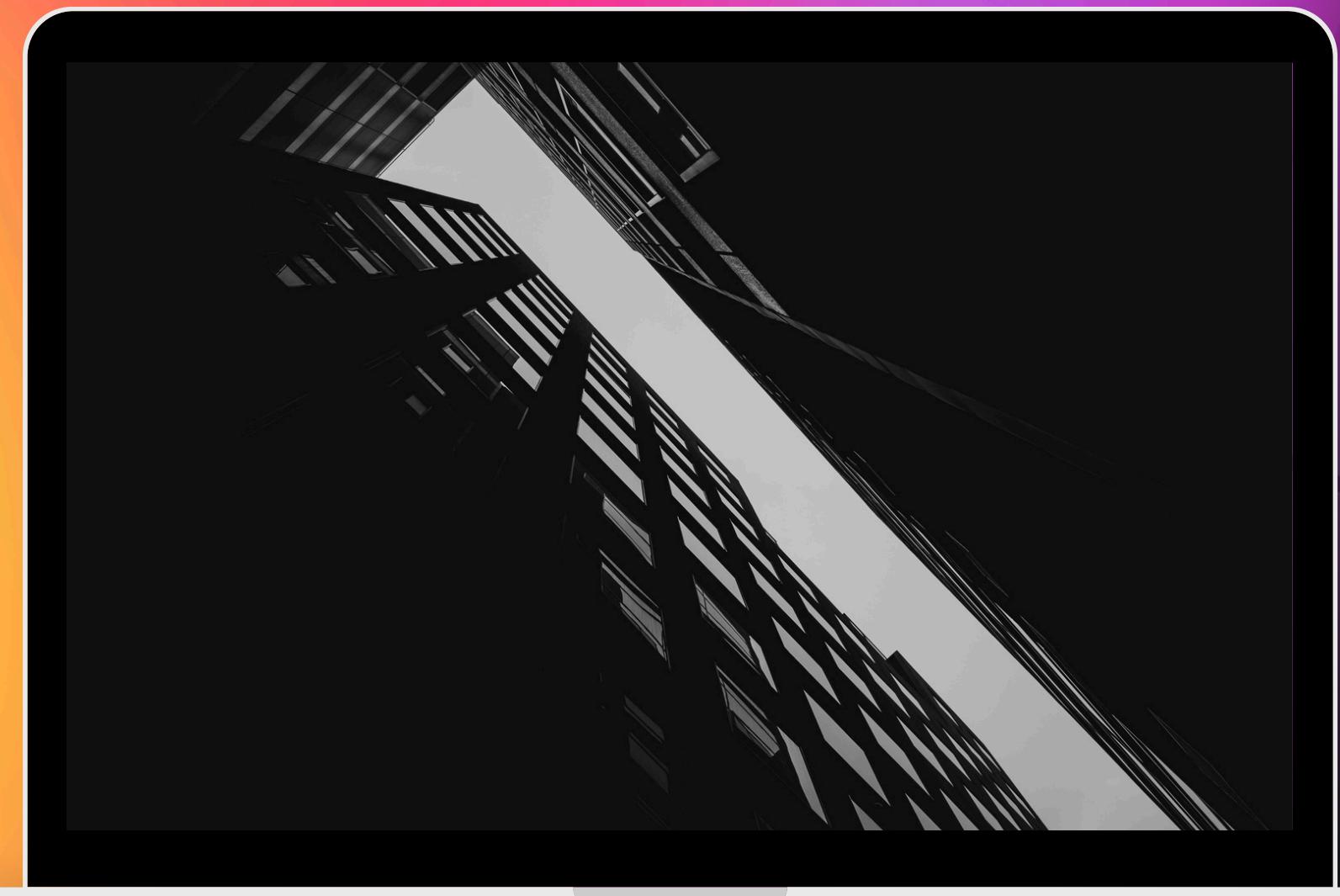


# CREATORS LAB

We craft stories, empower creators, amplify brands

# AGENDA



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- 02** about Creators Lab
- 03** business areas
- 04** corporate talent solutions
- 05** market presence
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# intro

Welcome to Creators Lab.

