

FROM STRUGGLE TO STABILITY

A Vedic guide to Overcoming Business
Challenges



Unlock Ideas, Relationships, Success and
Abundance

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Introduction: The Principles of CosmicGyaan Welcome to "From Struggle to Stability: A Vedic

Guide to Overcoming Business Challenges" This e-

book is designed to introduce you to the profound and practical applications of Vedic sciences in the realm of business. Before diving into the specifics, it's essential to understand the foundation upon which these principles are built—CosmicGyaan.

CosmicGyaan: A Journey from Scepticism to Belief

CosmicGyaan represents our journey from non-believers to staunch practitioners of Vedic sciences. Initially, we embarked on this path with a critical mindset, aiming to debunk the methods through scientific research. However, after years of meticulous analysis and experimentation, we found ourselves convinced by the undeniable evidence of their effectiveness. The more we tried to disprove these ancient practices, the more we uncovered their profound wisdom and practical utility.

The Core of Vedic Methodology

The Vedic methodology is not merely a collection of mystical practices; it is a balanced and practical approach to life that attracts abundance. Central to this methodology are energies and vibrations aimed at creating positive energy fields that support the individual. Like all things, balance is crucial. An excess of any element or energy can lead to chaos, while a harmonious balance fosters prosperity and well-being.

The Five Elements: Pillars of Vedic Science

The science of Vastu and other Vedic practices is based on five fundamental elements: Water, Air, Fire, Earth, and Space. The equilibrium of these elements is essential in all aspects of life, influencing areas such as finance, health, communication, and relationships. Each element has a specific role and impact, and their balanced interaction is the key to a stable and successful life.

1. **Water:** Symbolizes flow and adaptability, impacting emotions and financial liquidity.
2. **Air:** Represents movement and communication, affecting thoughts and social interactions.
3. **Fire:** Denotes energy and transformation, influencing ambition and health.
4. **Earth:** Stands for stability and support, affecting physical well-being and business foundations.
5. **Space:** Represents openness and potential, influencing creativity and mental clarity.

Holistic Problem-Solving: Vedic Sciences in Practice

Just as these elements need to be balanced, so too must problems and their solutions be approached holistically. Many practitioners may urge you to chase specific numbers or acquire attributes that don't align naturally with your inherent strengths. At CosmicGyaan, we believe in leveraging your innate strengths rather than pursuing external attributes.

We conduct a comprehensive analysis involving astrological charts, numerology, and Vastu to provide tailored solutions. What may seem like a problem in one area might be corrected in another. For instance, an issue with no apparent solution in astrology might be effectively addressed through Vastu adjustments.



Real-World Testing and Applications

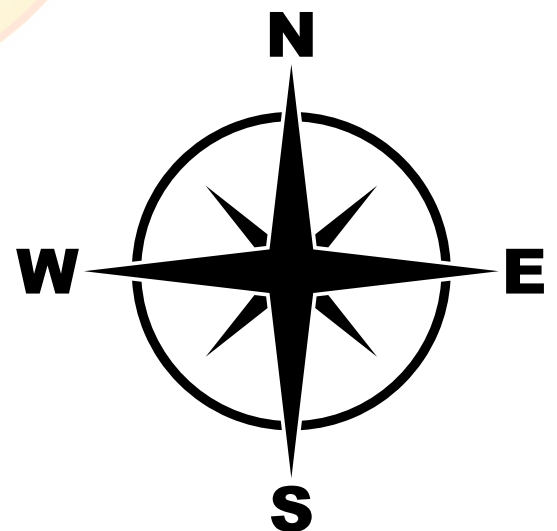
Our methods are not theoretical; they have been rigorously tested on ourselves, our family, friends, and numerous individuals and businesses. The results consistently affirm the practical benefits of these ancient sciences. While this e-book offers solutions to common problems, it is not an exhaustive guide. True balance requires a personalized approach, which we provide through consultations and webinars.

Invitation to Deeper Exploration

Vastu and Vedic sciences are utilized by some of the most successful business houses, actors, politicians, and everyday people in our country. This e-book is a starting point, offering insights and solutions to help you begin your journey towards stability and success. For those seeking deeper guidance, we welcome you to join our webinars, where we offer personalized remedies tailored to your unique circumstances.

