







SHOFORCE: Enforcing Excellence

Smarter. Faster. Reliable MR Reporting SFA

A mobile and web application for field force reporting and monitoring activities, designed to streamline doctor, chemist, and stockist engagement while ensuring complete operational clarity.

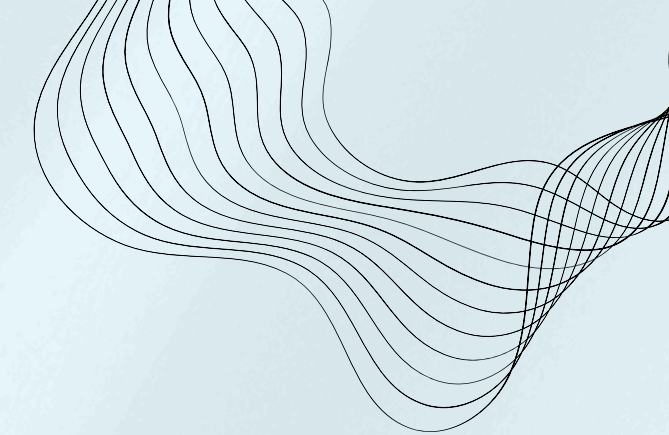


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What SHOFORCE Is?



Comprehensive Platform

A pharma-focused field force automation platform designed to streamline doctor, chemist, and stockist engagement while ensuring complete compliance and operational clarity.



End-to-End Workflows

From tour planning to call reporting, powered by real-time geo-location, structured approvals and advanced doctor profiling.



Integrated Modules

For order collection, payment tracking, RCPA and analytics, enhancing productivity and decision-making.



Sales Data management

Primary and secondary sales analysis to ensure smooth monitoring of sales across the mediums.





How SHOFORCE Works



Single-Point Access

Consolidates doctor calls, chemist calls, stockist visits, expense claims, and approvals into one platform