This presentation introduces the **first talent agency designed specifically for the MICE and corporate business**, where professionalism, precision and consistency are essential.

Creators Lab emerges from many years of collaboration across conferences, brand activations and tailor made events. These long-standing commercial relationships shaped our mindset and our approach: we understand corporate expectations, high-pressure environments and the importance of delivering talent who elevates every moment, with the correct mindset skills.

In a market driven by differentiation, efficiency and trust, our mission is to **provide specialized corporate talent solutions** for the most required markets in Portugal, such as the **Portuguese, English, Spanish and French**, that enhance meetings, incentives and large-scale events. We combine innovation with operational excellence to transform business moments into memorable experiences.

Here, you will discover our business areas, our strategic vision, and the value we bring to organizations through talent built for the corporate world.

**Let's begin this journey!!**



# about Creators Lab

1

## We exist to

deliver specialized talent solutions exclusively for the **MICE and corporate sectors**. Our purpose is to elevate business events through professionalism, creativity and seamless execution.

2

## We aim to

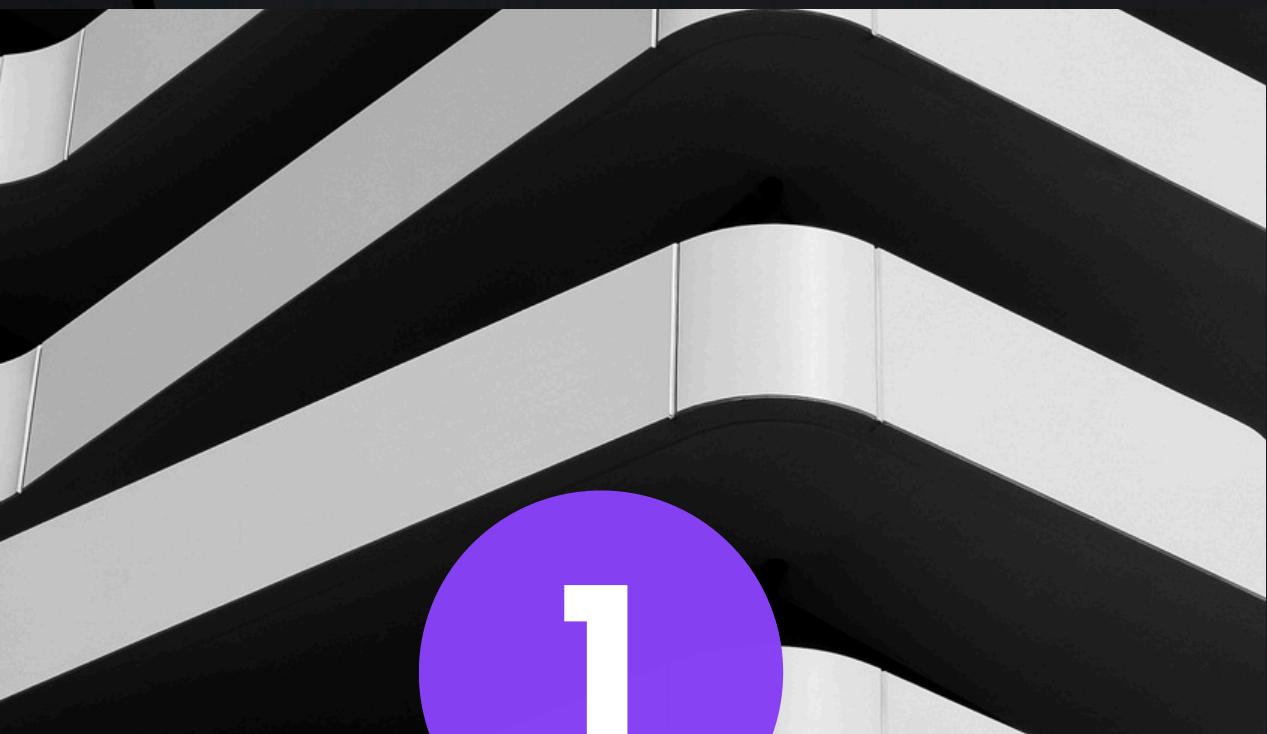
provide **reliable, high-performance talent** supported by years of industry experience and long-standing commercial relationships, ensuring every project reflects trust, consistency and excellence.

