

## COOKIE NOTICE

### Craffinity

**Effective date:** 28 December 2025

**Last updated:** 28 December 2025

This Cookie Notice explains how Craffinity uses cookies and similar technologies on its website, what information they collect, and the choices available to you.

This notice should be read together with our Privacy Policy.

#### 1. What cookies are

Cookies are small text files placed on your device when you visit a website. They help websites function properly, remember preferences, and understand how visitors interact with content.

Some cookies are set directly by Craffinity. Others may be set by third-party services used on the website.

#### 2. How Craffinity uses cookies

Craffinity uses cookies in a limited and proportionate way. We do **not** use cookies to sell personal data or to build detailed user profiles.

Cookies on this website are used to:

- Ensure the website functions correctly
- Improve site performance and stability
- Understand general usage patterns (in aggregated form)
- Maintain basic security and session integrity

Craffinity does not use cookies to track individual users across unrelated websites.

#### 3. Types of cookies we use

##### a) Strictly necessary cookies

These cookies are essential for the website to operate. They enable core functionality such as page navigation and secure access.

Without these cookies, the website may not function properly.

These cookies do not require consent under POPIA.

##### b) Performance and analytics cookies

These cookies help us understand how visitors use the website, such as which pages are visited most often and whether error messages occur.

The information collected is aggregated and does not directly identify individual visitors.

Craffinity uses this information to improve website usability and performance.

### **c) Functional cookies**

Functional cookies may be used to remember basic preferences, such as language selection or form behaviour, where applicable.

## **4. Third-party cookies**

Some cookies may be placed by third-party services that support the website, such as analytics or embedded tools (for example, scheduling or form services).

Craffinity does not control how third parties use cookies on their own platforms. Their use of cookies is governed by their respective privacy policies.

We encourage you to review those policies where relevant.

## **5. Personal information and cookies**

Where cookies collect information that qualifies as “personal information” under the Protection of Personal Information Act, 2013 (POPIA), Craffinity processes that information lawfully and in line with its Privacy Policy.

Craffinity does not intentionally collect sensitive personal information through cookies.

## **6. Consent and cookie management**

By continuing to use this website, you acknowledge the use of cookies as described in this notice.

You may control or disable cookies through your browser settings. Please note that disabling certain cookies may affect the functionality of the website.

Instructions for managing cookies are available through your browser’s help section.

## **7. Legal basis (POPIA alignment)**

Craffinity processes cookie-related information based on:

- Legitimate interest, where cookies are necessary for website operation and improvement
- Consent, where applicable and required

Craffinity applies a minimal and proportionate approach to cookie usage.

## **8. Data retention**

Cookies are retained for periods appropriate to their purpose. Some cookies are session-based and expire when you close your browser. Others may remain for a limited period unless deleted earlier.

Craffinity does not retain cookie data longer than reasonably necessary.

## **9. Updates to this Cookie Notice**

Craffinity may update this Cookie Notice from time to time to reflect changes in legal requirements or website functionality.

Any updates will be posted on this page with a revised “Last updated” date.

## **10. Contact information**

If you have questions about this Cookie Notice or how we use cookies, you may contact us at:

**Email:** [info@craffinity.com](mailto:info@craffinity.com)