



Residential

Commercial

Hospitality

# Introduction

Vogue Concept is a premier interior design and contracting firm based in Amman, Jordan, specializing in large-scale turnkey solutions for commercial and residential projects.

With over 15 years of industry experience, we have built a strong reputation for excellence, integrity, and a client-centric business model.

Renowned for our distinctive designs, exceptional build quality, and unwavering attention to detail, we create spaces that seamlessly blend functionality with aesthetic beauty. At Vogue Concept, we transform visions into reality, delivering bespoke designs that elevate everyday living and inspire through innovation, precision, and timeless elegance.

## Choose right

Selecting the right interior design firm is an important decision that influences both the beauty and functionality of your space, with efficiency being a key factor.

At Vogue Concept, we take pride in setting the standard for design excellence, quality craftsmanship, and unmatched customer service across the kingdom.

With a deep commitment to understanding our clients' unique needs, we collaborate closely to bring your vision to life with precision and creativity. Our talented and dynamic team stays at the forefront of global design trends, delivering innovative, timeless, and bespoke spaces that elevate everyday living and working environments.

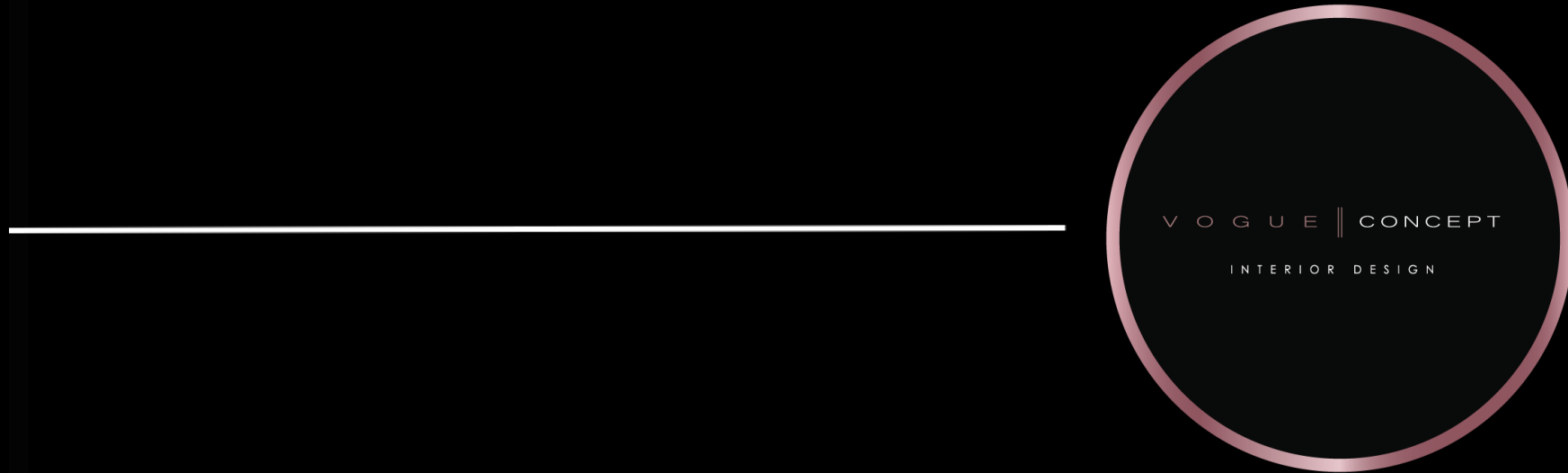
# Vogue Design

Interior design helps to create a scheme that is both functional and aesthetically appealing, whilst utilizing some of the latest design techniques.

A well-designed interior is essential to a structure's ambience. This is because interior design provides a soul to a space, making it more functional, pleasant and livable.

When designed to a high standard, a beautiful space has the power to enrich one's life too. If you are looking to improve functionality, aesthetics, comfort and value to a space, rest assured our design team is highly capable and ready to provide professional assistance to meet your needs.

# The spectrum of interior design aesthetic



A Guide to Choosing the Right Design for  
Your Space.

