



EVERYDAY LITTLE DESIGNS

**Trade Catalogue
2026**

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WELCOME TO EVERYDAY LITTLE DESIGNS

I'm Jo, the designer behind Everyday Little Designs, an independent creative business based in Eccles, Manchester

Inside you'll find my current collections of greeting cards, together with product information, wholesale ordering details and information about opening Sale or Return (SOR) options

Thank you for taking the time to look through my catalogue

QUALITY & PRESENTATION

DESIGNED FOR RETAIL

I believe stationery should be as kind to the planet as it is to the people receiving it

Every detail has been thoughtfully considered for your shop floor

SIGNATURE PRESENTATION

All greeting cards come secured with a bespoke, easy peel card clasp, ensuring a neat display while protecting stock from wear and tear

RETAIL READY FINISH

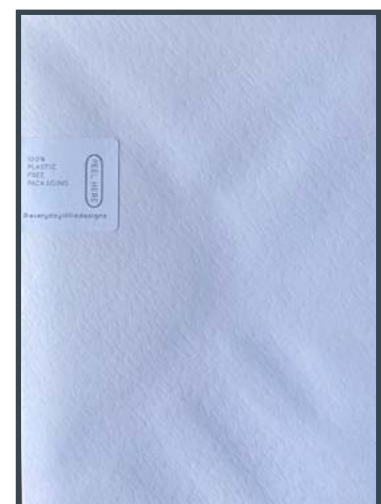
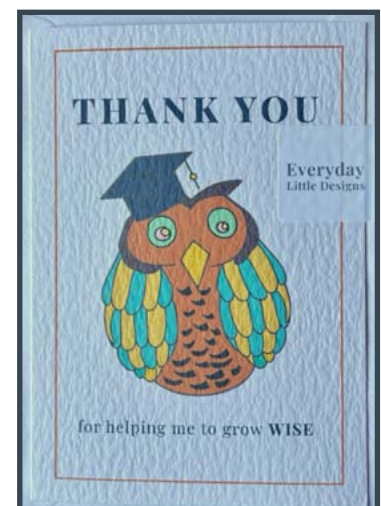
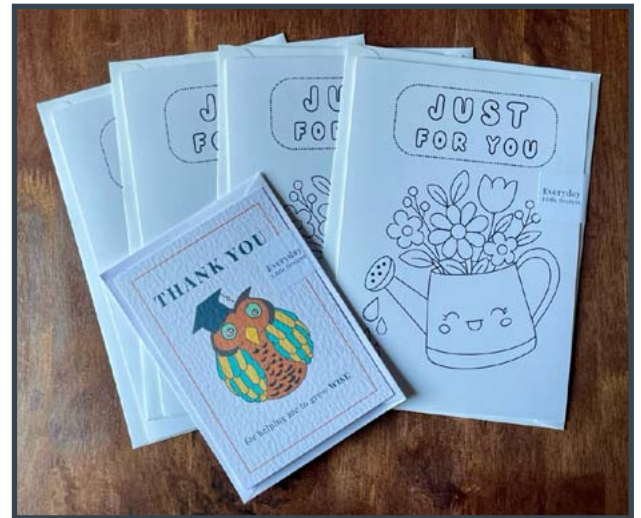
Every design is professionally branded on the reverse, clearly identifying the product and showcasing my commitment to quality

BRAND VALUES

100% PLASTIC FREE I am committed to entirely plastic free packaging across the whole range

British Made

Designed & printed in:
Monton, Eccles, Manchester



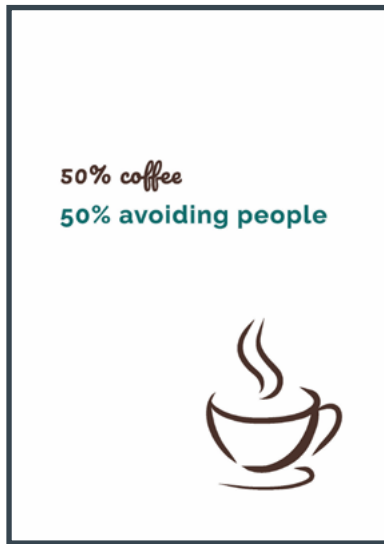
THE EVERYDAY WIT COLLECTION

Inspired by everyday life, hobbies, pets and the little observations that make us smile



EVERYDAY WIT

5x7 Finished Size
300gsm White Hammered Card
100gsm White Envelope



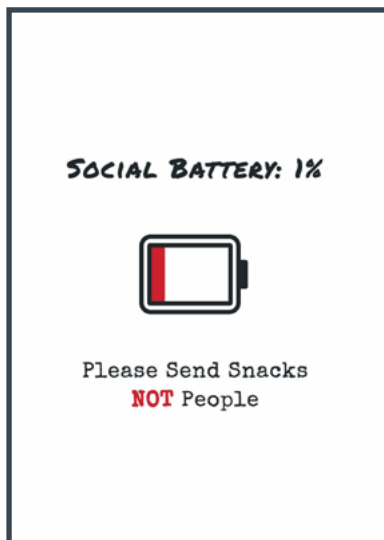
50% Coffee 50% Avoiding People

Blank Inside

Finished Size: 5x7

Trade £1.88
RRP £3.75

SKU: EW-009-GC57



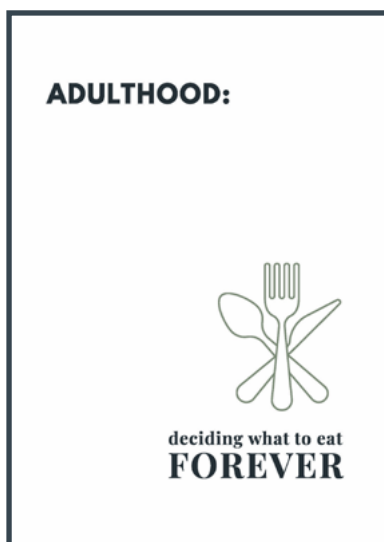
Social Battery: 1% Please Send Snacks Not People

Blank Inside

Finished Size: 5x7

Trade £1.88
RRP £3.75

SKU: EW-010-GC57



Adulthood: Deciding What To Eat — FOREVER

Blank Inside

Finished Size: 5x7

Trade £1.88
RRP £3.75

SKU: EW-011-GC57



I like you [We hate the exact same things]

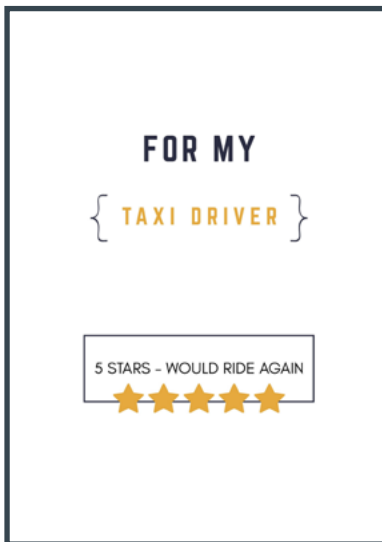
Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: EW-012-GC57



Taxi Driver - 5 Star Rating

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: EW-008-GC57



Dad Jokes

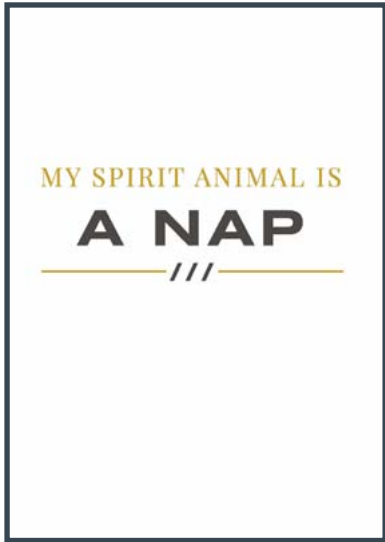
Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: EW-006-GC57



My Spirit Animal Is A Nap

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: EW-013-GC57



Currently Unsupervised What Could Go Wrong?

