



**The Infrastructure Layer for Monetizing Creator Expertise**

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**Founder – Sweetlife Flora Inc.**

**260K+ Social Media Followers**

# The Creator Economy Has Changed

Creator–Follower interaction now happens primarily in Direct Messages

Followers ask creators for:

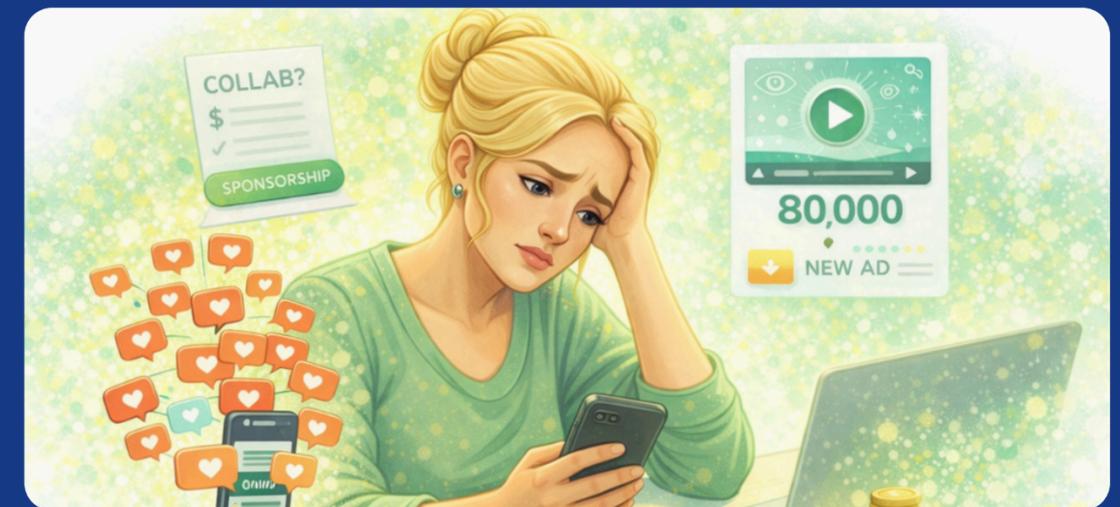
- advice
- expertise
- diagnosis
- personalized guidance



The creator economy still monetizes:

- views
- ads
- sponsorships

**Not expertise**



# The Problem

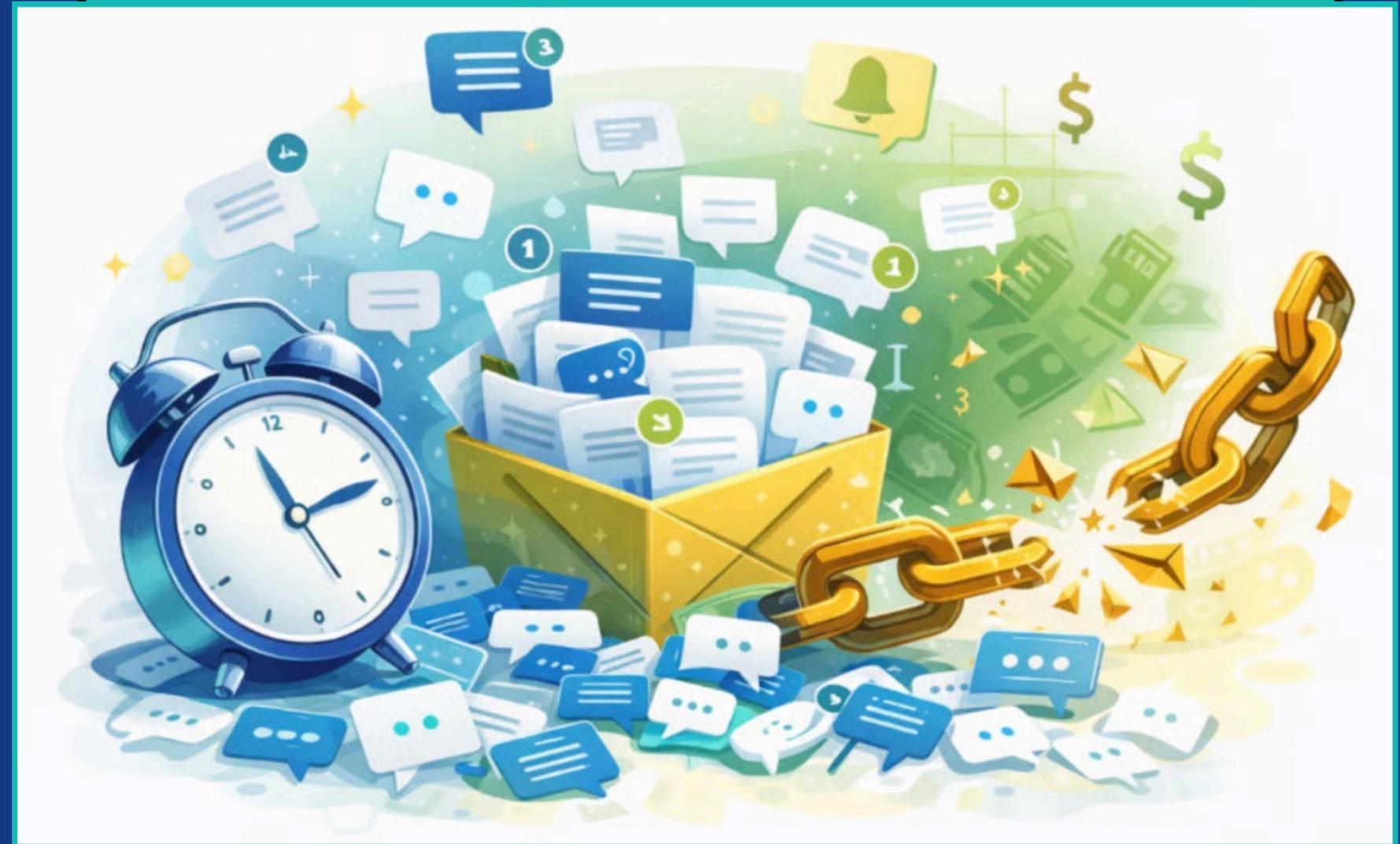
## Expert Knowledge Is Being Given Away for Free

Creators receive hundreds of advice requests every week.

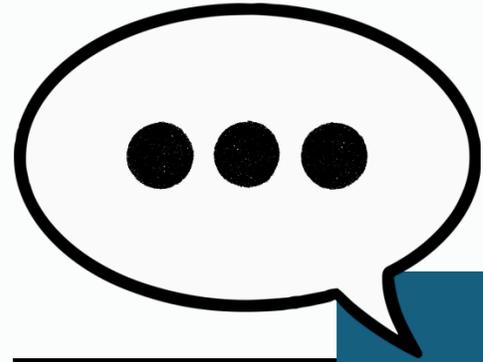
But answering them:

- consumes time
- generates no revenue
- repeats the same questions
- creates knowledge that disappears inside private DMs

**The system wastes expertise.**



# Expert Questions on Social Media Today versus with A\$kable



## Today

Follower asks question in DM

Creator answers manually

Answer disappears in private message

Follower learns

Everyone else asks the same question again



## A\$kable

Follower asks question in DM

Follower pays

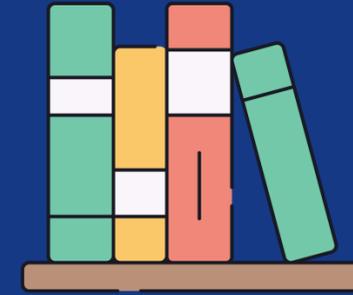
Creator answers

Answer enters the searchable knowledge library

Future followers find the answer instantly

# Why Now?

Three structural shifts make A\$kable possible today.



