

SYLM JAYA
PARTNER NETWORK

OVER THAN
7500+



PALM OIL “FETTA”

Fetta cooking oil is crafted for those who prioritize quality and purity in every dish. Produced to the highest hygiene and safety standards, it comes in various packaging options to meet household and industrial needs. From convenient 180ml pillow packs to 5-liter jerry cans, as well as practical bottle variants, Fetta ensures freshness and ease of use. Designed to maintain optimal quality, Fetta is the perfect partner for delicious and healthy cooking every day.



RICE “PULEN MAS”

Pulen Mas rice is the perfect choice for those who value quality and taste. Sourced from local farms, each grain undergoes a strict selection process to ensure the highest standards. Available in various sizes, from 5 kg for households to 20 kg for industrial needs, Pulen Mas offers both convenience and premium quality. Designed for freshness and ease of use, it guarantees a satisfying dining experience every time.



ONION CRAKERS

Our onion crackers are crafted with precision to deliver the finest taste for everyone. Produced using advanced machinery to minimize direct hand contact, we ensure the highest hygiene and quality standards. Made from fresh, natural ingredients, our crackers are safe and delicious for all. Every bite offers an unforgettable crunch, making them the perfect companion for relaxation and special occasions. With innovation and dedication, we bring you the best onion crackers for an exceptional snacking experience.



SHRIMP CRAKERS

Dua Menara Shrimp Crackers, a signature product of Sylm Jaya, delivers authentic taste through premium ingredients and high production standards. Certified for quality assurance, this product excels not only in flavor but also in its competitiveness in international markets. Perfect for snack lovers seeking a refined taste with guaranteed safety, Dua Menara represents Indonesia's rich culinary heritage while meeting global standards.



PRODUCT

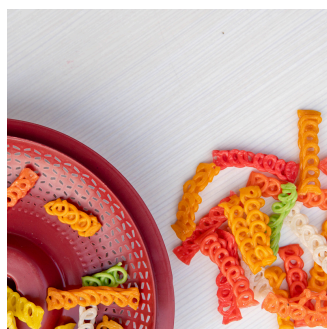


ONION CRAKERS VARIATION

Crafted with care, our onion crackers guarantee optimal quality and taste. Each piece is uniquely shaped, telling a story of tradition and flavor. Produced with modern machinery, we ensure efficiency, hygiene, and product consistency. These crackers have carved their own niche, captivating snack enthusiasts and transforming every bite into a special experience. With rich flavors and distinctive designs, they are more than just a snack—they are a culinary masterpiece that delights both the palate and the imagination.

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PRODUCT- PHOTOS





SYLM JAYA **THANKYOU**