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: EW-003-GC57



Today's Forecast 100% Chance Of Avoiding People

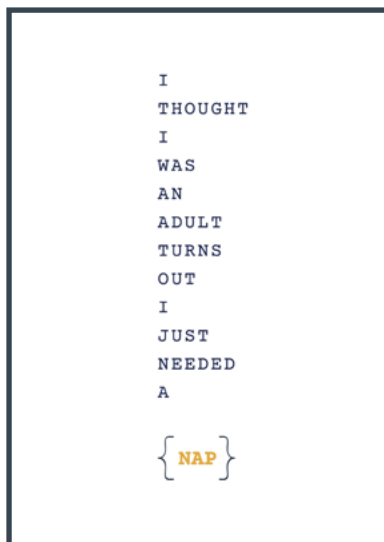
Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: EW-001-GC57



I Thought I Was An Adult Turns Out I Just Needed A Nap

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: EW-004-GC57



Life's Too Short For Matching Socks

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: EW-005-GC57



Thumbs Up Tech Support

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: EW-007-GC57

PLANTS

Everyday Wit

5x7 Finished Size
250gsm Recycled Eco Fleck Card
115gsm Eco Kraft Envelope



The Garden Centre Made Me Do It

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: PLANTS-001-GC57



Always Room For One More

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: PLANTS-002-GC57



My Therapist Has Leaves

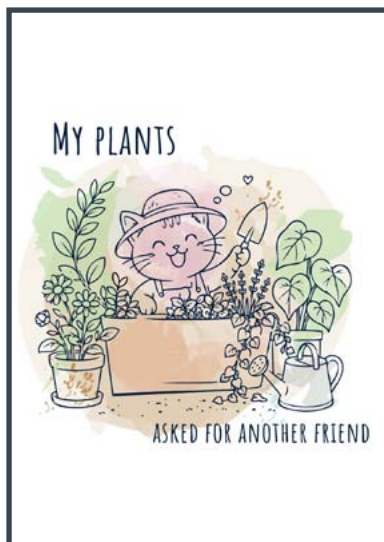
Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: PLANTS-003-GC57



My Plants Asked For Another Friend

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: PLANTS-004-GC57



It's The Little Things Finding A Straight Bamboo Cane

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: PLANTS-005-GC57



Weekend Garden Trips Are the New Nights Out

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: PLANTS-006-GC57



It Was On Sale

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: PLANTS-007-GC57



It's The Little Things Winding A Hose Without A tangle

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: PLANTS-008-GC57

DEFINITIONS

Everyday Wit

A6 Finished Size
300gsm White Hammered Card
100gsm White Envelope

ABIBLIOPHOBIA

uh-bib-lee-oh-FOH-bee-uh

(noun)

The fear of running out of books

Yes. It's a thing

Abibliophobia

Blank Inside

Finished Size: A6

Trade £1.75

RRP £3.50

SKU: TYPE-001-GCA6

CAFFEINATION

(noun)

The exact amount of coffee
required before conversation

Results may vary

Caffeination

Blank Inside

Finished Size: A6

Trade £1.75

RRP £3.50

SKU: TYPE-002-GCA6

CHLOROPHYLLOMANIA

klor-oh-fill-oh-MAY-nee-uh

(noun)

An uncontrollable urge to buy,
rescue or propagate plants

Yes. It's a thing

Chlorophyllomania

Blank Inside

Finished Size: A6

Trade £1.75

RRP £3.50

SKU: TYPE-011-GCA6

TOLERATED

tol-er-ay-tid

(adjective)

Accepted with conditions

Tolerated

Blank Inside

Finished Size: A6

Trade £1.75

RRP £3.50

SKU: TYPE-006-GCA6

YOU KNOW

TOO MUCH

You Know Too Much

Blank Inside

Finished Size: A6

Trade £1.75

RRP £3.50

SKU: TYPE-005-GCA6

[PEOPLING]

because we share
the same
social exhaustion

Peopling - Because We Share The Same Social Exhaustion

Blank Inside

Finished Size: A6

Trade £1.75

RRP £3.50

SKU: TYPE-012-GCA6



Friends - My Favourite Venting Partner

Blank Inside

Finished Size: A6

Trade £1.75

RRP £3.50

SKU: TYPE-013-GCA6



Coffee - Because People Are A Lot

Blank Inside

Finished Size: A6

Trade £1.75

RRP £3.50

SKU: TYPE-014-GCA6



Weekend - Because We Earned It

Blank Inside

Finished Size: A6

Trade £1.75

RRP £3.50

SKU: TYPE-015-GCA6



You Make Me Look Normal

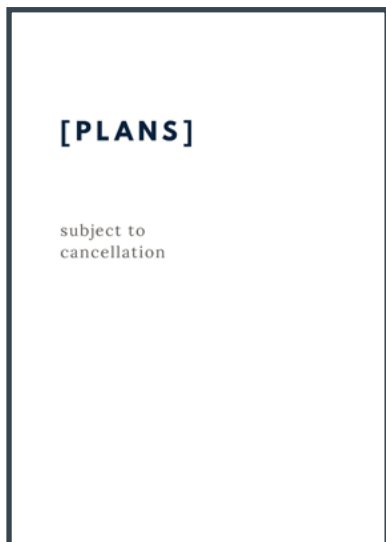
Blank Inside

Finished Size: A6

Trade £1.75

RRP £3.50

SKU: TYPE-008-GCA6



Plans - Subject To Cancellation

Blank Inside

Finished Size: A6

Trade £1.75

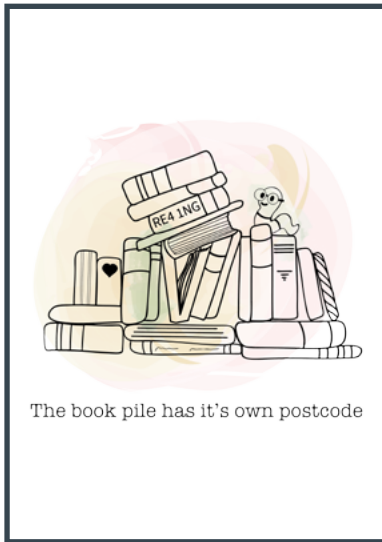
RRP £3.50

SKU: TYPE-016-GCA6

BOOKS

Everyday Wit

5x7 Finished Size
250gsm Recycled Eco Fleck Card
115gsm Eco Kraft Envelope



The Book Pile Has It's Own Postcode

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: BOOKS-001-GC57



Just One More

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: BOOKS-002-GC57



Books- Coffee - Plants

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: BOOKS-003-GC57



Emotionally Overbooked

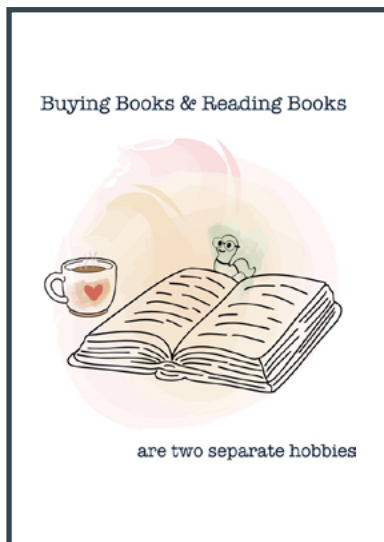
Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: BOOKS-004-GC57



Buying Books & Reading Books are two separate hobbies

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: BOOKS-005-GC57

PETS

Everyday Wit

5x7 Finished Size
250gsm Recycled Eco Fleck Card
115gsm Eco Kraft Envelope



The Cat Said - NO

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: CATS-001-GC57



My Dog Is My Boss

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: DOGS-004-GC57



The Dog Said - YES

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: DOGS-005-GC57



My Boss Is A Cat

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: CATS-002-GC57



You're PURRfect

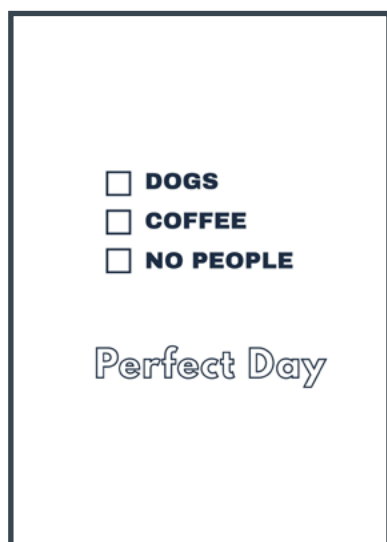
Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: CATS-003-GC57