## Trust is Replacing Search

People increasingly ask:

- creators
- experts
- trusted voices

instead of relying on search engines.

## The Creator Economy has Matured

- niche expertise communities
- paid creator relationships
- followers seeking personalized help

## AI Makes Knowledge Structuring Possible

- automatic question classification
- response assistance
- searchable knowledge libraries

**A\$kable sits at the intersection of trust, creators, and AI.**

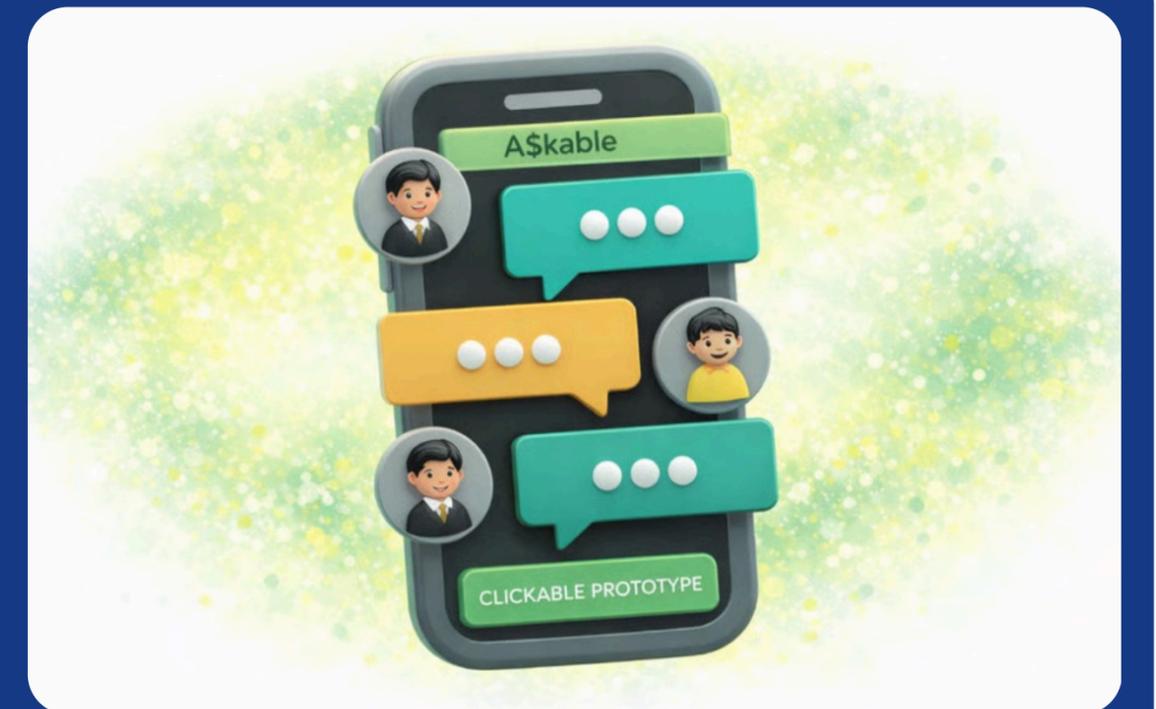
# The A\$kable App Suite

Turning creator expertise into scalable digital assets.



A\$kable enables creators to:

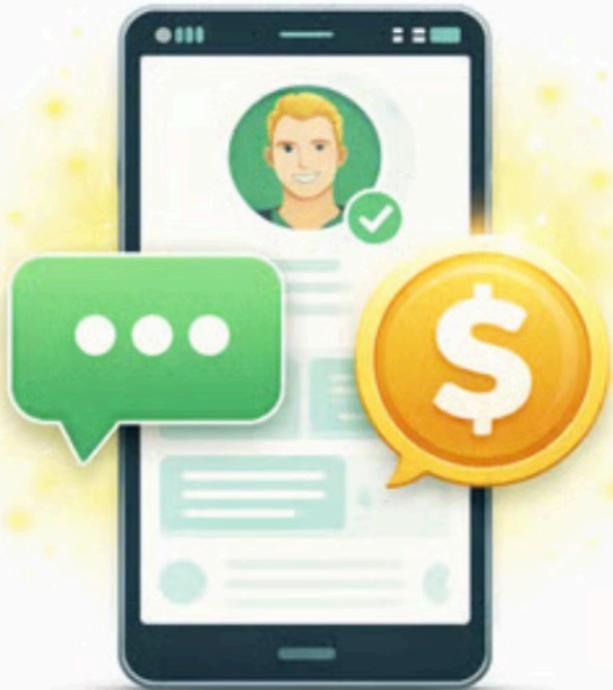
- charge for expert questions
- respond using AI-assisted tools
- convert answers into searchable knowledge assets
- generate recurring subscription revenue



**Every answer becomes a reusable digital asset.**

# Platform Architecture

## Two Connected Applications



### A\$kable (Creator App)

Monetizes expert knowledge through a simple flow:

1. Follower asks a question in DMs
2. A\$kable prompts immediate payment
3. Creator answers
4. Answer is saved and monetized twice: once for the DM reply, and again through the knowledge base

