AgriTool

Powering Smarter Farming Through AI-Driven Subsidy Access

Meet the Team

Thomas Wainstein - Co-Founder & CEO

With a background in carbon accounting, logistics, and sustainability, Thomas has led projects in emissions tracking and regulatory compliance. His experience positions him to drive AgriTool's mission of simplifying the access agricultural regulations and funding.

Guillaume Griffith - Co-Founder & CFO

A finance and investment expert, Guillaume specializes in sustainable finance, corporate strategy, and capital markets. His background in impact investing and financial risk management ensures AgriTool's strong financial foundation.

Dr. Anca D. Goron - Chief AI & Data Science Officer

With over fiftheen years in Artificial Intelligence research & development, Anca is an innovator and leader in AI-driven compliance solutions. As Head of AI at AVA Research and Government Consultant, she drives AgriTool's data intelligence and automation strategy.

Wilfrid Rimbault - Chief Operating Officer (COO)

ExA seasoned executive with 25+ years in operations and digital transformation, Wilfrid brings expertise in business scaling, market expansion, and process optimization to ensure AgriTool's efficient growth.

Why AgriTool was created

The Reality Today

- 10M+ EU farms, hundreds of subsidy programs
- Constant legal change (CAP, EU Taxonomy, nitrate rules…)
- Advisors & consultants work manually across disconnected tools
- Missed deadlines, wasted hours, unclear rules

The Cost

- 20–30 hours/month lost in admin
- Dozens of PDFs and forms per farm
- Legal and financial risks from misinterpretation

No single platform brings together subsidy discovery, regulation clarity, and expert collaboration — until now.

What AgriTool does

Productivity & Efficiency

- **Instant Answers**
  - AI assistant simplifies complex legal and funding questions

- **Form Autofill & Document Tools**
  - Autofill applications, track deadlines, and avoid duplication

- **Scenario Simulation**
  - Test how changes (e.g. crop type, equipment upgrades) affect eligibility

- **Everything in One Place**
  - No more switching between tools — manage everything from a unified platform

Expertise & Collaboration

- **Assign the Right Expert**
  - Match advisors, legal experts, and agronomists to the right farm or subsidy

- **Consultant & Co-op Dashboards**
  - Monitor farm progress, KPIs, and team activity in real time

- **Multi-Farm, Multi-Region Ready**
  - Built for individual consultants and large cooperatives alike

- **Modular, Scalable System**
  - Grows with your team — from 1 to 1,000 clients

Client Dashboard

What You See

- **Farm Cards at a Glance:** View all assigned farms with tags like: "In Progress", "Profile Complete", "Needs Update"
- **Smart Filters:** Sort farms by region, crop type, legal status, or consultant
- **Real-Time Alerts Feed:** Instantly see new subsidy matches, missing documents, or action deadlines
- **Quick Actions:** Add new farms, assign experts, or simulate a funding scenario in one click

What You Gain

- **Speed at Scale:** Manage dozens of clients simultaneously without losing track
- **Actionable Intelligence:** Know exactly where to focus — overdue profiles, missed matches, or ready-to-apply farms
- **KPI Visibility:** Track your impact: matched funding, success rates, response time
- **Client Transparency:** Share real-time progress with clients, improving trust and retention

Farm Profile

What's Inside the Profile

- **Farm Overview:** Displays key details including region, crop types, certifications, size, irrigation system, and equipment.
- **AI Sustainability Assistant:** Allows consultants to ask tailored questions such as "What subsidies apply if I switch to drip irrigation?"
- **Organized Tabs**
  - **Documents:** Uploaded files, compliance certificates
  - **Subsidies:** Matched programs and in-progress opportunities
  - **Applications:** Submission status, autofill progress, and deadlines
  - **Collaborators:** List of assigned consultants and domain experts
- **Region Opportunity Score:** Highlights grant density, policy friendliness, and past local success rates.

Why It Matters

- **Contextual Precision:** Recommendations are fully adapted to each farm's profile and geography.
- **Always Up to Date:** Alerts for changes in policy, missing files, or new opportunities appear in real-time.
- **Shared Access:** Multiple users (consultants, farmers, experts) can work together securely.
- **Audit-Ready at All Times:** Every farm has a centralized, verifiable record for compliance or funding audits.

