## A Letter from the Founder

## Jason Bradley Carter Founder & Creative Director, Astral Luxe Creatives

To those who see beyond the surface,

Astral Luxe Creatives was born from a deep longing — not just to create beauty, but to express spirit. Every thread, every frame, every figure sculpted in shadow and light... they are part of a larger ritual. A way of honoring the ancestors, telling our stories, and shaping new legacies.

My journey has never followed a straight line — and that's precisely what gives it its shape.

As a sculptor, I learned to speak through form. As a jewelry maker, I honored sacred traditions passed down by masters like George "JuJu" Ferrel. As a spiritual practitioner of African and Kemetic traditions, I discovered the invisible forces that give creativity its power. As a filmmaker, I realized that all my paths — fine art, fashion, folklore, ritual — could finally converge in motion.

In Madame Oya, my first film, I saw the alchemy of it all. Storytelling became a ceremony. And from that revelation, Astral Luxe Creatives was born.

This agency is more than a studio. It's a sanctuary for multidimensional creators — writers, designers, stylists, artists, and filmmakers — each bringing their brilliance to the table. We don't fit into boxes. We build worlds. Worlds that are luxurious, cinematic, and layered with meaning.

We don't just tell stories.

We dress them.

We direct them.

We divine them.

If you're seeking something iconic, intentional, and unforgettable — welcome to our universe.

In spirit and style,

Founder & Creative Director

Tason Bradley Carter

**Astral Luxe Creatives**