

## **Privacy Statement**

At Global Matrix Group, we are committed to safeguarding your privacy. This statement outlines how we collect, use, and protect your personal data across our consultancy, property investment, and publishing services. We adhere strictly to data protection regulations, ensuring transparency and security in all our operations. Your trust is paramount, and we continually strive to maintain the highest standards of data integrity and confidentiality. For a comprehensive overview, please refer to our full Privacy Policy.

## **Data Controller**

For the purposes of the Data Protection Act 1998 and the EU General Data Protection Regulation (GDPR), the data controller is:

Sal F. Bah

Email: [info@globalmatrix-enterprise.com](mailto:info@globalmatrix-enterprise.com)

Address: 4 Perkyn Road, Sheffield, S5 0AP

## **Information We May Collect from You**

When visitors leave comments on the site, we collect the data shown in the comments form, along with the visitor's IP address and browser user agent string to help with spam detection.

We may also collect and process the following information:

- Information you provide to us, for example when completing a contact or web form
- Information we obtain or learn, such as details about the browser or device you use, how you interact with the site, pages visited, traffic data, and location data

Unless otherwise stated, we process your personal information based on our legitimate interests in operating and maintaining the site and providing you with site functionality and related services.

## **How We Use Your Information**

- To provide quotes or respond to service enquiries
- To send notifications you have requested and for no other purpose

- To ensure the site content is presented effectively for your device
- To undertake data analytics to understand how users interact with the site and our advertising
- To detect and prevent misuse or abuse of the site or our services
- To provide quotes and listings to website users
- To fulfil our obligations arising from any contracts entered into between you and us

Your personal data is not shared with third parties, unless required by law.

We process your data under the 'contract' basis of GDPR where applicable.

### **Who We Share Your Information With**

Articles on this site may include embedded content (e.g., videos, images, articles). Embedded content from other websites behaves as though the visitor has accessed the external website directly.

We use Google Analytics to collect standard internet log information and visitor behaviour patterns. This information is processed in a way that does not identify individuals. We do not allow Google to attempt to identify visitors.

We do not sell your details or provide your data to external companies.

### **How Long We Keep Your Information**

General information is retained for 12 months.

We may also collect information about your computer or mobile device, including IP address, operating system, and browser type, for system administration and statistical purposes. This data does not identify individuals.

### **Your Rights**

You have several rights under data protection law, including:

- **Right to be informed** – We must tell you how we use your data
- **Right of access** – You may request details of the information we hold about you
- **Right of rectification** – You may ask us to correct inaccurate or incomplete information

- **Right to erasure** – You may request deletion of your data where there is no compelling reason for continued processing
- **Right to restrict processing** – You may ask us to stop processing your data while allowing us to retain enough information to respect your preferences
- **Right to data portability** – You may request that your data be transferred to another organisation
- **Right to object** – You may object to your data being used, including for marketing
- **Rights related to automated decision-making and profiling** – We do not carry out automated decision-making. Any anonymised data used for internal statistical purposes can be excluded upon request
- **Right to withdraw consent** – You may withdraw consent at any time

You can withdraw consent or make a request in the following ways:

**In writing:**

Data Protection

GMBE & Consultancy Ltd

4 Perkyn Road

Sheffield, S5 0AP

By email: [info@globalmatrix-enquiries.com](mailto:info@globalmatrix-enquiries.com)

By telephone: 0114 299 1323 / +44 7368 136890

If we cannot resolve your concern, you have the right to lodge a complaint with:

The Information Commissioner's Office

Wycliffe House, Water Lane

Wilmslow, Cheshire

SK9 5AF, United Kingdom

**Changes to Our Privacy Policy**

Any future changes to our Privacy Policy will be posted on this page.