



Ethron T. Young III

Motion Design | Video Production | Leadership

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REELS & PORTFOLIO

Website <http://www.ethron.com>

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EDUCATION



BS, Media Arts & Animation
Art Institute of Portland 2005



SUMMARY

Multidisciplinary visual storyteller with 20 years of experience in motion graphics and video production, seeking roles that leverage both my creative and technical expertise, as well as my evolving leadership capabilities.



SKILLS

Creative Software

- Adobe Creative Suite
- After Effects Plug-Ins (Maxon, VC, etc)
- 3D Studio Max & Vray
- Camtasia & OBS Studio
- Leonardo & Hailuo AI
- Canva
- Figma (beginner)

Currently Learning

- Cinema 4D
- Articulate & Captivate

Collaborative Tools

- MS Office & Google Docs
- Airtable, Asana, & Slack
- Riverside
- Frame.io
- Salesforce & Seismic
- Lectora LMS

Hardware

- Canon/Sony DSLR
- Black Magic URSA
- Typhoon 4k Drone
- AV Gear

Technical Skills

- Motion graphics
- 2D/3D animation
- Video editing
- Sound design
- Compositing
- VFX (tracking, keying, etc.)
- Kinetic Typography
- Cinematography
- Information Design
- Titles & captioning

Professional Skills

- Creative direction
- Project management
- Cross-functional Collaboration
- Stakeholder alignment
- Training & coaching
- Adult Learning
- Technical & creative writing
- Troubleshooting
- Communication
- Analytics, Data & KPIs
- AI for image & video



EXPERIENCE

Content Creator & Curator | TeamPeople | Jan 2022 - Nov 2024

- Led end-to-end video production for internal training, B2B marketing, and communications for a major tech client
- Directed talent and coordinated remote/in-person shoots, providing creative direction and script development
- Collaborated cross-functionally with SMEs, stakeholders, and learning teams to align messaging with goals
- Designed motion graphics and animations that simplified complex concepts and maintained brand consistency
- Managed hybrid studio operations, asset libraries, and reporting processes to improve scalability and efficiency

Senior Motion Designer | Sacbe LLC | April 2020 - June 2021

- Led the development of e-learning content using 3D modeling, rendering, compositing, motion graphics, and project organization, while establishing standards, templates, and efficient workflows for a small team

Freelance Video Producer + Motion Designer | Self Employed | Jan 2009 - Present

- Producing promo videos, weddings, music videos, training videos, and providing post production

Motion Designer + Video Producer | Degica | Oct 2014 - Jan 2020

- Created hundreds of game trailers and promos, including titles like Space Invaders Extreme and RPG Maker
- Delivered full-service video production; creative direction, scripting, gameplay captures, editing, & motion design
- Managed Degica's YouTube Channel & collaborated with stakeholders, developers, and indie studios

Media Designer | Convergence Training | Mar 2007 - Sep 2014

- Produced 1500+ hours of e-learning content using motion graphics and 3D animation for industrial training
- Led new hire training, coached designers, managed contractors, and administered creative software
- Developed standards, templates, and captured on-site video to support 3D models for complex machinery



ACHIEVEMENTS

- Content featured on Tubi, Steam, PlayStation Network, Nintendo eShop, and has millions of views on YouTube
- Adobe Certified Video Specialist (CS2, 2007)
- Credited on multiple film and video projects – IMDB profile
- USTF-Certified Instructor, Referee, and 4th Degree Black Belt in Taekwon-Do