Dogs - Coffee - No People Perfect Day

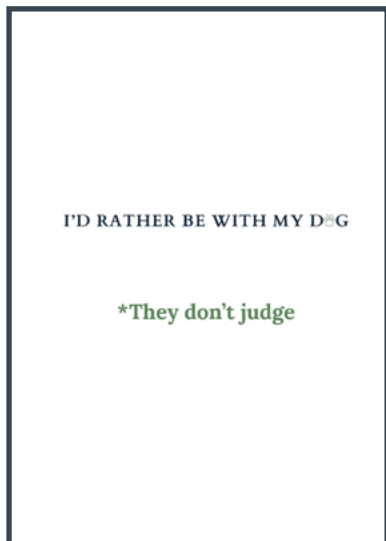
Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: EW-002-GC57



I'd Rather Be With My Dog They Don't Judge

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: DOGS-003-GC57



My Dog Thinks I'm Cool - That's Enough

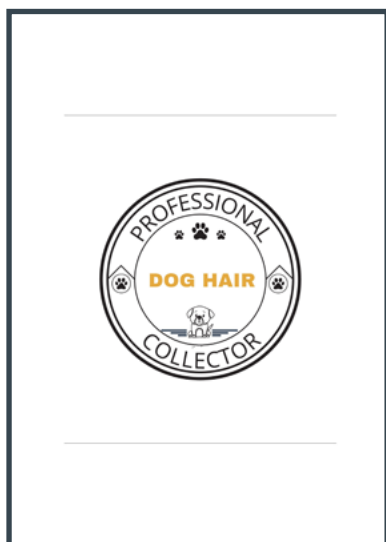
Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: DOGS-001-GC57