Through CosmicGyaan, we aim to bridge the ancient wisdom of Vedic sciences with modern business challenges, providing you with practical tools and insights to transform your struggles into stability and abundance.

For any doubts or specific questions, please follow us on our social media channels and send us a message and we will get back to you.





Unveiling the Compass of Harmony: A Guide to Vaastu Directions

Unlock the full potential of your home with Vaastu!

Vaastu goes beyond the four cardinal directions, encompassing a more intricate network of energy zones. The key lies in the Brahmastan, the central point of your dwelling where positive energy is said to accumulate.

Here's how to determine all 16 Vaastu directions using a compass:

Your Toolset:

- Magnetic Compass: Preferred for its accuracy.
- Compass App (iPhone): A convenient alternative, but be cautious of phone case interference.
(Note: Android compass apps may not be as precise.)

Finding Your Center: Locate the Brahmastan, the heart of your home.

Mapping the Compass: Stand at the Brahmastan and use your compass to identify the 16 Vaastu directions with their corresponding degree ranges:

- North (N): 348.5° - 11°
- North-North-East (NNE): 11° - 33.5°
- North-East (NE): 33.5° - 56°
- East-North-East (ENE): 56° - 78.5°
- East (E): 78.5° - 101°
- East-South-East (ESE): 101° - 123.5°
- South-East (SE): 123.5° - 146°
- South-South-East (SSE): 146° - 168.5°
- South (S): 168.5° - 191°
- South-South-West (SSW): 191° - 213.5°
- South-West (SW): 213.5° - 236°
- West-South-West (WSW): 236° - 258.5°
- West (W): 258.5° - 281°
- West-North-West (WNW): 281° - 303.5°
- North-West (NW): 303.5° - 326°
- North-North-West (NNW): 326° - 348.5°

Remember: Vaastu principles are applied to the entire house in relation to the Brahmastan, not to individual rooms. Each direction has specific placements and recommendations to create a balanced and harmonious living space.



Chapter 1 : Harnessing Wealth and Opportunities: Vaastu Insights for Financial Growth

1. Wealth and Opportunities

Money and opportunities are crucial aspects of business success and are primarily influenced by the North direction in a building, office, or home. While other areas of the house also play a role, such as cash flow controlled through the Southeast and profits through the West, and new connections governed by the East. It's important to recognize that money without proper cash flow or profits can still lead to stress, and lacking connections may hinder the arrival of new opportunities.

2. Identifying the Problem

Challenges related to money and opportunities typically fall into two categories:

- **Insufficient Acquisition:** Facing difficulty in acquiring both money and opportunities or receiving them in insufficient amounts to make a positive impact.
- **Transient Gains:** Experiencing the arrival of money and opportunities, only to see them vanish despite significant effort and hard work.

3. Vaastu Explanation

The North direction, associated with Water, holds the key to wealth and opportunities. When this area is disturbed by Earth elements, it can significantly reduce the influx of money and opportunities. Alternatively, if it is influenced by Fire elements, one may find themselves working diligently for financial gains, only to see their efforts dissipate before fruition.

4. Vaastu Solutions

To rectify disturbances in the North direction:

- Remove any red or yellow shades from the North direction of your house or office, as well as objects made of copper and brass, which symbolize Fire and Earth elements respectively.
- Utilize calming colors such as off-white and blue in this area to restore balance and promote the flow of wealth and opportunities.

Beej Mantra

Harness the power of Vedic switch words to attract wealth and opportunities:

- **Shreem - LORD:** Invoke the blessings of Maa Lakshmi by chanting "Shreem" 108 times, three times a day, to attract money and abundance, and to overcome financial obstacles.



Malefic Phone Number Combinations

Be wary of malefic phone number combinations such as 61 or 16, as they may contribute to money issues, particularly for those involved in business ventures. Ensure your phone number aligns with auspicious numerical patterns to avoid financial setbacks.



Chapter 2: Building Connections: Vaastu Strategies for Networking and Collaboration

1. Importance of Building Connections

Networking and collaboration are indispensable for business success, enabling growth, innovation, and opportunities. In Vaastu Shastra, the East direction governs new connections and relationships, underscoring the need to create an environment conducive to nurturing meaningful interactions.