Subsidy Matching

What the Matching Engine Does

- **Subsidy Discovery:** Automatically surfaces relevant EU, national, and regional grants based on the farm's profile.
- **Smart Filters:** Refine results by sector, region, legal entity type, deadline, or funding source.
- **AI Eligibility Pre-Checks:** Evaluates whether a farm likely qualifies before applying, reducing wasted time and rejections.
- **Manual and Automatic Expert Assignment:** Experts can be suggested or assigned to each funding opportunity to assist with strategy and execution.
- **Real-Time Updates:** The engine adapts as new grants are published or existing ones are amended.

Why It Matters

- **Saves Time and Headaches:** Eliminates the need to manually search dozens of websites or parse eligibility PDFs.
- **Improves Application Success Rates:** Users apply only to funding they're truly eligible for, guided by AI and expert input.
- **Tailored to Each Farm:** The engine dynamically matches grants to farm specifics: location, activity, size, and certification.
- **Scales with Consultants:** One user can match hundreds of farms simultaneously using AI-backed logic.

EcoHof Reinhardt

Subsidy In Progress Last Updated: 2025-03-25
Bayern, Germany

Profile | Documents | **Subsidies** | Applications | Collaborators

Subsidy Matches
Available subsidies that match your farm profile

+ Add New Subsidy

Attached Subsidies

⚡ Automatically Matched   ⚎ Manually Attached

Smart Irrigation Upgrade
Funding for installation of water-efficient irrigation systems including drip irrigation, soil moisture sensors, and automated controls.

|	
% Match Confidence:	92%
🕐 Deadline:	2025-06-30
🌐 Regional Eligibility:	EU-wide
# Grant Code:	EU-SMART-WAT-8811
$ Maximum Grant:	€15,000

