

COMPANY PROFILE

HARVASTO GROUP OF COMPANIES

HARVASTO GROUP OF COMPANIES

1

Ananas Premium Sdn Bhd
(201501007309)

2

Unggul Abadi Premium Sdn Bhd
(201701034174)

3

Lembah Matanaga Sdn Bhd
(764430-A)

4

Durian Premium Valley Sdn Bhd
(202001032472)

5

Fruit Premium Valley Sdn Bhd
(202101020968)

6

Domestic Class Sdn Bhd
(201201026857)

7

Food Premium Valley Sdn Bhd
(202501047781)

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About

ANANAS

PREMIUM

Introduction

Founded in 2015, Ananas Premium is a Global GAP-certified producer specialising in premium MD2 pineapples for both wholesale distribution and value-added products, including pineapple juice and our newly launched dried pineapple and pineapple chili sauce.

Our innovative Night Farming model optimises water efficiency, reduces heat stress on crops, and enhances fertiliser absorption – resulting in higher yield consistency and superior fruit quality. This sustainable approach strengthens our operational efficiency while minimising environmental impact.

We maintain strong industry partnerships with MPIB, FGV, MBG, Village Grocer, and leading restaurants, cafés, and hotels, positioning Ananas Premium as a trusted premium supplier in the market.

With growing global demand for high-quality tropical produce and healthy beverage alternatives, Ananas Premium is strategically positioned for scalable expansion in both domestic and international markets.

Our vision is clear: to become a leading global supplier of premium MD2 pineapples and pineapple-based products.

Ananas Premium Sdn Bhd - A Premium You Can Trust



Mission

To build a healthier world through eco-friendly, premium, fresh, healthy, and great-tasting fruits and products.

Vision

To provide sustainable, eco-friendly products that are healthy and premium for consumers, using Zero Waste farming and manufacturing—better for the grower, and better for our families.

OUR FARM

Linggiu Estate



Desaru Estate



Lembah Matanaga Estate



Fruit Premium Valley Estate



Durian Premium Valley Estate



With an extensive land bank of approximately more than 800 acres, we are strategically positioned to deliver large-scale, sustainable pineapple production.

PINEAPPLE QUALITY CONTROL & STANDARDS

MD2 Introduction

MD2 pineapples are known for their sweeter taste, a key factor in their commercial success. This variety produces uniformly sized and shaped fruit, making it easier for producers to manage and meet consumer demand. MD2 pineapples also have a longer shelf life, making them ideal for export markets by reducing spoilage during transportation. The pulp is less acidic and contains four times more vitamin C than standard varieties.

Size & Grade



Grade A

1.50KG-1.99KG



Grade B

1.20KG-1.49KG



Grade C

0.8KG-1.19KG



Grade D

0.5KG-0.79KG

Ripeness



Pineapple Fruit Index 0 - 5

- Index 0: All eye are light green with no colour break
- Index 1: Bottom part of the fruit starting to turn yellow
- Index 2: Bottom $\frac{1}{3}$ of the fruits start to turn yellow
- Index 3: Bottom half of the fruits have turned yellow
- Index 4: Almost $\frac{2}{3}$ of the eyes have turned yellow
- Index 5: Yellow eyes and some green borders

PINEAPPLE QUALITY CONTROL & STANDARDS

Fruit Post Harvest Procedures



Segregation

After harvests, the fruit will be segregate according to sizes.

Brix Reading

Brix sample will be performed by taking samples of each grade and index.