2. Identifying the Problem

Building connections may encounter various challenges:

- **Limited Network:** Difficulty in expanding your professional network or forging connections with key individuals.
- **Strained Relationships:** Conflicts or misunderstandings within existing professional relationships, hampering collaboration and progress.

3. Vaastu Explanation

The East direction, associated with Air, signifies movement and communication, pivotal for networking and relationship-building.

When this area is disrupted by Earth elements like clutter or blocked pathways, it disrupts communication flow and impedes new connections.

Additionally, disturbances in the Space element on the East side can hamper the ability to form new connections and affect marketing skills.

Relationship dynamics may also be influenced by disturbances in the Southwest of the building, though this will be explored in a subsequent chapter.

4. Vaastu Solutions

To foster networking and collaboration:

- Remove yellow or white shades from the East direction of your home or office.
- Opt for shades of green and off-white in this area. Blue, black, and red can be considered under specific circumstances, beyond the scope of this book.

Beej mantra

Chant the Vedic Beej mantra "GAM" to stimulate growth, prosperity, and obstacle removal. Invoke Lord Ganesha's blessings to surmount obstacles and usher in prosperity.



Malefic Phone Number Combinations

Steer clear of malefic phone number combinations like 98 or 89, as they can lead to communication issues and strained relationships within your professional network. Embrace auspicious numerical patterns to foster positive interactions and fruitful collaborations.



Chapter 3: Maintaining Relationships: Vaastu Strategies for Harmonious Professional Interactions

1. Significance of Maintaining Relationships

Effective communication and harmonious relationships are fundamental for both successful business endeavours and a happy family life. In Vaastu Shastra, the Southwest direction governs existing relationships and partnerships, underscoring the importance of fostering a supportive environment to sustain these connections.

2. Identifying the Problem

Maintaining relationships can present various challenges:

Strained Relationships: Relationships characterized by fluctuations, experiencing highs and lows.

Destructive Partnerships: Relationships prone to disruption and instability, easily disturbed by external factors.

3. Vaastu Explanation

The Southwest direction, associated with Earth, signifies stability and support, crucial for nurturing enduring relationships.

When this area is affected by Water elements, it destabilizes relationships, leading to eventual dissolution.

Similarly, disturbances caused by Air elements can disrupt relationships, creating instability and turmoil.

4. Vaastu Solutions

To maintain harmonious relationships:

- Avoid blue, black, green, or brown shades in the Southwest direction of your workspace or home, as well as steel or aluminium objects.
- Opt for calming colours like light yellow or beige to foster stability and harmony in existing relationships.
- Note: While brown and plants may be associated with Earth, they are actually considered enemy elements, along with Air, in the Southwest direction.



Beej Mantra

Chant the Vedic Beej mantra "GAM" to promote growth, prosperity, and obstacle removal. Invoke Lord Ganesha's blessings to overcome challenges and invite prosperity into your relationships.

Malefic Phone Number Combinations

Avoid malefic phone number combinations such as 98 or 89, as they can lead to communication issues and strained relationships within your professional network. Opt for auspicious numerical patterns to cultivate positive interactions and reinforce fruitful collaborations.



Chapter 4: Dealing With Stress: Vaastu Strategies for Inner Peace and Well-being

1. Understanding Stress In the fast-paced world of business and everyday life, stress can significantly hinder productivity and overall well-being. It's essential to identify stressors and implement effective coping strategies for maintaining mental and emotional balance. Vaastu Shastra emphasizes the importance of environmental balance in alleviating stress and fostering inner peace. Specific directions within our environment can influence stress levels, including Northeast, East of Southeast, and West of Northwest.

3. Vaastu Explanation

Stress can arise from various sources such as financial concerns, health issues, relationship dynamics, or career challenges. While addressing these issues can alleviate stress, disturbances in specific directions can also contribute to heightened stress levels.

West of Northwest

The presence of shades of green or brown and red or yellow (in special circumstances) in the West-Northwest direction may manifest as depression. Spending 15-20 minutes daily in a balanced West-Northwest space can aid in stress relief. Utilize white or off-white colours in this area.