3

## We look to

be the agency companies turn to and trust for corporate-ready talent solutions — a **partner capable of supporting both local and global markets** while ensuring clarity, professionalism and the flawless performance required in the MICE and corporate events business.

# business areas



1

## MICE & CORPORATE

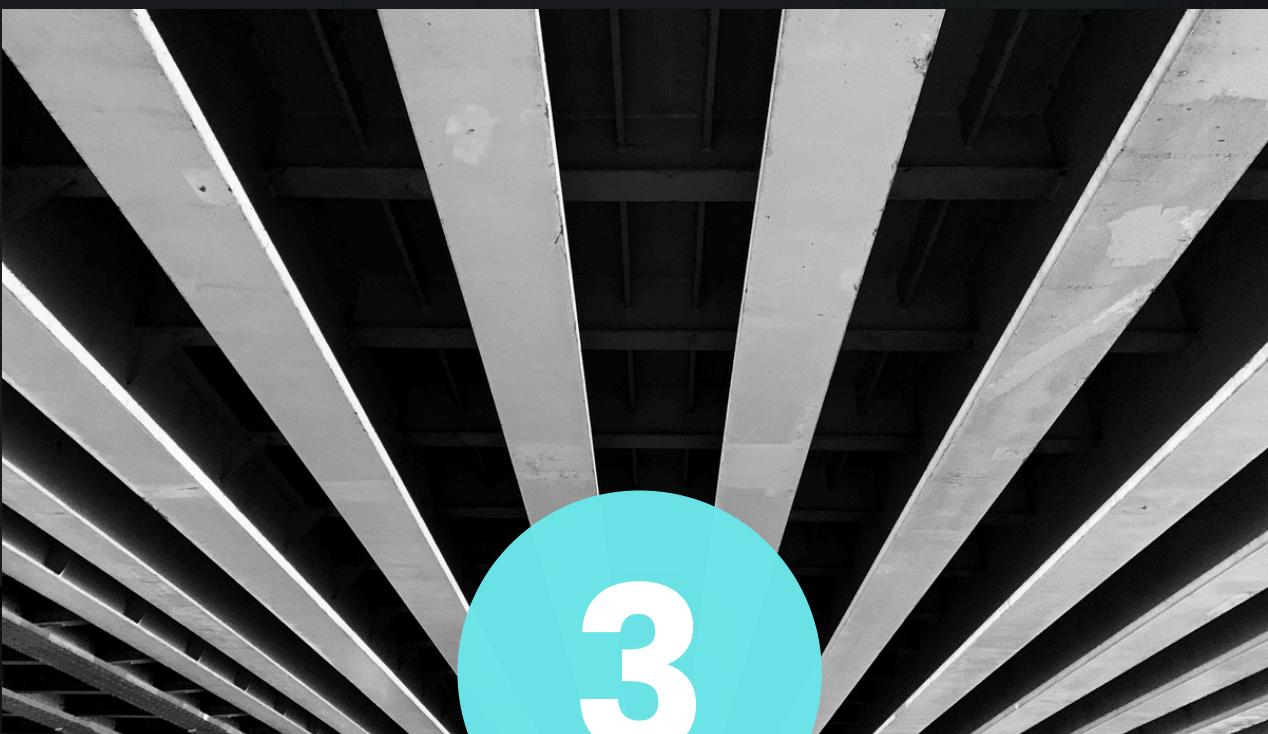
**We provide** professional talent designed specifically for corporate events — DJs, performers and support teams prepared to meet the expectations of conferences, meetings, incentives and others.