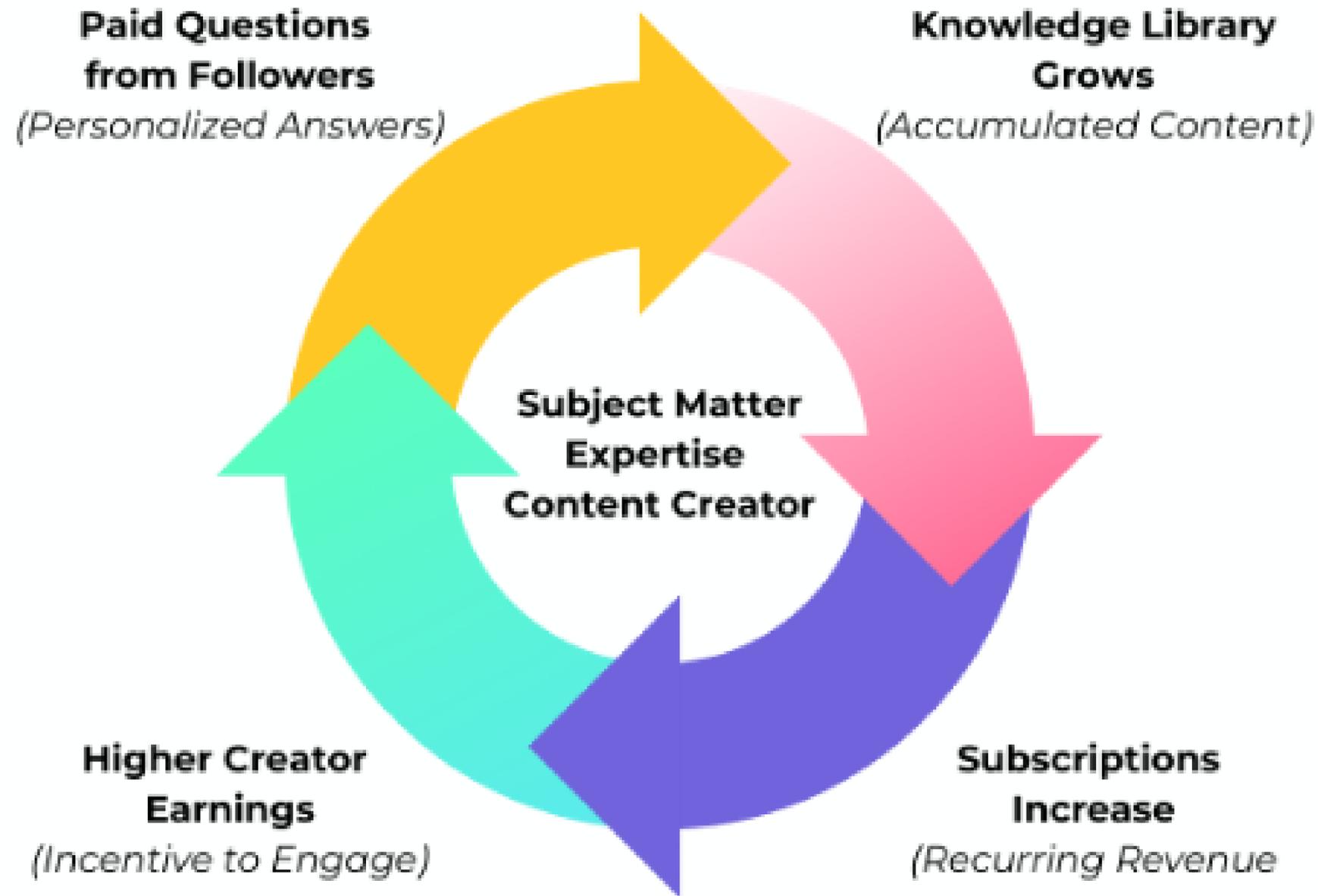
### Branded Knowledge Database App

A customizable app named after each creator (e.g., Ask Sweetlife Flora):

- Stores verified Q&As
- Offers follower subscriptions or pay-per-answer access
- Turns every creator answer into evergreen, income-generating content



# Creator Revenue Flywheel



**MORE CONTENT | MORE FOLLOWERS | MORE REVENUE**

# Founder–Market Fit

Built by a Creator Who Lives the Problem

## Kristin Topping

- 260K+ followers across all social media platforms
- Spend full-time hours as an SME content creator
- Built Sweetlife Flora into a trusted educational brand
- Proof-of-concept creator for the A\$kable App Suite



# Market Opportunity

## The Creator Economy

Projected global size:

**\$480 Billion by 2027**

But most revenue still depends on:

- ads
- sponsorships
- merchandise

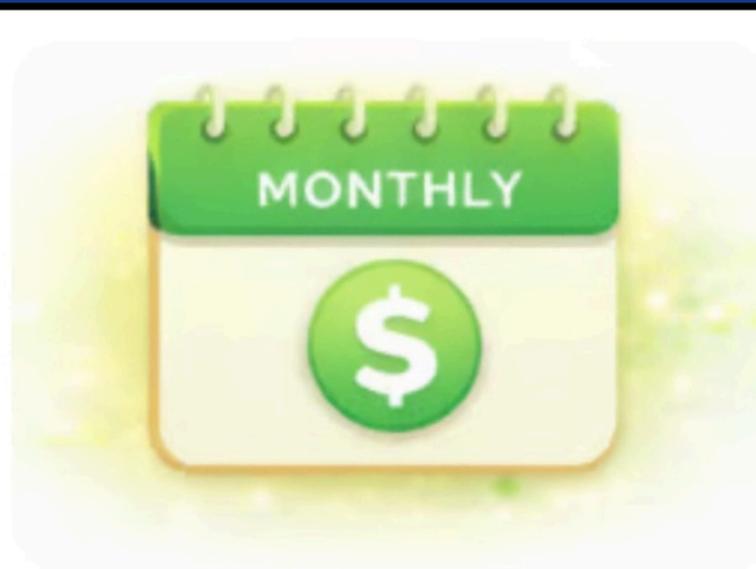
A\$kable introduces a new category:

**Expert Knowledge Monetization**



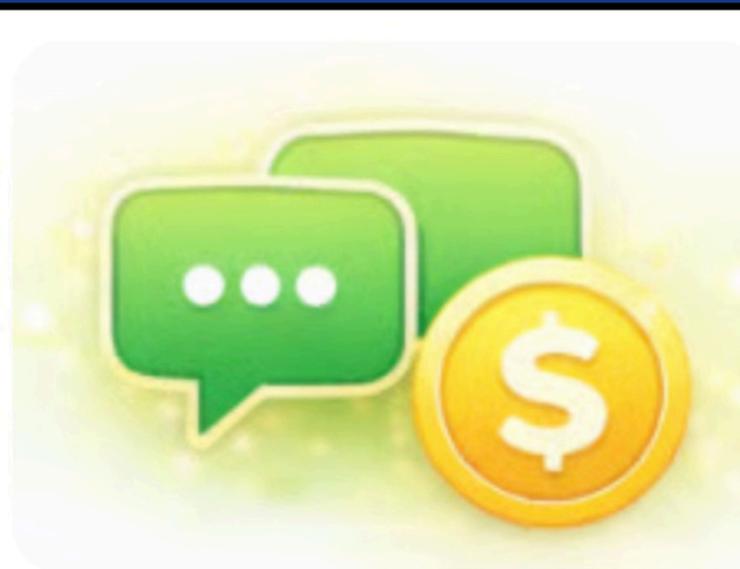
# Revenue Model

## Three Revenue Streams



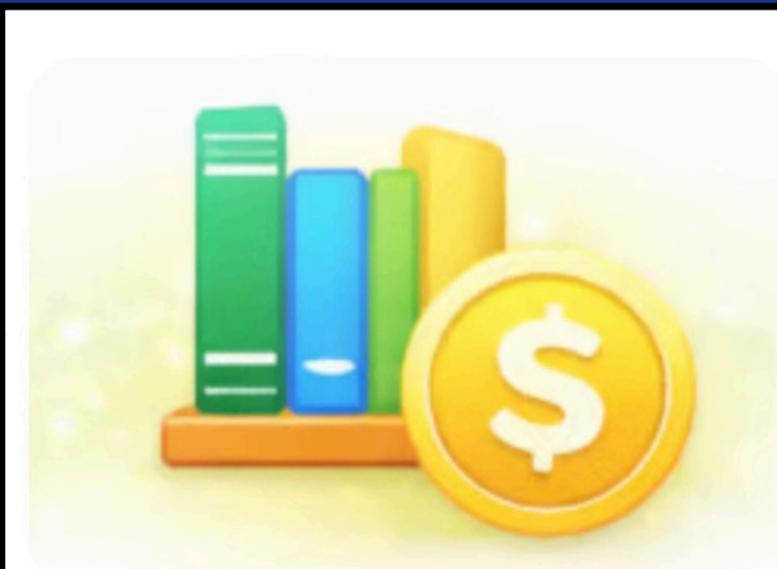
### Subscription Fee

Entry pricing: \$20/month (first 3 years) to accelerate adoption.



### Transaction Fee

A fee applied to each paid Q&A interaction. Similar to credit card transaction fees.



### Knowledge Database Revenue

Recurring income from:

- follower subscriptions
- premium answer access
- bundles
- archived answers.