East of Southeast

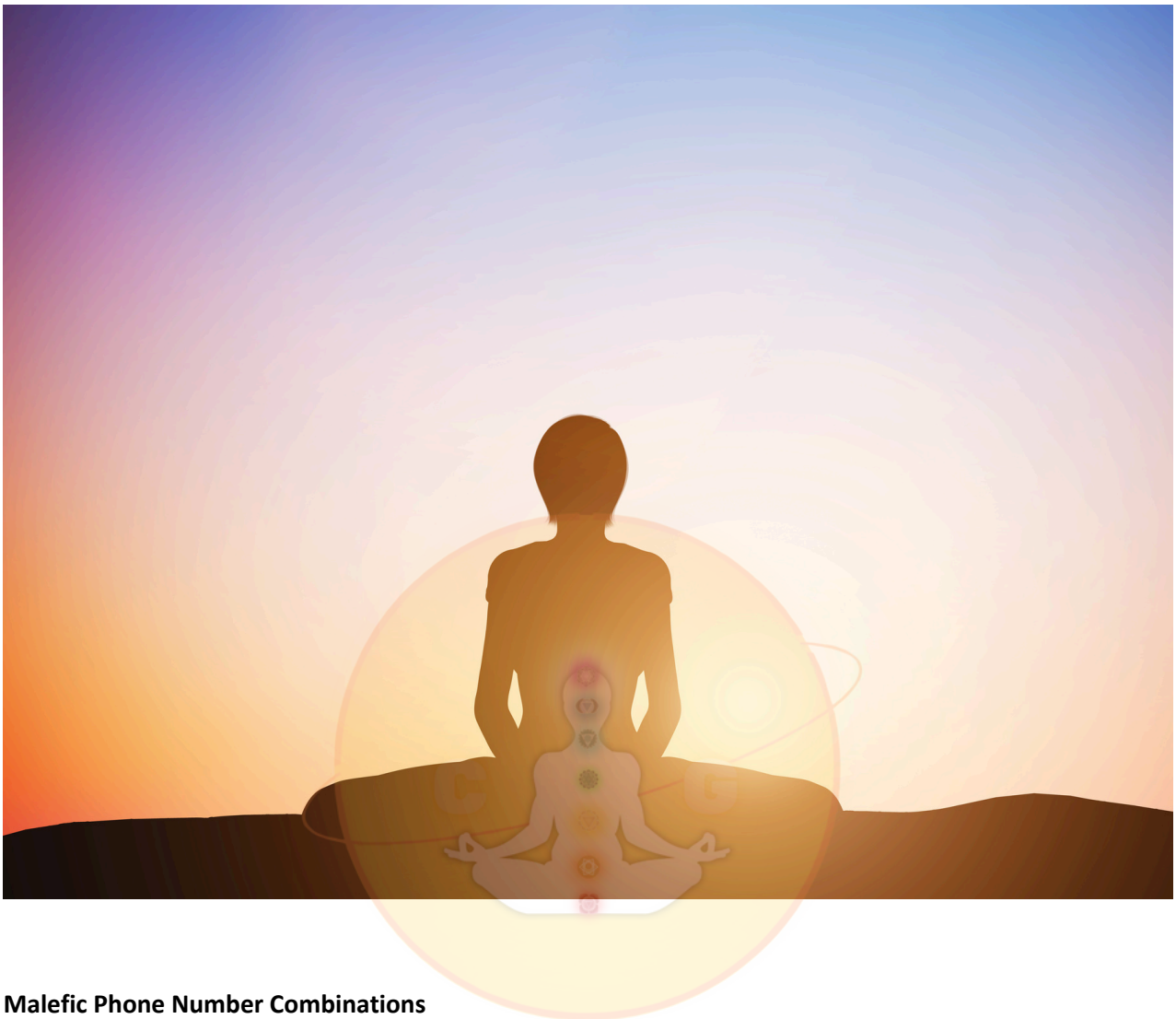
Similarly, disruptions in the East of Southeast direction, which is designated for self-introspection and research, can lead to anxiety. Avoid shades of white and yellow in this area and opt for green, brown, or off-white colours instead.

Northeast

The Northeast direction is crucial for clarity of mind and is sensitive to disturbances. Having a kitchen or toilet in this direction can lead to mental health issues and serious conditions. Maintain cleanliness and declutter this area consistently to promote mental well-being. Avoid placing clocks in any of these directions. Avoid any shades of red, yellow or white in this area, you could use off-white, blue or green shades here.

