

@muhammed muthanna



# BUSINESS PORTFOLIO



## A JOURNEY OF PASSION AND EXPLORATION WHERE ADVENTURE MEETS TRUE VALUE

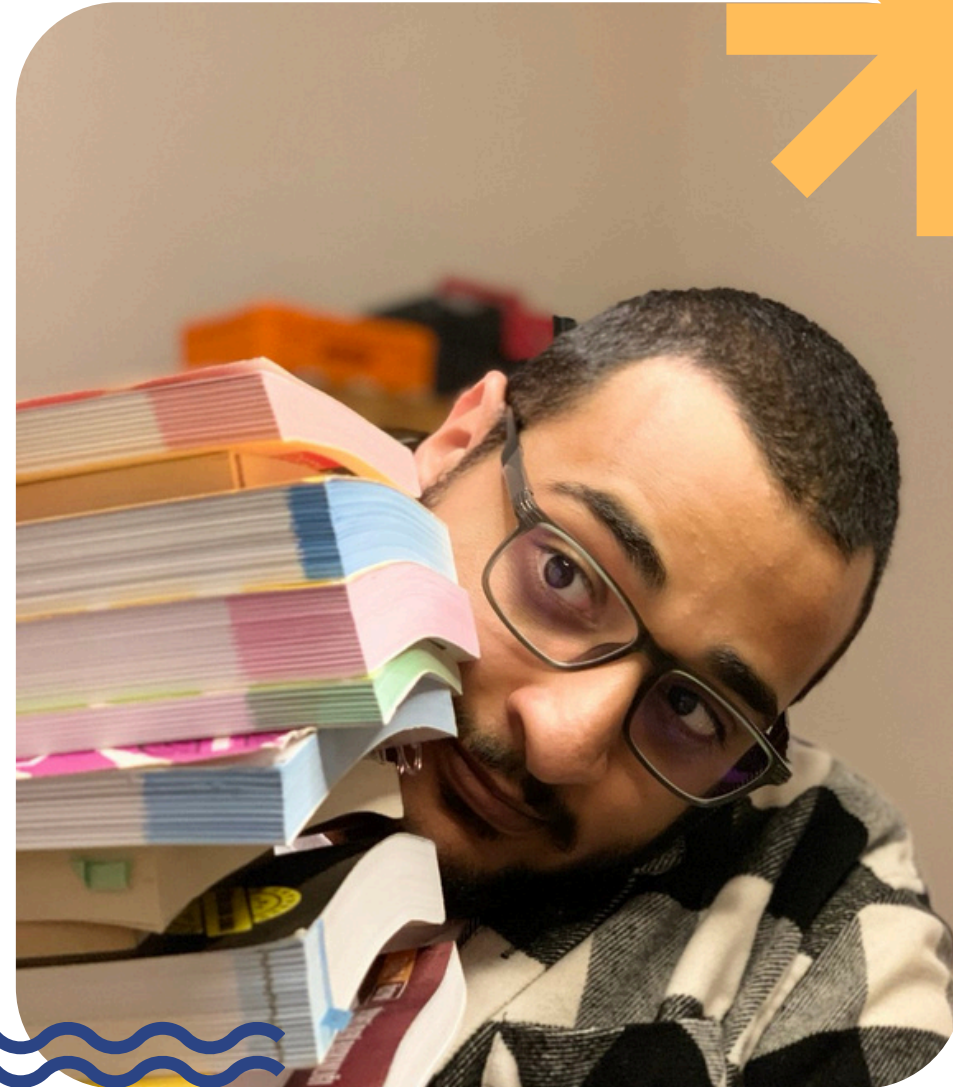
**From the depths of the desert to the peaks of the mountains, every video is" designed to make you live the moment with me. We focus on high-quality ,cinematography, seamless editing, and delivering information in a light .engaging style that guarantees a sense of ease and enjoyment**

# INFORMATION LIST



- **VISION MISSION**
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# ABOUT ME



