



SYN Investment Deck

Welcome to...
The New World of Projects



The Art of Partnership

Navigation Panel



Please click the section you would like to view



Problem & Solution



Market



Product & Illustration



Team & Traction



Financials



Ask



Problem & Solution

The Problem



Navigation Panel



Slow: Projects take months to years to materialize

High-Risk: Customer & Partners* bear all financial and technical risks

Investment: Partners & Customers are obligated to invest in the projects' capital.

Downtime: Partners face zero pipeline timeframes.
Customers miss out on revenue generation.

Expensive: Customers undertake full O&M costs.
Partners spend heavily on CPAs and project OPEX.

Exhausting: Shopping the market consumes time,
money and effort.

Manual: Outdated project processes hinder business growth

***Partners:** is every entity or individual who is a supplier or a service provider in the energy generation field.

***Customer:** is every electricity off-taker/buyer.

The Solution



Navigation Panel



High Conversion: Waiving Partners' Customers required investments

One-Stop-Click: Transitioning months and years of project cycles into a mobile tap.

Smart Tech: Utilized technology to automate tedious erroneous manual time-consuming manual work

Direct Transactions: Omitted the need to shop the market for the best solution

Protection: Customers & Partners are technically & commercially protected

Generation: with almost zero CPA, business is generated to Partners



Market

Market



Navigation Panel



Market Size

Market Size

Total Addressable Market (TAM)

KSA



Global



Global Service Addressable Market (SAM) Vs Service Obtainable Market (SOM) -

SAM



Conservative SOM



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Competition

Direct & Indirect Competition

CHALLENGE OF EXISTING COMPETITION

conventional
energy

Direct Purchase
Projects

Project
Developers

Governmentally
Owned Projects

Plan Overcoming Completion

Integrate
conventional into
our platform

One-Stop- Shop
with secure
relation
integrations

Feed
opportunities and
services exclusive
through our
platform

Hard to acquire,
low TAM and
costly to integrate,
will be adjust in
expansion plan

Our competitive advantages:

- ✓ Ability to convert Competition into partnerships
- ✓ Faster, easier, & cheaper project materialization.
- ✓ Safer & lighter automated project development and execution.
- ✓ Feed our partners with opportunities at negligible cost.
- ✓ IOT utilization on remote project related milestones completion.



Product & Illustration



Navigation Panel



Product

Syn's Add-ons: Syn adds the following features

All agreements are signed one time at registration

Project signing becomes only a mobile tap.

A special section with investment opportunities feed

App & Platform feeds Partners with projects directly to their PL

A Customer project feed section

A networking section for partners' to collaborate

Illustration

Click on the below button for the product demo illustration video





Team & Traction

Team



Navigation Panel



Amr Bebars
Founder & CEO



17 years and USD 3 B worth of business for several of the world's largest solar companies for 3 consecutive years including Fortune 500's. His latest achievements was leading QwK from an idea to successfully closing first financial seed round at a valuation EGP 23 M. Grew Maryz from EGP 8 to EGP 277 M in 4 years as he multiplied Tomorrow Solar's revenues by over 8 folds in 8 months.

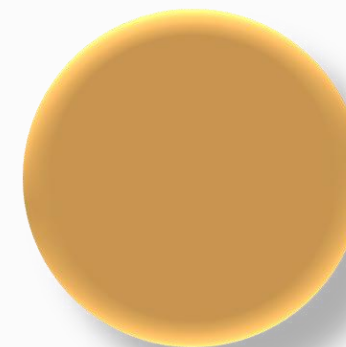
Last but not least, Amr has also been offered EGP 11 M for Syn from Shark Tank Egypt

CTO



Our Foremost priority is hiring CTO & Co-founder once seed fund has been secured

Sara Shehata
Marketing Advisor



13 years of experience leading renowned agencies, such as Ogilvy. She has led Abu Dhabi's Marketing campaign. The Logo been used for almost a decade in Abu Dhabi was also under her campaign while she led Abu Dhabi Tourism Authority.

Traction



Navigation Panel



2023



Self funded Syn with USD 30k to initiate Black Uber stage. Syn then acquired a solid pipeline that reached signing stage of 43 projects totaling USD 50 M in 46 days. However, due to local currency devaluation, all projects we paused.

