

HELLO!

JOSHUA ZARAGOZA

Senior Graphic Designer
| E-commerce Designer
| Web & Multimedia Creative



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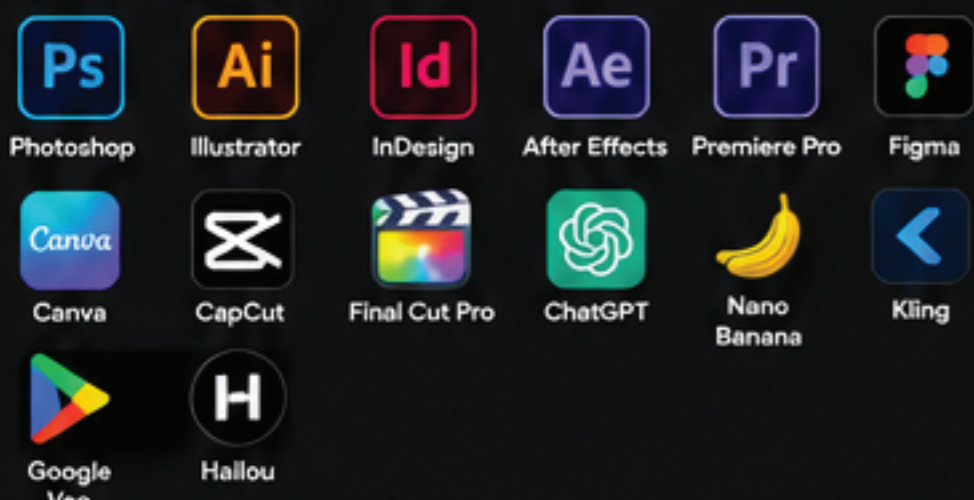
PROFESSIONAL SUMMARY

Multidisciplinary Graphic Designer with 15+ years of experience creating clean, modern, and conversion-focused visuals for digital brands. Strong background in graphic design, e-commerce creative, Amazon listing content, branding, web design, and multimedia production, with experience producing assets such as listing images, A+ Content, storefronts, social media creatives, ad visuals, website assets, presentations, and short-form video content. Skilled in combining strong design fundamentals with AI-powered workflows to create polished, brand-aligned visuals that perform.

CORE SPECIALIZATIONS

- Graphic Design
- E-commerce Design
- Amazon Listing Design
- A+ Content / Premium A+ Content
- Brand Stories & Storefront Design
- Branding & Visual Identity
- Web Design
- Social Media Design
- Ad Creative Design
- Product Image Enhancement
- Presentation Design
- Video Editing & Multimedia Content
- AI-Assisted Creative Production

TOOLS & PLATFORMS



EDUCATION

Bachelor of Science in Information Technology, Major in Web Development
AMA Computer College
Dagupan Campus
Dagupan City, Philippines
2007 - 2011

Secondary Education
Speaker Eugenio Perez
National Agricultural School (SEPNAS)
San Carlos City, Pangasinan, Philippines
2002 - 2006

PROFESSIONAL EXPERIENCE

Freelance Graphic Designer / E-commerce Creative

2011 - Present

Create digital, branding, and e-commerce visuals for brands and agencies, including Amazon listing images, A+ Content, storefronts, ad creatives, social media graphics, website assets, presentations, packaging concepts, and AI-assisted creative work.

E-commerce Graphic Designer The Amazon Whisperer

2022 - 2023

Designed Amazon-focused creatives such as listing images, branded content, and other e-commerce assets aimed at improving product presentation and conversion.

Printing Business Owner

2021 - 2024

Handled design production, branding materials, and customer-facing visuals for a print-related creative business.

Graphic Designer Lyfe Marketing

2019 - 2020

Created digital marketing assets and branded visuals for online campaigns.

Graphic Designer Country Rebel

2017 - 2018

Designed branded digital assets and campaign visuals.

Previous Design & Web Roles

2010 - 2017

Held various freelance and in-house roles in web and graphic design, including work with AltaStreet, Pixelhub Creative, Atwater, Reo Success TV, Gizoom, Hyper6, and Alkemi Ltd Pty Australia.