Professional Dog Hair Collector

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: DOGS-002-GC57

THE SENTIMENTS COLLECTION

Thoughtful greeting cards for the moments that matter



A6 Finished Size
300gsm White Hammered Card
100gsm White Envelope



Thank You

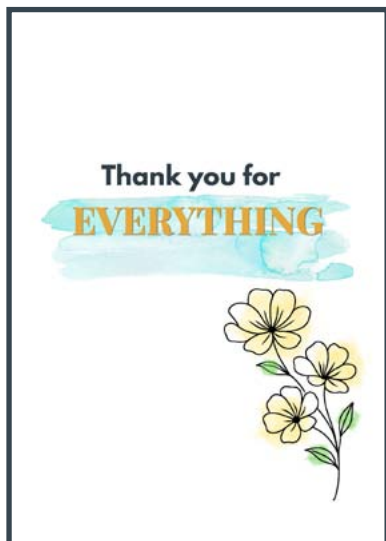
Blank Inside

Finished Size: A6

Trade £1.50

RRP £3.00

SKU: GCGM-001



Thank You For Everything

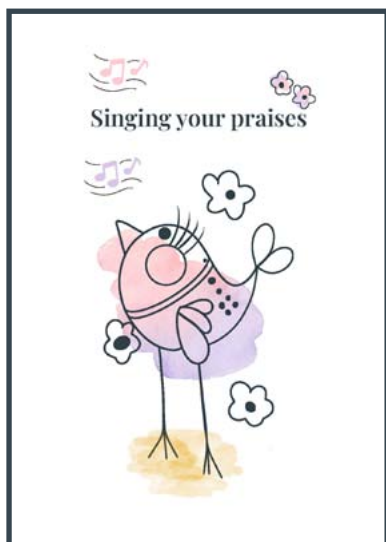
Blank Inside

Finished Size: A6

Trade £1.50

RRP £3.00

SKU: GCGM-004



Singing Your Praises

Blank Inside

Finished Size: A6

Trade £1.50

RRP £3.00

SKU: GCGM-005



Thank You For Being Wonderful

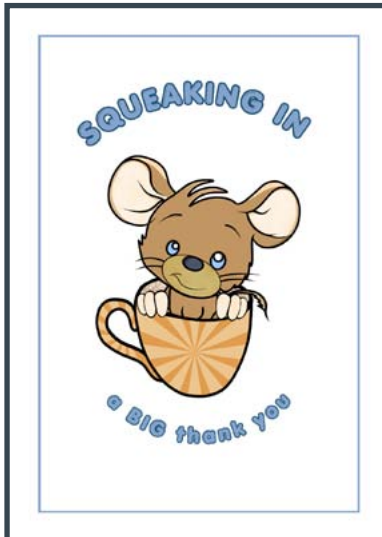
Blank Inside

Finished Size: A6

Trade £1.50

RRP £3.00

SKU: GCGM-006



Squeaking In A Big Thank You

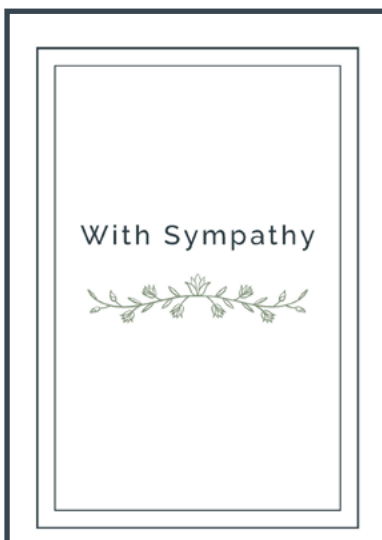
Blank Inside

Finished Size: A6

Trade £1.50

RRP £3.00

SKU: GCGM-007



With Sympathy

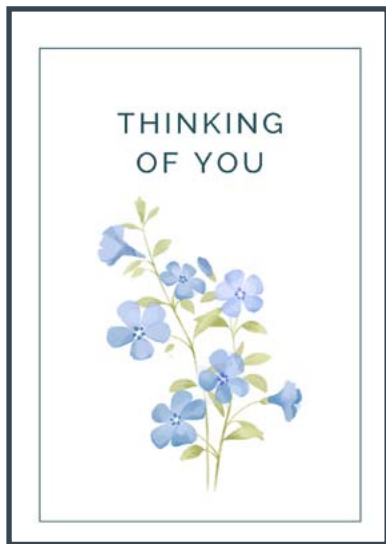
Blank Inside

Finished Size: A6

Trade £1.50

RRP £3.00

SKU: GCGM-008



Thinking Of You

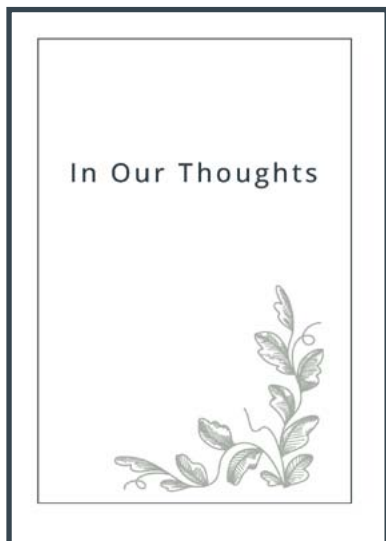
Blank Inside

Finished Size: A6

Trade £1.50

RRP £3.00

SKU: GCGM-009



In Our Thoughts

Blank Inside

Finished Size: A6

Trade £1.50

RRP £3.00

SKU: GCGM-010



Just For You

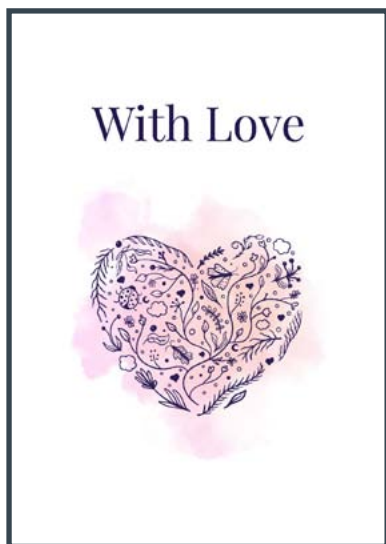
Blank Inside

Finished Size: A6

Trade £1.50

RRP £3.00

SKU: GCGM-011



With Love

Blank Inside

Finished Size: A6

Trade £1.50

RRP £3.00

SKU: GCGM-012



Happy Birthday

Blank Inside

Finished Size: A6

Trade £1.50

RRP £3.00

SKU: GCGM-013



Happy Birthday

Blank Inside

Finished Size: A6

Trade £1.50

RRP £3.00

SKU: GCGM-014

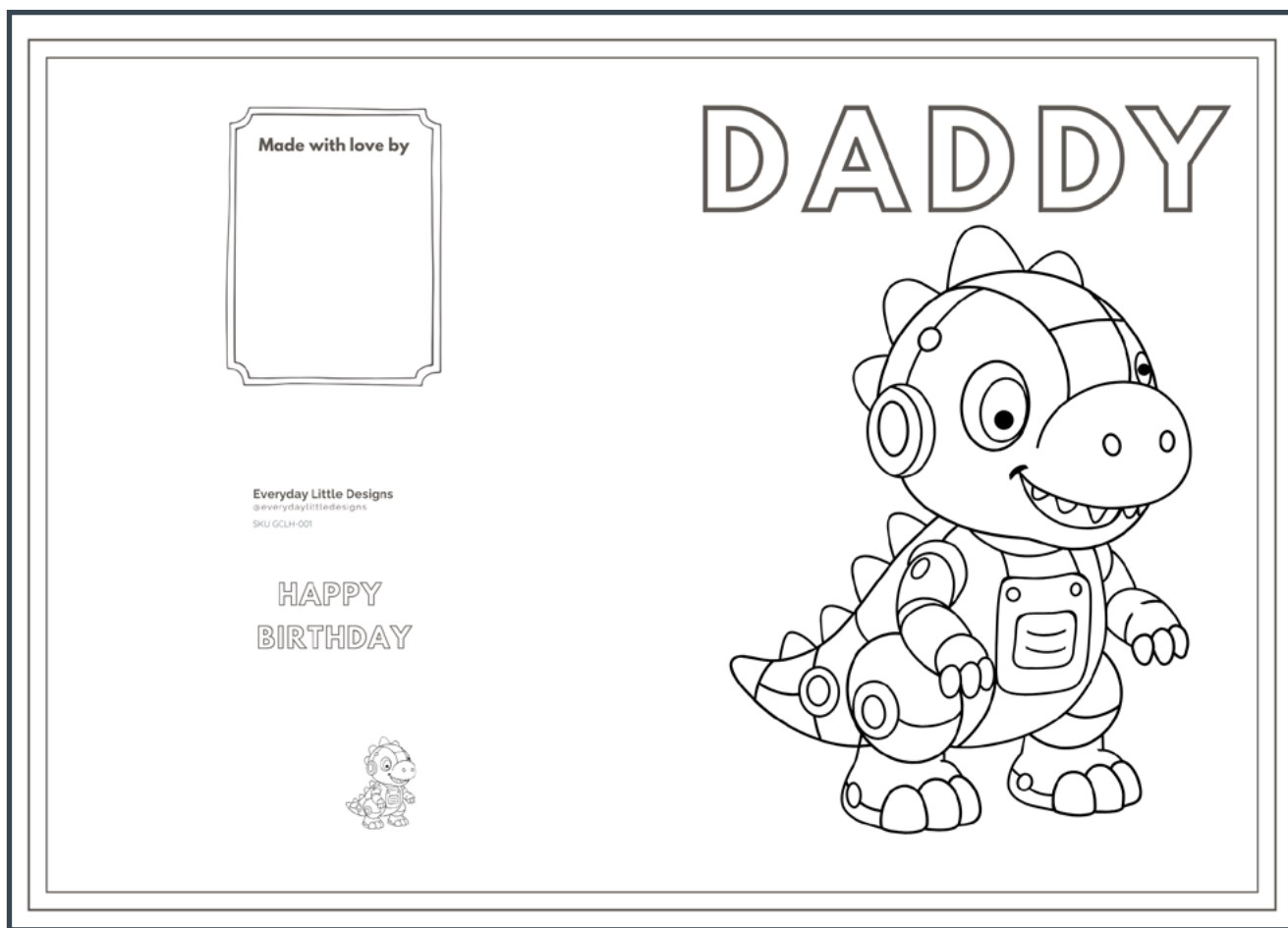
LITTLE HANDS CREATIVE COLLECTION

Illustrated cards designed for little hands to colour, personalise and give to someone special

Each design combines a greeting card with a colouring activity, creating a card that is just as enjoyable to make as it is to give