2

## BRAND ACTIVATION

**We deliver** talent and creative support for product launches, experiential marketing, brand-driven experiences that require precision, consistency and a corporate mindset.



3

## PROJECT MANAGEMENT SOLUTIONS

**We offer** specialized project and event management solutions, leveraging our talented professionals fluent in **English, French, Portuguese and Spanish**. From coordination to execution, we ensure seamless management of corporate events across multiple markets, minimizing stress and delivering flawless results.

# corporate talent solutions

At Creators Lab, we provide specialized talent for MICE and corporate events, ensuring professionalism, seamless execution, and impactful experiences.

Each solution is designed to enhance engagement, strengthen brand presence, and deliver flawless results.

## Corporate DJ

Our DJs craft the perfect atmosphere for conferences, incentives and corporate parties. They combine technical expertise, **understanding of corporate audiences**, and creative programming to engage attendees while respecting the professional tone of the event.

## Interactive & Immersive Experiences

Our interactive solutions — including **Photobooth, 360° Video, and Magic Mirror** — create engaging, memorable experiences for attendees while reinforcing the brand identity. They combine technology, creativity, and interactivity to capture visual content, data insights, and dynamic event moments.

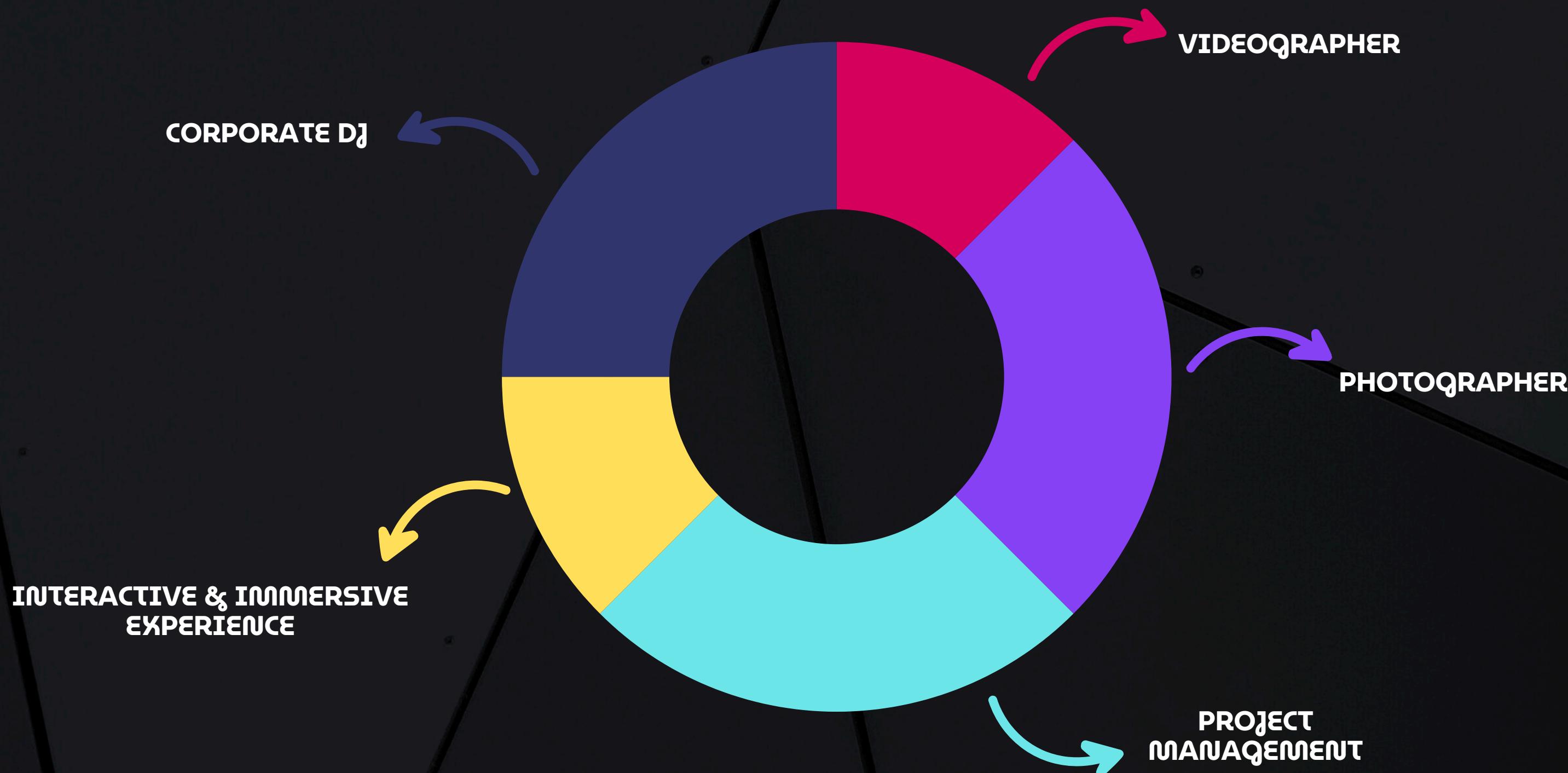
## Photography & Videography

Our photographers and videographers capture every detail, interaction, and emotion from your corporate events. From keynote speeches to networking sessions, they produce **high-quality visuals and cinematic content tailored for corporate storytelling**, internal communications, social media, ensuring your brand message is conveyed with impact.

## Project Management

Our multilingual project management team (**English, French, Portuguese, Spanish**) offers bespoke solutions for MICE events, combining seamless **onsite coordination with strategic management of medium- and long-term projects**. From planning to execution, we ensure seamless, impactful events across markets.

