



Ethron T. Young III

Motion Design | Video Production | Leadership

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REELS & PORTFOLIO

Website <http://www.ethron.com>

Linked-In: <http://www.linkedin.com/in/ethron/>

EDUCATION



BS, Media Arts & Animation
Art Institute of Portland 2005



SKILLS

Creative Software

- Adobe Creative Suite
- After Effects Plug-Ins (Maxon, VC, etc)
- 3D Studio Max & Vray
- Camtasia & OBS Studio
- Leonardo.ai
- Figma (beginner)

Currently Learning

- Cinema 4D
- Articulate
- Captivate

Collaborative Tools

- MS Office & Google Docs
- Airtable, Asana, & Slack
- Riverside
- Frame.io
- Salesforce & Seismic
- Lectora LMS

Hardware

- Canon/Sony DSLR
- Black Magic URSA
- Typhoon 4k Drone
- AV Gear

Technical Skills

- Motion graphics
- 2D/3D animation
- Video editing
- Sound design
- Compositing
- VFX (tracking, keying, etc.)
- Kinetic Typography
- Cinematography
- Information Design
- Titles & captioning

Professional Skills

- Creative direction
- Project management
- Cross-functional Leadership
- Stakeholder alignment
- Strategic Collaboration
- Training
- Adult Learning
- Technical & creative writing
- Troubleshooting
- Communication
- Analytics, Data & KPIs



EXPERIENCE

Content Creator & Curator | TeamPeople | Jan 2022 - Nov 2024

- Led end-to-end video production for internal training, B2B marketing, and communications for a major tech client
- Directed talent and coordinated remote/in-person shoots, providing creative direction and script development
- Collaborated cross-functionally with SMEs, stakeholders, and learning teams to align messaging with goals
- Designed motion graphics and animations that simplified complex concepts and maintained brand consistency
- Managed hybrid studio operations, asset libraries, and reporting processes to improve scalability and efficiency

Motion Graphics Designer | Sacbe LLC | April 2020 - June 2021

- Developing technical e-learning training and establishing standards, templates, and visual techniques

Freelance Video Producer + Motion Designer | Self Employed | Jan 2009 - Present

- Producing promo videos, weddings, music videos, training videos, and providing post production

Motion Designer + Video Producer | Degica | Oct 2014 - Jan 2020

- Created hundreds of game trailers and promos, including titles like Space Invaders Extreme and RPG Maker
- Delivered full-service video production; creative direction, scripting, gameplay captures, editing, & motion design
- Managed Degica's YouTube Channel & collaborated with stakeholders, developers, and indie studios

Media Designer | Convergence Training | Mar 2007 - Sep 2014

- Produced 1500+ hours of e-learning content using motion graphics and 3D animation for industrial training
- Led new hire training, coached designers, managed contractors, and administered creative software
- Developed standards, templates, and captured on-site video to support 3D models for complex machinery



ACHIEVEMENTS

- Content featured on Tubi, Steam, PlayStation Network, Nintendo eShop, and has millions of views on YouTube
- Adobe Certified Video Specialist (CS2, 2007)
- Credited on multiple film and video projects – IMDB profile
- USTF-Certified Instructor, Referee, and 4th Degree Black Belt in Taekwon-Do