A5 Finished Size
240gsm White Smooth Card
100gsm White Envelope





Robot Daddy

Occasion: Birthday

Inside Text: Happy Birthday

Finished Size: A5

Trade £ 1.25

RRP £2.50

SKU: GCLH-001



Galaxy Dad

Occasion: Birthday

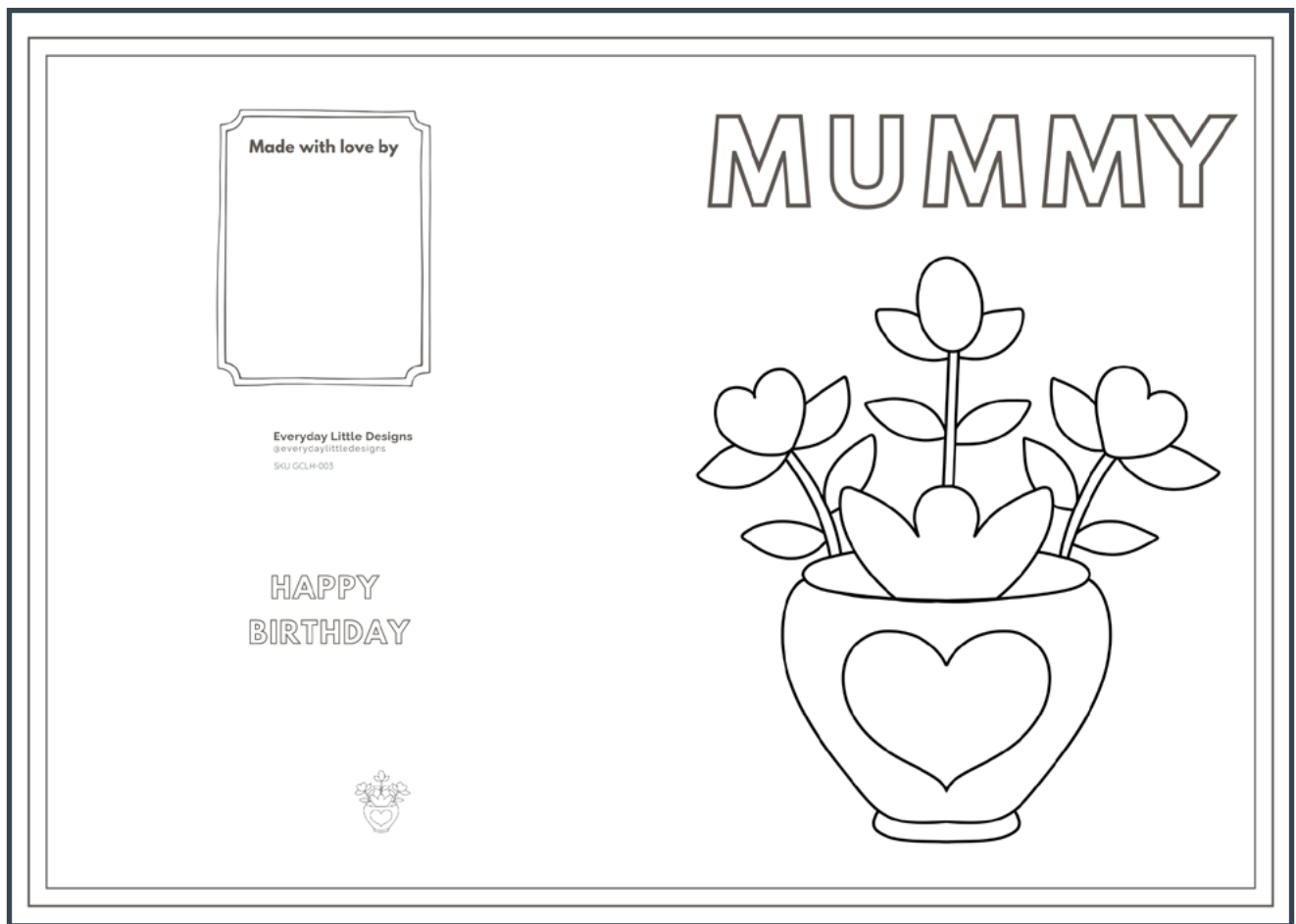
Inside Text: Happy Birthday

Finished Size: A5

Trade £ 1.25

RRP £2.50

SKU: GCLH-002



Flowers Mummy

Occasion: Birthday

Inside Text: Happy Birthday

Finished Size: A5

Trade £ 1.25

RRP £2.50

SKU: GCLH-003



Best Mum Ever

Occasion: Birthday

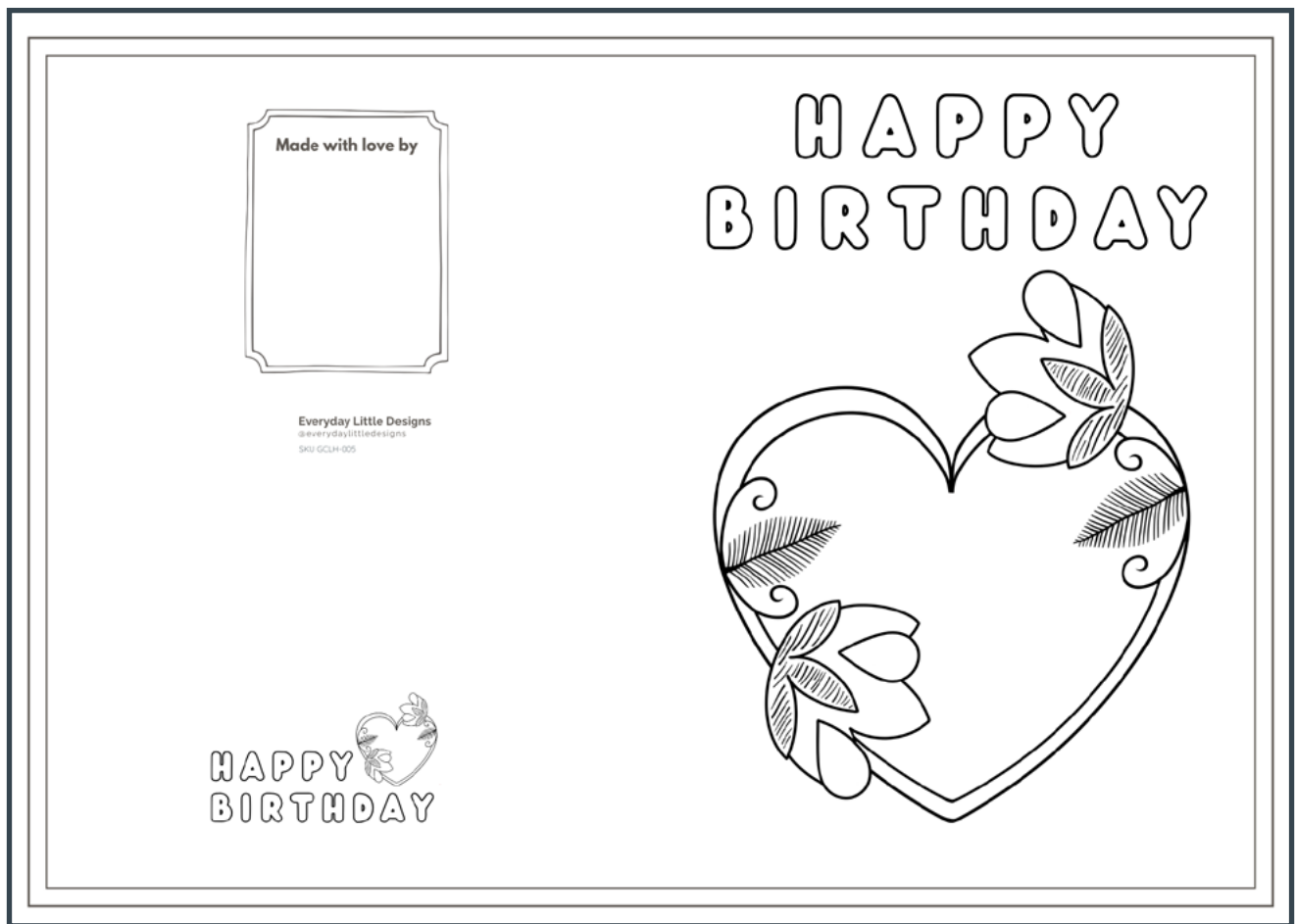
Inside Text: Happy Birthday

Finished Size: A5

Trade £ 1.25

RRP £2.50

SKU: GCLH-004



Hearts

Occasion: Birthday

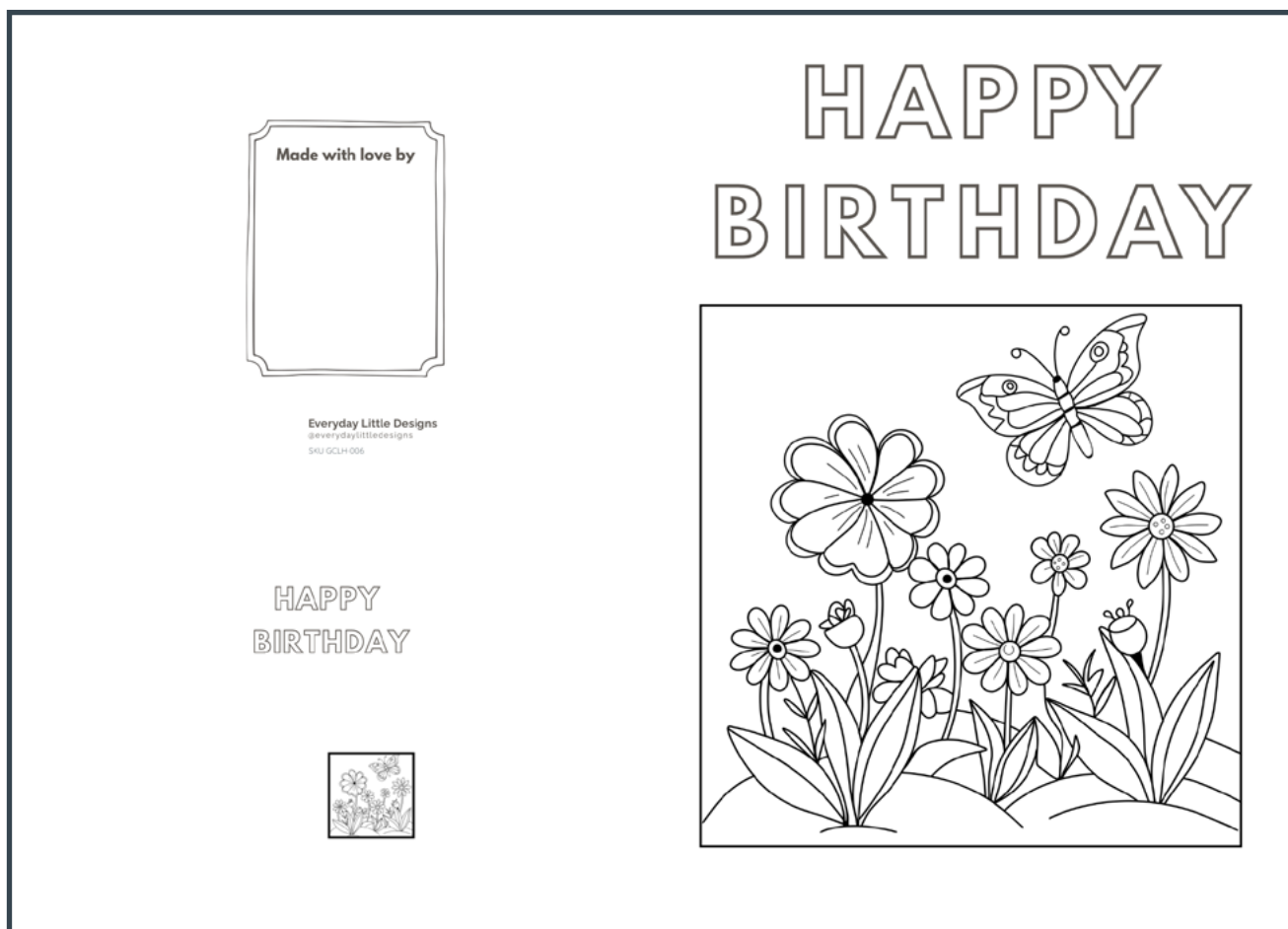
Inside Text: Happy Birthday

Finished Size: A5

Trade £ 1.25

RRP £2.50

SKU: GCLH-005



Flowers

Occasion: Birthday

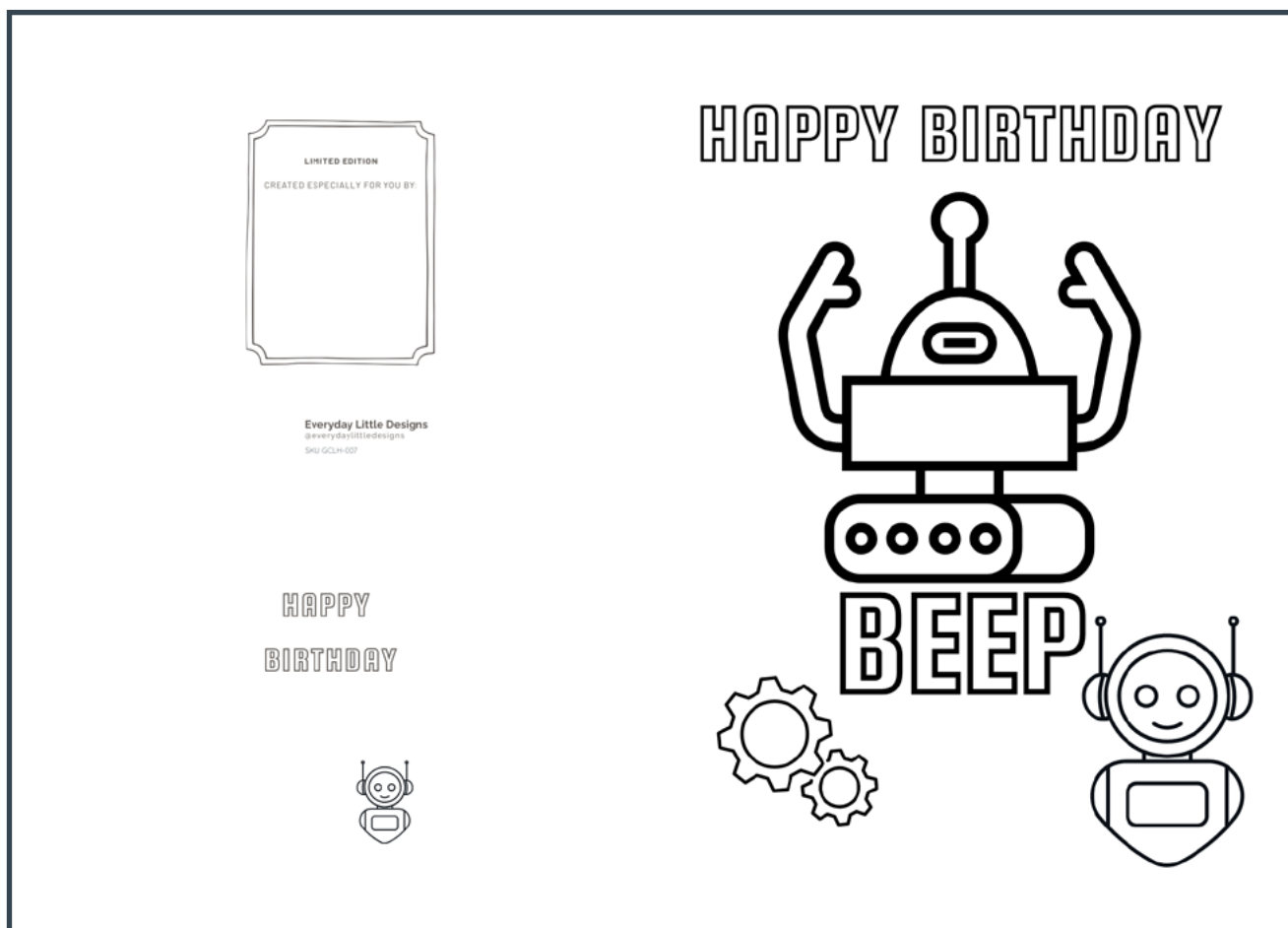
Inside Text: Happy Birthday

Finished Size: A5

Trade £ 1.25

RRP £2.50

SKU: GCLH-006



Robot

Occasion: Birthday

Inside Text: Happy Birthday

Finished Size: A5

Trade £ 1.25

RRP £2.50

SKU: GCLH-007



Gamer

Occasion: Birthday

