

# THE NIL OPPORTUNITY

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Own a Masterpiece of Artistic Perfection: The Art of WIJA from SportzCube

## Introducing SportzCube: The Game Behind WIJAs

**SportzCube** is a competitive fantasy sports game built for everyone—from casual fans to sports enthusiasts. Players compete by submitting their lineups and chasing the elusive perfect score. At the heart of the game is **Aces Chase**, where athletes, influencers, or Universities can step into the role of **Jonnie Aces**, competing daily against the field to set the standard. When a University or a designated representative competes as **Jonnie Aces** in **Aces Chase**, that entry becomes part of the **CollegeCube**.

### How WIJA Elevates Revenue Opportunities Through Aces Chase and CollegeCube

Imagine a University playing as **Jonnie Aces** and generating an entry into **CollegeCube** through **Aces Chase**. This allows the University to directly engage its supporter base and the performance is transformed into an exclusive **WIJA** collectible—a unique artwork capturing the achievement and unlocking a powerful new revenue opportunity for the University athletic department.

### Turning Performance into direct revenue: Auctioning WIJAs

<b>Auction Partnership</b>	SportzCube, through its auction partner, hosts a live auction for the WIJA, attracting collectors, fans, and most importantly—boosters.
<b>Revenue Sharing</b>	Proceeds generate direct <b>revenue</b> for the athlete or University
<b>Promotional Impact</b>	Competitive gameplay and auctions drive social engagement, expanding the athlete or University's profile.
<b>Booster Benefits</b>	A new way to align capital with competition, culture, and long-term value.

## Acquiring a limited-edition WIJA is not a donation.

It is the purchase of a finite, authenticated work of fine art rooted in athletic performance—creating a fundamentally different economic outcome than a traditional NIL or booster contribution.

## NIL Contributions vs. WIJA Acquisition

### Traditional NIL or Booster Support

- Funds are expended immediately
- Potential charitable or pass-through tax treatment depends on structure
  - No asset retained
  - No participation in future financial upside

Effective for immediate athlete support—but economically finite.

### WIJA Fine Art Acquisition

- Ownership of a limited-edition, authenticated fine art asset
- Potential participation in future appreciation if the work increases in value
- If acquired and later sold at a loss, that loss **may be available to offset capital gains**, subject to applicable tax rules

Ownership introduces **optionality**, not just contribution.

## Building Social Influence Through WIJAs

<b>Social Media Exposure</b>	The performance fuels viral content for social platforms.
<b>Fan Connection</b>	Auctions bring collectors, fans, and boosters together to support their favorite athletes or Universities.
<b>Brand Partnerships</b>	Increased visibility can lead to sponsorships and collaborations.

## Built for Boosters Who Think Long-Term

NIL/Booster contributions are designed for immediate impact. They support athletes today and are fully realized the moment they're made.

A **WIJA** operates differently.

It allows boosters to **support the spirit of competition and performance through ownership**, not just contribution. Rather than a one-time outlay, a **WIJA** is a finite, authenticated artifact tied to athletic excellence—one that remains in the owner’s control and may evolve in value over time.

For many boosters, this creates a more durable form of participation: one that pairs pride, culture, and optionality with long-term perspective.

## What makes WIJA unique: Exclusive Artistic Value and Craftsmanship

<b>Ultra-Limited Editions</b>	Only <b>1, 3, 6, or 9</b> prints per WIJA. Since there is only one possible entry in <b>Aces Chase/CollegeCube</b> per day, guaranteed exclusivity and rarity is built in.
<b>Museum-Quality</b>	Giclée printing on certified archival paper.
<b>Certified Authentic</b>	Each piece is signed, microdotted, stamped, numbered, and serialized.

## Why This Appeals to NIL-Minded Boosters

- **Asymmetric outcomes**

NIL contributions are fixed and consumed immediately. WIJA ownership retains upside potential through asset appreciation.

- **Downside flexibility**

Qualifying losses on fine art held may carry tax utility

- **Control and timing**

Tax consequences occur only if and when the artwork is sold or transferred—not at acquisition.

- **Tangible legacy**

A WIJA is a physical artifact tied to athletic performance, not a transactional payment.

Many sophisticated supporters choose to **support NIL directly while also acquiring WIJAs**—combining immediate athlete impact with long-term cultural and financial optionality.

*Tax outcomes depend on individual circumstances and applicable law. Purchasers should consult their own advisors.*

## Elevating Impact Through WIJAs

<b>Art with Purpose</b>	WIJAs blend performance with artistry.
<b>Series Potential</b>	Athletes or Universities can release themed WIJA collections.
<b>A Lasting Story</b>	Each WIJA immortalizes a key moment of competition.

### Simple 5 Step Process

Step 1: University athletic department/athlete secures date

Step 2: SportzCube is played by the entity as avator Jonnie Aces creating an entry into Aces Chase/CollegeCube

Step 3: WIJA Created

Step 4: WIJA auction

Step 5: Proceeds are distributed

**Don't fall behind the competition identifying new revenue models.  
Play offense!**

	<b>Join others already benefitting from SportzCube</b>
	<b>Support athletes where impact is needed now</b>
	<b>Build Legacies and Revenue Streams</b>



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