

CAPABILITY STATEMENT

Designed To Conquer, LLC

UEI: P1Q4LRALA1K5 CAGE 9ZJ83

SUMMARY

Designed To Conquer, LLC a MBE certified Creative Studio, enhances businesses with visually stunning design and branding solutions that elevates their online presence.

Working closely with you to tell your unique brand story through a range of services: branding/rebranding, website design, website revamp, content creation, brand manager.

NAICS: 541430, 541613, 61142, 5418, 541511, 541990, 516210

PAST PERFORMANCE

- Successfully rebranded non-profit, 4ward Inclusion, resulting in increase in brand recognition and a boost in customer engagement.
- Designed a comprehensive marketing collateral suite for City Choice Medical, leading to increase in appointments.
- Developed a user-friendly website for Zee's Cookie Box that enhanced user experience.

COMPETENCIES

- Strategic Branding
- Brand Identity & Development
- Print Design
- Illustration & Infographics
- Client-Centric Approach
- Web & Mobile UI/UX Design

DIFFERENTIATORS

- Adobe Certified
- M/WBE Certified
- Sustainability Focus
- Industry Experience