# corporate talent solutions

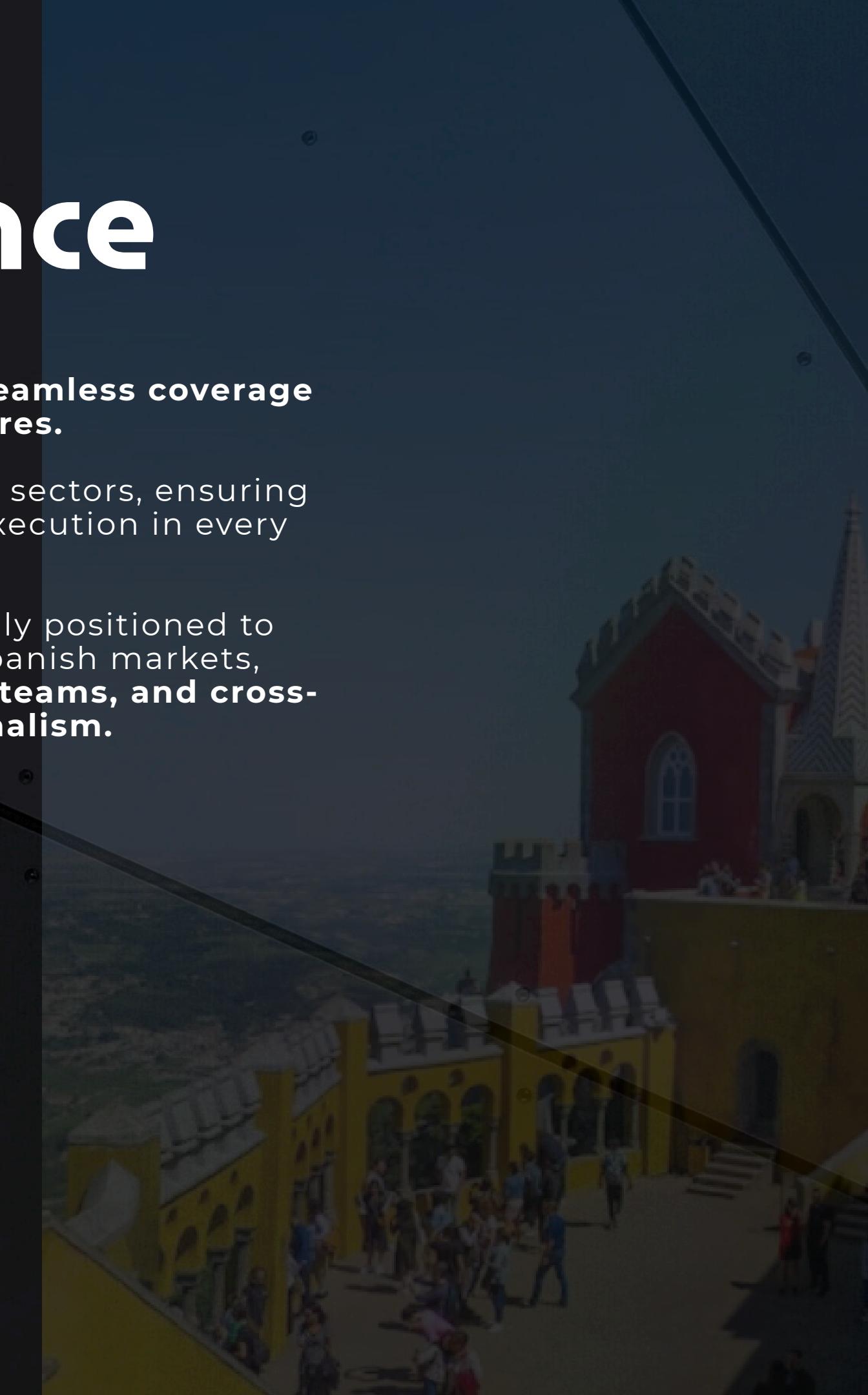


# market presence

Creators Lab operates with **full national presence, delivering seamless coverage across mainland Portugal, Madeira, and the Azores.**

Our operational structure is tailored for the MICE and Corporate sectors, ensuring consistent coordination, reliable support, and high-standard execution in every region of the country.

We collaborate with a select group of professionals strategically positioned to address the needs of the Portuguese, English, French, and Spanish markets, **allowing us to support international audiences, multicultural teams, and cross-border requirements with precision and professionalism.**



# talent roster



## DJ ARNY

DJ Arny brings over **20 years of refined expertise in MICE and corporate business**, delivering seamless musical direction tailored to elevate brand experiences and high-level professional events.



## DJ GENINHO

DJ Geninho combines extensive corporate event experience with a **versatile, audience-driven musical approach**, delivering polished soundscapes that elevate brand atmospheres and reinforce professional event objectives.



## MAIKO RAMOS

Maiko Ramos is a seasoned corporate videographer specializing in **capture a dynamic visual storytelling, delivering high-impact content tailored** to elevate brand narratives across MICE and corporate events.

