

A[b]

ON₂₄ WEBINAR SETUP HEADACHES?

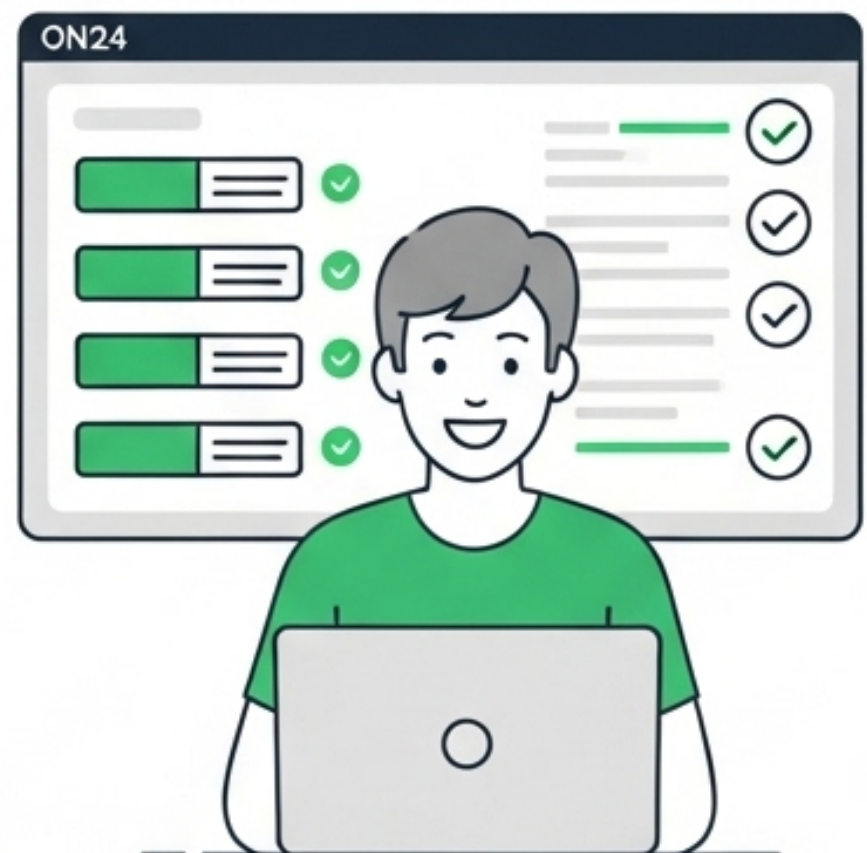
You're not alone!

Common pain points that plague marketers & their proven solutions

Frustration



Solution



Swipe to discover how to streamline your
webinar process →



COMPLEX REGISTRATION SETUP

- ✗ Multiple forms to configure
- ✗ Integration mapping confusion
- ✗ Custom fields not syncing
- ✗ Hours spent on basic setup

"This shouldn't take half your day..."





STREAMLINE REGISTRATION PROCESS

- ✓ Create reusable templates
- ✓ Use ON24's Smart Registration
- ✓ Pre-map common CRM fields
- ✓ Test integrations in sandbox

Result: 80% faster setup time



#2

PAINPOINT



CONTENT UPLOAD NIGHTMARES

- ✗ File size limitations
- ✗ Format compatibility issues
- ✗ Slide timing synchronization
- ✗ Last-minute content changes

"Why won't my perfectly good slides work?!"

#2

SOLUTION



MASTER CONTENT MANAGEMENT

- ✓ Optimize files before upload (PDF < 50MB)
- ✓ Use ON24's slide converter tool
- ✓ Upload content 24hrs before event
- ✓ Keep backup slides ready

Pro tip: Always do a tech rehearsal!

#3

PAINPOINT



ATTENDEE EXPERIENCE ISSUES

- ✗ Poor audio/video quality
- ✗ Interactive features not working
- ✗ Mobile compatibility problems
- ✗ Confusing user interface

"Why won't my perfectly good slides work?!"

#3

SOLUTION



OPTIMIZE USER EXPERIENCE

- ✓ Use ON24's connection wizard
- ✓ Enable adaptive streaming
- ✓ Test on multiple devices
- ✓ Provide clear joining instructions

Happy attendees equals better engagement

#4

PAINPOINT



ANALYTICS & REPORTING CHAOS

- ✗ Data scattered across platforms
- ✗ Manual report compilation
- ✗ Inconsistent lead scoring
- ✗ Missing ROI calculations

"Where did all my leads go?"



#4

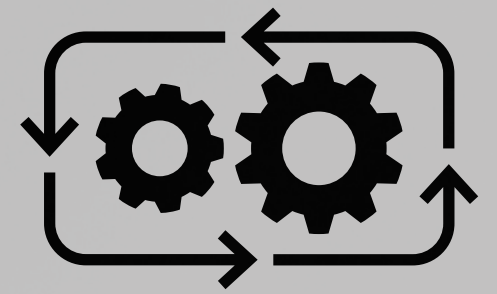
SOLUTION



AUTOMATE YOUR ANALYTICS

- ✓ Set up automated report scheduling
- ✓ Configure lead scoring rules upfront
- ✓ Use ON24's engagement dashboard
- ✓ Create custom report templates
- ✓ Integrate with your CRM

Data-driven decisions made easy



Bonus

Before Your Next Webinar:

1. Create a pre-event checklist
2. Build a template library
3. Schedule practice sessions
4. Set up automated report
5. Prepare backup plans

Prevention > Problem-solving