

8th Edition | February 24-25, 2026

San Francisco

# EV Charging Infrastructure Summit - North America: West

*Achieving the future of EV charging reliability and performance*

[ev-charging-summit-NA.com](https://ev-charging-summit-NA.com)

Organized by:



Organized by the Smart Grid Observer, the **8th EV Charging Infrastructure Summit – North America: West**, February 24-25, 2026 in San Francisco convenes top industry experts and energy professionals to examine key trends and opportunities in the growing EV charging market, and what investments are needed to optimize grid stability and the end user experience. Case studies of current utility programs and deployments will be discussed with an eye toward refining strategies, identifying technologies, and implementing business models that will ensure widespread EV adoption is optimized for all stakeholders.

## Topics to be Addressed Include:

- Latest in smart charging and wireless charging
- Addressing concerns over charger performance, reliability and security
- Trends in EV adoption and market direction
- Success strategies for starting and growing a charging network in the U.S.
- Innovations in charging infrastructure and enabling technologies
- Providing incentives to increase consumer demand for EVs
- Market trends, opportunities and challenges
- EV and battery advances, and implications for charging infrastructure
- Integrating and optimizing renewable energy resources
- Charging station operators perspectives
- Integration of energy storage and microgrids with EV charging
- Utility case studies and programs to date
- Scaling up existing charging operator networks
- Impact of EVs on grid operations and planning
- Regulatory requirements and standards developments
- Reuse of EV batteries into grid-scale energy storage systems
- Modeling and grid architecture planning: ensuring that charging is a grid benefit
- Municipal perspectives and initiatives
- EV manufacturer perspectives on charging infrastructure requirements
- And more

## Summit Audience

- Grid operations engineers and planners
- EV program managers and fleet operators
- Charging network operators
- Charger manufacturers and auto OEMs
- Regulatory and standards professionals
- Municipal transportation executives



## Event Venue:

**San Francisco Marriott Marquis**

55 4th St

San Francisco, CA 94103

## Participants in Previous Editions of the Summit Include:

- AARGO EVsmart
- ABB
- AddEnergie
- AECOM
- Al Masaoood LLC
- Alberta Electric System Operator
- AlphaStruxure
- Amazon
- American Wire Group
- Analytics Fire
- AnnDyl Policy Group
- Argonne National Laboratory
- Atlis Motor Vehicles
- Aviv LLC
- Baltimore Gas & Electric
- Bluewav-ai
- Bolt industries
- BorgWarner Inc.
- Boston Consulting Group
- bp pulse
- British Consulate-General, Houston
- Bronzeville Partners LLC
- Burns & McDonnell
- C&H Technology Inc.
- California Energy Commission
- Canadian Electricity Association
- Carleton University
- Catalyze
- CEATI International
- Centre for Environment, Human Rights & Development Forum
- CENTROSUR
- Chapel Hill Transit
- ChargeHub | Mogile Technologies Inc.
- ChargePoint
- Chicago Transit Authority (CTA)
- CIBC Capital Markets
- City of Anaheim Public Utilities
- City of Chicago
- CityVital
- Clark University
- Commonwealth Edison
- Concordia Group
- Core One Consulting USA
- County of Los Angeles
- Cox Enterprises
- Customized Energy Solutions
- Danlaw Inc.
- Deepsea Developments
- Duke University
- Eaton
- Ecoenergi, LLC
- ecoPreserve
- Electric Conduit Construction
- Electric Power Board of Chattanooga
- Electrify America
- Enel X
- ESource
- EV Connect
- Fermata Energy
- Flash
- FMI Capital Advisors
- Ford Motor Company
- Francis Energy
- Franklin Electric
- Fullerton Engineering
- General Motors
- George Washington University
- Geotab
- Green Job Builders Inc
- Green Spark
- Green Ways 2 Go
- GTI Energy
- Guidehouse Insights
- Hancock-Wood Electric Cooperative
- HARTING
- Hawthorne CAT Power Systems
- HBK Engineering
- HEMBUS
- HP Legacy
- Hunt Energy Solutions
- IEEE Chicago Section
- Illinois Commerce Commission
- Illinois Environmental Protection Agency
- Illinois Finance Authority
- Illinois Institute of Technology
- Indiana Toll Road Concession Company
- Interstate Renewable Energy Council
- Inyo Energy
- Itron
- JCREMC
- Jitney EV
- Keysight Technologies
- Kiewit
- Kitu Systems
- KPMG
- Landis+Gyr
- Leidos
- Locusview
- Lubrizol Corp
- Megavolt
- Meruelo Enterprises Inc
- Metropolitan Mayors Caucus
- Microgrid Labs
- NACFE
- NARUC
- New Flyer of America
- New York Institute of Technology
- Nextech Energy Systems
- NextEnergy
- Niroo Research Institute
- Nissan North America
- Northern Virginia Electric Cooperative (NOVEC)
- NV Energy
- Omaha Public Power District
- Ondevan Campervan
- Own Engineering
- Pacific Gas & Electric
- Peyser Associates LLC
- Phoenix Mecano
- Pieper Electric
- Plugged in Strategies
- Port of Seattle
- Powering Chicago
- Promise, Inc.
- Prism Energy Services
- Puget Sound Energy
- PureB2B
- Purolator
- Quality Logic
- R3
- Resilient Power
- Rivian Automotive
- S&C Electric Company
- Salt River Project
- Schneider Electric
- SenKox Technologies
- Shared-Use Mobility Center
- Sicame North America
- Siemens
- Siemens Mobility
- SIR Capital Management
- Smart Energy Consumer Collaborative
- Southern California Edison
- Spinetic
- Stanford University
- Sternberg Lighting
- Sustainable Power Solutions
- Syracuse University
- The Brattle Group
- The Harbinger Group
- Touchstone Energy
- Tundra Process Solutions
- United Airlines
- U.S. Gain
- Ugesi Energy
- University of Illinois - Chicago
- UK Department for International Trade
- United Power
- Universal Air Filter
- University of Queensland
- University of San Diego
- University of Wisconsin
- Vellore Institute of Technology
- Vincere
- Volta Charging
- Washington CORE, L.L.C
- WeaveGrid
- WEC Energy Group
- WEL Networks
- West Monroe Partners
- Weston Solutions, Inc.
- Wieland Electric
- WiTricity
- Wood Mackenzie
- Xcel Energy

