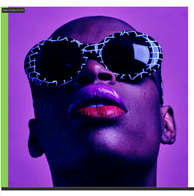


REYES

REYES AMUCHASTEGUI

CREATIVE DIRECTOR & VISUAL ARTIST

Photographer working across concept, direction & image-making

WWW.REYESVOLLMOND.COM

client

GAFAS GALORE

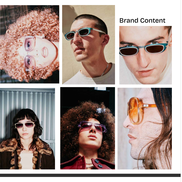
Art Direction & Photography

GAFAS GALORE CAMPAIGN SS23

client

GAFAS GALORE

Brand Content



client

LISA LEMPP

Creative Direction & Photography

LISA LEMPP CAMPAIGN SS20/25

client

LISA LEMPP

@lisalempp

LISA LEMPP CAMPAIGN SS22/24

LISA LEMPP CAMPAIGN AW22/24

client

PITAGORA

@pitagorafile

Campaign Concept & Execution

web site design : www.pitagorawe

PITAGORA CAMPAIGN AW20/25

client

PITAGORA

offline printed material

I develop print design and offline marketing materials such as brochures, flyers, promotional collateral, and wholesale sales catalogs, ensuring brand consistency across physical and digital platforms.

Catalogue

Ecommerce

client

PITAGORA

Art Direction & Concept Development for Pitagora's brand image, including campaign idea and execution across social media platforms.

PITAGORA CAMPAIGN SS22/24

client

PITAGORA

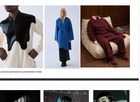
Social Media Campaign
Mr.February - Mr.Valentine's Campaign - Love is Comfort

Creative Campaigns for Social Media

Developing and executing visual storytelling based on brand identity and trends that aligns with the brand's identity and objectives

Social Media Campaign
Concept - Back to Basics - Sustainability - 2nd year anniversary Brand Film

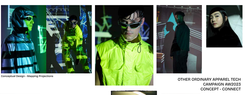
I also integrate AI-generated content as part of my creative toolkit, applying this technology to develop trends and visual assets for select campaigns and enhance brand storytelling.



Gift set for launch of a premium product

client

OTHER ORDINARY APPAREL

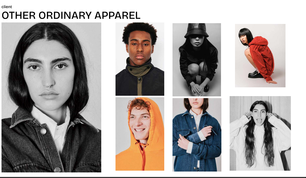


Conceptual Design - Shopping Projections

OTHER ORDINARY APPAREL TECH CAMPAIGN AW22/23
CONCEPT - CONNECT

client

OTHER ORDINARY APPAREL

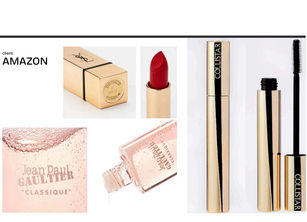


client

BALENCIAGA x FLANNELS

client

AMAZON

client

AMAZON