**muhammed muthanna**

Content creator

**Here, I share the essence of experiences and journeys crafted with" passion, not just fleeting content. Every project is a story, and every vlog is a window to a new world. My goal is not just for you to watch, but to be inspired, entertained, and to find true value added to your day. This portfolio is a testament to our commitment to delivering professional content that combines the joy of exploration ".with depth of benefit**



## MISSION

**Our mission is to provide integrated content creation solutions, ensuring the client receives a final product that combines visual creativity with ethical commitment. We work to:**

- 1. Craft the Narrative:** Transforming complex ideas into engaging and influential scripts that resonate with the audience.
- 2. Production Quality:** Utilizing the latest professional photography and editing techniques to ensure the highest levels of visual quality.
- 3. Ethical Adherence:** Ensuring every piece of content aligns with ethical and Islamic standards, guaranteeing its confident reach to a wide audience. Our goal is to be the trusted partner who transforms the client's vision into a purposeful and enjoyable visual reality.



## VISION



**Our vision stems from the necessity of enriching digital Arabic content. We aspire to be the leader in delivering content that skillfully blends deep informational value with captivating visual entertainment. Our primary goal is to build clean and inspiring content platforms that adhere to the highest ethical and Islamic standards, providing the Arab audience with a safe and enriching viewing experience. We strive to offer a professional alternative that proves committed content can be the most qualitative, influential, and widespread. We don't just create content; we build trust and a lasting positive impact.**



# EDUCATIONAL BACKGROUND



## Continuous Development: Skill Enhancement Courses

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Learning does not stop at the university level. These courses were essential for integrating the technical aspect and the marketing aspect with my passion for content creation. The programming course equipped me with the ability to handle and analyze data, which helps me understand audience behavior and guide the narrative with greater precision. The digital marketing course ensured that every story I tell and every piece of content I deliver is built on a clear strategy that achieves maximum reach and impact



## Practical Experience Turning Theory into Tangible Impact

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Practical experience is the real field that" honed my skills. Over more than 5 years of working in various professional environments, I learned how to apply technical skills to serve content creation. I combine the creativity of a content creator with the precision of strategic thinking gained from my previous work in digital marketing and data analysis. This blend ensures that every piece of content I deliver is: Well-Thought-Out: Built upon precise :analysis of audience behavior. Effective Achieves maximum engagement and impact. Organized: Delivered on time and with the highest quality. In short, my past experience is my guarantee for delivering .strategic and professional content



## Educational Background: How Engineering Helped Me Build Stories?

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You might see me as a content creator, but the foundation of my work is my study of Electrical and Electronics Engineering at Sivas Cumhuriyet University in Turkey. Studying engineering gave me the skill of systematic thinking and organization, which is the secret to my success in content creation. I treat every story as an organized project, where I use my engineering skills to: Structure the Narrative: Dividing the large story into logical and impactful segments to ensure the message is clearly delivered. Precise Planning: Managing vlogs and complex projects with high efficiency and without chaos. Deep Analysis: Understanding why a specific scene impacts the viewer and how to enhance the story's power. In short, I combine the passion of a content creator with the precision of an engineer, and that's what makes my stories different.



**BUSINESS**

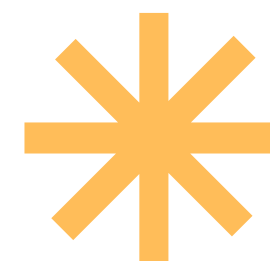


**PORTFOLIO**



## LONG VIDEOS

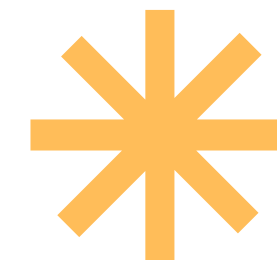
This section represents my ability to build a complete story and maintain viewer engagement over a long duration. The challenge here is to seamlessly blend value and entertainment, mastering production quality and narrative structure to ensure the viewer remains engaged and gains maximum benefit.





