Theodor Tenhagen

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# Skills

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| **Programming Languages:** SQL-Server, PostgreSQL, Python (Pandas, Pycharm, NumPy), Spark, AWS(S3, Lambda)  S**oftware:** Excel, Tableau Data Visualization, Power Bi, SalesPro, SalesForce, Moz, Microsoft Office, Knime Analytics Platform, Crush FTP, Splashtop Remote Desktop, Google Analytics  **Project Management:** SCRUM, Agile, ASANA Project Management Software, Jira |

# Education

**Master of Science,** Information Technology – Southern New Hampshire University – 2021 – 2024 (GPA:3.3)

**Bachelor of Science**, Marketing – Southern New Hampshire University- 2016-2018

# Experience

**Amazon** *Boston, MA*

*Data Associate May 2025 – Present*

* Working with the AGI-DS team to improve Alexa and Nova Services.
* Reviewing work performed by other Data Associates to make sure it adheres to company standards.

**Decision Science LLC** *Newburyport, MA*

*Data Analyst July 2023 – March 2024*

* Managed the creation of schema, tables, and SFTP server credentials for new clients approved by Experian to access data
* Developed and optimized Knime Analytics Platform workflows for 20+ clients to efficiently process large files using PostgreSQL queries
* Generated data files containing 40,000 to 120,000 records for clients and facilitated secure transfers via SFTP
* Collaborated with client data professionals to access CRM platforms and generate reports on direct mail campaign responses using unique identifiers to identify leads

**LGC Group** *Manchester, NH*

*Lead Data and Systems Analyst Aug 2022 – July 2023*

* Extracted data from CMS to generate reports for the team of 7 middle and upper management, facilitating better problem-solving by creating charts and graphs using Excel and PowerPoint.
* Created and implemented dashboards to provide management with an overview of the work completed by the Production, QC, and Warehouse teams on the previous day, improving workflow visibility for roughly 50 employees.
* Designed training programs to enhance workflow efficiency for various tools utilized by teams, boosting the efficiency of 15 employees.
* Managed historical data in the file server for various KPIs, providing snapshots as needed by management, supporting data-driven decisions for 4 departments.
* Collaborated with an international analytics team to execute site-specific and company-wide projects. Impacting data-driven decision-making across 3 site-specific and 4 company-wide locations.

**TEKSystems / Comcast** *Manchester, NH*

*Reporting Analyst 1/ P2 Coordinator May 2021 – Aug 2022*

* Produced daily reports detailing job creation for the previous day and fiscal month across all Comcast-served regions using Salesforce.
* Generated reports within Salesforce's P2 system to assist invoicing team members in optimizing workflow.
* Enhanced efficiency by optimizing and streamlining reports created by predecessors through Excel best practices and macros.
* Developed Excel dashboards for leadership to validate and authenticate data being shared.
* Managed the purchase orders for 3 contractors, averaging 120 orders per week each.
* Interfaced with various contacts at construction contractors to make sure infrastructure projects remained on track.

**ThriveHive** *Quincy, MA*

*SEO Program Coordinator Feb 2019 – Sep 2020*

* Developed and maintained dashboards for client use, providing real-time updates on project progress and upcoming milestones for roughly 30 clients.
* Generated monthly reports utilizing dashboards and Google Analytics for completed campaigns, highlighting successes and recommending strategies for future campaigns for 30 total clients.
* Managed SEO campaigns for 30 clients, utilizing keyword research tools such as Moz to identify target pages.
* Enhanced search rankings by optimizing metadata, content, and image tags for clients' chosen keywords and pages resulting in 80% of clients pages appearing in the top 7 results on Google.
* Achieved an average 18% increase in New and Returning Users for clients with completed campaigns, with some experiencing growth as high as 104%.
* Worked to make sure clients saw an average increase of 18% in Pageviews and a 15% increase in Average Session Duration, with peaks of 173% and 133% respectively.