Apply Now

Regulation Chatbot

What the Regulation Chatbot Does

- **Instant Legal Clarification:** Answers specific questions about EU, national, and regional regulations in plain language.
- **CAP, EU Taxonomy, and More:** Covers key compliance areas such as pesticide rules, biodiversity requirements, and sustainable land use.
- **Autocomplete Interaction Flow:** Provides 10+ simulated Q&A examples to guide users in phrasing effective queries.
- **Split-Screen Interface:** Left side shows latest regulation updates; right side hosts the interactive chatbot window.
- **Context-Aware Responses:** Answers are dynamically adapted based on the farm's region, activity, and legal entity type.
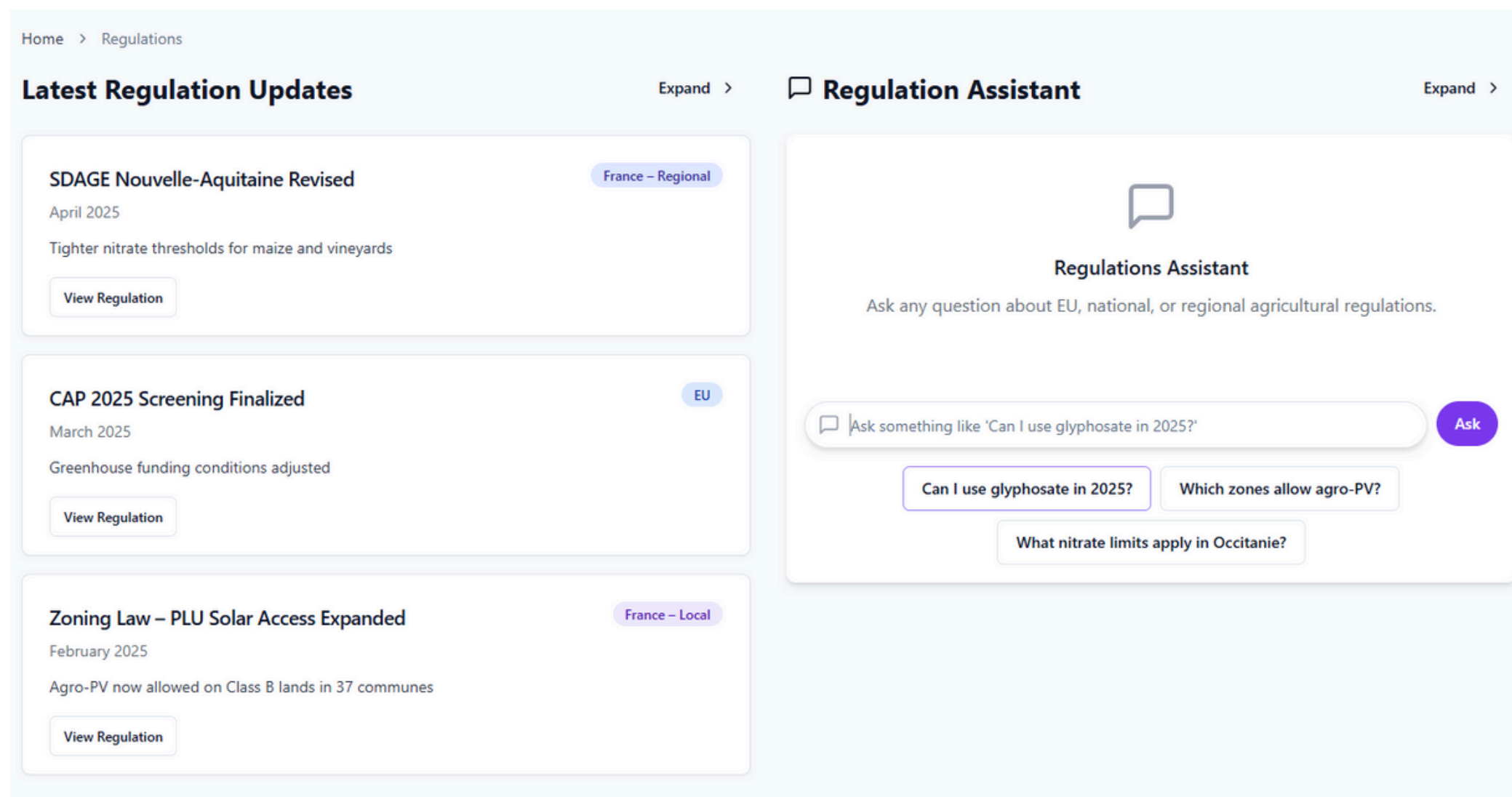
Why It Matters

- **Replaces Hours of Research:** No need to read through dense legal documents — get direct, actionable answers instantly.
- **Increases Consultant Confidence:** Users can rely on clear explanations and direct links to legal sources when needed.
- **Supports Compliance Risk Reduction:** By staying informed about rule changes, users avoid costly mistakes and rejected applications.
- **Works in Real Conversations:** Makes regulatory knowledge accessible through human-like, guided interaction.

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Experts Directory

What the Experts Directory Offers
- **Searchable Expert Profiles:** Browse by specialization, region, language, and availability — from CAP specialists to carbon auditors.
- **Skill-Based Tagging:** Each expert is tagged with areas of expertise: organic farming, digital compliance, irrigation, etc.
- **Integrated Assignment System:** Experts can be assigned directly to farms, subsidies, or specific compliance questions.
- **External and Internal Experts:** Organizations can use their in-house consultants or pull from AgriTool's verified expert pool.
- **Profile Transparency:** Profiles include bios, past performance, and consultant ratings for quality assurance.