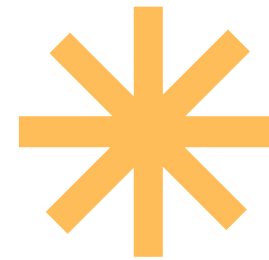
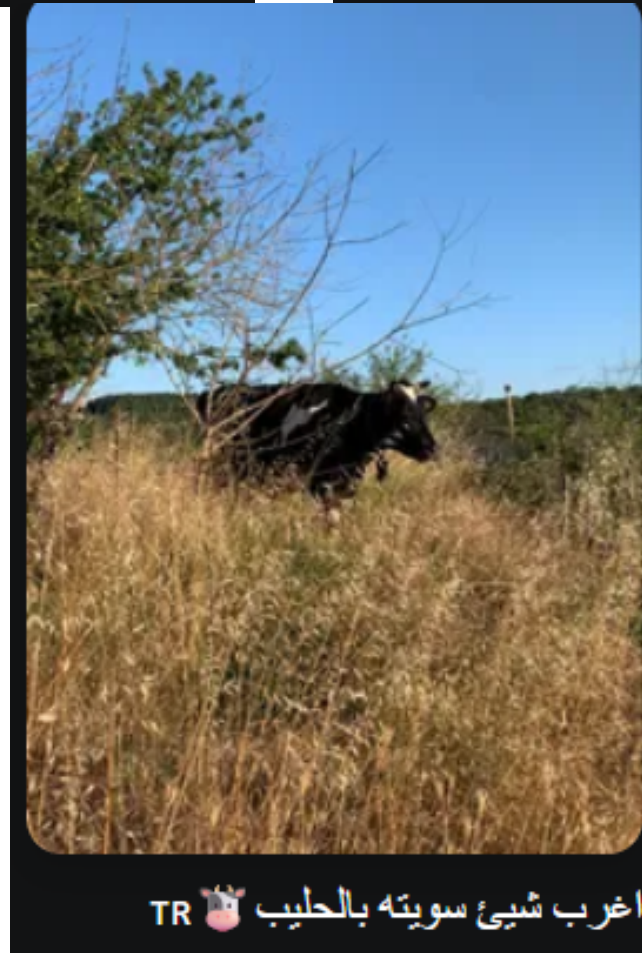


# SHORT-FORM VIDEOS CREATIVITY IN THE MOMENT



Here, my role in creating fleeting yet impactful content is showcased. This type of content requires skill in delivering the message at lightning speed, while maintaining visual appeal and focusing on the core idea in a matter of seconds. This proves my ability to adapt to various platforms.





## LIVE STREAMS AND STORIES: COMMUNITY BUILDING AND DIRECT ENGAGEMENT

"This section highlights my skills in direct interaction and building trust with the audience. Live streams and daily stories require spontaneity, the ability to manage dialogue, and quick responses, proving that I excel not only in planned production but also in building an engaged community around the brand."



# CUSTOMER REVIEWS



**I worked with him on a project, and he was the peak of professionalism. Organized work, on-time delivery, and most importantly, they understand exactly what the client needs. I highly recommend him**



**His storytelling method is unique. He makes you live the moment and feel the impact. It's not just talk; you feel there's depth in every minute. I never get bored of his videos**



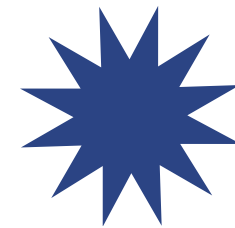
**The most important thing for me is that the content is purposeful and respectful. It combines fun and benefit without anything inappropriate. This is exactly what we look for in Arabic content**



**Honestly, the work he delivers is insane quality. The cinematography and editing are on another level; you feel like you're watching a movie, not just a vlog. Clean and professional work**



# COMMUNICATION METHODS



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THANK YOU

