



Engineering the "Observatory" — From AI Prompt to Exquisite GWP



How do you make a promotional item feel less like a giveaway and more like a treasured possession? You give it a story. You give it a soul.

At King Fly, we believe the future of GWP lies in engineering these unforgettable experiences. Our latest creation, the "Observatory" dome case, is a testament to this philosophy. It wasn't born from a sketchpad, but from a single, powerful idea translated into the language of AI.

By Shirley Lee
Founder of King Fly | 40+ Years Industry Veteran



The Vision: A Personal Observatory for Your Treasures

Our core concept was to create more than just a case; we wanted to build a stage. A hard-shell, futuristic dome that acts as a personal observatory for the user's most cherished beauty items or jewelry. The crystal-clear top allows the treasures within to be seen and admired, transforming storage into a daily ritual of appreciation.

The “Magic”: From Prompt to Photorealism

To bring this vision to life, we turned to our AI Design Lab. We didn't give our AI a drawing; we gave it a story, in the form of a detailed creative prompt:

“A futuristic product shot of a structured, spherical cosmetic case with a transparent hard-shell dome lid. The body is made of a polished, deep purple hard-shell material. A black velvet interior is visible through the lid. A minimalist ‘KFI’ logo is subtly engraved on the base. Shot on a Sony A7RV with a 50mm G Master lens, f/9 aperture. Dramatic key light creating a crescent-shaped highlight on the sphere. Clean, minimalist light gray background. Sleek, modern, hyperrealistic, no scratches.”

This is the power of fusing 40+ years of industry experience with cutting-edge technology. We know precisely which words—from materials and lighting to camera lenses—will guide the AI to generate not just a picture, but a tangible product vision.





Beyond the Digital: The King Fly Promise

An AI-generated image is just the beginning. Turning that digital dream into a physical, high-quality product is where our four decades of manufacturing expertise truly shine. Our teams meticulously source the right materials, perfect the molding of the transparent dome, and ensure every stitch on the velvet interior is flawless.

The “Observatory” is more than a beautiful object. It’s a conversation starter. It’s an unboxing moment waiting to be shared. It’s a powerful statement for any high-end beauty or jewelry brand, demonstrating a commitment to innovation, quality, and a truly unforgettable customer experience.

Let’s partner to engineer your next iconic GWP.

E-mail: shirley@kingfly1997.com

WhatsApp / Wechat: +86 159 1941 1306

Website: kingfly1997.com