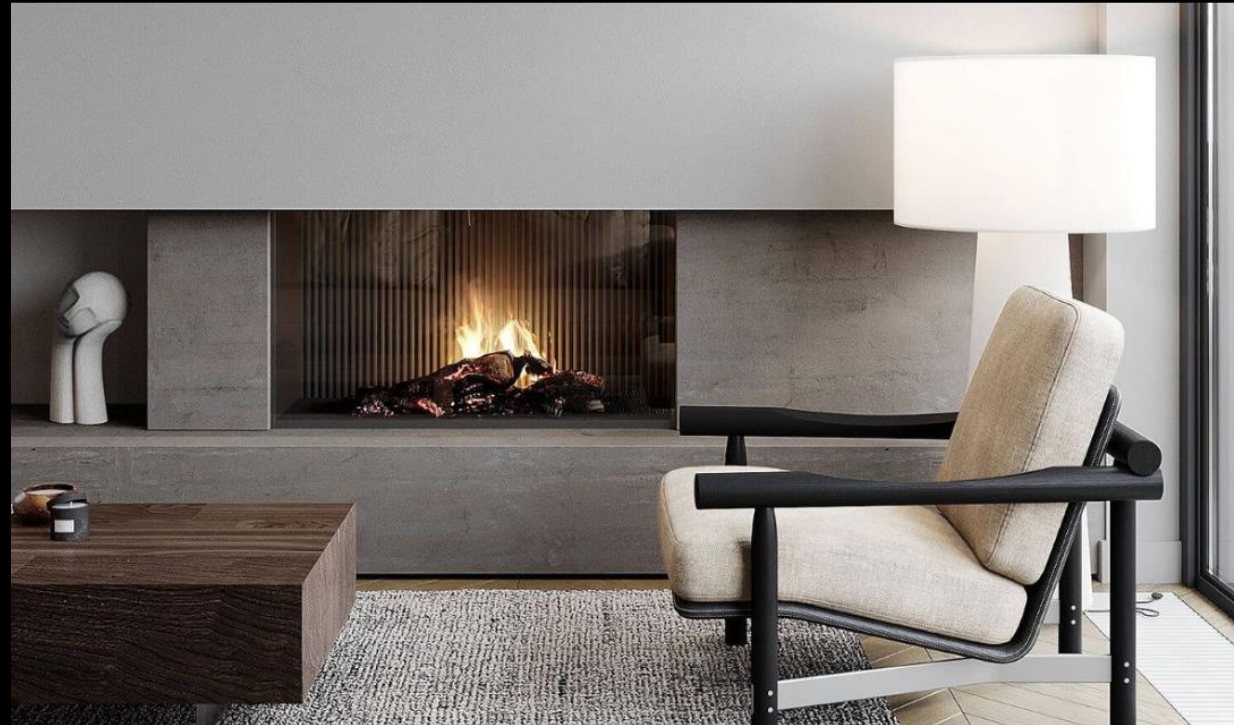
## Neoclassical Design

Description: A timeless design style that blends classical elegance with modern sophistication. Neoclassical design often features symmetrical layouts, rich color palettes, and luxurious materials like marble and wood.



## Modern Design

Modern design emphasizes sleek, clean lines and a neutral color palette, often with a focus on geometric shapes and functional furniture.



