



# Ethron T. Young III

Motion Design | Video Production | Leadership

## REELS & PORTFOLIO

Motion Design: <https://youtu.be/1XpilEnzxmU>  
 Cinematography <https://youtu.be/w71zGj2whlQ>  
 Information Design: <https://youtu.be/JeYcXyOireY>  
 Full Portfolio: <http://www.youtube.com/ethronproductions>  
 Linked-In: <http://www.linkedin.com/in/ethron/>

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## EDUCATION

BS, Media Arts & Animation  
Art Institute of Portland 2005

## SKILLS

### Software Expertise

- Adobe Creative Suite
- After Effects Plug-Ins (Video Copilot, Maxon, Mister Horse, etc)
- 3D Studio Max
- Vray
- Camtasia & OBS Studio
- MS Office & Google Docs
- Figma (beginner)
- Leonardo.ai
- Riverside & OpenReel
- Salesforce
- Lectora LMS
- Frame.io & DB Replay

### Currently Learning

- Cinema 4D
- Adobe XD
- Articulate & Captivate
- Nuke

### Hardware

- Canon DSLR (5RC, 7D)
- Sony DSLR (A7III, ZV-1)
- Black Magic Ursa 4K
- Sony V1U
- Typhoon 4k Drone
- Lights, mics, dollies
- Green/Blue Screen
- Mac & PC

### Technical Skills

- Motion graphics
- 2D/3D animation
- Video editing
- Sound design
- Compositing
- Visual Effects (tracking, keying, corner pinning)
- Kinetic Typography
- Titles & Captions
- Cinematography
- Information Design

### Key Skills

- Creative direction
- Project management
- Teaching & learning
- Technical writing
- Creative writing
- Team leadership
- Training & Adult Learning
- Basic lighting
- Design for print & web
- Troubleshooting
- Communication
- Integrity
- Analytics, Data & KPIs

## EXPERIENCE

### Content Creator & Curator | TeamPeople | Jan 2022 - Nov 2024

- Provided full service video production from brief to delivery, including script writing, for a large tech client
- Designed and developed motion graphics for internal training, B2B marketing, and communications
- Collaborated with creative teams, designers, and marketers to ensure brand objectives were met
- Managed multiple projects, curated library of branded assets, and tracked analytics data

### Motion Graphics Designer | Sacbe LLC | April 2020 - June 2021

- Developing technical e-learning training and establishing standards, templates, and visual techniques

### Freelance Video Producer + Motion Designer | Self Employed | Jan 2009 - Present

- Producing promo videos, weddings, music videos, training videos, and providing post production

### Motion Designer + Video Producer | Degica | Oct 2014 - Jan 2020

- Created hundreds of game trailers and promo videos including Space Invaders Extreme and RPG Maker using Premiere Pro, After Effects, Photoshop, Illustrator, Audition, & 3D Studio Max
- Provided creative direction, writing, and fostered positive relationships with stakeholders

### Media Designer | Convergence Training | Mar 2007 - Sep 2014

- Developed over 1500 hours of technical e-learning training using motion graphics & 3D animation
- Created standards, templates, & visual techniques
- Conducted new hire training, coaching, software admin & support, and managed contractors

## ACHIEVEMENTS

- My content is featured on Tubi, Steam, PSN, Nintendo eShop, and has millions of views on YouTube
- Adobe Certified Video Specialist 2007 (CS2)
- Growing IMDB Credits <https://www.imdb.com/name/nm4179143/>