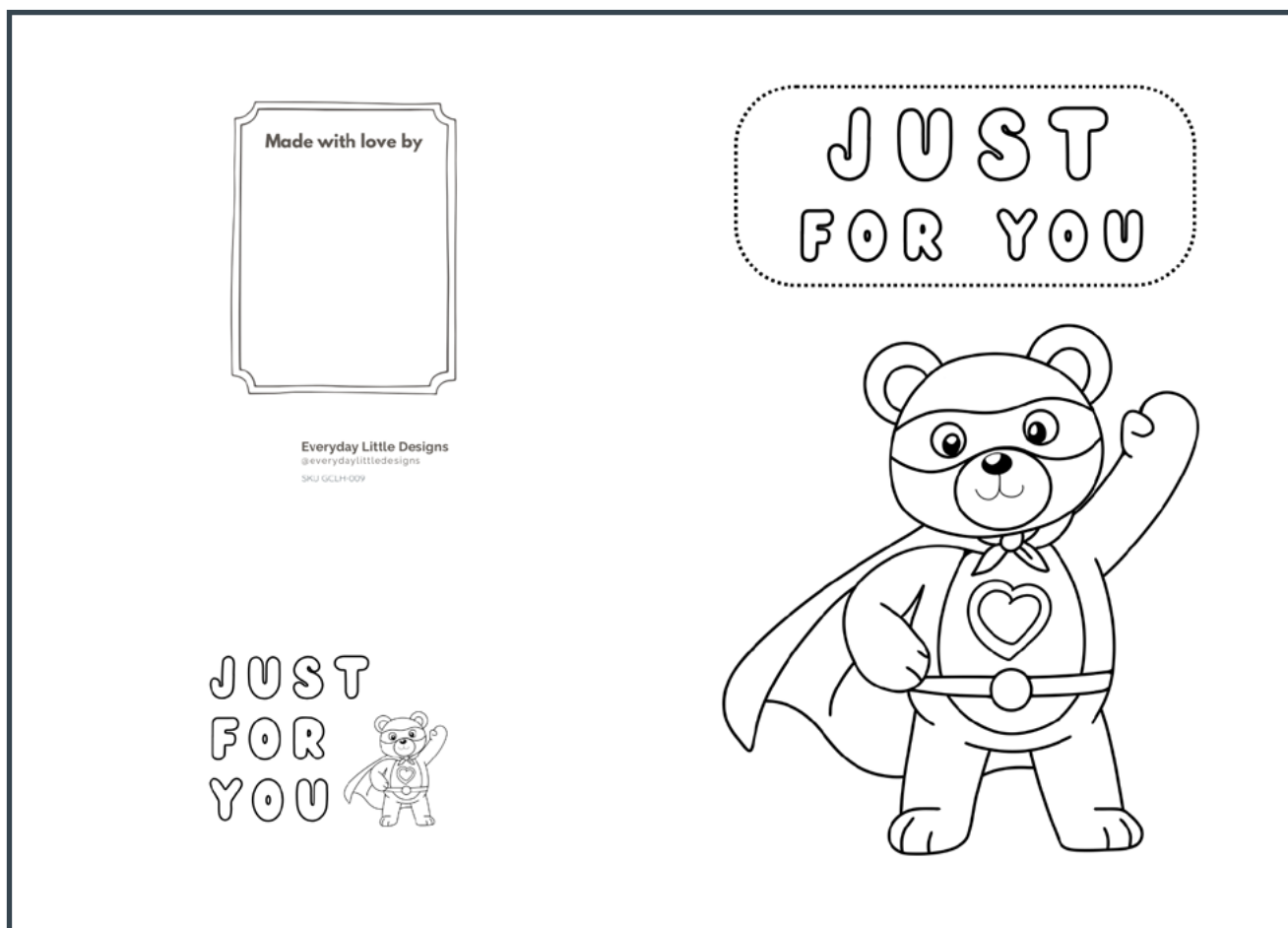
Inside Text: Happy Birthday

Finished Size: A5

Trade £ 1.25

RRP £2.50

SKU: GCLH-008



Superhero Bear

Occasion: Just For You

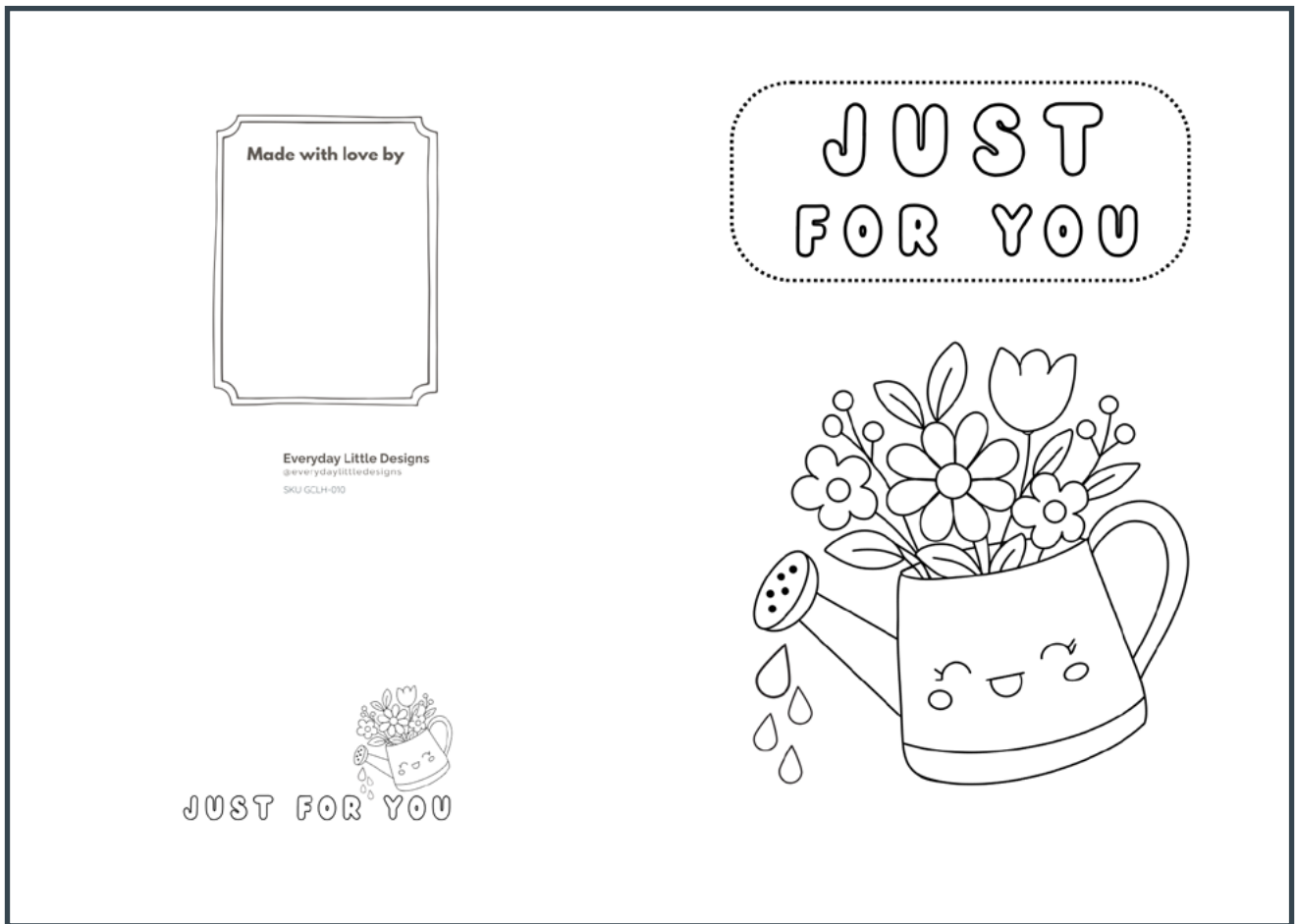
Inside Text: Just For you

Finished Size: A5

Trade £ 1.25

RRP £2.50

SKU: GCLH-009



Watering Can

Occasion: Just For You

Inside Text: Just For you

Finished Size: A5

Trade £ 1.25

RRP £2.50

SKU: GCLH-010



Sleeping Unicorn

Occasion: With Love

Inside Text: Blank Inside

Finished Size: A5

Trade £ 1.25

RRP £2.50

SKU: GCLH-011



Dinosaur Robot

Occasion: With Love

Inside Text: Blank Inside

Finished Size: A5

Trade £ 1.25

RRP £2.50

SKU: GCLH-012

THE CHRISTMAS COLLECTION

From quirky illustrated characters to festive humour, this collection brings a light-hearted take on the Christmas season, giving retailers a seasonal extension to the Everyday Little Designs range



ILLUSTRATED

Christmas

5x7 Finished Size
300gsm White Hammered Card
100gsm White Envelope



Festive Season - I'll Pass

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: XMAS-001-GC57