Grade	Index	Brix
A	0	14.2
	1	16.5
B	0	14.6
	1	15.7
C	0	14.2
	1	15.5

OUR PRODUCTS



Reduce Inflammation

Promote Healthy Skin and Heart

Help in Diet

Source of Antioxidants and Vitamin C

Boost Immunity System

Aiding Digestion

Improve Eye Health

Maintaining Strong Bones

MD2 Pineapple Juice

100% PURE MD2 PINEAPPLE JUICE

No artificial flavors
No colors or preservatives

CONTAINS NATURAL FRUIT SUGARS ONLY

OUR PRODUCTS



MD2 FRESH PINEAPPLE
BUAH NANAS MD2 SEGAR



MD2 DRIED PINEAPPLE
NANAS SALAI MD2



MD2 PINEAPPLE CHILI
SAUCE
SOS CILI NANAS MD2

NIGHT FARMING TECHNOLOGY



Increased Productivity

The pineapple is a type of Crassulacean Acid Metabolism (CAM) plant, meaning its photosynthesis process occurs at night. By using the night farming method, we care for the pineapples when they are most active—effectively feeding them while they are ‘working.’ In contrast, fertilising during the day is less efficient, as the plants are essentially ‘resting’ or ‘sleeping.’



Reduced Water Stress

The best time for foliar spraying is between 6:00 AM–8:00 AM or 6:00 PM–9:00 PM, when humidity is high. Calm and moist conditions enhance plant tissue permeability, promoting better nutrient absorption. Pineapple plants require a longer period to fully absorb these nutrients.



Pest Control

The best times to spray pesticides for effective pest control are in the morning or evening when insects are most active. Certain pesticides should be applied early or late in the day to avoid harming beneficial insects such as bees. Evening hours—especially between 4:00 p.m. and 8:00 p.m.—are ideal for applying fungicides due to cooler temperatures, reduced wind, and lower evaporation rates. These conditions enhance effectiveness and provide longer-lasting protection.



Improved Fruit Flavour



Longer Shelf Life



Environmental Sustainability

The best times to spray pesticides for effective pest control are in the morning or evening, when insects are most active. Some pesticides should be applied during these times to avoid harming beneficial insects like bees. Evening hours—especially between 4:00 p.m. and 8:00 p.m.—are ideal for applying fungicides, as cooler temperatures, reduced wind, and lower evaporation rates enhance effectiveness and provide longer-lasting protection.

OUR FACILITIES

JOHOR, MALAYSIA

Established in November 2024, our Pagoh Factory produces premium fresh pineapple juice from MD2 pineapples grown on our estates. Our juices contain no added sugars or preservatives and are bottled in glass to preserve quality and extend shelf life. We are also expanding into energy drinks, pineapple jam, pineapple enzyme vinegar, and eco-friendly pineapple paper. Committed to zero waste, we repurpose peels for enzyme-based pineapple jam and crowns for sustainable paper production.



Pagoh Factory Building



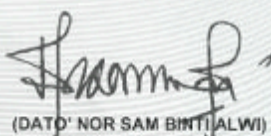
Factory Interior



Pineapple Cutting Activity

myGAP CERTIFICATE

myGAP CERTIFICATE for ANANAS PREMIUM SDN BHD

		No. Siri : myGAP/ Serial No. No. Sijil : myGAP.23.2309/J-1524 Certificate No.
KEMENTERIAN PERTANIAN DAN KETERJAMINAN MAKANAN MINISTRY OF AGRICULTURE AND FOOD SECURITY		
SIJIL myGAP Certificate MALAYSIA		
Dengan ini Memperakui Bahawa It is Hereby Certifies That		
ANANAS PREMIUM SDN BHD		
PTD 3988, HSD 35584, FELDA LINGGIU, KOTA TINGGI, JOHOR		
Keluasan Ladang (Ha) Hectareage (Ha) 7.00 HEKTAR		
Jenis Tanaman Crop(s) NANAS		
Telah Memenuhi Keperluan Malaysian Good Agriculture Practices (myGAP) Untuk Sektor Tanaman Have Fulfilled Malaysian Good Agriculture Practices (myGAP) Requirement for Crops		
Selamat dan Berkualiti		
Sijil Ini Disahkan Laku Sehingga This Certificate is Valid Until		
31 MEI 2026		
Tarikh Ladang Dipersijilkan Date of Farm Certified		
24 APRIL 2024		
	 (DATUK NOR SAM BINTI ALWI) Ketua Pengarah Director General JABATAN PERTANIAN MALAYSIA Department Of Agriculture Malaysia	

myGAP CERTIFICATE

myGAP CERTIFICATE for UNGGUL ABADI PREMIUM SDN BHD



No. Siri : myGAP/
Serial No.

