

EVERYTHING  
YOU NEED TO  
KNOW ABOUT  
SAN DIEGO

# SAN DIEGO LOCAL GUIDE

FARMERS  
MARKET



YOUR SAN DIEGO  
*Local Guide*

ALLISON VIOLETTO | THE AVENUE HOME COLLECTIVE



# Hey!

San Diego is such a special place to live. From laid-back beach towns to family-friendly suburbs and hidden inland gems, there truly is something here for everyone. I put together this guide so you can dive right in, get oriented, and start living like a local from day one.

I'm not just your real estate agent, I'm also your neighbor. I want you to love where you live as much as I do, so save this guide for future reference and remember I'm always just a call, text, or coffee away.

*Allie*

# Resources

## SCHOOLS

San Diego County is home to a mix of top-rated public districts, charter schools, and private options. Each city and neighborhood varies, so I'm always happy to help you explore what fits your family best.

## UTILITIES

- ☐ Power & Gas: San Diego Gas & Electric (SDG&E)
- ☐ Water & Sewer: City of San Diego Public Utilities / Helix Water District / Sweetwater Authority / Vallecitos Water District / Olivenhain Municipal Water District (varies by city/water district)
- ☐ Trash & Recycling: EDCO / Republic Services / Waste Management (varies by city)

## INTERNET/CABLE

- ☐ Cox Communications
- ☐ Spectrum
- ☐ AT&T Fiber
- ☐ Google Fiber (select areas)

## IG ACCOUNTS

- ☐ @visitsandiego
- ☐ @sandiegomag
- ☐ @sdfoodies
- ☐ @sandiegohiking
- ☐ @alliemypalie

## FACEBOOK GROUPS

- ☐ [San Diego Community](#)
- ☐ [San Diego Social Network](#)
- ☐ [FREE Events in San Diego](#)
- ☐ Individual city groups (Carlsbad, Oceanside, San Marcos, La Mesa, etc.)

# SAN DIEGO *can't miss* Events

*I love where I live, and you will too once you experience a few of these can't-miss events. These are the ones I never skip.*

## SPRING

Fresh air, street fairs, and outdoor everything. Spring is when San Diego really comes alive. Expect music, food vendors, and full neighborhood turnouts.

- Encinitas Street Fair
  - Carlsbad Village Street Faire
  - Adams Avenue Street Fair (Normal Heights)
  - San Diego Restaurant Week
- 

## SUMMER

Beach days + big San Diego energy. Summer is social. Even locals who “avoid crowds” make exceptions for these.

- Del Mar Opening Day & Racetrack Season
  - San Diego County Fair (Del Mar)
  - Fourth of July Fireworks (Mission Bay, Big Bay, neighborhoods)
  - Fiesta del Sol (Solana Beach)
- 

## FALL

Neighborhood vibes and beer gardens. Fall in San Diego means street closures, live music, and beer gardens everywhere.

- La Mesa Oktoberfest
  - Ocean Beach Oktoberfest
  - Alpine Oktoberfest
  - San Diego Bay Wine + Food Festival
- 

## WINTER

Festive, cozy, and surprisingly busy. Yes, it's still 65 degrees. Yes, people still wear sweaters.

- December Nights at Balboa Park
- Parade of Lights (San Diego Bay)
- La Jolla Christmas Parade
- Holiday Events in Little Italy & North County towns

# Support Local

## BOUTIQUE/SHOPS

- Pigment (North Park, Del Mar)
- Thread + Seed (Carlsbad)
- Gold Leaf (South Park)
- Love & Aesthetics (Encinitas)
- Sea Hive Marketplace (Multiple locations)



## RESTAURANTS

- Campfire (Carlsbad)
- Herb & Wood (Little Italy)
- Buona Forchetta (South Park)
- Jeune et Jolie (Carlsbad)
- The Taco Stand (Multiple locations)

## COFFEE SHOPS

- Lofty Coffee
- Dark Horse Coffee Roasters
- Better Buzz
- Communal Coffee
- Bird Rock Coffee Roasters



# Support Local Continued...

## FLOWER SHOPS

- Native Poppy
- Isari Flower Studio
- Blooms by the Box SD
- Allen's Flowers
- Florabella



## PLACES FOR KIDS

- New Children's Museum
- Fleet Science Center
- Belmont Park
- Legoland California
- Gymminy Kids

## PARKS

- Balboa Park
- Torrey Pines State Reserve
- Mission Bay Park
- Lake Hodges
- Sunset Cliffs Natural Park



# SAN DIEGO *Bucket List*

Do these things within the first year of living here to fully experience life in San Diego.

Watch the sunset from Sunset Cliffs	<input type="checkbox"/>
Walk Balboa Park and end with coffee near the Prado	<input type="checkbox"/>
Hike Torrey Pines and go all the way down to the beach	<input type="checkbox"/>
Spend a full afternoon at Mission Bay with a blanket and snacks	<input type="checkbox"/>
Eat fish tacos from a spot with a line (locals trust lines)	<input type="checkbox"/>
Go to Del Mar Opening Day at least once, big hat optional	<input type="checkbox"/>
Visit Julian for apple pie and fall vibes	<input type="checkbox"/>
Watch a Padres game at Petco Park	<input type="checkbox"/>
Take the Coaster train along the coast just for fun	<input type="checkbox"/>
Volunteer at the San Diego Humane Society	<input type="checkbox"/>
Walk La Jolla Cove and spot the sea lions	<input type="checkbox"/>
Hike Cowles Mountain or Double Peak for the views	<input type="checkbox"/>
Grab coffee and walk Carlsbad Village or South Park	<input type="checkbox"/>

# *Love where you live*

As a real estate agent, I manage transactions, but my real passion is helping people love where they live. I don't think it will be hard for you to love living in San Diego, and I hope this guide makes it easier for you to settle in and find your place here. I'm excited to watch you make this place your home, and I'm here for you long after this transaction is over...as your agent, and as your neighbor.



Thank you for choosing me as your agent and thank you for making San Diego a better place just because you're in it.

*Allie*