# talent roster



## PEDRO VILLA

Pedro Villa is a distinguished photographer with over **15 years of expertise, known for his refined visual approach and exceptional ability to capture the essence of MICE** and corporate events with precision and elegance.



## TIAQO AFONSO

Tiago Afonso is a versatile photographer known for his **dynamic shooting style and advanced post-production mastery**, transforming event moments into refined, high-impact visual narratives tailored to modern MICE and corporate standards.



## BEATRIZ COSTA

Beatriz Costa is an enthusiastic emerging professional specializing in **interactive and immersive experiences**. Passionate and energetic, she excels at managing event technology while engaging audiences with natural flair and creativity.

# talent roster



## KARO-LYNE

Karo Lyne is a senior project manager with over 10 years of experience in MICE and corporate events for the **English and the French markets**. Renowned for strategic oversight, meticulous planning, and seamless execution, Karo ensures every project is delivered with precision, professionalism, and flawless coordination.



## FÁBIO TOMÉ

Fábio Tomé has a distinguished experience in corporate and MICE events for the **English and the Spanish markets**. Renowned for his strategic foresight, and meticulous attention to detail, Fábio transforms complex projects into flawlessly executed experiences. Trusted by top-tier clients with an elevated understanding of corporate dynamics.

# let's connect

Thank you for exploring Creators Lab. We look forward to collaborating on your next MICE or corporate event.