Why It Matters
- **Bridges Knowledge Gaps:** Consultants and farmers can bring in deep expertise exactly when and where it's needed.
- **Improves Application Quality:** Increases the accuracy and strategic strength of funding submissions or audits.
- **Saves Time on Coordination:** No more emailing or searching — experts are one click away and ready to be assigned.
- **Supports Scalable Operations:** Larger firms and cooperatives can align hundreds of experts with thousands of clients in seconds.
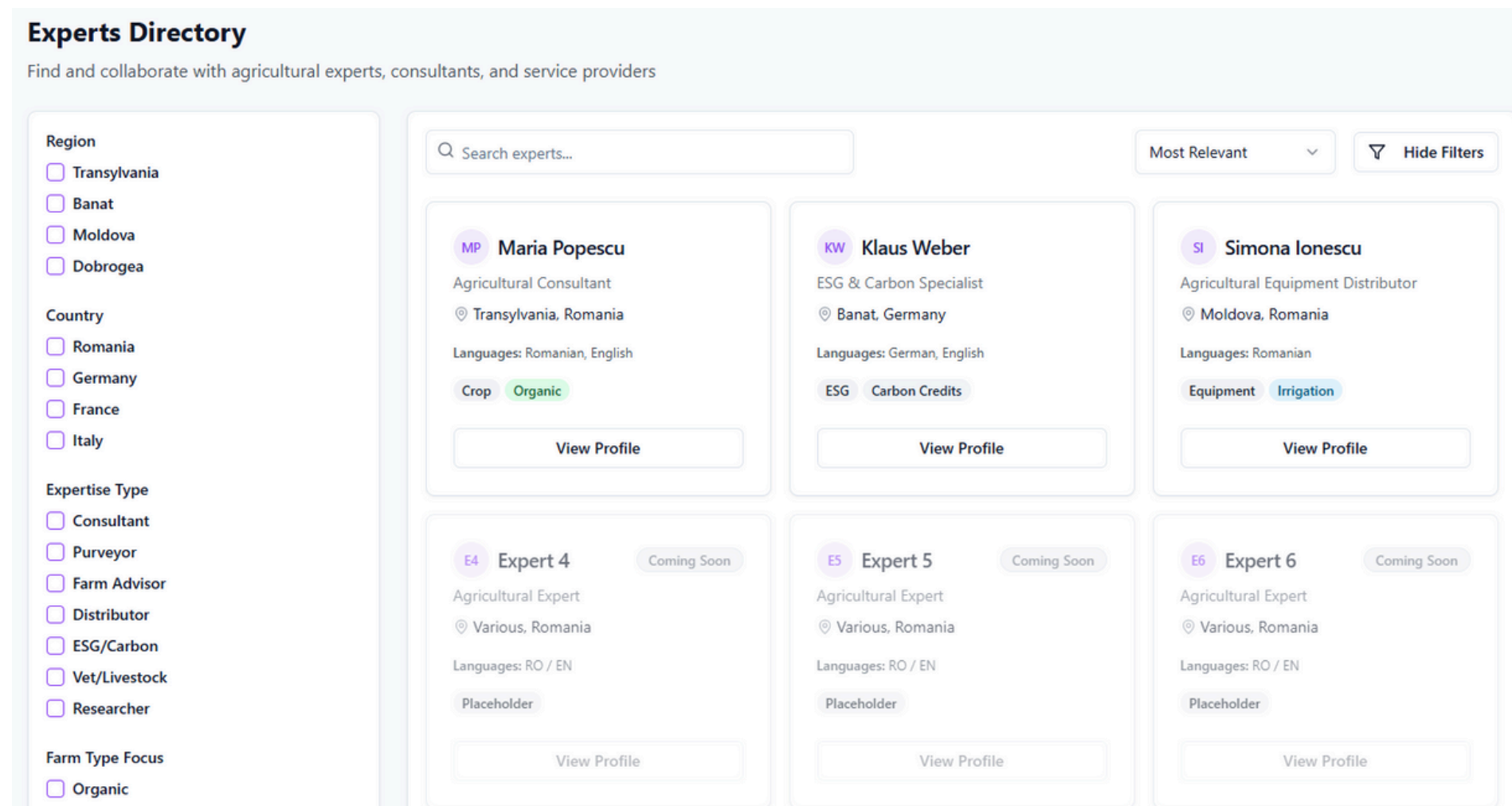
Matching Modal

What the Expert Matching Modal Does
- **Contextual Matching:** Suggests experts based on the specific subsidy, regulation, or farm project in question.
- **Quick Filter & Assign:** Dropdown filters for region, domain, language, and availability to find the best-fit expert instantly.
- **Live Profile Preview:** View key details (bio, past roles, expertise tags) without leaving the modal.
- **One-Click Assignment** Assign experts directly to farms, subsidy cases, or compliance topics with full tracking.
- **Supports Internal & External Experts:** Whether consultants use in-house talent or AgriTool's network, matching logic works the same.

