

EXCLUSIVE EXHIBITOR INVITATION



Health, Beauty & *Lifestyle Expo*

28 – 30 August 2026 · Centurion Mall, Pretoria · Free Public Entry

10,000+

EXPECTED VISITORS

3 Days

EVENT DURATION

LSM 6–10

TARGET AUDIENCE



ABOUT THE EVENT

A Premier Curated *Women's Showcase.*

The Health, Beauty & Lifestyle Expo is a premium curated consumer showcase held during South Africa's Women's Month — the single most commercially powerful period for women-focused brands.

Only carefully selected exhibitors are featured. Every brand speaks directly to the modern South African woman: her health, her beauty, her lifestyle, and her aspirations.

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WHY EXHIBIT WITH US

Your Sales Problem, *Solved in One Weekend.*

Direct Revenue

Face-to-face selling to 10,000+ high-intent shoppers at the peak of Women's Month - your most motivated buyers, in a single three-day window.

Live Activation

Sample, demonstrate and convert in real time. No algorithm, no ad spend - just your brand, your product, and exactly the right audience.

Qualified Foot Traffic

Centurion Mall's high-LSM 6–10 shopper base intercepted at three curated zone entrances. Action-Oriented Consumers

Premium Positioning

A deliberately curated exhibitor list. Being selected signals credibility - consumers remember the brands their favourite mall chooses to feature.

THE THREE EXHIBITION ZONES

Strategically Placed. *Intentionally Curated.*



STRENGTH DEFINED

Health Zone

Woolworths Entrance

Wellness, nutrition, supplementation, IV therapy, aesthetics and medical-grade skincare - for brands serving women who invest in their wellbeing from the inside out.



THE GLOW

Beauty Zone

Dis-Chem Entrance

Skincare, makeup, haircare, fragrance and beauty tools. Curated to showcase both established names and emerging independent brands making their mark.



MODERN LIVING

Lifestyle Zone

Edgars Entrance

Fashion, homeware, luxury vehicles, and real estate - a comprehensive tapestry of brands shaping how South Africa's most intentional women style their lives.



REACH & AUDIENCE

Your Brand, Seen *by the Right People.*

Centurion Mall

In-mall digital screens & social media - reaching the mall's high-LSM shopper base directly.

Sandton City & Sammy Marks

Cross-mall platform promotion driving awareness ahead of the event across multiple premium retail destinations.

The Venus Throne Social Networks

100 000+ Facebook community members across across Gauteng

Keepsake Wall Banners

Strategically Placed. *Straight or Curved Options.*



Curved Wall Banner

- Curved Bannerwall, 1500×2250mm — yours to keep
- Branded Promo Counter, fabric-wrapped
- Two barstools for the event (hired)
- Carry bags included



Straight Wall Banner

- Straight Bannerwall, 1500×2250mm — yours to keep
- Branded Promo Counter, fabric-wrapped
- Two barstools for the event (hired)
- Carry bags included

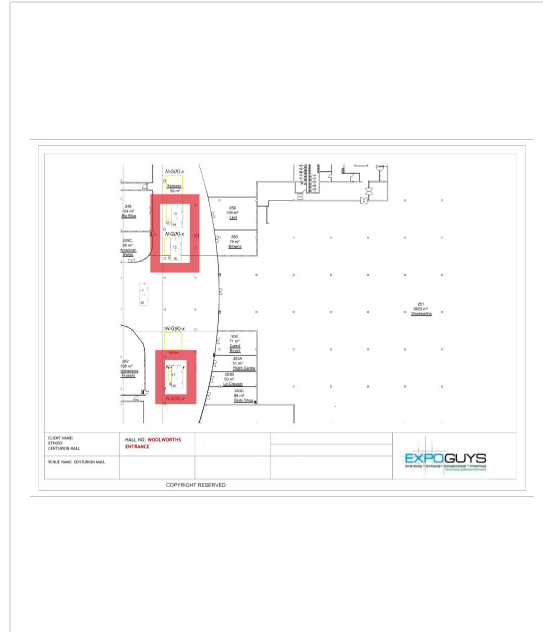
CENTURION MALL · 2026

Where the Expo *Lives.*

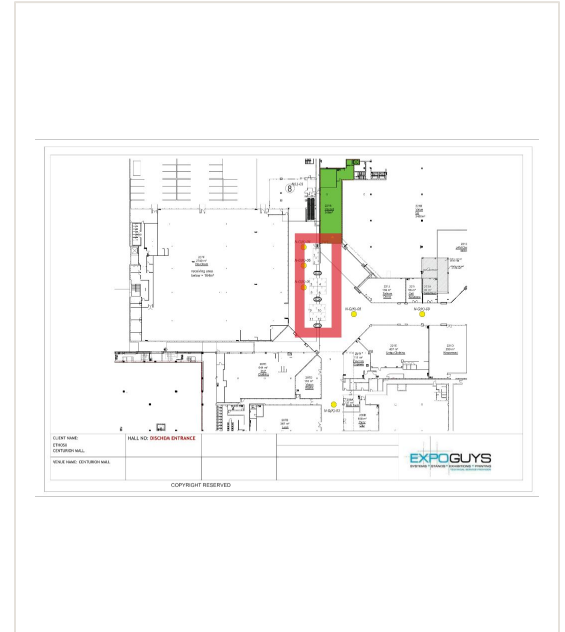
Three premium activation clusters span the mall's busiest entrances — Edgars, Woolworths and Dis-Chem — placing your brand directly in the path of every visitor.



01 Edgars Entrance
STANDS 19–24



02 Woolworths Entrance
STANDS 13–18



03 Dis-Chem Entrance
STANDS 01–12

WHAT TO EXPECT

An Activation Built *for Conversion.*

Turnkey Pods

ExpoGuys-built retail-ready stands with CNC panels, wooden shelving, fabric graphics and furniture. Arrive with stock and sell.

Product Sampling

Put your product in the hands of high-intent consumers at the peak of South Africa's Women's Month buying season.

Live Demonstrations

Engage 10,000+ visitors across three days with hands-on experiences that drive trial and immediate purchase decisions.

1.5m Sightline Advantage

360-degree open sightlines across all zones — your brand visible from a distance, not hidden behind walls.



SECURE YOUR STAND



Stands Are Limited. *August Won't Wait.*

Download the booking form to secure your space — Exhibitor & Sponsorship opportunities now open.

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