## Minimalist Design

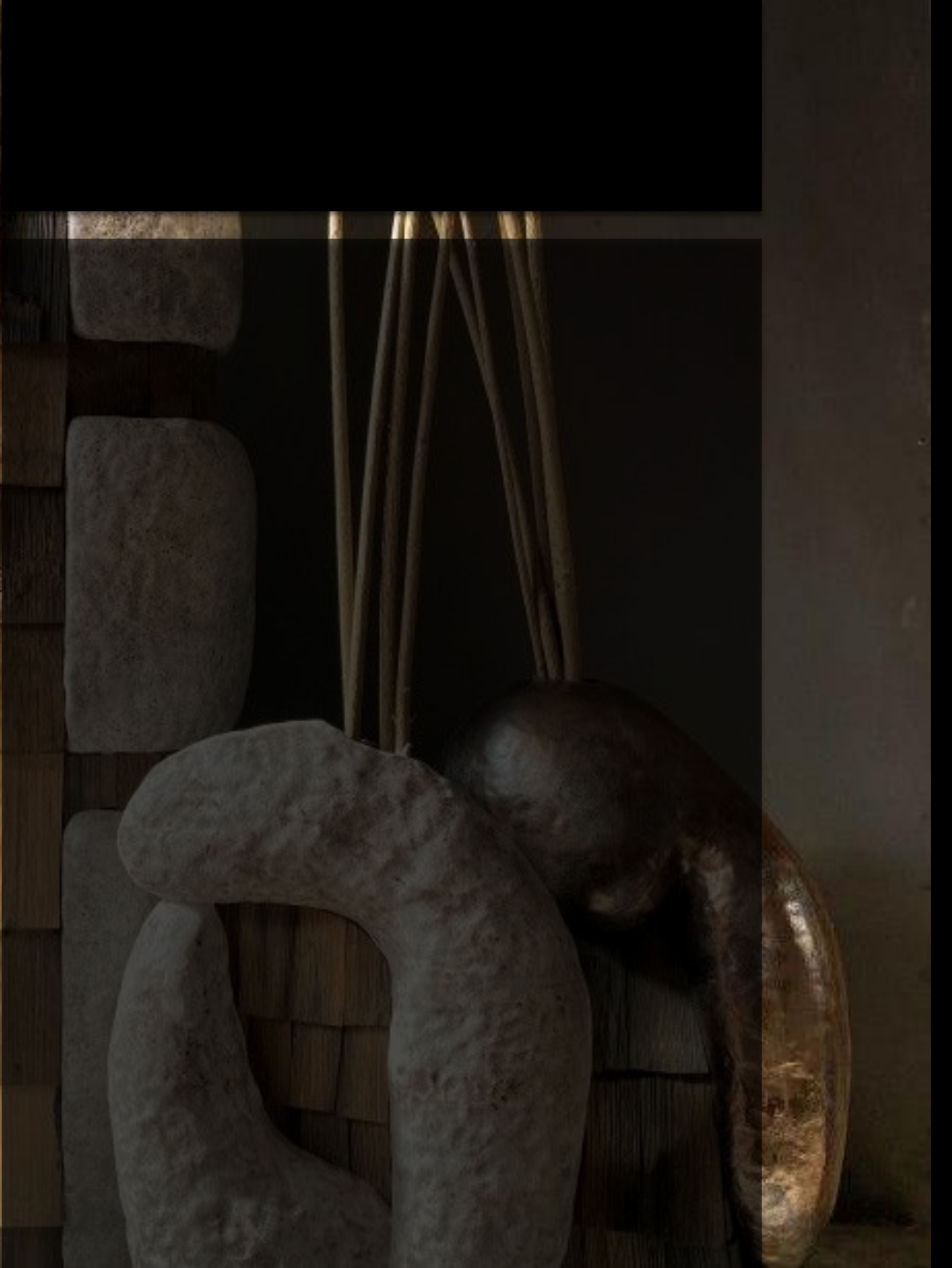
Description: Focused on simplicity, minimalist design is all about creating serene, uncluttered spaces. It emphasizes clean lines, open spaces, and functionality with a neutral color palette.



## Traditional Design

Rooted in classic European design, traditional interior design is a timeless style featuring ornate furnishings, rich wood tones, luxurious fabrics, and balanced, symmetrical layouts. It often includes detailed architectural elements such as crown molding, wall molding, and wainscoting, along with carefully selected antique pieces that add history and character to the space.







## Process & Efficiency

The Interior design process is a series of steps. Our primary objective is to make it as efficient and Ideal as possible for our client's. During consultation, we aspire to understand our clients' inspirations, goals and budget for the space.

Once we have a better understanding of your needs, we then provide competent suggestions and advice along with a vast selection of material samples that complement your sense of style, home, or place of business.

We then begin the 3-D rendering process and present you with a clear visualization of how your space transformation will appear. 3-D rendered images allow for the client to make last minute changes and provide peace of mind. Once our client is completely satisfied with the presented 3-D rendered images, the start date and deadlines are then discussed.

**Initial Consultation:** Understanding your vision, goals, and budget.

**3D Rendering & Floor Plans:** Creating realistic renderings and detailed floor plans to visualize the space transformation and layout.