Jun'24



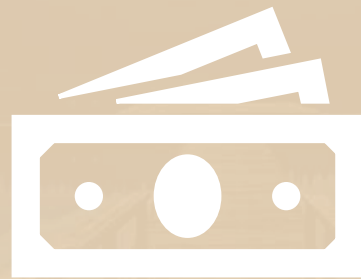
In 2023 Later on, Syn received an offer from Shar Tank Egypt of EGP 11 M, but was turned down by Syn as Syn did not believe the funding would be sufficient to launch the business model with a strong market entry

Nov'2024



Acquire the attention of couple of small angel investors with an appetite to invest USD 60k. Syn was shelved till the required funds have been secured.



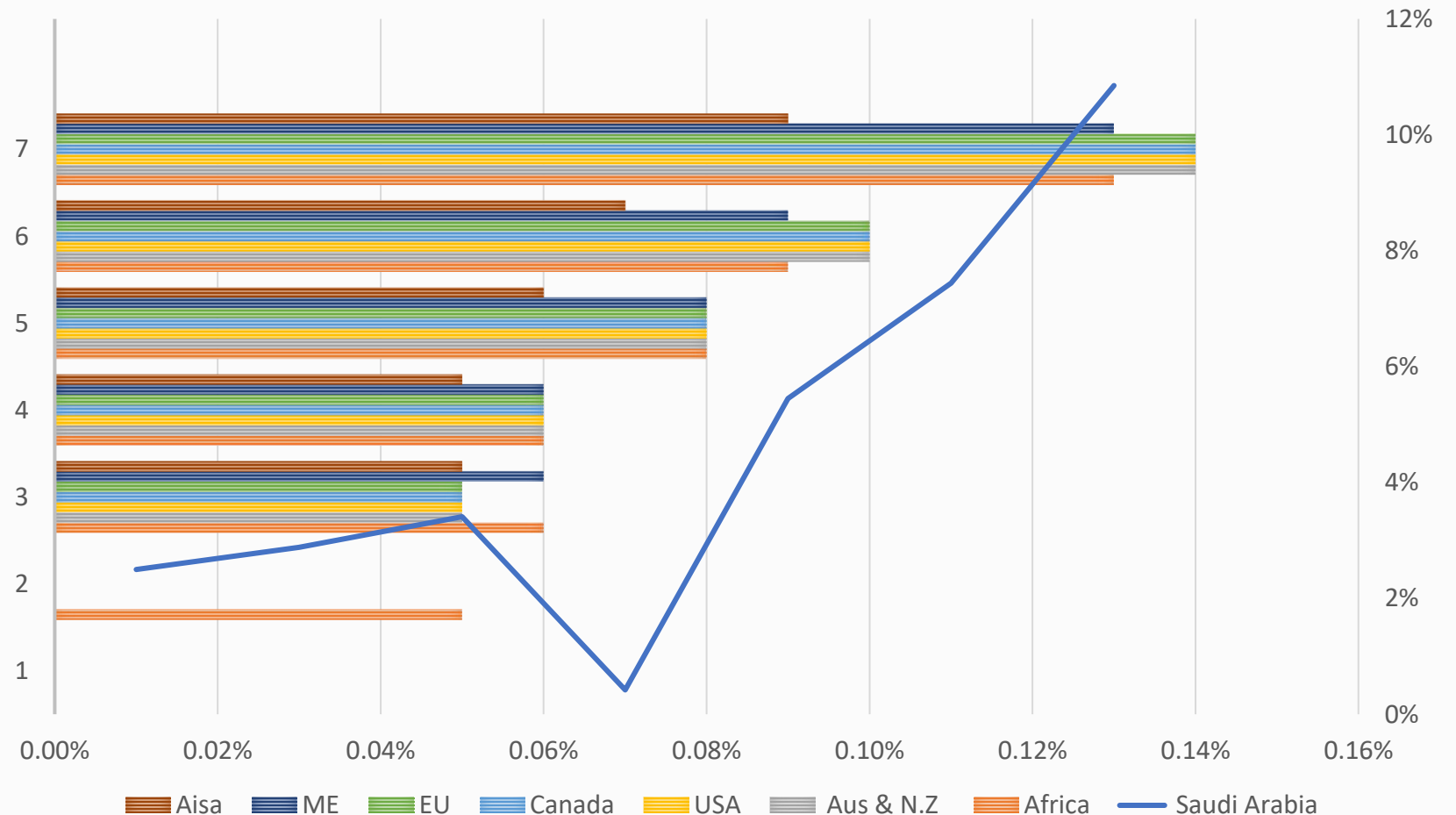


Financials

Navigation Panel

MODERATE TO CONSERVATIVE CONSIDERATION