Geo-Tagging & Navigation

Pinpoints locations with Google Maps integration and territory mapping



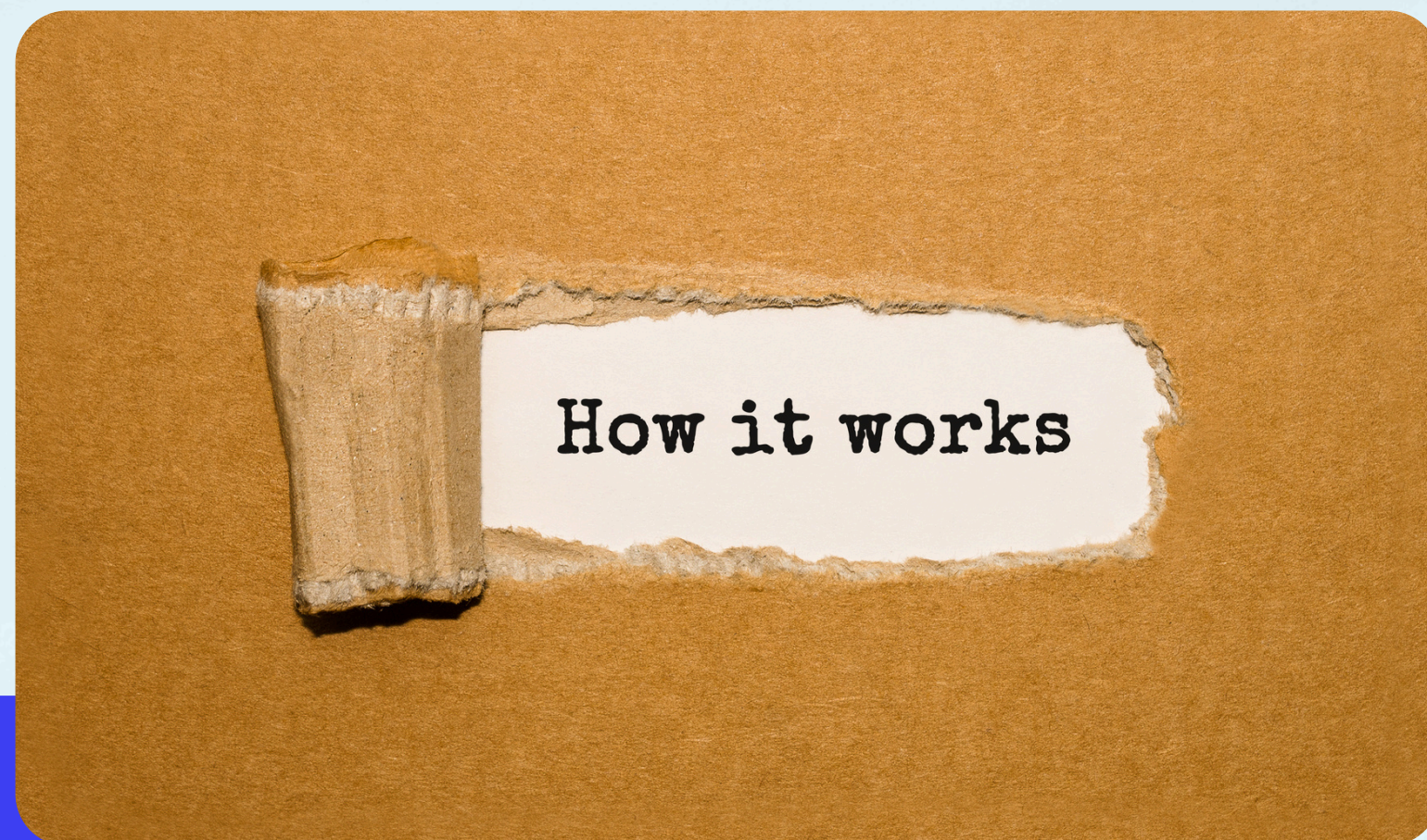
Multi-Level Approval System

One-click approvals for calls, tour plans, deviations, and expenses



Comprehensive Business Insights

Doctor-wise, product-wise, and brand-wise business reports available at a single click





WHAT SHOFORCE DOES

- ✓ Centralizes all operational activities into one accessible platform
- ✓ Handles approvals quickly while maintaining oversight
- ✓ Ensures data accuracy and easy retrieval in real time
- ✓ Reduces dependency on multiple tools for daily workflows
- ✓ Provides real-time location intelligence for monitoring
- ✓ Inventory management for warehouses, stockists and distributors.





Qualities Of an Ideal Application



Approval Process Optimization

Streamlined workflows for quick approvals while maintaining oversight



Field Activity Visibility

Real-time location intelligence for monitoring field force activities



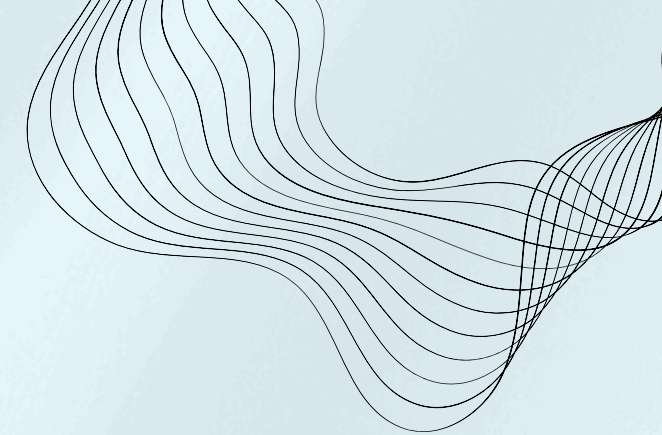
Holistic Workflow Support

Integration between doctor, chemist, and stockist engagement for effective tracking



Unified Business Insights

Instant, actionable data for strategic planning and operational efficiency



INFORMATION ON REPORTS

Doctor-Centric Reports



- Missed Doctor's Call Report
- Call Average Report
- Doctor Coverage Report
- Input Distribution Report

Tour & Compliance Reports



- Tour Plan Schedule
- Tour Plan Deviation Report

Chemist & Stockist Reports



- Chemist Call Report
- Stockist Call Report

Additional MIS Features



- Filters: Date range, territory, representative-based views
- Export Options: Excel, live dashboard access
- Drill-Down Capability: Deep dive into performance metrics





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Thank You!

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