**Mood Board Creation:** Developing a mood board to capture your style and design direction.

**Expert Recommendations & Material Selection:** Presenting a curated selection of materials based on your preferences.

**Final Adjustments:** Allowing you to make any last-minute changes.

**Timeline Finalization:** Confirming project start dates and deadlines for smooth execution.



# VOGUE DESIGN ELEMENTS

Balance

Harmony

Emphasis

Rhythm

Contrast

Form

Detail

Function

Comprehensive Interior Design solutions  
Commercial | Residential | Hospitality

**Residential Interior Design:** Creating bespoke, functional, and timeless living spaces that reflect your personality and style.

**Commercial Interior Design:** Designing efficient and impactful spaces that enhance the work environment, promote productivity, and reflect your brand identity.

**Hospitality Design:** Crafting inviting and luxurious environments for hotels, restaurants, and resorts that elevate guest experience and functionality.

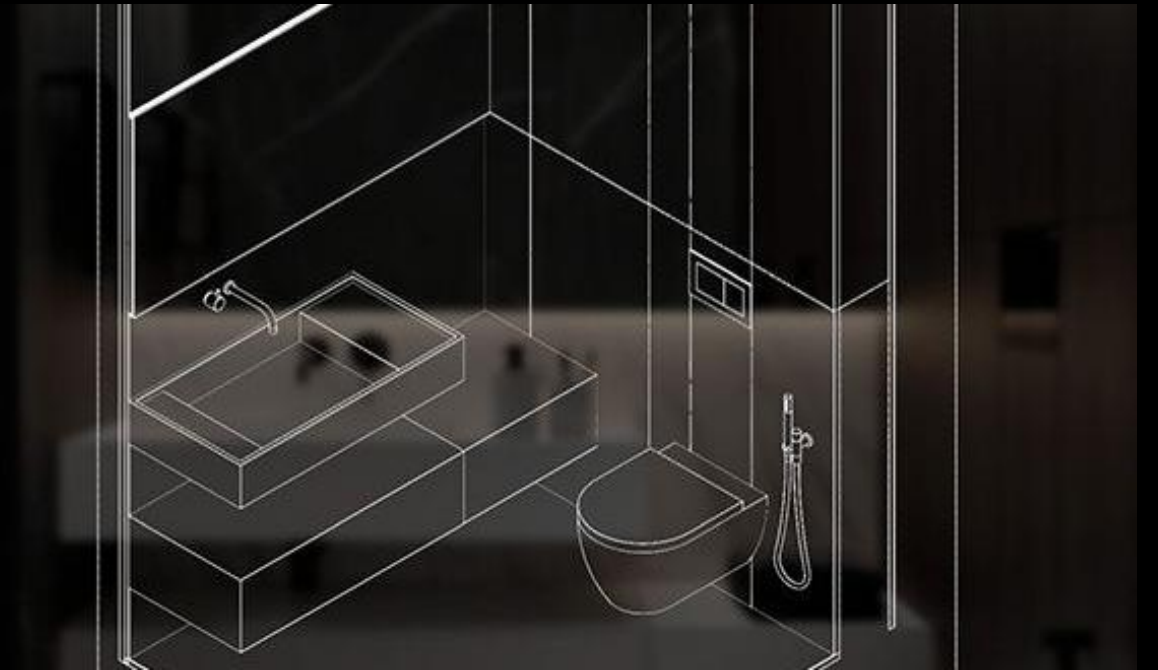
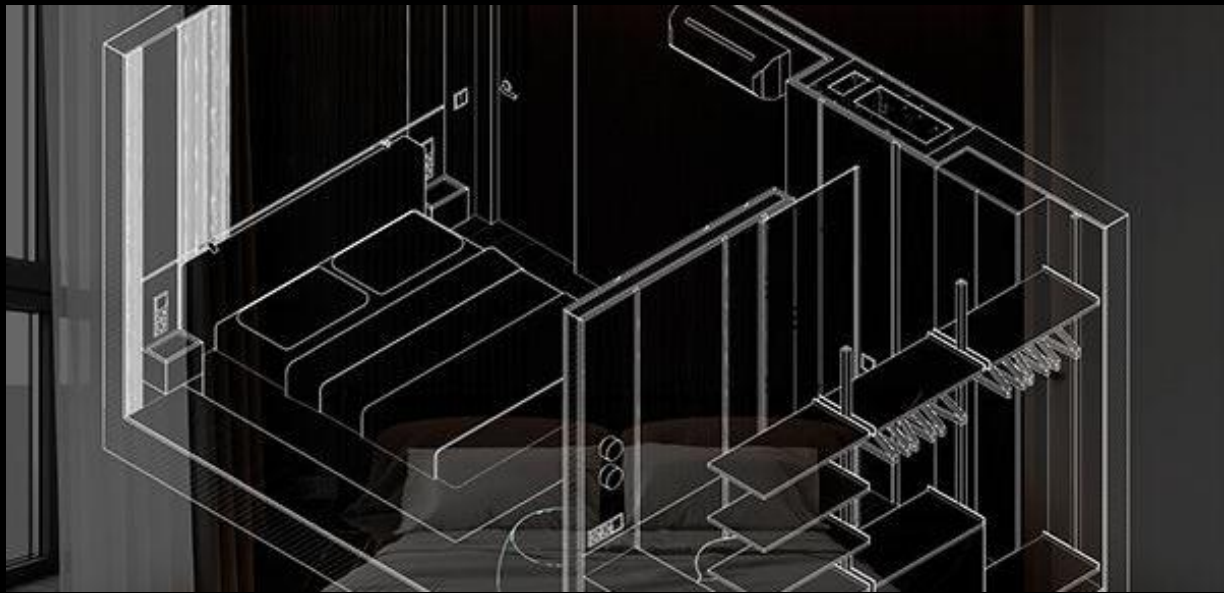
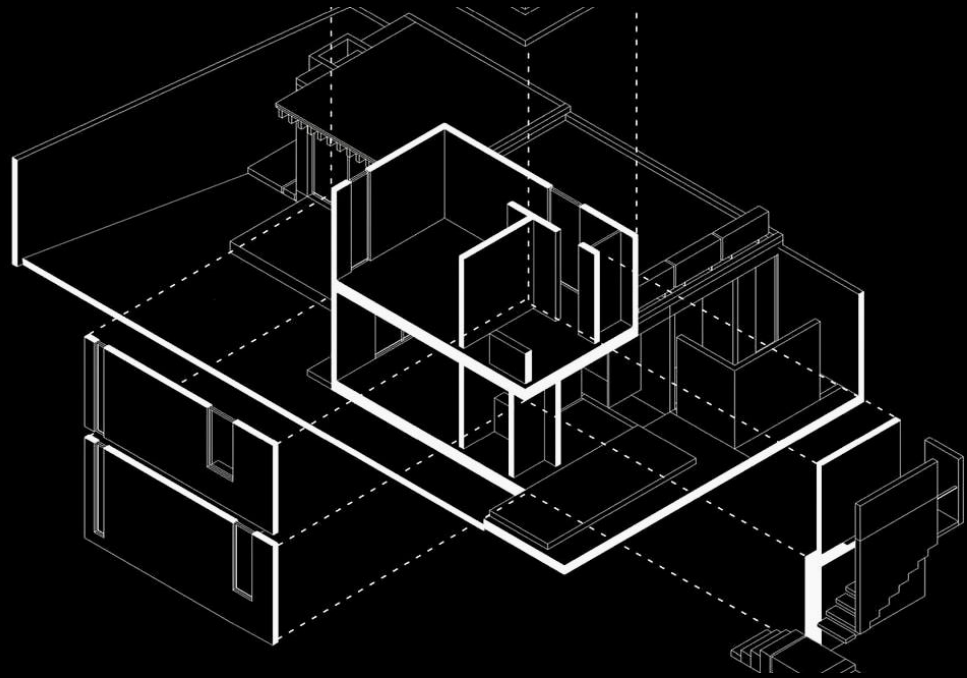
**Interior & Exterior Design:** Offering integrated solutions that balance both the interior and exterior elements of your property to create cohesive, stylish spaces.

**2D & 3D Renderings:** Providing detailed visualizations to help clients visualize their future space, ensuring precision and clarity before final implementation.

**Furniture, Lighting, and Accessory Selection:** Sourcing and selecting the perfect furniture, lighting, and decor pieces that complement your space and elevate its atmosphere.

**Construction Management:** Overseeing every phase of the construction process, ensuring timely, high-quality execution and adherence to the design vision.