No. Sijil : **myGAP.20.1000/J-6878**
Certificate No.

KEMENTERIAN PERTANIAN DAN KETERJAMINAN MAKANAN
MINISTRY OF AGRICULTURE AND FOOD SECURITY

SIJIL myGAP Certificate
MALAYSIA

Dengan ini Memperakui Bahawa
It is Hereby Certifies That

UNGGUL ABADI PREMIUM SDN BHD

PTD 1705, HSD 31405, KAMPUNG SEDILI, KOTA TINGGI, JOHOR

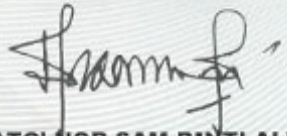
Keluasan Ladang (Ha)
Hectarage (Ha)
83.30 HEKTAR

Jenis Tanaman
Crop(s)
NANAS

Telah Memenuhi Keperluan Malaysia Good Agricultural Practices (myGAP)
Untuk Sektor Tanaman
Have Fulfilled Malaysian Good Agricultural Practices (myGAP) Requirement For Crops

Sijil ini Disahkan Laku Sehingga
This Certificate is Valid Until
31 MEI 2026

Tarikh Ladang Dipersijilkan
Date of Farm Certified
24 FEBRUARI 2021


(DATO' NOR SAM BINTI ALWI)
Ketua Pengarah
Director General
JABATAN PERTANIAN MALAYSIA
Department Of Agriculture Malaysia



myGAP CERTIFICATE

myGAP CERTIFICATE for DURIAN PREMIUM VALLEY SDN BHD





No. Siri : myGAP/
Serial No.
No. Sijil : myGAP.24.2115/C-17071
Certificate No.

KEMENTERIAN PERTANIAN DAN KETERJAMINAN MAKANAN
MINISTRY OF AGRICULTURE AND FOOD SECURITY

SIJIL **myGAP** Certificate
MALAYSIA

Dengan ini Memperakui Bahawa
It is Hereby Certifies That

DURIAN PREMIUM VALLEY SDN BHD
2915,2911,2909, KARAK, BENTONG, PAHANG

Keluasan Ladang (Ha)
Hectarage (Ha)
5.90 HEKTAR

Jenis Tanaman
Crop(s)
DURIAN

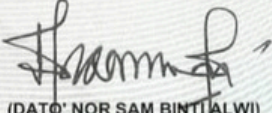
Telah Memenuhi Keperluan Malaysian Good Agriculture Practices (myGAP)
Untuk Sektor Tanaman
Have Fulfilled Malaysian Good Agriculture Practices (myGAP) Requirement for Crops

Selamat dan Berkualiti
Sijil Ini Disahkan Laku Sehingga
This Certificate is Valid Until

31 DISEMBER 2026

Tarikh Ladang Dipersijilkan
Date of Farm Certified
23 OKTOBER 2024




(DATO' NOR SAM BINTI ALWI)
Ketua Pengarah
Director General
JABATAN PERTANIAN MALAYSIA
Department Of Agriculture Malaysia

myGAP CERTIFICATE

myGAP CERTIFICATE for FRUIT PREMIUM VALLEY SDN BHD





No. Siri : myGAP/
Serial No.
No. Sijil : myGAP.24.2116/C-17072
Certificate No.