- ✓ Energy Management
- ✓ Waste Management
- ✓ Carbon Credits





Navigation Panel



Financials

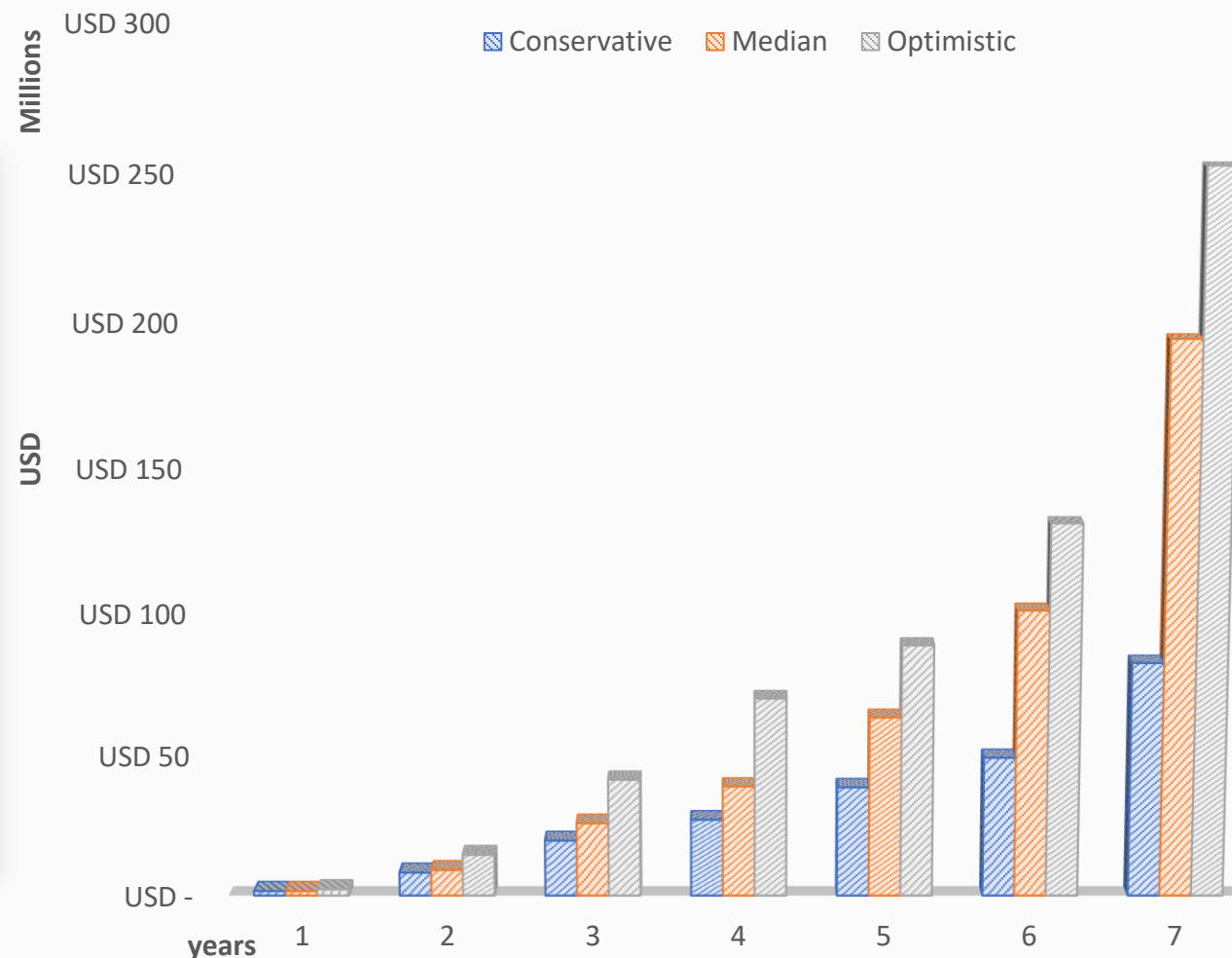
Market Share Acquisition

Basis of estimation

Extremely conservative estimations of annual market acquisition considered within our estimates. Goes as low as 0.01 to hit only 0.09% in 7 years with all regions hitting only 0.13% at 7th year except country of Head Office.

This is only to mitigate the most conservative scenario and thus lowest possible risks and to ensure that Syn exceeds all expectations.