## Sponsorship Packages

- Tabletop exhibit space
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  - White paper or executive interview published on event website
  - Attendee list and copy of presentation PDFs
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  - Post-conference communication with attendees
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**Gold - \$4,500**

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  - Corporate description with link on "Sponsors" page
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**Silver - \$3,500**

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  - Prominent logo visibility in on-site signage, on event website and in all marketing communications
  - Prominent logo recognition throughout the conference, during breaks and session introductions
  - Corporate description with link on "Sponsors" page
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**Bronze - \$2,500**

### Lanyard Sponsor

**\$4,800**

Same deliverables as Gold above, plus logo on attendee lanyards

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### Reception Sponsor

**\$4,800**

Same deliverables as Gold above, plus logo acknowledgement (e.g., tent cards and signage) as sponsor of drink reception on July 15

To arrange your participation, contact:

Daniel Coran

[dcoran@smartgridobserver.com](mailto:dcoran@smartgridobserver.com)

**Great diversity of companies and good speech topics. Nice variety.**

- Benjamin Spiro, Business Development  
American Wire Group



## Media Partners



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**I thought the conference was overall great due to the structure of the event and the diversity of presentations. It helped answer uncertainties around EV/V2G and tie loose ends that I may not have been able to put together previously.**

*- Jack van Schoonenberg, Account Manager  
Keysight Technologies*

**Outstanding – Exceeded my expectations**

*- Russell Gentile, Senior  
eMobility Developer,  
ABM Industries*

**Fantastic meeting of minds and knowledge-sharing.**

**Hosts were fantastic**  
*- Branden Zipplinger, Application  
Engineer, Sensience*

**A very informative two days on the state of the EV charging industry.**

*- Daniel Engelman, Vice President  
– Business Development, Ubicquia*

## About the Organizer



The Smart Grid Observer is an online information portal and weekly e-newsletter serving the global smart energy industry. SGO delivers the latest news and information on a daily basis concerning key technology developments, deployment updates, standards work, business issues, and market trends driving the smart grid industry worldwide. Visit <https://smartgridobserver.com> to sign up for a complimentary subscription. Organizations that have sponsored recent SGO Forums include:



**Registration** <https://ev-charging-summit-na.com/register>

<p><b>Standard</b> -- Equipment and software providers, consultants, and services providers</p> <p>Early bird registration rate available until January 23, 2026 (\$995.00 thereafter). Includes access to all conference sessions, networking breaks and lunches, drink receptions, attendee list, and presentation PDFs</p>	\$895.00
<p><b>Non-Profit</b> – Government, Academic, Military and Non-Profit organizations</p> <p>Early bird registration rate available until January 23 (\$895.00 thereafter).</p> <p>Note: .edu, .org or .gov email address required.</p>	\$795.00
<p><b>End User Customer</b> – Charging station owners, charging network operators, and end user customers / purchasers of charging infrastructure / EVSE</p> <p>Early bird registration rate available until January 23 (\$795 thereafter).</p>	\$695.00