

# FACT SHEET: ROME NOVA ENTERTAINMENT

## Company Overview

- **Company Name:** Rome Nova Entertainment LLC.
- **Founder & Rights Holder:** H. Roberts.
- **Headquarters:** Jersey City, New Jersey.
- **Business Model:** A vertically integrated media franchise built on the intersection of human storytelling and digital innovation.

## The "Triple-Threat" Launch

- **Official Launch Date:** February 13th, 2026.
- **The Strategy:** A simultaneous debut of three distinct digital artist personas, each representing a unique pillar of the franchise's sound.
- **The Movement:** Anchored by the **#LoveYourselfChallenge**, a global social initiative promoting self-acceptance and authenticity.

## The Artist Roster

- **Harmony Soul (The Emotional Heart):** Ethereal R&B/Soul. Lead Single: **"Love Yourself"**.
- **Rome Nova (The Momentum):** High-octane Urban Pop/R&B. Lead Single: **"Everything"**.
- **Zo Phoenix (The Foundation):** Gospel-infused Soul/R&B. Lead Single: **"New Life"**.

## Human Art & Technology Disclosure

- **Creative Integrity:** All intellectual property, including songwriting, vocal composition, and creative direction, is human-led and originally composed.
- **Innovation:** The franchise utilizes digital artist personas to scale storytelling and community impact while retaining full human creative control.

## Digital Headquarters

- **EPK Hub:** [romenovaentertainment.com/epk-hub](http://romenovaentertainment.com/epk-hub)
- **Media Contact:** [legalhr@romenovaentertainment.com](mailto:legalhr@romenovaentertainment.com)