**Transaction revenue + recurring subscription revenue**

# Financial Scalability

## Per-Creator Economics

### Moderate activity example:

100 questions/month

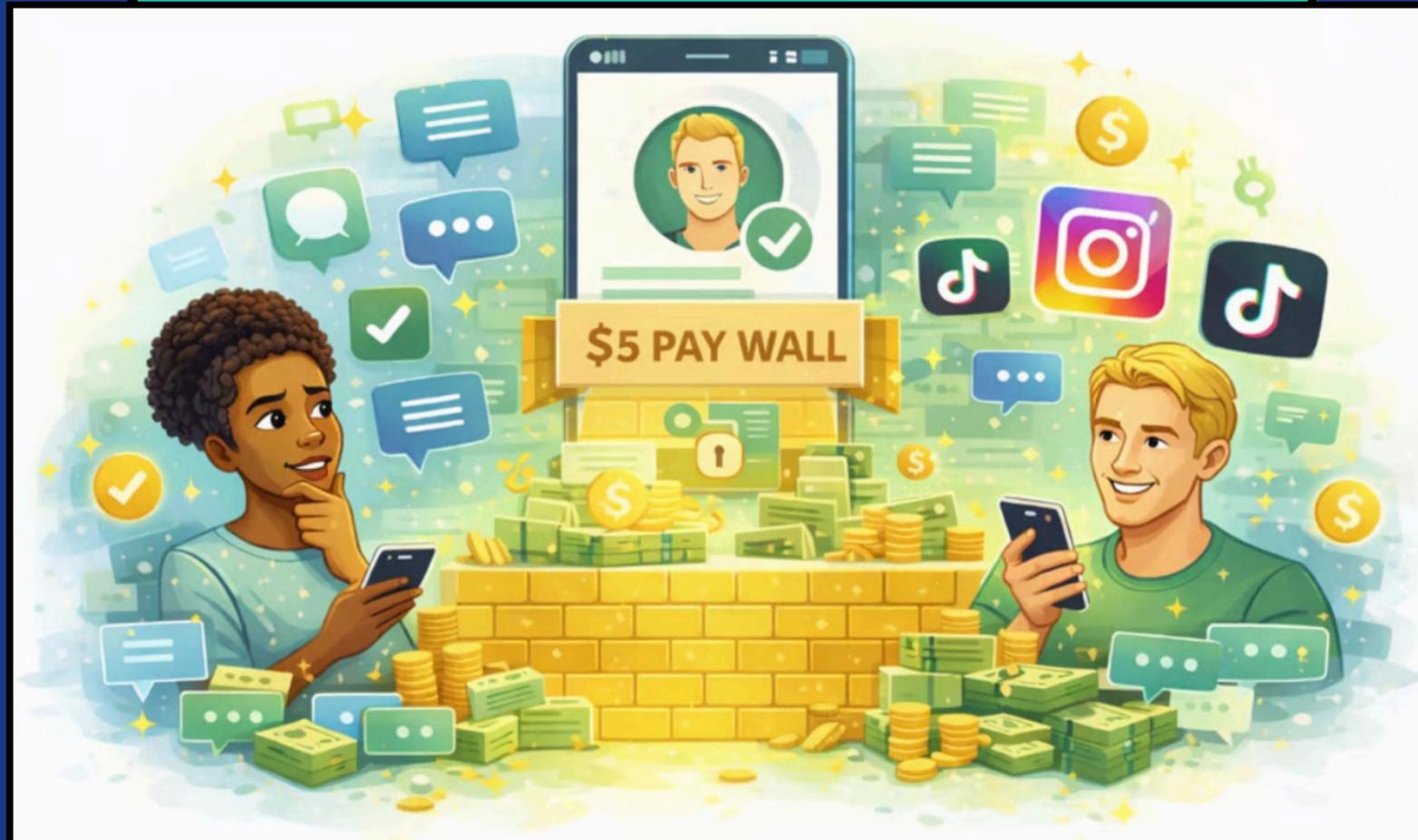
200 knowledge subscribers

### Platform revenue:

~\$525 per creator/month

### Break-even:

~75 creators



# Capital Raise

Pre-seed Round = \$ 1 million

## Use of Funds

- Full-stack development
- Payment & AI infrastructure
- Testing & optimization
- Legal/security infrastructure
- Creator onboarding & support
- Operating runway through MVP + early validation
- Data analytics foundation

## Milestones Supported

- MVP launch: Creator App & branded Knowledge-base
- First cohort of paid creators onboarded
- Verified conversion metrics confirm willingness to pay
- Initial revenue from subscriptions & paid Q&A
- Foundation for a seed round



# Vision

## The Future of Expert Knowledge

A\$kable will become the infrastructure layer for:

- expert advice
- niche expertise
- creator knowledge

Across social media platforms.



**A\$kable will become the knowledge infrastructure layer of the creator economy.**



**Turning creator expertise into scalable digital assets.**

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