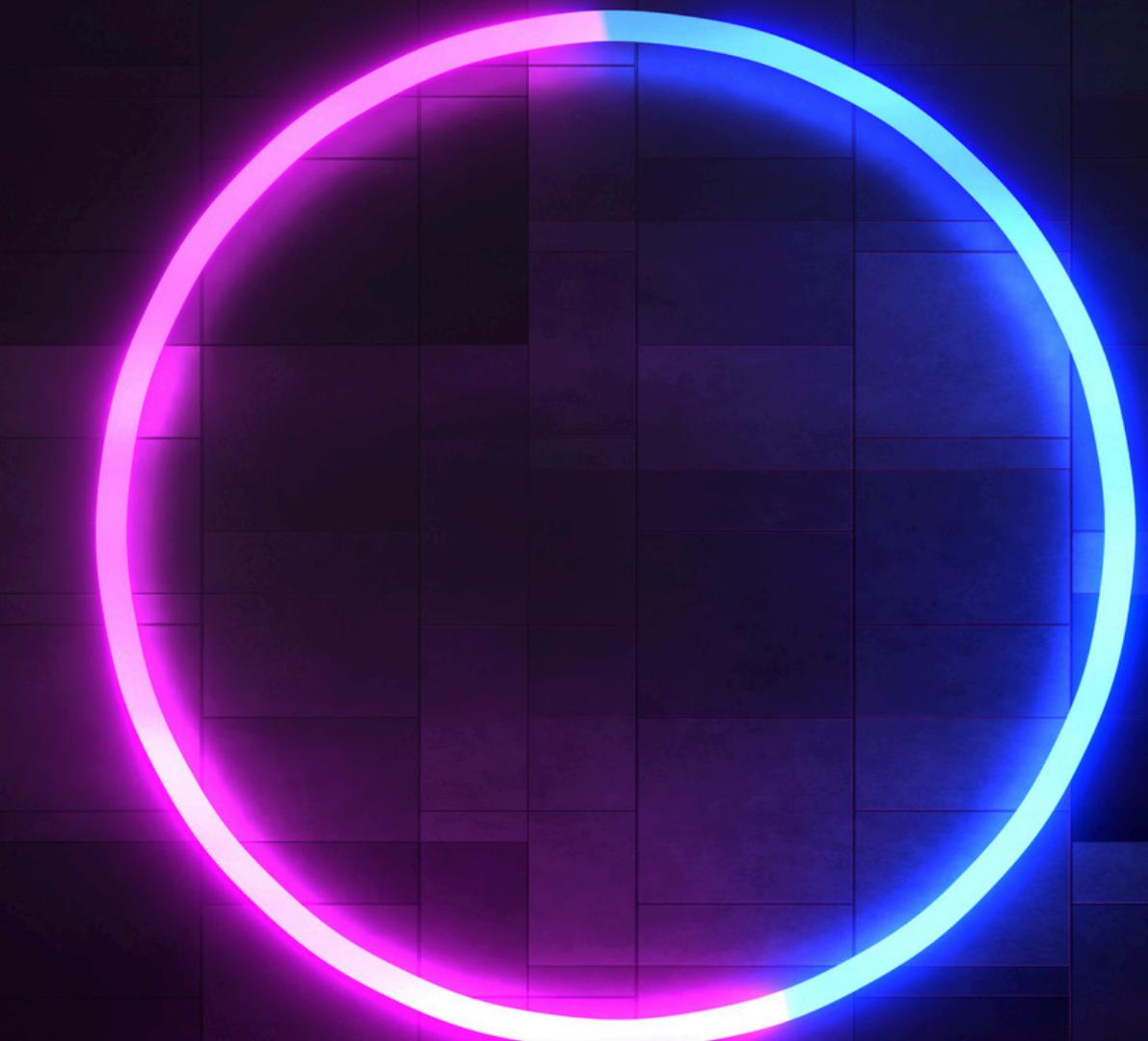
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WE WILL CREATE  
SOMETHING  
UNIQUE!