Why It Matters
- **Eliminates Guesswork:** Automatically brings the right advisor into the right case without wasting time.
- **Streamlines Collaboration:** Everyone works in sync — the consultant, expert, and farmer have aligned access.
- **Reduces Admin Time:** No back-and-forth emails or miscommunication on who is handling what.
- **Boosts Expert Impact:** Ensures specialists are focused where they can deliver maximum value.

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Collaboration Flow

Consultant and team

↕ Real Time Collaboration

Client Farm Profile ↔ Expert

Shared Alerts and updates
Assign Experts in one click

Farmer

Access given by
consultant - Read only
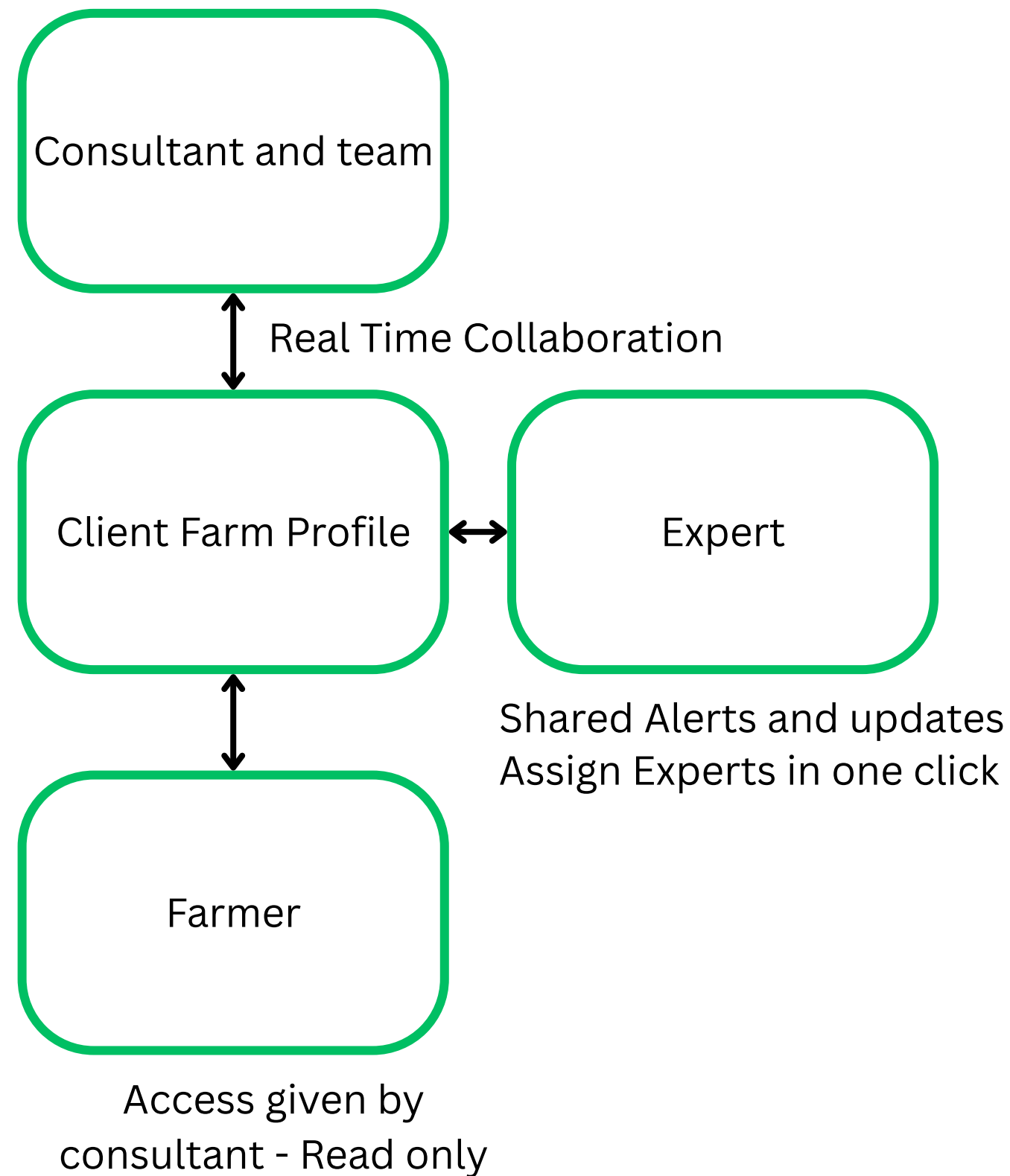
How Collaboration Happens in AgriTool