KEMENTERIAN PERTANIAN DAN KETERJAMINAN MAKANAN
MINISTRY OF AGRICULTURE AND FOOD SECURITY

SIJIL  Certificate
MALAYSIA

Dengan ini Memperakui Bahawa
It is Hereby Certifies That

FRUIT PREMIUM VALLEY SDN BHD
4006, KARAK, BENTONG, PAHANG

Keluasan Ladang (Ha)
Hectarage (Ha)
3.80 HEKTAR

Jenis Tanaman
Crop(s)
DURIAN

Telah Memenuhi Keperluan Malaysian Good Agriculture Practices (myGAP)
Untuk Sektor Tanaman
Have Fulfilled Malaysian Good Agriculture Practices (myGAP) Requirement for Crops

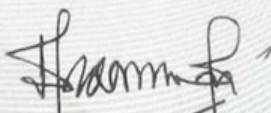
Selamat dan Berkualiti
Sijil Ini Disahkan Laku Sehingga
This Certificate is Valid Until

31 DISEMBER 2026

Tarikh Ladang Dipersijilkan
Date of Farm Certified

23 OKTOBER 2024




(DATUK NOR SAM BINTI ALWI)
Ketua Pengarah
Director General
JABATAN PERTANIAN MALAYSIA
Department Of Agriculture Malaysia

GLOBALG.A.P. CERTIFICATE

GLOBALG.A.P CERTIFICATE for UNGGUL ABADI PREMIUM SDN BHD



Certificate of Registration

According to GLOBALG.A.P.® General Regulations Version 6.0-GFS_Aug 2024

Option: **Option 1 Individual Producer**

Issued to: **Unggul Abadi Premium Sdn Bhd**
Mukim Sedili Kechil, Kota Tinggi, 81900, PTD 1705,
H.S.(D)31405, Johor
Malaysia

GNN: **4069453186934**
GGAP 821100

The annex contains details of the producers and production sites / product handling units included in the scope of this certificate.

BSI Assurance UK Limited declares that the production of the products mentioned on this certificate has been found to be compliant in accordance with the standard:

GLOBALG.A.P. Integrated Farm Assurance GFS Principles and Criteria for Fruit & Vegetables Version 6.0-GFS_August 2024

Product	GLOBALG.A.P. Product Certificate Number	Harvest included	Product handling included	Number of producers/ production sites	Parallel ownership
Pineapple	00142-LXPFX-0002	Yes	No	01 Site	No

Audit type: Announced ☒ Unannounced ☐

Certificate issue date: **24/03/2025**

Certificate validity: **From 19/02/2025 to 18/02/2026**

Date of certification decision: **19/02/2025**

Authorised by:


Matt Page
Managing Director Assurance – UK & Ireland



GLOBALG.A.P.®

Accredited Certification Body #0723: BSI Assurance UK Limited, 389 Chiswick High Road, London W4 4AL United Kingdom
The current status of this certificate is always displayed at: <http://www.globalgap.org/search>

Page 1 of 2

HALAL CERTIFICATE

HALAL CERTIFICATE for DOMESTIC CLASS SDN BHD

Rujukan : MPPHM (Domestik) 2020
Reference

No. Standard : MS 1500:2019
Standard No.



E22611

**KERAJAAN MALAYSIA
GOVERNMENT OF MALAYSIA**

**Sijil Pengesahan
CERTIFICATE OF AUTHENTICATION
HALAL**

Adalah dengan ini diperakukan: It is hereby certified that:

1. PURE MD2 PINEAPPLE JUICE

yang dikeluarkan / diedarkan / diuruskan oleh: Manufactured / distributed / managed by:

DOMESTIC CLASS SDN. BHD.
A-11-3 NORTHPOINT MID VALLEY CITY, NO. 1, MEDAN SYED PUTRA
MEDAN SYED PUTRA UTARA,
59200, KUALA LUMPUR
WILAYAH PERSEKUTUAN KUALA LUMPUR

(MFG BY : DOMESTIC CLASS SDN. BHD.)
KOMPLEKS BIMBINGAN USAHAWAN TANI,
84600, PAGOH
JOHOR

*telah mematuhi hukum syarak dan Standard Halal Malaysia dan diluluskan oleh Panel Pengesahan Halal
has complied with Islamic Law and Malaysian Halal Standard and approved by Halal Certification Panel of*