Beej Mantra

Chant the Vedic Beej mantra "VIJWAR" to reduce stress and promote inner peace.



Malefic Phone Number Combinations

Avoid malefic phone number combinations such as 41 or 14, as they can lead to various issues including health, financial challenges, relationship problems, and legal issues. Opt for auspicious numerical patterns to foster a harmonious energetic environment, promoting peace and well-being.



Chapter 5: Building Confidence: Vaastu Techniques for Self-Assurance and Success

1. Recognizing the Importance of Confidence

Confidence serves as a cornerstone for success in both personal and professional realms. It enables individuals to confront challenges, seize opportunities, and navigate uncertainties with grace and determination. In Vaastu Shastra, the equilibrium of energies within our environment profoundly influences our self-assurance and belief in our capabilities. The direction governing confidence and self-belief is the South of Southeast.

2. Identifying the Need for Confidence

Confidence is indispensable for: a. **Professional Advancement:** Asserting oneself in the workplace, pursuing career growth opportunities, and assuming leadership responsibilities. b. **Personal Growth:** Stepping beyond one's comfort zone, embarking on new ventures, and confronting obstacles with resilience and optimism.

3. Vaastu Explanation

Confidence stems from a harmonious interplay of energies within our surroundings. Disruptions in specific directions or elements can undermine our confidence and self-belief.

Disturbances in the South-Southeast direction, associated with Fire, may induce feelings of self-doubt and insecurity.

Imbalances in the Northeast direction, governing mental clarity and self-awareness, can diminish confidence levels.

4. Vaastu Solutions

To foster confidence and self-assurance:

- **Optimize the South Direction:** Incorporate Fire elements, such as shades of red or copper objects, to ignite energy and assertiveness. Avoid blue or white shades and iron or aluminum products in this area.
- **Enhance the Northeast Direction:** Infuse symbols of wisdom and enlightenment, like books or educational materials, to nurture mental clarity and self-assurance.
- **Maintain Cleanliness and Organization:** Cultivate a workspace or living environment that exudes stability and empowerment through meticulous cleanliness and organization.



Beej Mantra

Chant the Vedic Beej mantra "AUM" to tap into inner strength, confidence, and determination. Embrace meditation and visualization practices to reinforce positive self-perception and faith in your abilities.

Phone Number Combinations

Incorporate the auspicious phone number combination of 73 or 37 within your phone number to optimize the utilization of your knowledge and enhance mental clarity and decision-making prowess.



Chapter 6: Building Liquidity: Vaastu Strategies for Financial Fluidity and Stability

1. Understanding Liquidity

Liquidity stands as a cornerstone of financial stability, ensuring the seamless flow of funds and resources to meet financial obligations and capitalize on emerging opportunities. In Vaastu Shastra, the arrangement of elements within our environment exerts a profound influence on the flow of wealth and abundance.

2. Identifying the Importance of Liquidity

The significance of liquidity cannot be overstated, particularly in:

Financial Stability: Ensuring the availability of funds to cover day-to-day expenses, investments, and unforeseen financial challenges.

Business Growth: Facilitating expansion, innovation, and strategic investments essential for driving business success and sustainability.

3. Vaastu Explanation

Liquidity is intricately connected to the energetic flow within our surroundings. Disruptions or imbalances in specific directions or elements can impede the flow of financial resources, hindering wealth accumulation. For instance:

- **North Direction:** Governed by Water elements, disturbances here may obstruct the flow of liquidity, leading to financial stagnation. Avoiding shades of red and yellow, as well as objects made of copper and brass, while incorporating Water elements like shades of blue or flowing water features can stimulate financial flow.
- **Southeast Direction:** Associated with wealth accumulation, imbalances here can affect financial fluidity and stability. Avoiding shades of blue, black, and white, as well as objects made of iron and aluminium, and incorporating elements of abundance such as plants or prosperity symbols, fosters a conducive environment for wealth accumulation.
- **West Direction:** Representing manifestation, profitability and gains, maintaining balance here is crucial. Avoiding shades of red, green, or brown, as well as objects made of steel or copper, and opting for shades of white can promote financial stability and accomplishment of financial goals.

