

MULTIDISCIPLINARY DIGITAL EXPERT: DESIGN, VIDEO, AUDIO, SOCIAL MEDIA, & WEB DEVELOPMENT – CURRICULUM VITAE

Contact Information:

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Professional Summary:

Creative Digital Specialist with expertise in graphic design, video production, music engineering, and content creation. Proficient in Adobe Photoshop, Premiere Pro, and DAWs like Cubase. Skilled in website development, social media growth, and targeted advertising. A fast learner with a passion for mastering new technologies and optimizing workflows.

List of skills:

Standout Skills:

Self-Taught & Adaptable – A dedicated self-learner with the ability to independently acquire expertise in diverse areas. Quickly master new tools, techniques, and technologies. Passionate about continuous learning and adapting to the ever-evolving digital landscape.

Graphic Design & Visual Arts:

Adobe Photoshop (Advanced) – Extensive experience in photo editing, graphic design, and digital artwork creation.

Canva & Template-Based Design – Experienced in creating visually appealing graphics and social media content using Canva.

AI Image Generation – Skilled in using AI tools to generate images for creative projects. Able to leverage AI to speed up design processes and explore new creative possibilities.

Figma – Familiar with using Figma for collaborative work, creating UI/UX mockups, and prototyping interactive designs.

Video Production & Cinematography:

Adobe Premier Pro (Advanced) – Proficient in video editing for diverse purposes, delivering high-quality engaging visuals.

Mobile Video Editing – Skilled in editing videos on mobile platforms using CapCut and VN. Experienced in creating engaging short-form content for social media.

Camera Operation & Cinematography – Skilled in setting up and adjusting camera settings for high-quality video production.

Lighting & Set Design - Experienced in arranging lighting setups and designing spaces for professional-looking video shoots.

Music & Audio Engineering:

Music Production, Sound Design, Mixing Engineering – Extensive experience in composing and designing sounds for various genres and purposes. Skilled in balancing, EQing, compressing, and finalizing tracks for professional-quality sound.

Digital Audio Workstations (DAWs) – Expert in Cubase Pro, with the ability to adapt to any DAW, including Ableton Live, Pro Tools, or Logic Pro.

Audio Equipment Setup – Experienced in setting up and configuring sound systems, including mixers, audio interfaces, studio monitors, and live sound equipment.

Social Media Strategy:

YouTube – Managing a successful YouTube channel with 10K+ subscribers and 8M+ views.

Instagram – Built an Instagram following of 5K+ by creating engaging content.

Targeting Advertising – Skilled in optimizing Meta ad campaigns.

Web Development & E-Commerce:

Website & E-Commerce Development – Experienced in designing and developing websites using WordPress and no-code platforms. Skilled in setting up e-commerce websites.

Work Experience:

Soundotcom (2014-2021) – Music Producer

YouDo (2015-2016) – Freelance Content Creator

UpWork (2019-2021) – Freelance Content Creator

Audio Mixing Mastering (2021) – Mixing & Mastering Engineer

Makers Lab (2021) – Music Production Consultant

Pond5 (2021-present) – Freelance Music Producer

ArtClub (2024-present) – Resident Dj

Education:

Music school #37 (St. Petersburg, Russia 2001-2008), English gymnasium #105 (St. Petersburg, Russia 2003-2014), Institute of Technology, management (St. Petersburg, Russia 2015-2018)

Certification:

Certificate by Israeli Ministry of Culture (highest rank)

Languages:

English, Russian, Hebrew.