**MAJLIS AGAMA ISLAM NEGERI JOHOR
BLOK B, PUSAT ISLAM ISKANDAR JOHOR, JOHOR BAHRU**

No. Ruj: / Ref No. :
JAKIM.700-2/3/1 023-10/2025

Tarikh dikeluarkan / Date of issue :
16 Disember 2025

Sah Sehingga / Valid until :
15 Disember 2027

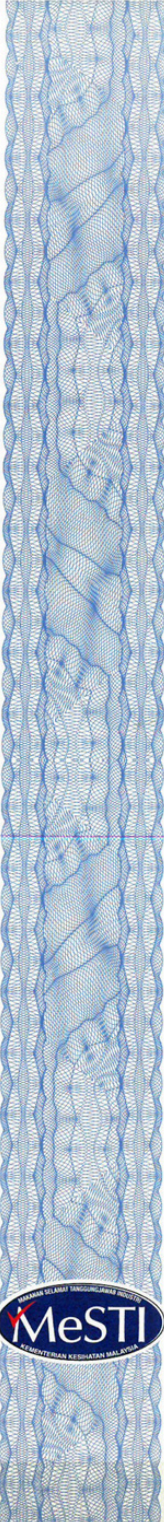
*Tarikh janaan sijil / Date of generate :
22 Disember 2025

Ketua Pengarah / Director General
DATO' DR. SIRAJUDDIN BIN SUHAIMEE
JABATAN KEMAJUAN ISLAM MALAYSIA
DEPARTMENT OF ISLAMIC DEVELOPMENT MALAYSIA



MESTI CERTIFICATE

MESTI CERTIFICATE for DOMESTIC CLASS SDN BHD

			19138
	KEMENTERIAN KESIHATAN MALAYSIA <i>MINISTRY OF HEALTH MALAYSIA</i>		
	SIJIL MeSTI <i>MeSTI CERTIFICATE</i> <i>(Makanan Selamat Tanggungjawab Industri)</i>		
	Kementerian Kesihatan Malaysia dengan ini mengesahkan bahawa <i>Ministry of Health Malaysia hereby certifies that</i>		
	DOMESTIC CLASS SDN BHD KOMPLEKS BIMBINGAN USAHAWAN TANI PAGOH, MUKIM JORAK 84600 PAGOH, MUAR JOHOR MALAYSIA		
	telah memenuhi syarat-syarat bagi pensijilan MeSTI <i>fulfill the terms and conditions for certification of MeSTI</i>		
			
		Ts. MAHAMAD SUKOR BIN SENAPI b.p Timbalan Ketua Pengarah Kesihatan (Keselamatan dan Kualiti Makanan) for Deputy Director General of Health (Food Safety and Quality) Kementerian Kesihatan Malaysia Ministry of Health Malaysia No. Pensijilan/ Certification No. : ME0825156-0/1 Tarikh Dikeluarkan/ Issuance : 28 NOVEMBER 2025 Sah Sehingga/ Valid Until : 27 NOVEMBER 2028	
	CERTIFICATE MeSTI DUPLIKAT		

MAHA



(11-22 September 2024)

MIHAS



(17-20 September 2024)

SIAL Paris



(19-23 October 2024)

Singapore Expo



(6-8 November 2024)

SIAL-Inter FOOD Indonesia



(13-16 November 2024)

Karnival Jom Heboh Sempena Hari Nanas Malaysia



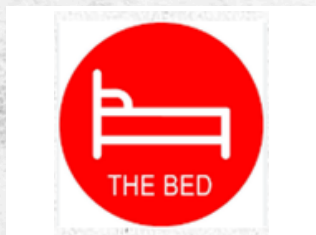
(27-29 Jun 2025)

Karnival Agro Johor



(24-26 October 2025)

OUR CUSTOMERS





ANANAS[®]
P r e m i u m

A Premium You Can Trust

Ananas Premium Sdn Bhd



+6016 237 2502



<http://www.ananaspremium.com/>



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Our Social Media:



ananaspremium



Ananas Premium Sdn. Bhd.



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