4. Vaastu Solutions

To enhance liquidity and financial stability:

- **Optimize the North Direction:** Declutter and organize the space, incorporating Water elements to stimulate financial flow. Avoid shades of red and yellow, copper, and brass objects.
- **Enhance the Southeast Direction:** Create an environment conducive to wealth accumulation, avoiding shades of blue, black, and white, and incorporating elements of abundance like plants or prosperity symbols.



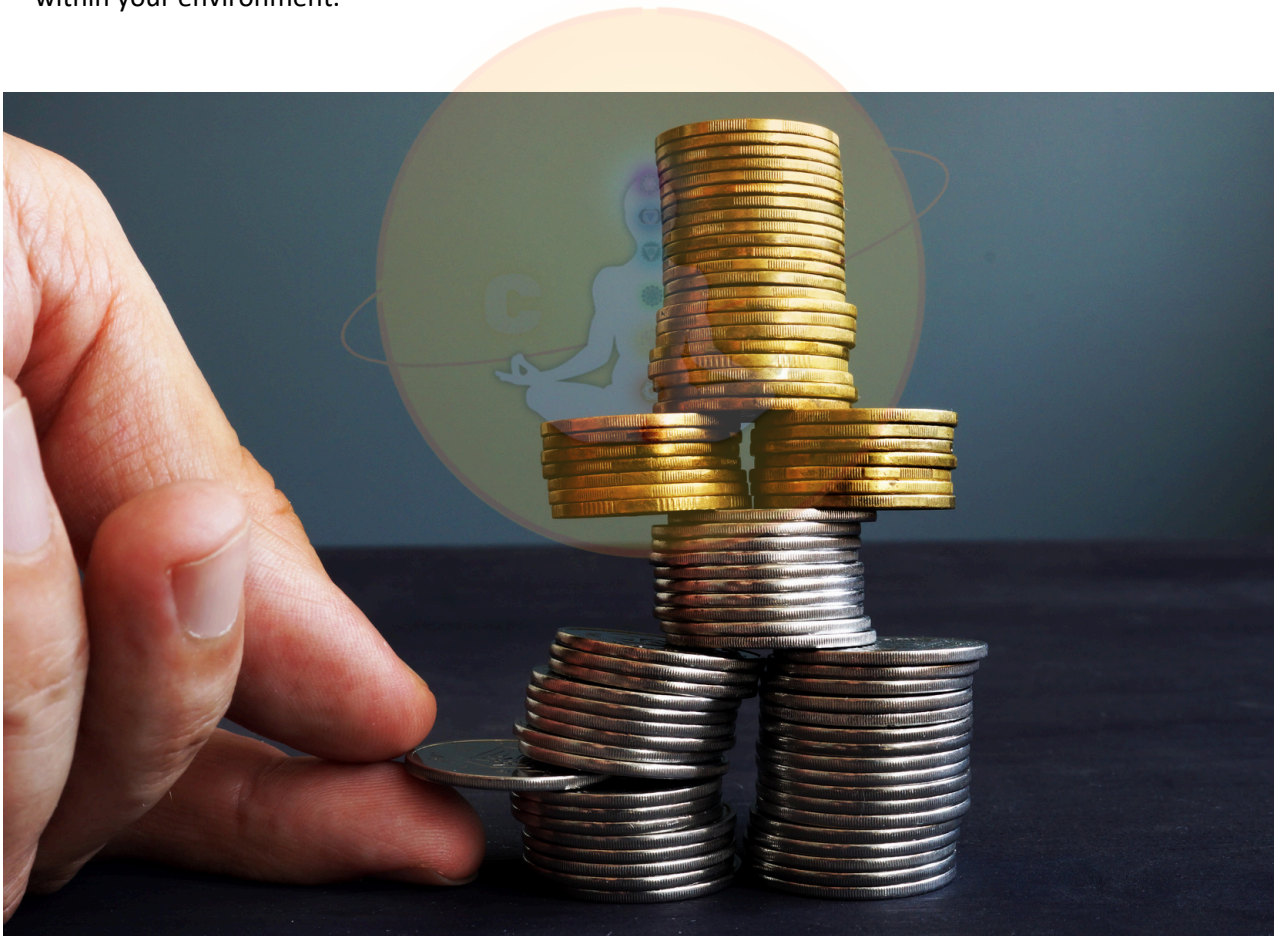
- **Balance the West Direction:** Ensure financial stability and accomplishment of goals by avoiding shades of red, green, or brown, and objects made of steel or copper, while opting for shades of white.