**Project Coordination & Installation:** Managing every detail of the project from concept to completion, ensuring a seamless installation and an exceptional final result.



# Comprehensive Residential and Commercial Renovation Solutions

At Vogue Concept Interior Design, we offer end-to-end renovation solutions tailored to elevate both residential and commercial spaces. Our expertise spans structural modifications, interior upgrades, and complete space transformations, ensuring every project meets the highest standards of quality, functionality, and aesthetics.

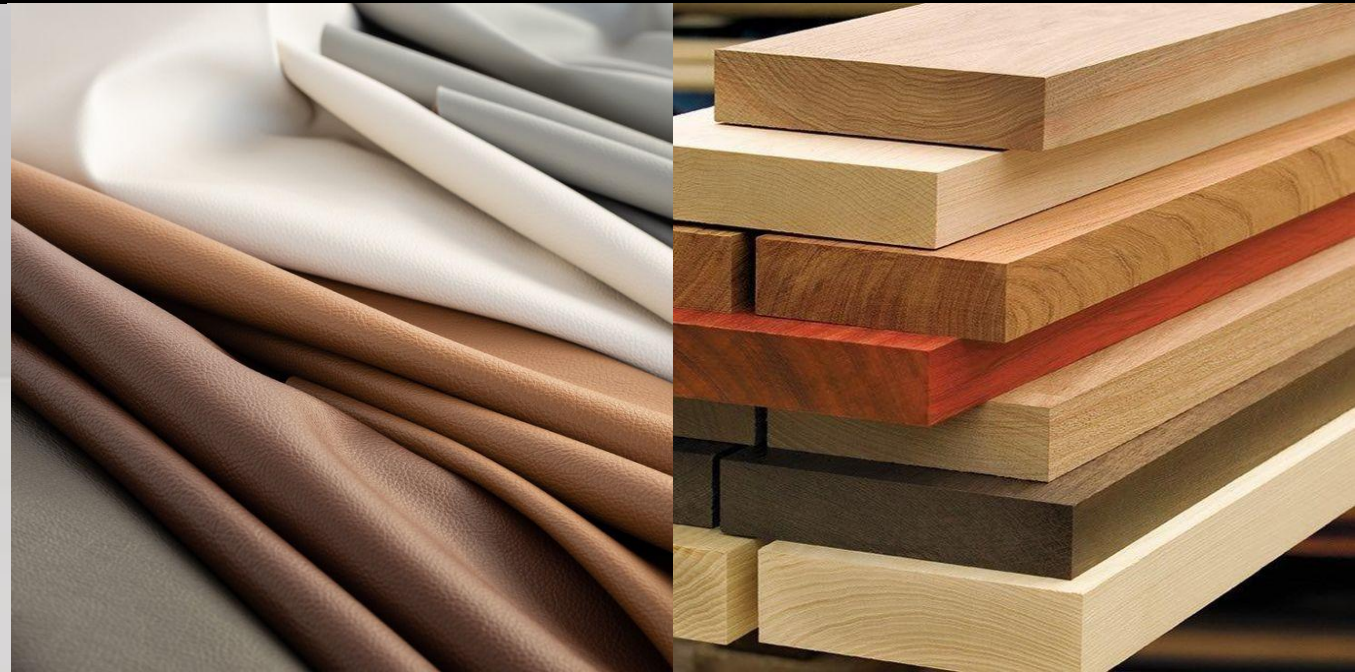
For residential renovations, we focus on creating sophisticated, comfortable, and personalized living environments that enhance daily life while reflecting our clients' unique tastes.

For commercial renovations, we specialize in optimizing workspace efficiency, reinforcing brand identity, and crafting inviting atmospheres that leave a lasting impression on clients and employees alike. From initial planning and design to construction management and final execution, our team ensures a seamless renovation process, delivering timeless and innovative spaces with precision and excellence.



# VOGUE Bespoke Furniture

Grace, elegance and comfort are key components to creating a piece of furniture. Our wood joinery and upholstery divisions are operated by highly skilled and highly experienced individuals who are dedicated to designing, and crafting furniture bearing in mind the essential elements of luxury, comfort and superior quality.



