



# memorywala



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# WHAT DO WE DO?



- We at Memorywala, record a long relaxed conversation (with a well-researched set of questions) with you, collect your pictures, your videos, your accolades and honours together, and using the beauty of your own voice, we bring it all together in a singular exhibition.
- Stories and milestones are moulded into a documentary treasure for your personal keepsake. Preferably recorded at your home.

# HISTORY OF MEMORYWALA

- Memorywala is founded by **Syed Mohd Irfan** -renowned anchor and producer with a legacy of 35+ years of work in all forms of media and is well known for the highly acclaimed “**Guftagoo**” series on Rajya Sabha TV(now Sansad TV) which continuously aired for 10 years. At RSTV, Irfan was the Editor-in-Chief of the Art, Culture, and History Desk. Irfan has worked with the BBC for “Kahani Zindagi Ki”.
  - Irfan and his production team takes personal interviews of figures by exploring, capturing and treasuring the self-told life journeys and memories finally produced and presented in a prime audio-visual auto-biographical interview film. Being a bespoke service, Memorywala brings to light the legacy which may be forgotten otherwise.
  - The film is produced for the personal use of the clients and handed over to them for their personal keepsake.
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The background is a rich, reddish-brown leather-like texture. It is adorned with intricate gold-leaf patterns. These patterns include a central vertical axis with repeating teardrop-shaped motifs containing stylized designs. The corners are also decorated with large, teardrop-shaped gold-leaf medallions featuring floral or abstract designs. The overall aesthetic is reminiscent of a traditional Islamic manuscript cover or a high-quality leather-bound book.

## Memories are Legacies

- All of us receive a legacy, nurture it, and then move ahead, passing this baton of legacy to the next ones.
- No one knows your achievements and specialities better than you.
- Your experiences are unique and are only yours. Only you can best tell your story.

# OUR SERVICES

## DIGITAL AUTOBIOGRAPHY

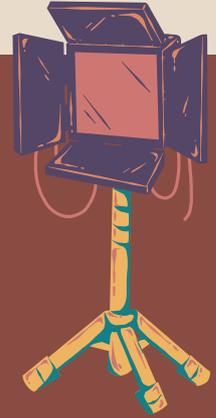
Under this service, we provide you:

- A two-hour interview recorded with an experienced legacy host in an intimate, familiar, or comfortable environment.
- Recorded in your own voice, a narrated sequence for the select photographs from your personal collection.

## OTHER SERVICES

1. A transcribed copy of the interview.
2. Testimonials from your closest friends, supporters, and relatives about you.
3. A film for your venture(factory/enterprise/institute/establishment).
4. Your brief video messages where you will be seen sending wishes for important dates and festivities (for your social media handles).





## MORE TO READ

### Anchor:

Irfan is a world-renowned anchor producer known for his special in-depth personal journey capturing interview productions of famous personalities like Mani Shankar Aiyer, Mukhtar Abbas Naqvi, Sitaram Yechuri, Sheela Dikshit, Giridhar Gamang, Milkha Singh, Dilip Tirky, Anu Malik, Amit Trivedi, Sachin Jigar, Vanraj Bhatia, Naseeruddin Shah, Jaya Bacchan, Manoj Bajpayee to name a few.

From word of mouth, Memorywala has now grown as the premiere repertoire of memories that are meant to inspire the generations to come, cherish and celebrate lives, inspire them to develop core values, and preserve some.

Click the link to see previous interviews: Guftagoo – YouTube

- Playlist Guftagoo (Sansad TV)

<https://youtube.com/playlist?list=PL4EF2D112F6898DE0>

- Playlist Kahani Zindagi Ki(BBC)

[https://youtube.com/playlist?](https://youtube.com/playlist?list=PLILBDf5H0BELRg5lfEP-X4bHE8c-XiD1Z)

[list=PLILBDf5H0BELRg5lfEP-X4bHE8c-XiD1Z](https://youtube.com/playlist?list=PLILBDf5H0BELRg5lfEP-X4bHE8c-XiD1Z)

- Official website- [Memorywala.com](http://Memorywala.com)

**Place:** Place of choice of the person being interviewed. Preferably home.

**Deliverable:** Edited Audio-visual film of 1 or 2 hours and raw footage of the interview in SSD.