- **Shared Farm Workspaces:** Consultants, and experts work together in a central, real-time profile per client.
- **Role-Based Permissions:** Users see what's relevant to them — consultants manage profiles, experts contribute insight, farmers access updates.
- **Commenting and Activity Logs:** Every action, update, and note is logged and visible to assigned collaborators.
- **Multi-Language Support:** Users across regions can collaborate in French, English, Romanian, and more.
- **Cross-Project Expert Involvement:** Experts can be assigned to multiple farms or subsidy projects simultaneously, boosting efficiency.

Why It Matters

- **True Operational Alignment:** Everyone — from junior consultant to lead expert — works from the same data, in real time.
- **No Silos, No Delays:** Eliminates fragmented communication, email chains, and missed steps.
- **Faster Response Times:** With AI + expert integration, clients get answers and results faster.
- **Built for Scaling Teams:** Enables firms and cooperatives to collaborate across 10, 100, or 1,000 farms without chaos.

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User Types

Farmer	Consultant	Team	Enterprise
9 € per month 1 user, 1 farm 50 Credits	49 € per month 1 user 250 Credits	199 € per month 1 admin + 5 Consultants 1250 Credits	dependent on need Custom (20+ users) 250 per Consultant

Feature	Farmer	Consultant	Team	Enterprise
Storage Limit	Light (up to 500MB)	Moderate (up to 2GB)	Moderate (up to 10GB)	Tiered: starts at 10GB, scalable
Credits / Month	50	250	1250	250 per user (volume scalable)
Add Extra Users	–	–	€10/month each (250 credits)	€10/month each (250 credits)
Add Extra Credits	€10 = 100 credits	€10 = 100 credits	€10 = 100 credits	Volume pricing available
Access to Expert Assignment	No	Yes	Yes	Yes
Custom Features / API Access	No	No	Optional	Available on request
Support & SLA	Standard email support	Standard email support	Priority support	Dedicated manager & SLA options
Billing Options	Monthly or Annual (-10%)	Monthly or Annual (-10%)	Monthly or Annual (-10%)	Custom plans (annual contracts)
Typical Credit Use	1 credit = 1 subsidy autofill | 1 credit = 2 legal queries			

Closing

Feature	Farmer	Consultant	Team	Enterprise
Storage Limit	Light (up to 500MB)	Moderate (up to 2GB)	Moderate (up to 10GB)	Tiered: starts at 10GB, scalable
Credits / Month	50	250	1250	250 per user (volume scalable)
Add Extra Users	–	–	€10/month each (250 credits)	€10/month each (250 credits)
Add Extra Credits	€10 = 100 credits	Same	Same	Volume pricing available
Access to Expert Assignment	No	Yes	Yes	Yes
Custom Features / API Access	No	No	Optional	Available on request
Support & SLA	Basic email support	Standard email support	Priority support	Dedicated manager & SLA
Billing Options	Monthly only	Monthly or Annual (-10%)	Monthly or Annual (-10%)	Custom plans (annual contracts)
Typical Credit Use	10 = subsidy match, 5 = legal			

Feature	Farmer	Consultant	Team	Enterprise
Add Extra Users	–	–	€10/month each	€10/month each
Add Extra Credits	€10 = 100 credits	Same	Same	Volume pricing available
Storage Limit	Fixed (light)	Moderate	Moderate	Based on usage tier
Access to Expert Assignment	No	Yes	Yes	Yes
Custom Features / API Access	No	No	Optional	Available on request

Thank You

Unlock Funding | Empower Agriculture | Simplify Compliance

At AgriTool, we are excited to simplify compliance and funding for the agricultural sector. With your support, we aim to drive smarter, more sustainable decisions. Thank you for considering AgriTool—we look forward to working together.

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