Beej Mantra

Chant the Vedic Beej mantra "SHREEM" to attract prosperity, abundance, and financial fluidity, invoking the blessings of Goddess Lakshmi.

Malefic Phone Number Combinations

Avoid malefic phone number combinations such as 41/14 or 61/16, as they may hinder financial flow and stability. Opt for auspicious numerical patterns to enhance financial prosperity and stability within your environment.





Chapter 7: Planning and New Ideas: Vaastu Approaches for Innovative Strategies

1. Understanding Planning and New Ideas Effective planning and innovative ideas are paramount

for business success, driving growth, adaptability, and competitiveness. In Vaastu Shastra, the alignment of energies within our business environment is pivotal in fostering creativity, inspiration, and strategic thinking. Areas such as the Bhramasthaan, East of Northeast direction, and Northeast direction significantly influence staying ahead of the competition. **2. Identifying the Need for Planning and New Ideas** Embracing planning

and new ideas is crucial for: a. **Strategic Growth:** Developing forward-thinking strategies to navigate changing market dynamics and seize emerging opportunities. b. **Innovation:** Fostering creativity and out-of-the-box thinking to outpace competitors and achieve business success.

3. Vaastu Explanation

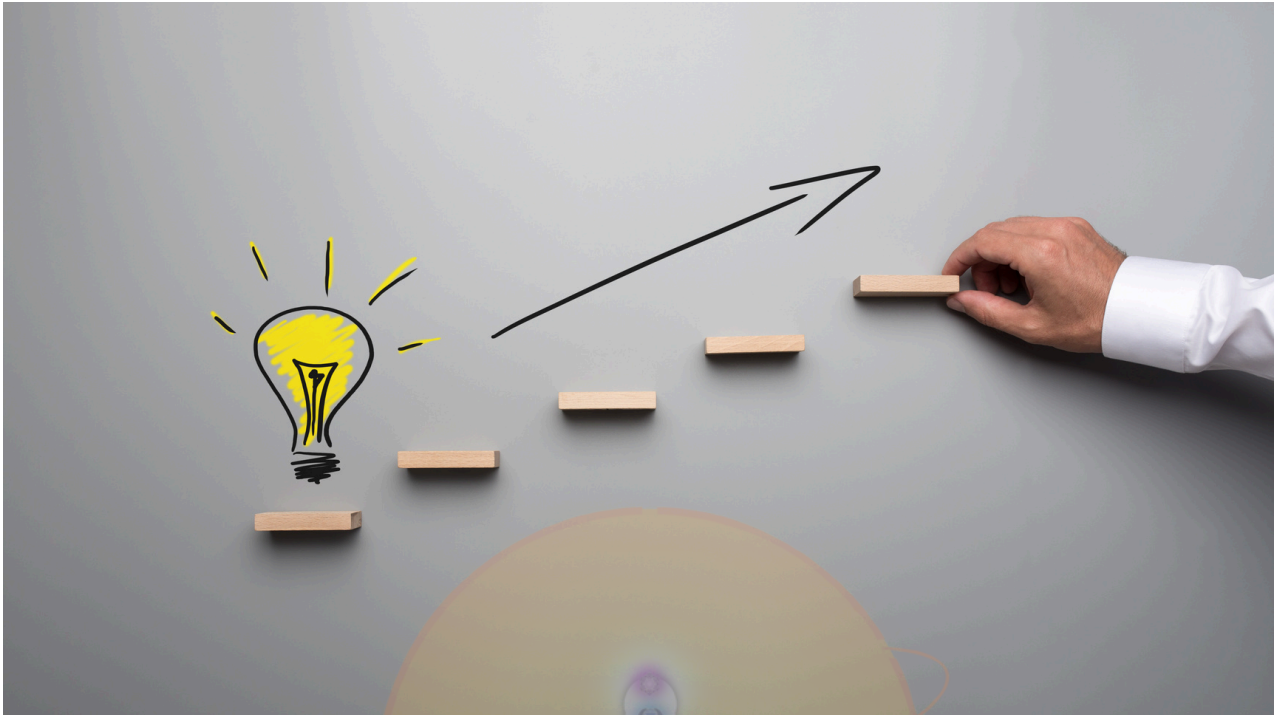
Planning and new ideas are intricately connected to the energy flow within our business premises. Imbalances or disruptions in specific directions or elements can impede creativity and hinder strategic thinking. For instance:

- **East-Northeast:** Governed by Air elements, disturbances here may obstruct the flow of inspiration and innovation. Avoiding shades of yellow and white, clutter, or obstacles in this direction, while incorporating Air elements like shades of green or lightweight materials, stimulates creative thinking.
- **Northeast Direction:** Governed by Air and Water elements, imbalances here can affect decision-making and strategic planning. Avoiding heavy objects or clutter, and incorporating Air elements like shades of green or lightweight materials, fosters a conducive environment for strategic thinking and planning.

4. Vaastu Solutions

To enhance planning and new ideas:

- **Optimize the East-Northeast:** Declutter and remove obstacles to stimulate creative thinking. Incorporate Air elements like shades of green or lightweight materials to foster innovation.
- **Enhance the Northeast Direction:** Create a conducive environment for strategic planning by avoiding clutter and incorporating Air elements to promote clear decision-making.



5. Beej Mantra

Chant the Vedic Beej mantra "SHUBH LABH" to manifest gains by invoking the blessings of Lord Ganesha and expressing your desires for innovative ideas and successful planning.

6. Phone Number Combinations

Utilize combinations like 87 or 78 within your phone number to enhance problem-solving abilities and attract creative ideas. These auspicious numerical patterns promote innovation and strategic thinking within your business environment.



Chapter 8: Attracting Customers: Vaastu Strategies for Business Prosperity

1. Understanding Customer Attraction

Drawing customers to your business is crucial for its prosperity and growth. In Vaastu Shastra, the arrangement of energies within your business premises is pivotal in creating a welcoming and enticing environment that attracts customers.

2. Identifying the Need for Customer Attraction

Attracting customers is essential for: a. **Business Prosperity:** Generating revenue and sustaining profitability by catering to a steady stream of customers. b. **Market Competitiveness:** Standing out in a crowded marketplace and differentiating your business by appealing to potential customers.

3. Vaastu Explanation

Customer attraction is closely linked to the energetic balance within your business premises. Imbalances or disruptions in specific directions or elements can impact the flow of customers and hinder business success. For instance:

- **Southeast Direction:** Governed by Fire elements, disturbances here may affect visibility and customer engagement. Clearing clutter and obstacles, while incorporating Fire elements like shades of red or triangular shapes, can enhance customer attraction.
- **North of Northwest Direction:** Associated with Water elements, imbalances here can influence communication and customer interaction. Maintaining a clutter-free and organized space and incorporating Water elements like shades of blue or black, fosters a welcoming environment for customers.

4. Vaastu Solutions

To attract customers effectively:

- **Optimize the Southeast Direction:** Create an inviting atmosphere by clearing clutter and incorporating Fire elements like shades of red or triangular shapes to enhance visibility and engagement.
- **Enhance the Northwest Direction:** Facilitate communication and interaction with customers by maintaining cleanliness and incorporating Air elements like shades of green or lightweight materials to create a welcoming ambiance.

5. Beej Mantra

Chant the Vedic Beej mantra "Shreem" to invoke positive energy and attract prosperity. Praying to Goddess Lakshmi for abundance and success can further enhance the energetic resonance of your business environment.

6. Phone Number Combinations

Utilize auspicious numerical combinations like 75 or 57 within your phone number to resonate positively with customers and promote business success. These numerical patterns encourage customer engagement and foster a favourable perception of your business.



Thank you for reading our guide on Vaastu strategies for business success. We hope you found valuable insights that will help you attract prosperity and abundance to your business. If you have any questions, doubts, or require more remedies tailored to your specific needs, feel free to reach out to us on social media.

Follow us on [Instagram](#) and [Facebook](#) for more tips, advice, and personalized assistance with Vaastu Shastra. Our dedicated team is here to support you on your journey to business prosperity and well-being.

Wishing you success and prosperity in all your Endeavours!

Warm regards,

CosmicGyaan