ESTIMATED REVENUES





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Financials

Revenue Channels

Revenue Stream profile

Earnings from projects:

- 1- Project Allocation - 0.5-3%
- 2- Soft skills services - 2%
- 3- Full project development - 5%

Earnings from Annual Memberships in USD pa

	Individuals	Prestige	Elite
1 st time	11	149	499
Renewal	13	199	499

Cashback based on members' performance.
Including membership 100% cashback





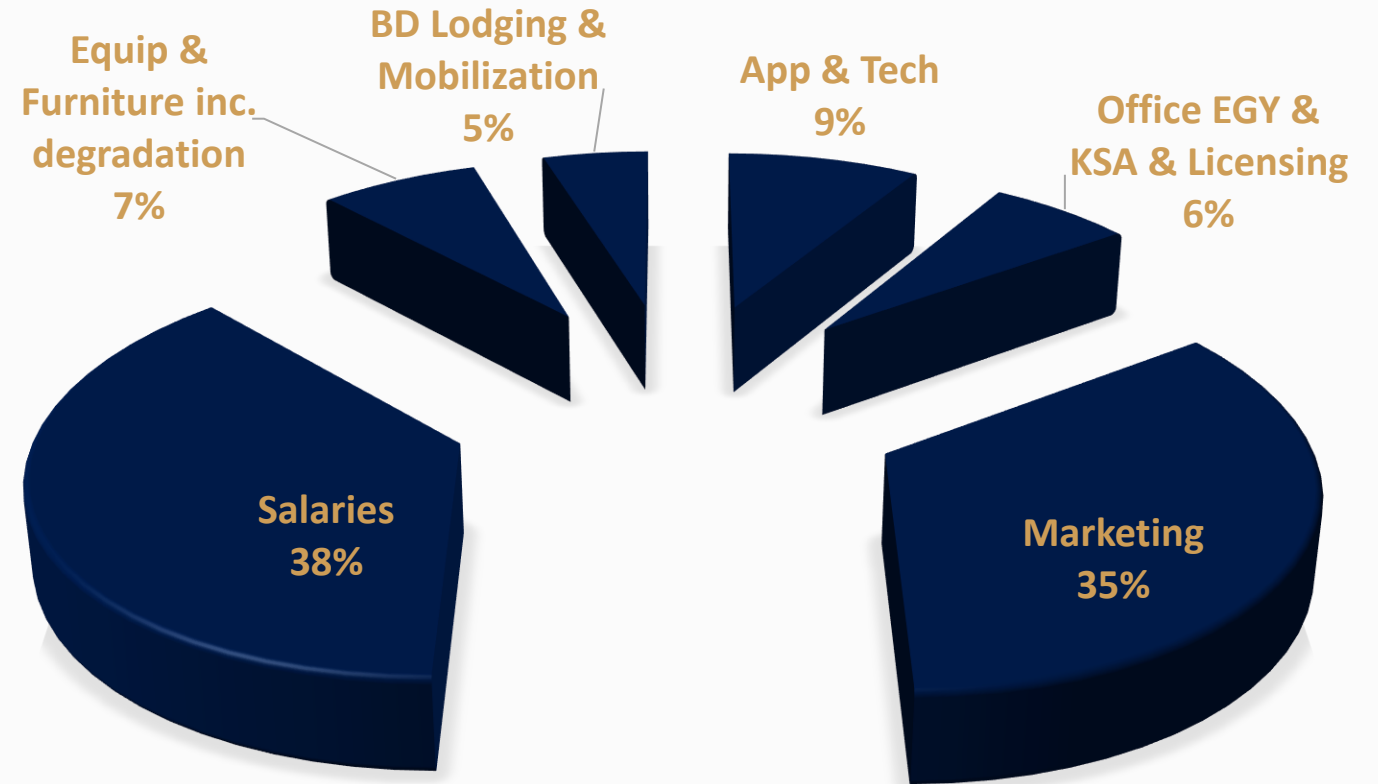
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Financials

Use of Proceeds



FUND USAGE (%)





Ask

Ask



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USD 974, 650.00 for 9.9% appreciated by three folds from calculated 2.65%

Preferential shares guaranteed

We utilized lowest Valuation results and considered most conservative scenarios in our valuation.
Please preview the financial model for more details

Exit

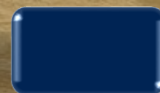
- 1- Investors will be offered Revenue shares distribution not essentially after a time focused tenure, but objective based to enable earlier distribution
- 2- Secondary Sales of Shares will be enabled.
- 3- Buyback options will be enabled.
- 4- IPO is on the radar post hitting a reasonable global coverage and growth rate.



Thank you

Click below for the :

Financial Model



www.syninternational.com