If It's Not Coffee Or Sleep - I'm Not Interested

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: XMAS-002-GC57



Wake Me Up - When It's Over

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: XMAS-003-GC57



Dear Santa - The Dog Did It

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: XMAS-004-GC57



That Christmas Tree Didn't Stand A Chance

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: XMAS-005-GC57



Why Do We Do This Every Year?

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: XMAS-006-GC57



All I Want For Christmas Is A Bigger Bookshelf

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: XMAS-007-GC57



Nice List - We'll See

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: XMAS-008-GC57



This Is My Festive Face

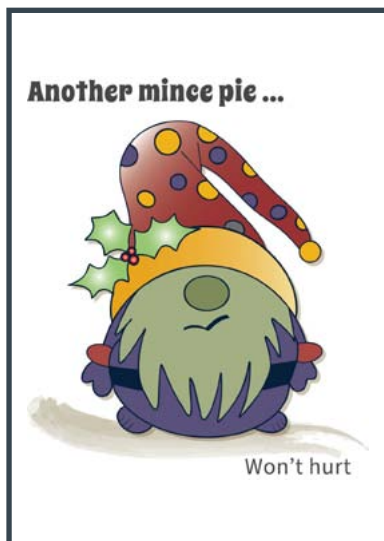
Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: XMAS-009-GC57



Another Mince Pie - Won't Hurt

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: XMAS-010-GC57



YES - I Bought Another Plant It Was Festive

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: XMAS-011-GC57



Is It January Yet?