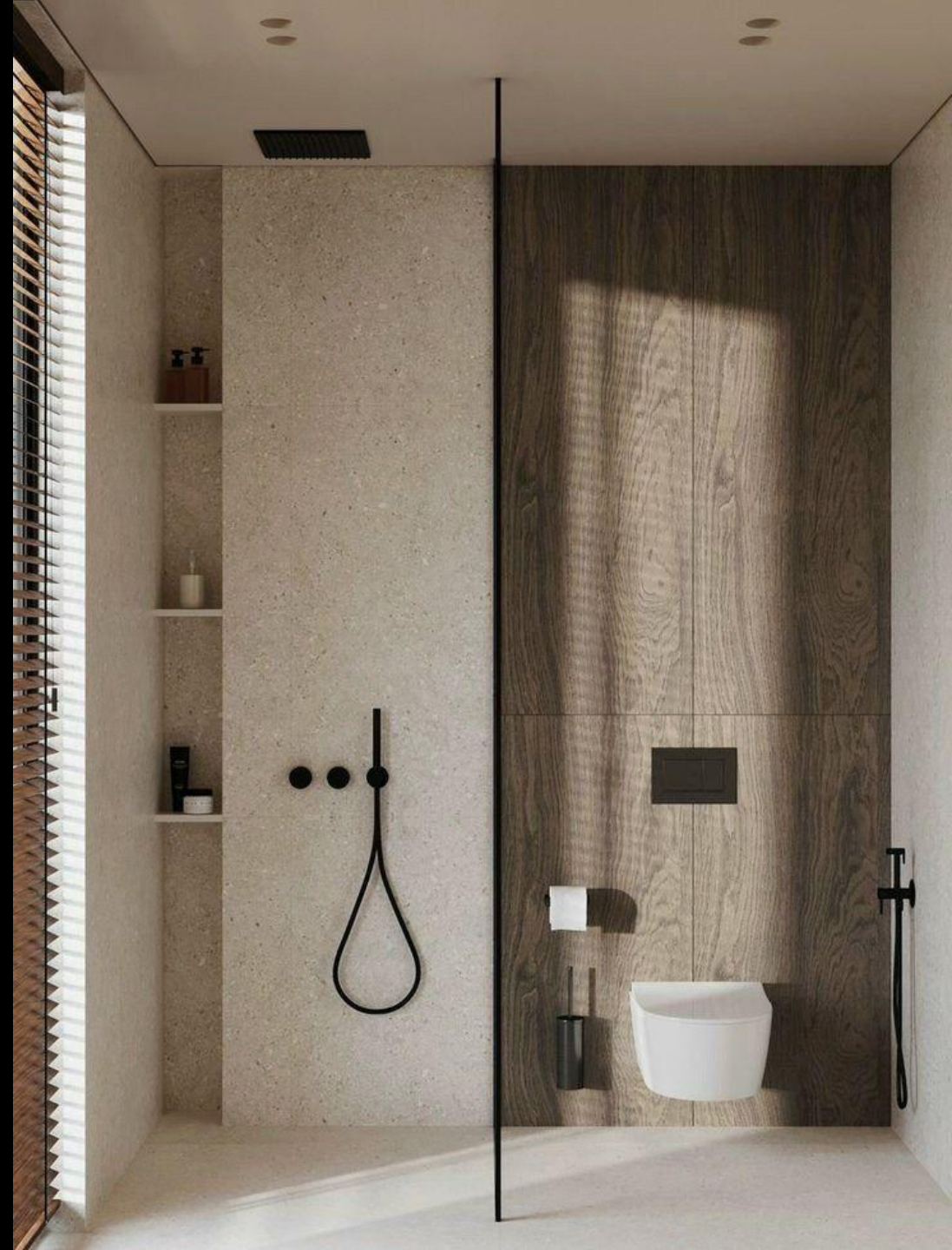


## After Sales Service

▶ We are committed to providing our clients with the best possible interior design experience throughout the kingdom, from start to finish. That is why we offer a comprehensive after sales service that includes a 2-month warranty on materials and workmanship applied. Rest assured that our most valued asset is our client and their complete satisfaction. We are your trusted and reliable partner.











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I N T E R I O R D E S I G N



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VOGUE CONCEPT® - INTERIOR DESIGN. Design projects and construction sites strictly abide to local building codes and regulations.

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