Blank Inside

Finished Size: 5x7

Trade £1.88

RRP £3.75

SKU: XMAS-012-GC57

DEFINITIONS

Christmas

A6 Finished Size
300gsm White Hammered Card
100gsm White Envelope



Fairy Lights

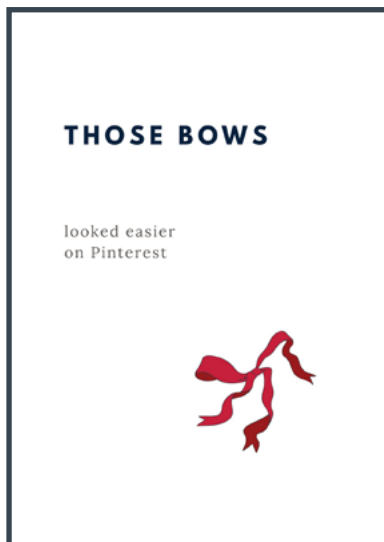
Blank Inside

Finished Size: A6

Trade £1.75

RRP £3.50

SKU: TYPE-010-GCA6



Pinterest Bows

Blank Inside

Finished Size: A6

Trade £1.75

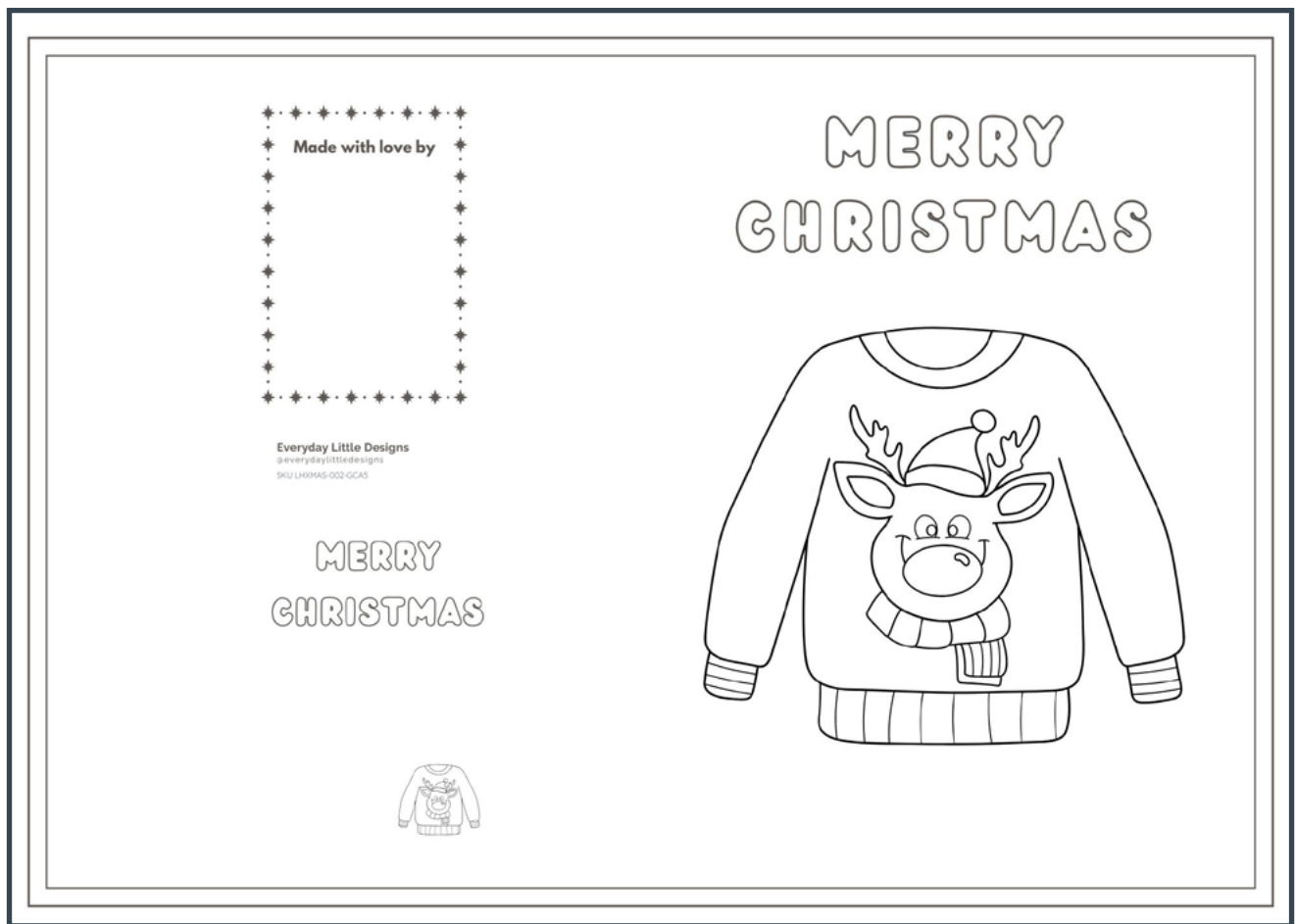
RRP £3.50

SKU: TYPE-009-GCA6

LITTLE HANDS

Christmas

A5 Finished Size
240gsm White Smooth Card
100gsm White Envelope



Christmas Jumper

Occasion: Christmas

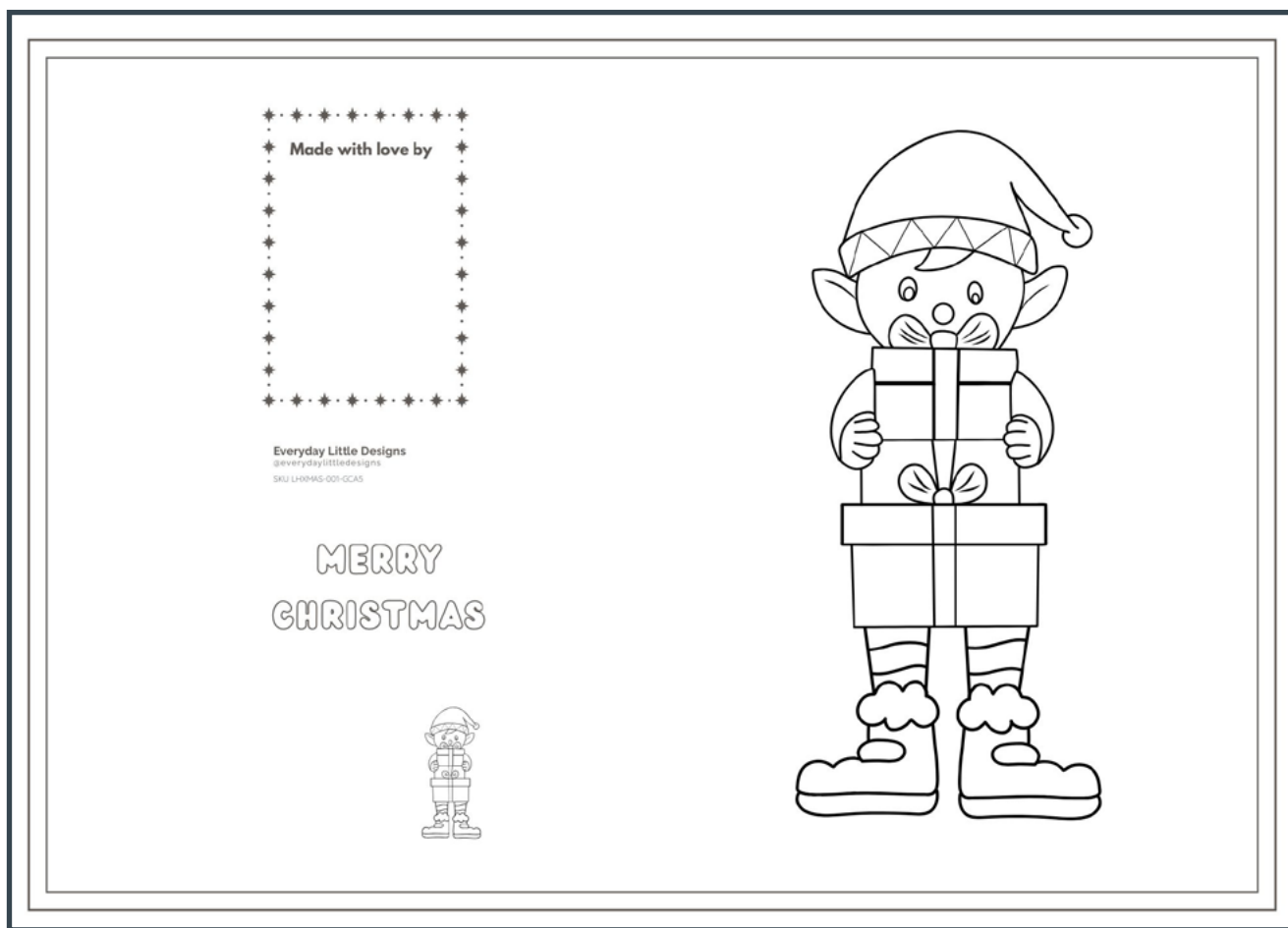
Inside Text: Merry Christmas

Finished Size: A5

Trade £ 1.25

RRP £2.50

SKU: LHXMAS-002-GCA5



Christmas Elf

Occasion: Christmas

Inside Text: Merry Christmas

Finished Size: A5

Trade £ 1.25

RRP £2.50

SKU: LHXMAS-001-GCA5

WHOLESALE & PARTNERSHIP INFORMATION

I am always delighted to work with independent retailers and small businesses

To make getting started as straightforward as possible, I offer the following partnership options:

STARTING A PARTNERSHIP

To help you introduce the range to your customers, Sale or Return (SOR) is available on opening orders

Opening orders consist of 5 designs (30 cards in total), giving you the opportunity to see how the collection performs in your shop before placing future orders

WHOLESALE ORDERING

Cards are supplied in packs of 6 per design

OPENING ORDER

Minimum 5 designs (30 cards in total)

REORDERS

Minimum 2 designs (12 cards in total)

LEAD TIMES

Standard wholesale orders are typically dispatched within 7-10 days from order confirmation

Larger orders and seasonal collections may require additional production time
Estimated dispatch dates will always be confirmed when your order is placed

CHRISTMAS ORDERING

To Help ensure delivery ahead of the festive season, Christmas orders are recommended by 30th September, particularly for larger wholesale orders

Smaller orders will be accepted after this date wherever possible, subject to production capacity

Please get in touch to discuss your requirements

ACCOUNT REVIEWS

Sale or Return accounts are reviewed every 3 months

RETURNS

Returned stock should be in pristine, saleable condition

All prices are subject to VAT (if applicable)

THANK YOU

Thank you for taking the time to explore the Everyday Little Designs collection

If you have any questions or would like to discuss Wholesale or Sale or Return, I'd love to hear from you

Get in touch

Jo Costello

Designer & Founder

Everyday Little Designs

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Ready to order?

Simply email me your product selection or get in touch to discuss your requirements

A printable line sheet is available on request for easy ordering